

Google Maps Problem Statement

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Problem Statement: While apps like Google Maps are good for finding routes to drive where you want, they aren't as pedestrian friendly and can lead people down bad routes.

What is the problem: Google Maps usually takes pedestrians on longer routes to their destinations because the app takes them down street routes, and that would require the pedestrians to stop at crosswalks before they cross the street.

Where does the problem present itself? : When pedestrians take longer routes to go to their classes, they have to cross more streets, increasing the danger of getting run over by cars.

Who experiences the problem: Pedestrians who aren't familiar enough with an area to know the best routes for where they're going.

Why does it matter: It would not be as safe for pedestrians to cross so many roads, especially when some drivers are not as cautious with pedestrians crossing the roads. This would also help pedestrians get to their destinations faster.