DONUT GIANT

Donut ordering made FUN

In the Donut Giant project, I merged whimsical design with practical functionality. The logo features a joyful giant on a cloud with a donut, with typography in icing-inspired pink and golden-brown to represent the brand's product.

The app design includes a captivating sprinkle rain graphic and a variety of donut icons for user selection. A sprinkle stick '∀' sign invites exploration of more options, while a donut-adorned slider enables easy quantity adjustments. The design concludes with a basket icon for seamless checkout, embodying a smooth and intuitive user journey. This project was an exercise in integrating a lively brand identity into functional design.