

Pitch the perfect onboarding experience for Kickback

The essence of kickback is to get event organizers **higher event participation rate**.

After tinkering with kickback for a while I want to touch on the following issues.

- 1) People not showing up for an event early enough is as bad as they not coming.
- 2) Check-in is painful. Someone has to miss the event to make sure everyone is checked in.
- 3) After putting lots of effort to organise an event, \$1 for every attendee is pricy considering if kickback also wants to be used for large events as well.
- 4) Paying an attendee if a friend does not show up for an event.
- 5) Crypto Newbies.

1) Turning up early for events is also important to event organisers. For attendees who are late for an event their payback should reduce in value by 10% for every 30 minutes they are late (That is after the organiser starts the event on kickback). This would stop immediately they check-in. This then brings up the issue of check-in.

2) What if we had a QR code or a passphrase that an attendee can use to check-in themselves. Check-ins should then be verified by any of the event's organisers. So as to save time

3) Kickback would only be STICKY if it was free for the organiser (assuming the event is free) as most tech meetups are free events and considering that Eventbrite is free for free events. Most organisers would naturally want to use kickback if they could increase event participation at no cost to them.

4) Splitting the stakes of no-shows to other attendees. Remember the aim is to get people to show up. Don't know about you but should I be rewarded if someone does not show up for an event?

I think it will be far better if kickback were to keep the reward for no-shows then everyone would be interested in helping others get back their stakes.

100% attendance is in the probability of 0.2+ I don't think gas would be much of a problem if lost stakes are kept by kickback. Also depending on the amount of revenue instead of rewarding them with crypto why not NFT's for attending and this can be traded on kickback for even better NFT's.

5)Consider that when you create a kickback account you get a new kickback crypto wallet and an account address and a short 5 step tutorial on the key things you need to know more like the way you get introduced to most new games.

For participants who are completely new to cryptos and blockchains, the only thing they need to do from here is fund their accounts, so integration with popular crypto trade platforms, or even building out kickback's own trade centre would make onboarding seamless. The option to fund through transfer from another wallet should still be available for the crypto savvy.