

# How to Download and Prepare Your Facebook Data for Upload

## 1. Introduction

This guide explains how to download specific Facebook data files required for analysis. You'll export your data in **JSON format** from Facebook's settings, then upload only the specified files to our website.

## 2. Steps to Download Facebook Data

#### **Step 1: Go to Facebook Settings**

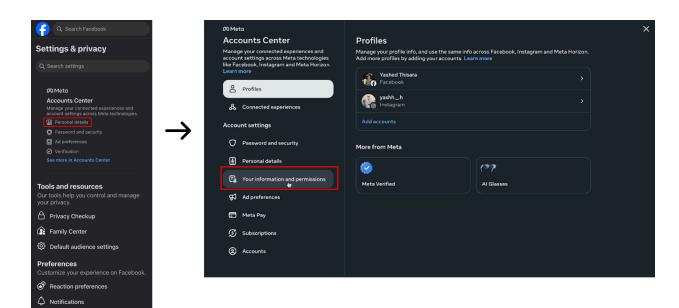
- 1. Log in to your Facebook account.
- 2. Click the Profile icon (top-right corner).
- 3. Select **Settings & Privacy** → **Settings**.

### Step 2: Find the "Download Your Information" Section

You can reach this section in two ways:

• Option 1:

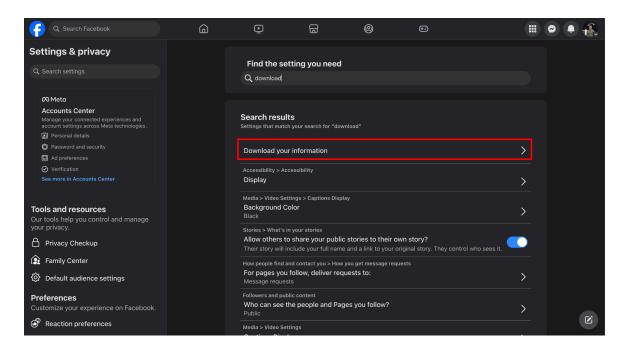
Go to Personal Details  $\rightarrow$  Your information and permissions  $\rightarrow$  Export your information





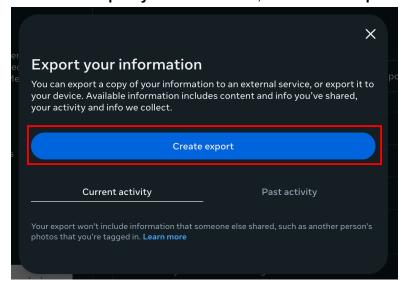
## • Option 2:

Use the **search bar** in Settings and type "**Download**" → choose **Download your information**.



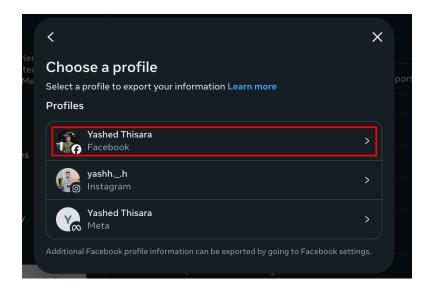
## Step 3: Create an Export

1. Once inside Export your information, click Create Export.

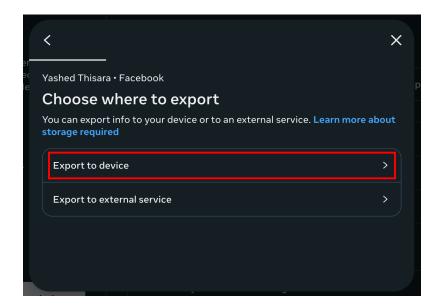




2. Choose your Facebook profile (if you have multiple accounts).



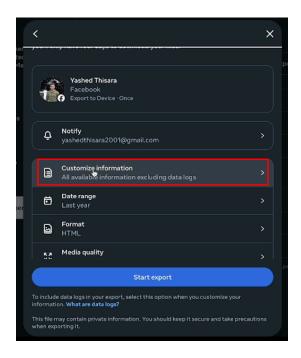
3. Under Choose where to export, select Export to device.



**Step 4: Customize What to Export** 

1. Scroll to the Custom information section.

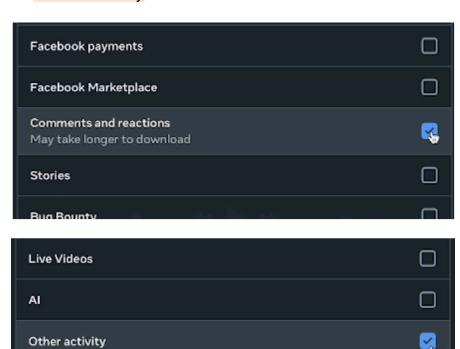




## 2. Select only the following categories:

## 1. Your Facebook Activity

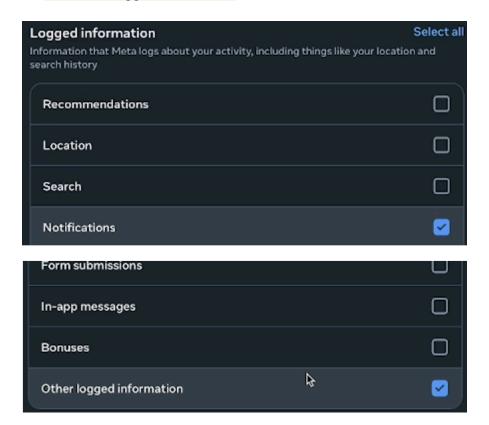
- Comments and Reactions
- Other Activity





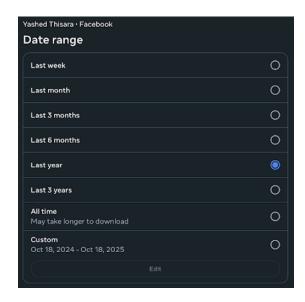
## 2. Logged Information

- Notifications
- Other Logged Information



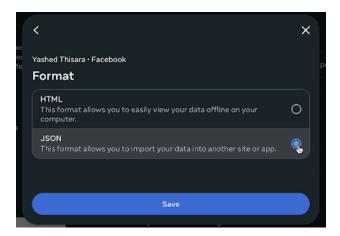
## **Step 5: Adjust Export Settings**

Date Range: Last Year

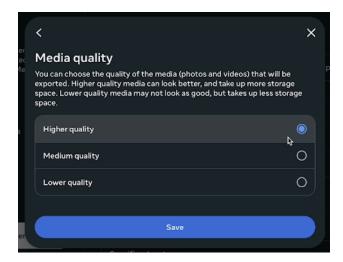




Format: JSON



Media Quality: High

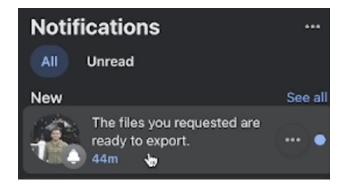


## Click Start Export.

Facebook will ask for your **password** — enter it to confirm.

### **Step 6: Wait for Export to Complete**

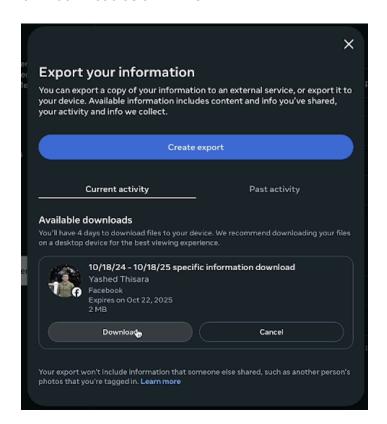
- Facebook will take around 30 minutes to prepare your export.
- You'll receive a notification once your file is ready.





#### Step 7: Download the Data

- 1. Return to the **Export your information** section.
- 2. Click **Download** next to your export file.
- 3. It will download as a ZIP file.



### Step 8: Extract and Upload Required Files

- 1. **Unzip** the downloaded file.
- 2. Locate and **upload only** these JSON files to the website:
- Your\_facebook\_activity\other\_activity\time\_spent\_on\_facebook.json
- Your\_facebook\_activity\comments\_and\_reactions\ your\_comment\_active\_days.json
- Logged\_information\other\_logged\_information\ facebook\_reels\_usage\_information.json
- Logged\_information\notifications\ your\_notifications\_tab\_activity.json
- Logged\_information\other\_logged\_information\
  your\_facebook\_watch\_activity\_in\_the\_last\_28\_days.json



## **Final Note**

Make sure you **do not upload your entire ZIP file** — only the specified JSON files above. These files contain the necessary data for our analysis tool.

Thank You.