

→ <meta> Tag

↳ defines metadata about an HTML document.

* Metadata

* always goes inside `<head>` element. Specify

* Not displayed on page

- But Machine parsable

↳ Character set
↳ Page description
↳ Keyword
↳ Author of document
↳ Viewport settings

* Used by Browsers (how to display content or video ad page)

- Search engine (keyword)

- Other - Web Services

* It let web designer take control over the viewport.

* Attributes

- name
- charset
- content
- http-equiv

↳ charset - character set

↳ content - text

↳ http-equiv

↳ Content - security

↳ Policy

↳ content-type

↳ default style

↳ refresh

* Viewport → visible area of web page

* Setting the Viewport

width=device-width → Sets width of the page to follow the screen
- width of the device.

initial-scale=1.0 → Sets initial zoom level when the page is loaded by the browser.

`<meta name="viewport" content="width=device-width, initial-scale=1.0">`

Q1

Define Keyword for Search — {meta} — content = "html,css,JS"

↑ name = keywords