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# Part 1: Planning your product or service

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| What is your product or service? | Shared drawboard online |
| What is your product or service name? | Synergy |
| What is the slogan for your product or service? | Don't let your inspiration be limited |
| What is the price of your product or service? | Pay for free  Add some ads for income |
| Where can someone purchase your product or service? | They can enter our drawboard on the website |
| What incentives are there to buy your product or service now? | For education, students can use their ipad to write their notes together. They can finish different part. For designer, they would draw a porter or a big painting at the same time |
| What adjectives will you use to describe your product or service? | Shared, paperless, synchronous |
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