# NCHRP 17-113 COUNTERMEASURES

# Implement Systemic Signing and Visibility Improvements at Signalized Intersections



Systemic signing and visibility improvements enhance intersection safety using low-cost, network-wide upgrades to signage, signals, markings, and lighting.

# **Implementation Strategy**

### How and Where to Apply

- Implement systemic upgrades like larger signs, high-visibility signal backplates, and improved lighting across multiple intersections based on network-wide crash patterns, not just individual sites.
- Apply at high-crash intersections, corridors with poor visibility, urban areas, and during resurfacing or routine signal upgrades.
- The FHWA states that improving the visibility of traffic control devices is a proven safety countermeasure that reduces crashes and improves compliance, though benefits may be limited where visibility is already good or volumes are low.

### Use in a Safe System Approach

Systemic signing and visibility improvements support the Safe Roads and Safe Road Users elements of SSA by enhancing visibility and redundancy. They help accommodate mistakes and reinforce that death and serious injuries are unacceptable.

### **Key Stakeholders**

State DOTs, MPOs, consultants, safety advocacy groups, active road users.

### **Proactive Implementation**

Proactive implementation involves using systemic safety analysis to identify high-risk intersections before crashes occur. Agencies apply improvements such as enhanced signage, lighting, and signal visibility across networks based on patterns of risk, not just crash history. This forward-looking approach ensures broader safety coverage and optimizes resources by addressing potential hazards early.

### **Countermeasure Overview**

Objective: Improve driver awareness of intersections and signal control. Strategy: Improve visibility of signals and signs at intersections.

Cost: \$ (Low)

**Service Life:** 15 years

Intersections. Source: FHWA.

## **Targeted Solution**



- Reduced visibility
- Driver inattention/ distraction
- Failure to stop or yield



- Angle
- Rear-end
- Turning



All



All

# Safety Linkage



Signalized Intersections



Safer Infrastructure SAFE SYSTEM APPROACH

Safe Roads

SAFE SYSTEM ROADWAY DESIGN

Tier 4

Systemic Signing and Visibility Improvements at Signalized

### **Selected Related Countermeasures**



**High-Visibility Signal Backplates** 

types (CMF ID: 8968)



Lighting Improvements at Intersections

СМЗ

Advance Street Name Signs and Directional Signing

Reduces crashes of all types and K, A, B, C severities on two-lane roadways across all area



Safety Benefits

Reduces crashes of all types and K, A, B, C severities on two-lane roads across all area types (CMF ID: 8948)



### Resources

- FHWA Proven Safety Countermeasures
- Manual on Uniform Traffic Control Devices (MUTCD)

