

# Privacy Policy

*Last updated: 10/26/2023*

At ARENATON, we prioritize your privacy above all. Given the decentralized nature of our platform, we are uniquely positioned to offer outstanding privacy standards.

Please take a moment to review the following Privacy Policy to understand how ARENATON (“us”, “we”, or “our”) ensures the privacy of our users.

## 1. Introduction

Our Privacy Policy oversees your interactions within the ARENATON platform <https://www.arenaton.com/>.

Our data collection is primarily centered on blockchain records, which include wallet addresses, amounts of funds locked or transferred, and timestamps. In addition, we collect IP addresses to determine the country from which our service is being accessed. This is essential to ensure we comply with regional regulations and avoid serving areas where our service is not permitted.

By participating in the ARENATON platform, you consent to this privacy policy. Any terms outlined here, unless explicitly stated otherwise, carry the same definitions as those in our Terms Of Service.

Our Terms of Service explain all interactions within the ARENATON platform and, in conjunction with this Privacy Policy, formulate the agreement you engage in with us.

Given the global nature of blockchain, this policy applies universally without any geographical restrictions.

## 2. Data We Collect

In the ARENATON ecosystem, our data collection is significantly limited, emphasizing transparency and user privacy.

By engaging with our Service, most of the data we utilize comes directly from blockchain records associated with your transactions and interactions within the ARENATON platform. This does not encompass any personal identification details but rather pertains to transaction hashes, smart contract interactions, wallet addresses, and related blockchain-specific data.

Additionally, we collect IP addresses, but only to ascertain the country of access. This allows us to ensure we serve regions where ARENATON is permitted and refrain from areas where our services are not allowed.

## 3. Data We Don't Collect

### 3.1 Personal Data

ARENATON does not request, nor does it store or process any personal data. There's no collection of names, contact details, demographics, emails, or any other typical personal data metrics.

Given this, ARENATON does not send out newsletters, marketing, or promotional materials using personal data since we do not collect such data in the first place. Your privacy remains uncompromised, and your trust in our platform is valued above all.

### 3.2 No Cookies or Tracking

As you engage with our Service, we reference data directly from your blockchain interactions rather than from any browser or device you use. This focus on blockchain data is in line with our commitment to uphold user privacy.

While the blockchain will record specific transactional data, such as smart contract interactions and wallet addresses, it doesn't capture personal device or browser-related information.

We firmly stand against the use of cookies or similar tracking technologies within our platform. We prioritize your privacy, and as a result, we neither use nor store cookies, tags, or scripts.

Given this approach, there's no need for users to adjust browser settings in relation to cookies when using our Service. Your experience remains consistent, private, and secure without any underlying tracking mechanisms.

### 3.3 Financial Data

ARENATON does not use third-party technologies to gather any data beyond the blockchain records. Unlike other platforms, we don't access or store any personal or financial information from any external sources.

Our operations are exclusively rooted in blockchain transactions and records. This ensures that your interactions with our Service are transparent, decentralized, and free from intrusive data collection practices.

## 4. Use of Data

ARENATON utilizes the data for the following purposes:

- 1) To track and verify transactions within the ARENATON ecosystem;
- 2) To ensure the proper functionality and security of our platform;
- 3) To determine the country of access using IP addresses;
- 4) To address any technical challenges or discrepancies related to blockchain interactions;
- 5) To uphold and enforce any blockchain-based agreements between users and ARENATON;
- 6) To comply with legal obligations, adhering to relevant laws and regulations specific to blockchain operations.

## 5. Retention of Data

ARENATON will retain blockchain transaction records for as long as is necessary for the smooth functioning of the platform and to uphold the transparency and security integral to blockchain operations. This data retention ensures adherence to legal obligations, resolves any disputes related to transactions, and enforces our blockchain-based agreements.

For internal analysis purposes, certain blockchain data may be retained. Such data is generally held for shorter periods unless it's essential for enhancing the platform's security, improving its functionality, or if legally mandated for longer durations.

## 6. Security of Data

The security of the data on the ARENATON platform is of crucial importance to us. While we leverage the intrinsic security features of blockchain technology, we also implement additional measures to ensure that all blockchain interactions on our platform are as secure as possible.

It's worth noting that while blockchain technology is inherently secure, no method of digital storage or transmission can be guaranteed to be 100% invulnerable. However, we continually strive to adopt and apply the latest best practices in the blockchain industry to maximize data security.

## 7. Links to Other Sites

Our Service may contain links to other sites that are not operated by us. If you click a third-party link, you will be directed to that third-party's site. We strongly advise you to review the privacy policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

## 8. Changes to This Privacy Policy

We may occasionally update our Privacy Policy to align with the evolving nature of the ARENATON platform and the blockchain industry. Whenever significant changes are made, we will make efforts to inform our users through announcements on our platform.

It's advisable for users to occasionally review this Privacy Policy to stay updated on any changes. Any modifications to this Privacy Policy will take effect once they are posted on the ARENATON platform.

## 9. Contact Us

Should you have any inquiries or concerns about this Privacy Policy or any aspect of the ARENATON platform, please reach out to us by this email:

*[support@arenaton.com](mailto:support@arenaton.com)*