Seatbelt Enforcement



It involves visible law enforcement actions to increase compliance with seatbelt laws, targeting high-risk groups to reduce crash-related injuries and fatalities.

Implementation Strategy

How and Where to Apply

- Implement through high-visibility patrols and checkpoints in areas with historically low seatbelt usage or elevated crash rates involving unrestrained occupants.
- Target enforcement efforts on rural roads, low-visibility corridors, and among high-risk demographics such as young drivers and pickup truck occupants.
- Seatbelt enforcement works best with high-visibility, data-driven campaigns (e.g., Click-It-or-Ticket), strong media outreach, but is less effective when sporadic, poorly publicized, low-visibility, reducing deterrence.

Use in a Safe System Approach In a Safe System approach, seatbelt enforcement is used to account for inevitable human error by ensuring consistent restraint use, reducing crash severity, and complementing systemic measures to protect all road users,

Key Stakeholders

State DOTs, MPOs, law enforcement agencies, driver licensing and training organizations, educational institutions, safety advocacy groups.

Proactive Implementation

Proactive seatbelt enforcement targets low-compliance areas and high-risk groups before crash patterns emerge. It uses data-driven site selection, mobile checkpoints, and seasonal campaigns. Efforts are strengthened through public health partnerships and alignment with national campaigns like Click It or Ticket.

Countermeasure Overview

Objective: Maximize use of occupant restraints by all vehicle occupants.

Strategy: Encourage the enactment of local laws that will permit standard enforcement of restraint

Cost: \$ (Low)

Service Life: N/A



Improved Safety Management

Targeted Solution



- Ejection from vehicle
- Single Vehicle **TARGET** Head-on **CRASH**
 - Run-off-road



N/A



All

Safety Linkage

500 Series

Seatbelt Use



APPROACH Safer Road Users

SAFE SYSTEM **ROADWAY DESIGN**

TIER 1

N/A

Selected Related Countermeasures



High-Visibility Enforcement (HVE)



Seatbelt Laws

especially in high-risk areas.



Vehicle-Integrated Seatbelt Technologies

Seatbelt Enforcements, Source: FHWA.



Reduces the risk of fatal injuries for frontseat and light-truck occupants (NHTSA, 2025)



Safety Benefits

Seatbelts have saved many lives and remain one of the most effective vehicle safety measures (NHTSA, 2025)

Resources

- Mobility & Transport Road Safety
- High Visibility Enforcement | FHWA
- Countermeasures That Work, Seat Belts and Child Restraints, NHTSA

