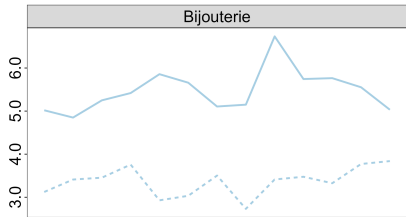
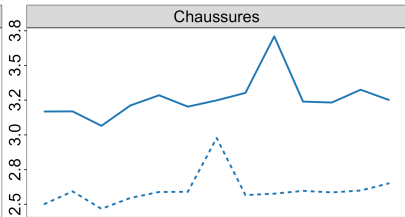


logarithme des valeurs unitaires

Bijouterie



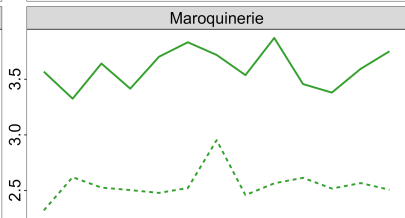
Chaussures



Habillement



Maroquinerie

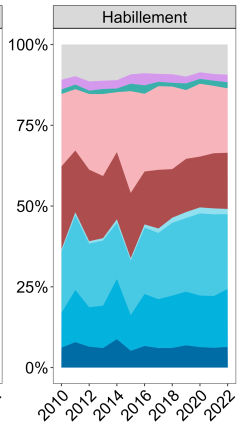
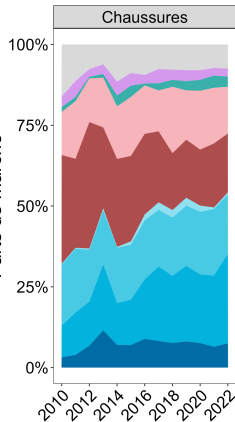


— Bijouterie
— Chaussures
— Habillement
— Maroquinerie

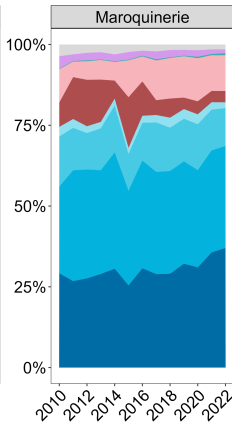
— France
-- Monde

Années

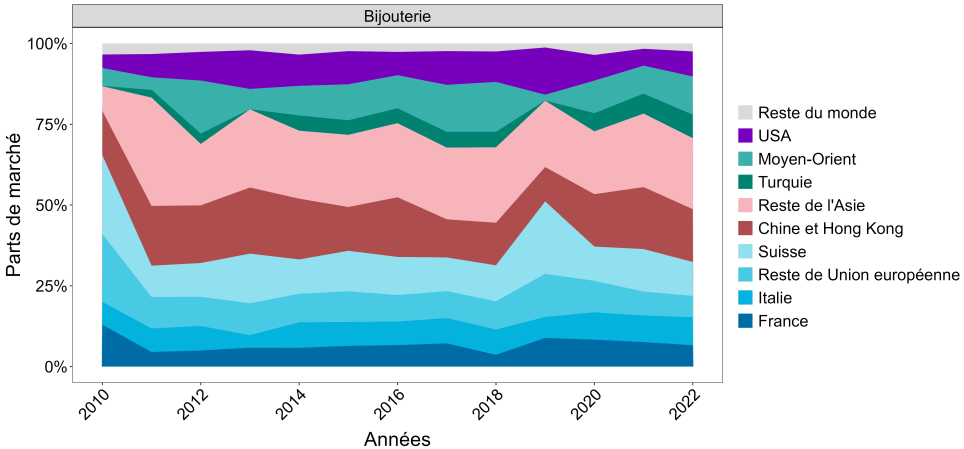
$$DA_{it} = \sum_{jk} M_{jkt} \times \frac{X_{ijkt=0}}{X_{it=0}} \quad (1)$$



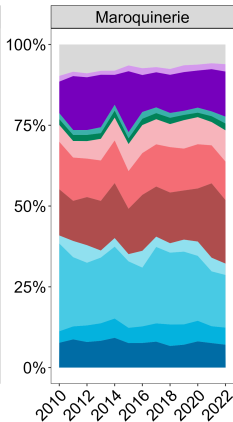
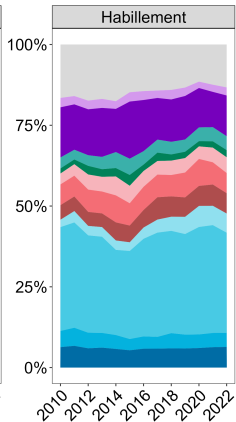
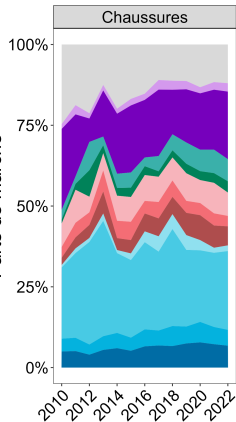
Années



- Reste du monde
- Amérique
- Moyen-Orient
- Reste de l'Asie
- Chine et Hong Kong
- Suisse
- Reste de Union européenne
- Italie
- France



Parts de marché



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