

What is [zeus] ?

Highlight of the product

[zeus] is ..

About the product:

Zeus is the sky and thunder god in ancient Greek religion, who ruled as king of the gods of Mount Olympus. So I use it to named this product to indicate this software is for helping people managing the hotel's affairs for every aspects. With this software, managers can grasp of each hotel's condition and make decisions to run the hotel. Receptionist can handle the hotel's daily affairs. Customers can also make use of it to have reservation and get service.

List up your software's killer feature.

1 *Effective sales analysis and build strong sales strategy.*

This system provides the ability to analyzing and querying the booking information of customers with sales managers. So with that, the sales manager do some analysis based on those data and give some suggestions to religion manager or total manager to change the hotel's running policies.

2 *Quickly find each hotel's weakness point.*

As I have explained above, sales manager can analyze the appropriate yearly , monthly or weekly information. And generate the marketing report. So from this report can find the weakness point and change it to make more profit.

3 *The membership integrating system can stimulate consumption*

This system has a membership integrating system. That is mean that the more the customers consume, the more free service they can get. So with this method, we can stimulate the customers' consumption.

4 *hierarchy managing strategy*

For a chain hotel, there is a structure for its managing system. For example, the most important one is the total manager. And the total manager responsible for religion manager and some departments total manager. And for those religion managers, they can also have their own departments manager. And these managers also in charge with department total managers. So I divided the work into different part and make the managing system hierarchy. Make it simple to manage

5 *Clearly divided the managing work*

There are so many kinds of different managing work about the hotel. But I clearly divided it into different parts. Every department is responsible for their own work and can directly report to its higher head.

6 *Scientific performance assessment strategy*

From this system, the managers can get the specific information about the receptionists' and other related staffs' work. So managers can use the information to make a performance assessment strategy and give raise to these who have better performance

7 *Clearly separate the work between system and business*

There are two kinds of manager for the system, one is sales managers and duty managers. they are responsible for manage the business affairs of the hotel. The other is system managers, they are responsible for managing the system to make it works well.