Problem Statement: While there are many websites that allow for you to vent your frustrations publicly, they're usually tied to some sort of identifier like a username.

User Experience

- Ease of posting anonymously
- Easy to use interface for writing
- Ability to add filters, including:
  - trigger warnings
  - content warnings
  - topic indicators
- Moderation to prevent toxicity

Possible Opportunities

- Integrating mental health resources that allows the user to ask for help
  - This includes resources like:
    - 988
    - The Trevor Project
- "Burnable identities"
- Different Types of sharing
- Allows for a way to keep track of emotions

Existing Places

- Subreddits like "r/OffMyChest" exists, but only allows partial anonymity.
- Twitter/X exists, still ties back to to a user
- Apps like Yik-Yak exists - still tracks things like user id's
- There's also problems with moderation and abuse (false reports, etc.)

Emotional Expression

- Allows for emotional release, which is helpful in difficult situations
- Allows for other anonymous users to provide empathy/help to others
- With different filters/tags, allows for emotional safety.
- Allows for users to vent their feelings, which can be difficult for some people.

User Interface

- Accessible and easy-to-use interface (including a mobile port for easy accessibility)
- Soft colors/background (to give a calm vibe)
- No specific usernames/ID's (except from the moderation side)
- Post randomization (stops tracking specific posters