

Regio IOS / Android App / Web-App

Regio revolutionizes access to fresh, local produce by connecting consumers directly with farmers through an innovative map-based app. Users can order from farmers' shops within the app, but payment is made offline in cash. Download the [Screenshots](#) and read below. The app also has a dark mode.

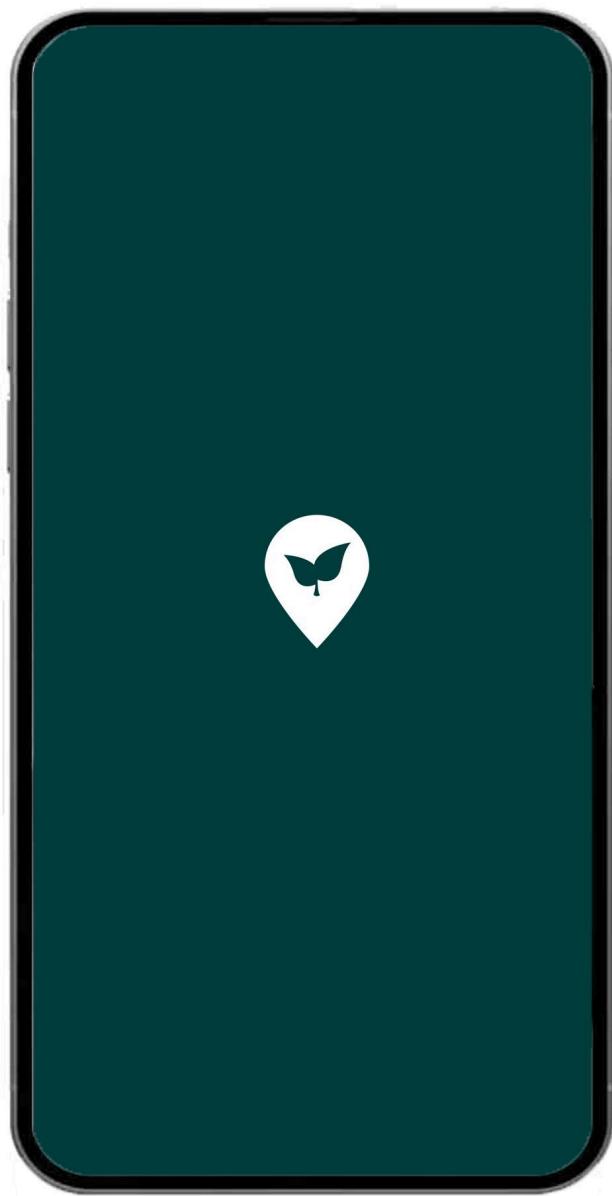
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1. Splashscreen □

First, there will be a brief explanation of the screenshots, followed by checkboxes that need to be completed. This is a typical splash screen featuring the main logo and primary color as the background.

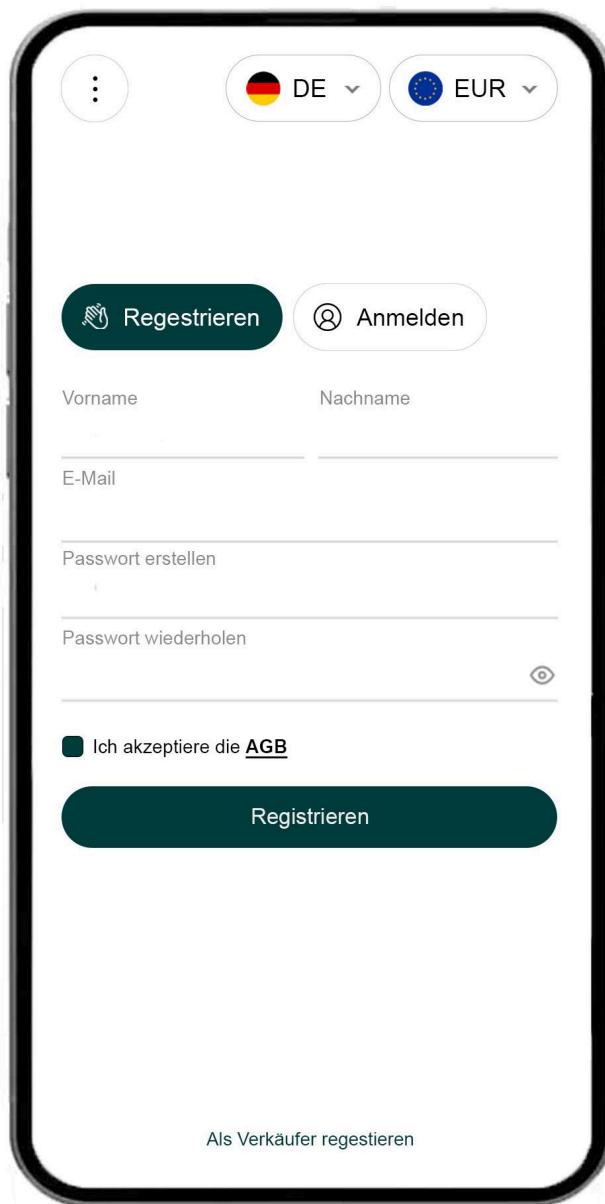
- Main Color #013d3d
- Regio Logo in the Middle
- Logo [Download](#)



2. Registration form □

Here, you can register and log in, depending on which tab bubble you are in, which you can switch back and forth between.

- Automatically adjusts region and currency, but only one time.
- Can change between Top 10 languages, but the Main and start language ist German.
- Can change between Top 10 currencies.
- Can switch between Login and Register.
- Checkbox for User Terms.
- Can hide or display passwords.
- Can click to register as a seller.
- Can fill in Name, Last Name, Email, Password, and Password repeat.
- If not all fields are filled, then the areas are highlighted in red.
- Can click on the three dots.



3. Login form □

This is what it looks like when you switch to the Login Bubble tab.

- Can fill Email and Password.
- Can click on “Forgot password”.
- Checkbox to stay logged in.
- If password or Email is incorrect, then the areas are highlighted in red with the notification “**Password or Email incorrect**”



4. Seller account □

This is the page where you can register as a seller, with all the necessary inputs.

- Can fill in Company Name, CEO, Street, House Number, Postal Code, City, Country, VAT ID.
- Can click on go back arrow
- Can click on pricing at the bottom

The screenshot shows a mobile application interface for registering a seller account. At the top, there are language and currency selection dropdowns set to DE (German) and EUR. Below this is a header bar with a back arrow icon and the text "Verkäuferkonto". The main form consists of several input fields arranged in pairs:

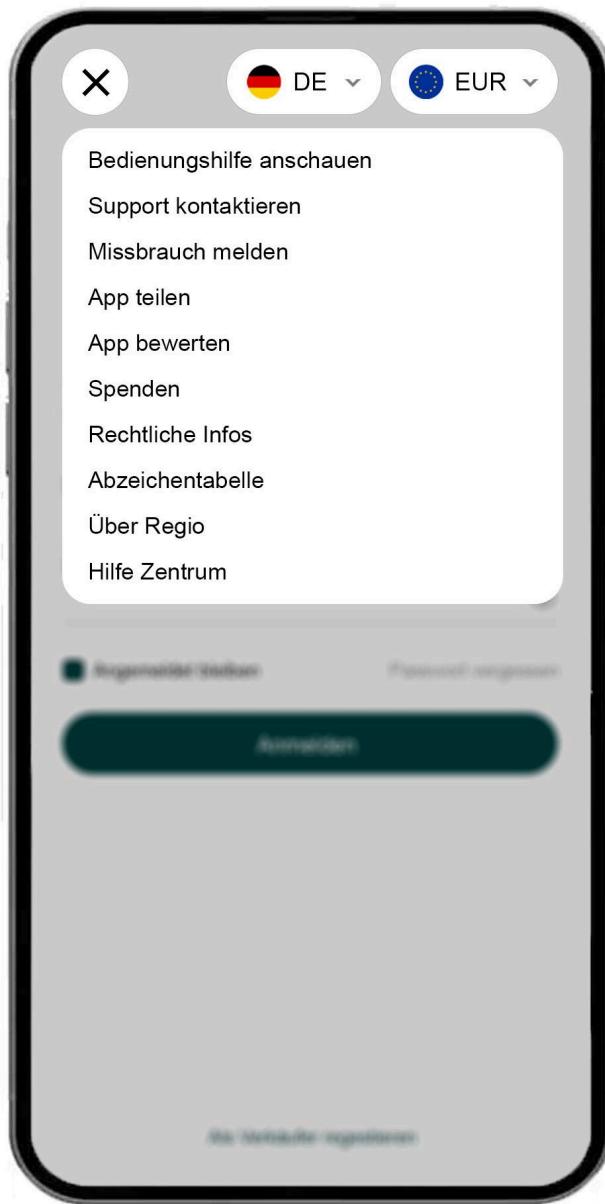
- Firmenname (Business Name) and Geschäftsführer (Business Manager)
- Straße (Street) and Hausnummer (House Number)
- Postleitzahl (Postcode) and Ort (City)
- Land (Country) and Umsatzsteuer Id. (VAT ID)
- Vorname (First Name) and Nachname (Last Name)
- E-Mail (Email Address)
- Passwort erstellen (Create Password) and Passwort wiederholen (Repeat Password), with a visibility eye icon next to the repeat field.
- A checkbox labeled "Ich akzeptiere die AGB" (I accept the AGB) followed by a link to the terms and conditions.
- A large green "Registrieren" (Register) button at the bottom.

At the very bottom of the screen, there is a link labeled "Preisgestaltung" (Price Setting).

5. Three-Dots Popup □

This is the "three-dot" menu, where all quick functions or websites that you want to access quickly are added.

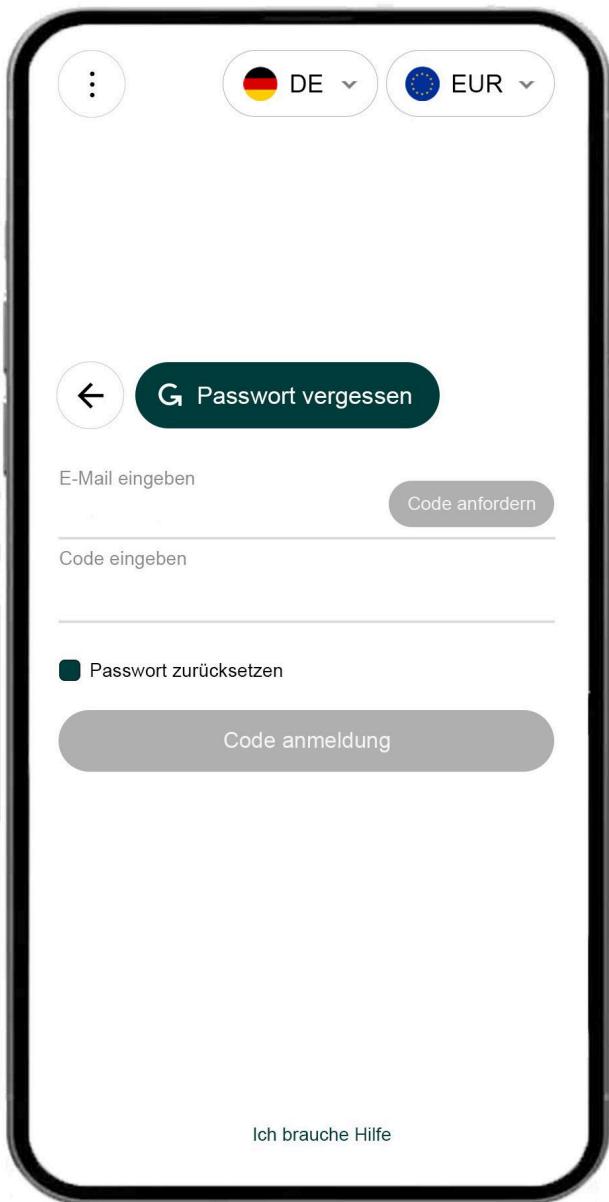
- Useful Popup with Links. The shown links are: View Tutorial, Contact Support, Report Abuse, Share App, Rate App, Donate, Legal Information, Badges , About Regio, Help Center.
- Blurry and 20% Darkened Background
- The popup can also be closed by clicking outside of the popup.



6. Forgot password □

This is the password recovery page.

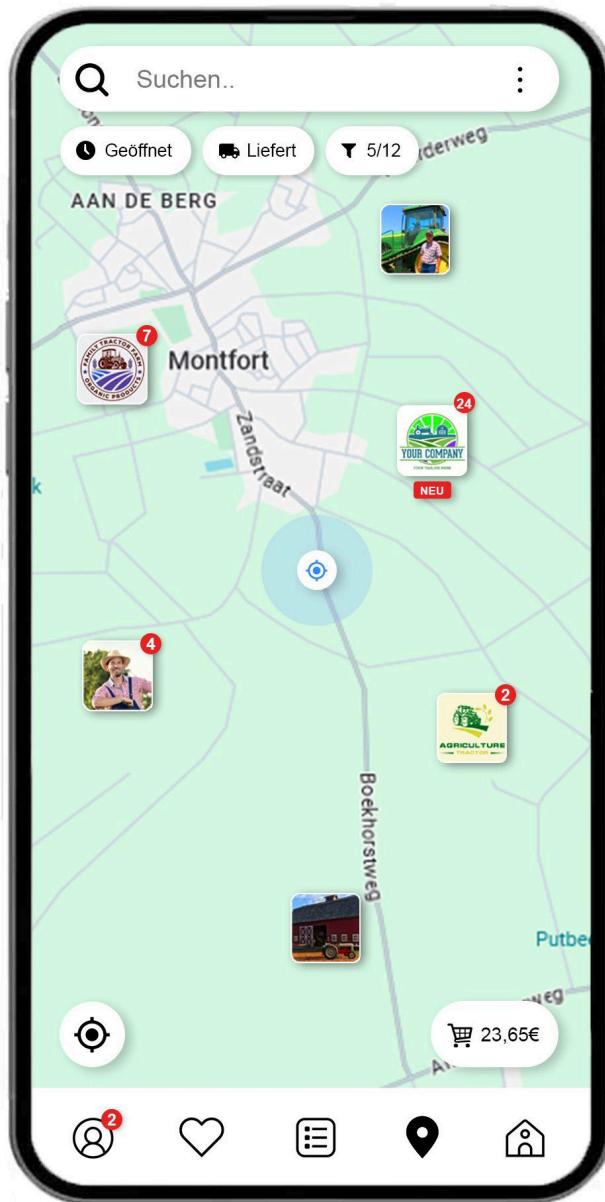
- If the Email is filled, the “Request code” button is visible.
- If code is filled “Code login” button is visible
- Reset password checkbox
- I need help link at the bottom



7. Map-View □

This is the heart of the app, the map-based display of sellers nearby.

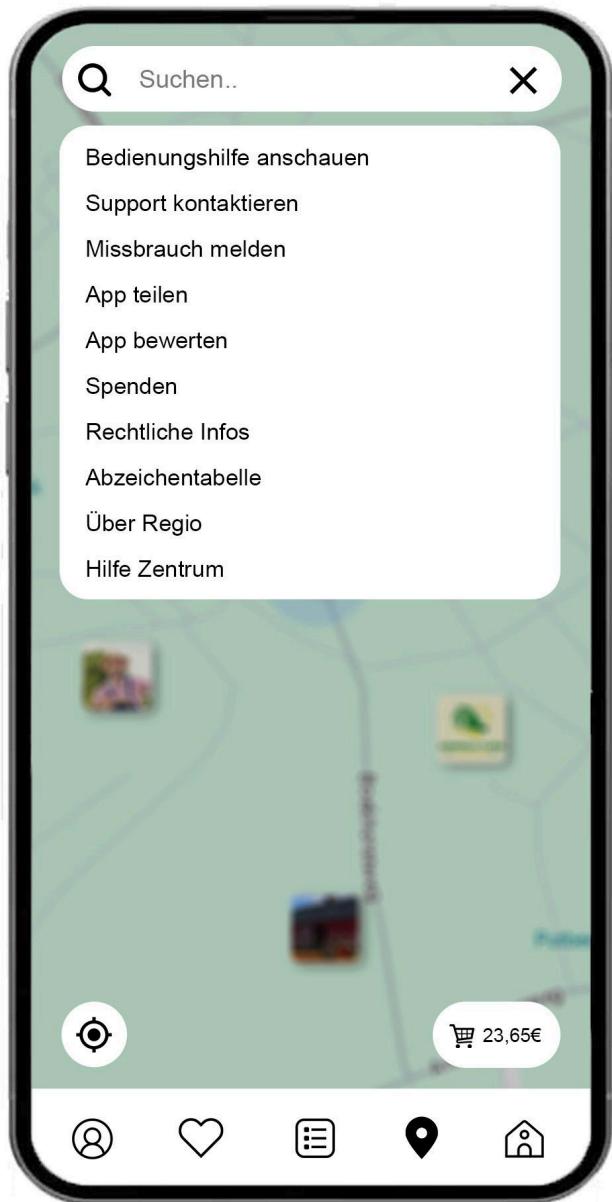
- Search bar with Three Dots
- "Geöffnet" button only shows sellers that are currently open.
- "Liefert" button only shows sellers that are delivering.
- The Filter button opens the Master Filter Popup.
- The map shows the user in the middle and nearby sellers.
- Users can navigate on the map.
- "Navigate to current location" button at the bottom left.
- Cart button is at the bottom right.
- When the cart is empty, hide the button.
- Seller's profile picture is shown.
- Seller's notifications are shown when the seller adds products or posts something.
- If a seller is new, they receive a "New" badge for a month under their profile picture.
- The main bar shows five icons: Profile, Favorites, List View, Map View, and Posts.
- The main bar shows notifications. "Profile" notifications can include order status or order messages.
- In List View or Map View, notifications alert when a new seller is within 50km.
- "Posts" notifications notify when new posts are added by sellers within a 50km radius.



8. Map-View Three-Dots □

Here is again the "Three-Dots" quick functions accessible from anywhere with the three dots.

- Same useful Popup with Links.
- Does not hide cart or “navigate to current location” button.
- The popup can also be closed by clicking outside of the popup.



9. List-View □

This is the list view of all sellers nearby, it's the same as the map view but this time the sellers are listed.

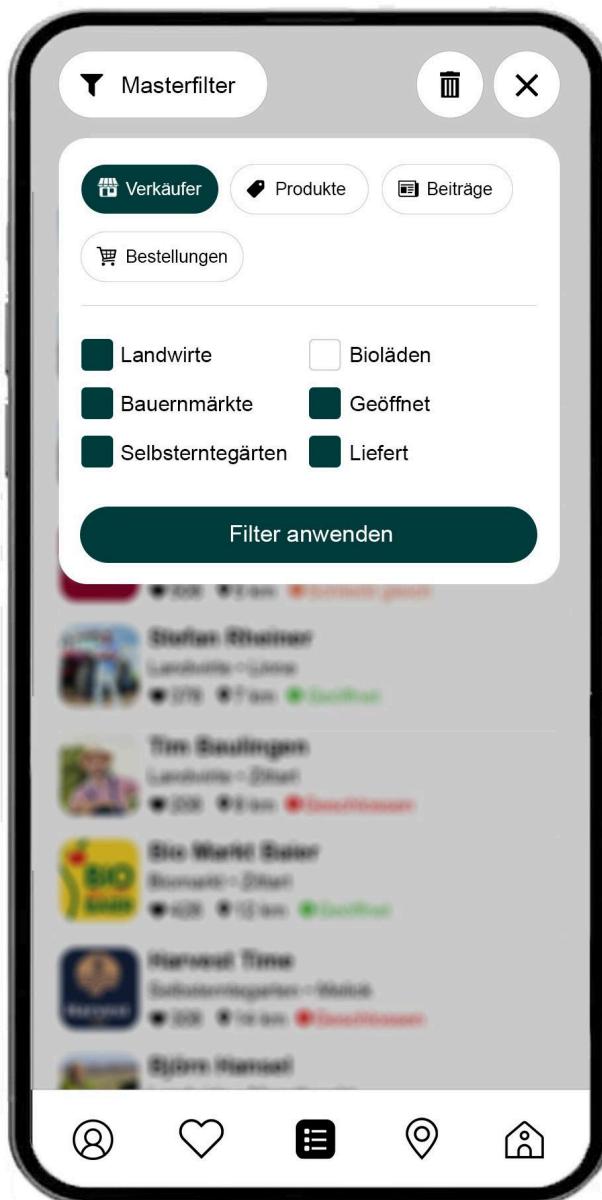
- Tile-View button to display profiles in rows of two.
- List-View displays sellers with the nearest seller at the beginning.
- Shows Name, Seller Category, Location, Favorite Count, Distance, whether they deliver, and opening hours.
- Shows notifications when new items have been added.
- Shows “new” notifications when they are new one month long.
- The favorite heart icon is red if the user has favorited the seller themselves.



10. Masterfilter ☐

The Master Filter opens everywhere you can click on the Filter button. It includes all filtering options. You can switch between filter categories through the bubble tabs, and depending on where you open the Master Filter, these tabs are pre-selected.

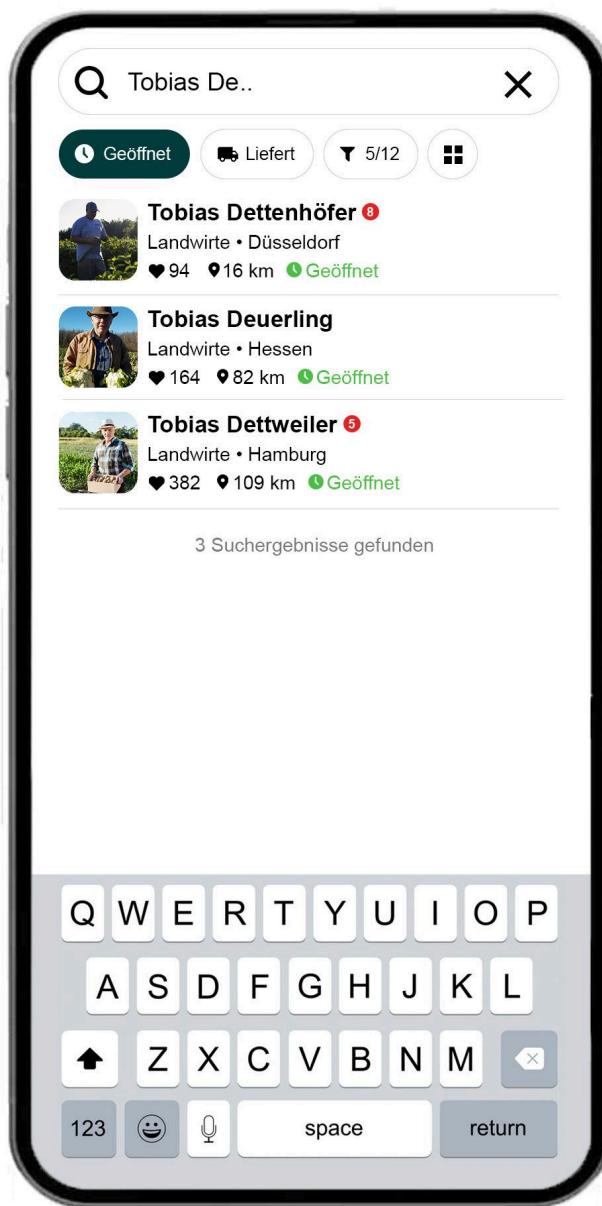
- The Masterfilter displays every possible filtering option.
- It is divided into 4 categories: Sellers, Products, Posts, and Orders.
- Seller filters include: Farmers, Farmers Markets, U-Pick Farms, Organic Stores, Open, Delivering.
- Product filters include: Fruits, Vegetables, Meat Products, Dairy Products, Meals, Beverages, Others.
- Post filters include: New, Most Views, Nearby, Regio selected.
- Order filters include: Open Orders, Completed Orders.
- “X” closes the Masterfilter without saving.
- Trashcan button checks all filtering



11. Searching □

This is the search function.

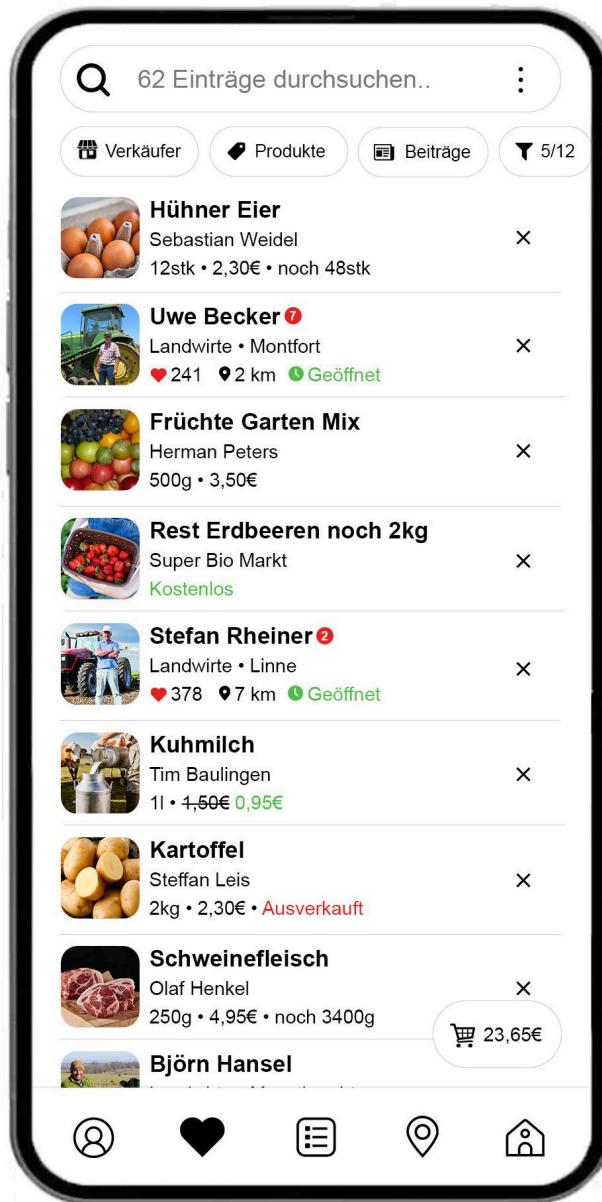
- When clicking on the search bar, the first thing visible is the recent sellers one has visited or searched for.
- It shows the number of search results found, such as "3 search results found."
- "X" button deletes the text inside the search bar and shows recent sellers again.



12. Favorite-List ☐

Here, everything you have favorited/liked is listed. This can include sellers, products, or posts.

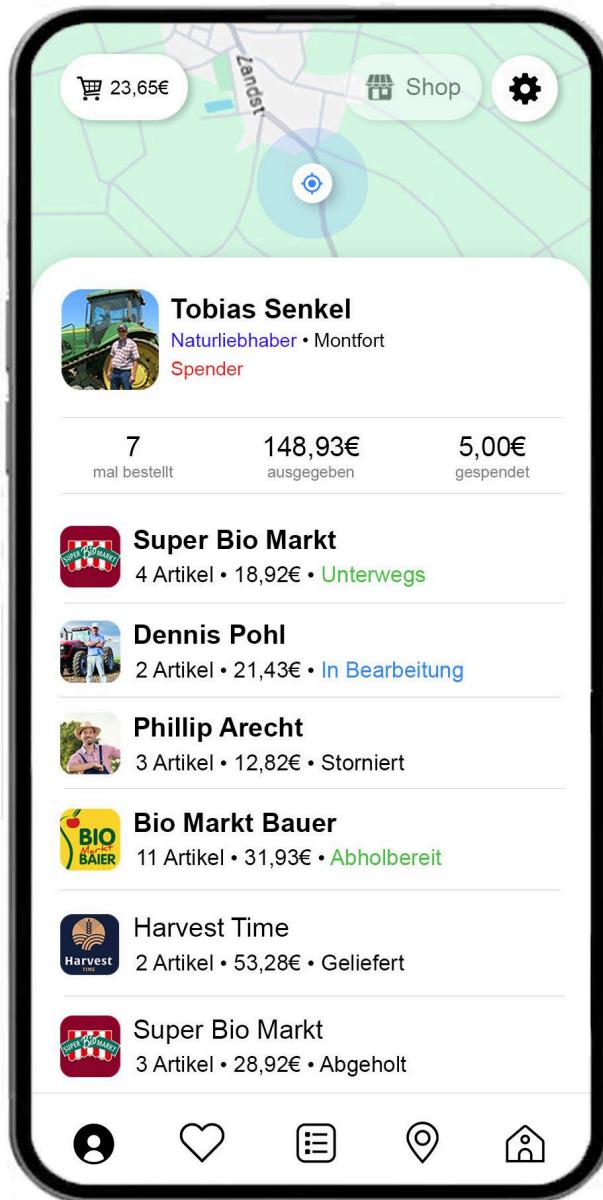
- The number of favorites is shown in the search bar as "Search 62 entries".
- Favorites can be deleted by clicking on the "x" without a "Are you sure?" popup.
- Favorites can be filtered between Sellers, Products, and Posts, in addition to using the Masterfilter.
- Next to the Masterfilter button is the Tile-List button.
- The buttons can be rearranged to ensure all buttons are visible.
- If you click on seller you go to seller
- If you click on product you open the product popup
- If you click to posts then you go to the post



13. User Profile □

This is the profile page and also displays the order and purchase statistics.

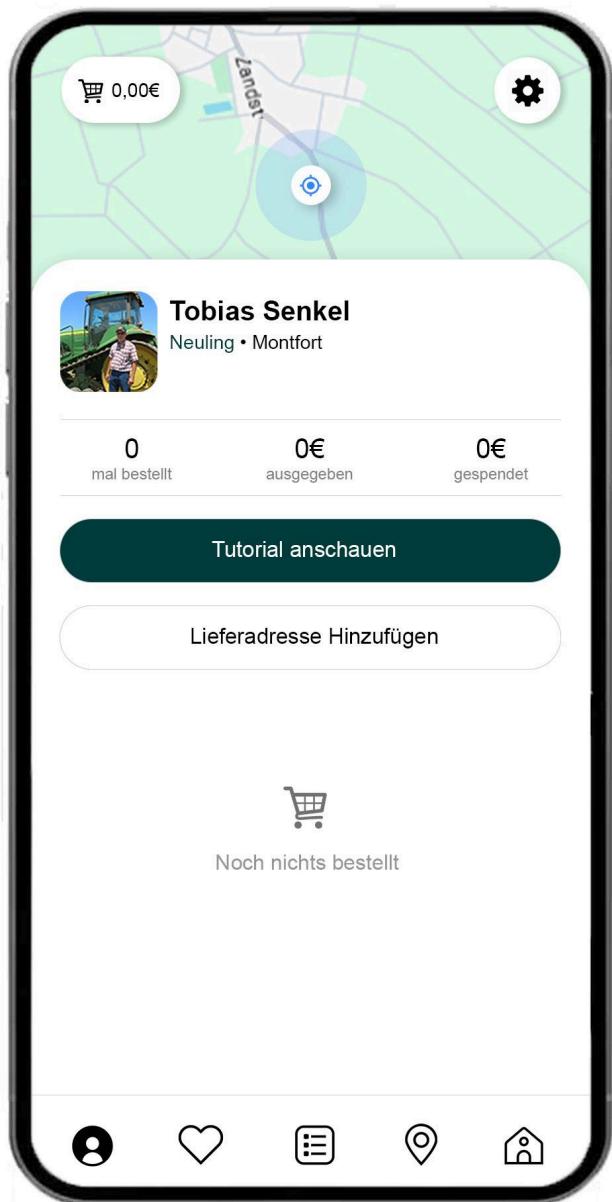
- Shows cart in the top left corner.
- A "Shop" button for users who have registered as sellers.
- Settings button in the top right corner.
- The Map with the actual location.
- Displays Name, Last Name, Profile Picture, User Rank, City, Donor Rank.
- Shows buying statistics, such as the number of orders, total amount spent, and total amount donated.
- Shows all orders with the newest first.
- Orders display the name of the seller, the number of items in the order, and the total cost of the order.



14. Empty User Profile □

This is how the profile page looks when you have just created a new account.

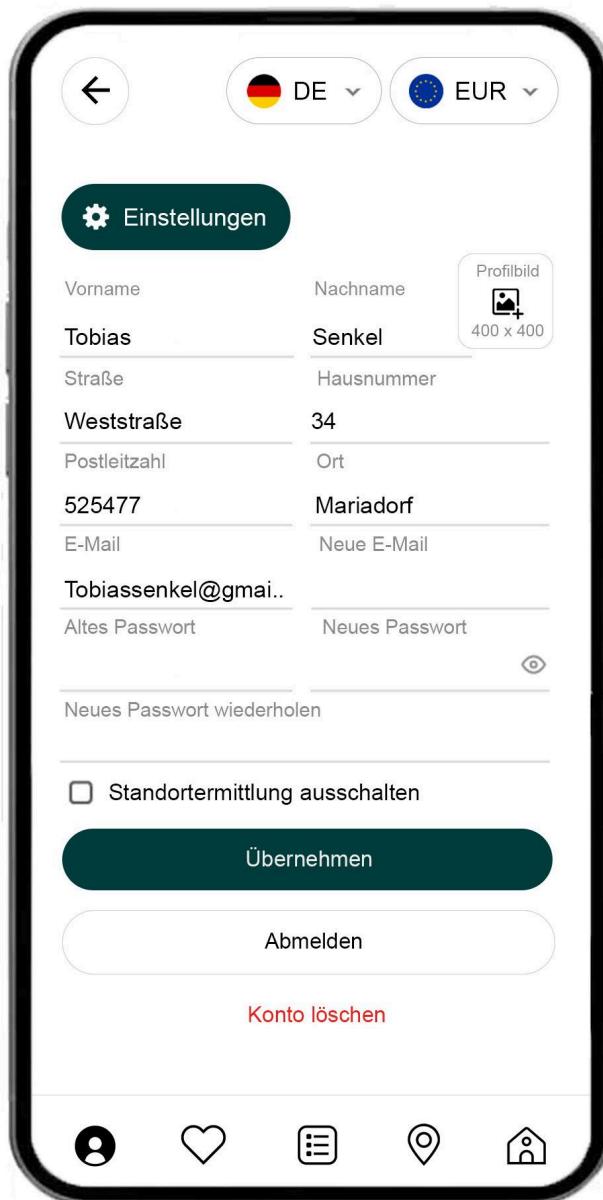
- Displays a button to watch tutorials.
- Displays a button to add delivery address.
- Displays a shopping cart icon and "Nothing ordered yet."



15. User Settings □

These are all the necessary settings for the regular user.

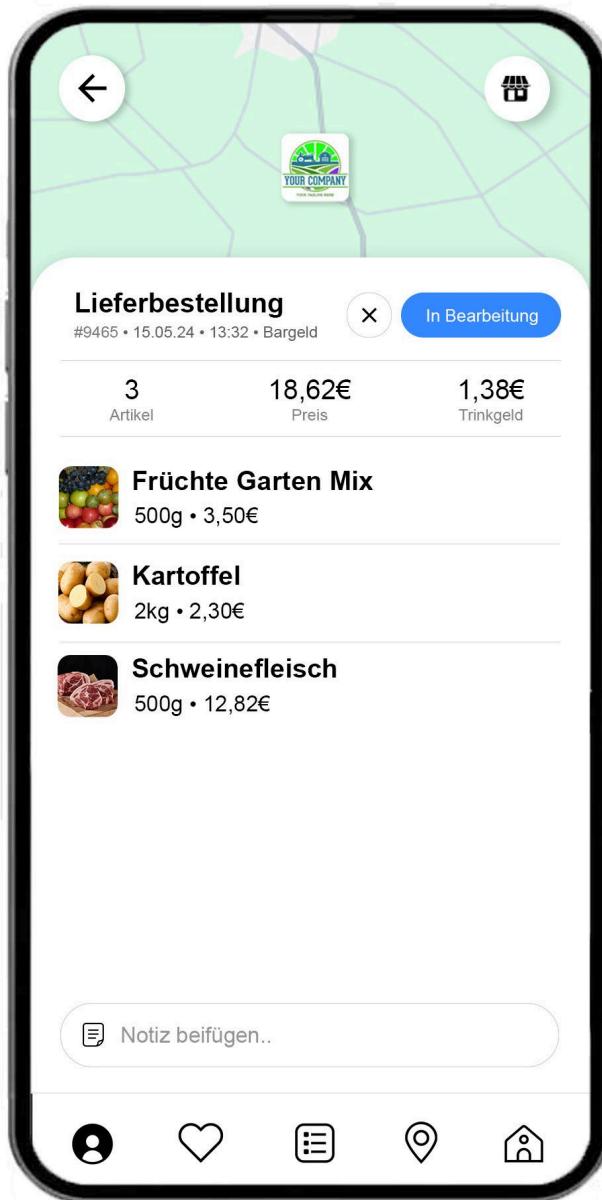
- Displays a "Arrow Left" button that navigates back to the user profile.
- Shows buttons to change language and currency.
- Shows a "Settings" button with no function indicating the user is in the settings.
- Displays all user input fields such as: First Name, Last Name, Street, House Number, Postal Code, City, Email.
- Allows the user to change their profile picture.
- Allows the user to change their email.
- Allows the user to change their password.
- After resetting your password, you can set a new password without entering the old one.
- Allows the user to disable location tracking so that there is no blue location marker on the map unless the user has provided their delivery address.
- Changes are only applied after clicking the "Apply" button.
- Allows the user to log out.
- Allows the user to delete their account, but only with email confirmation.
- Can change between dark mode or normal mode.
- Progress bar showing the completion percentage.
- Color selection to change the signature color among five other colors for the buttons etc.



16. Order overview

When you click on an order in the user profile, you'll be directed here, to the order overview page with all the important details.

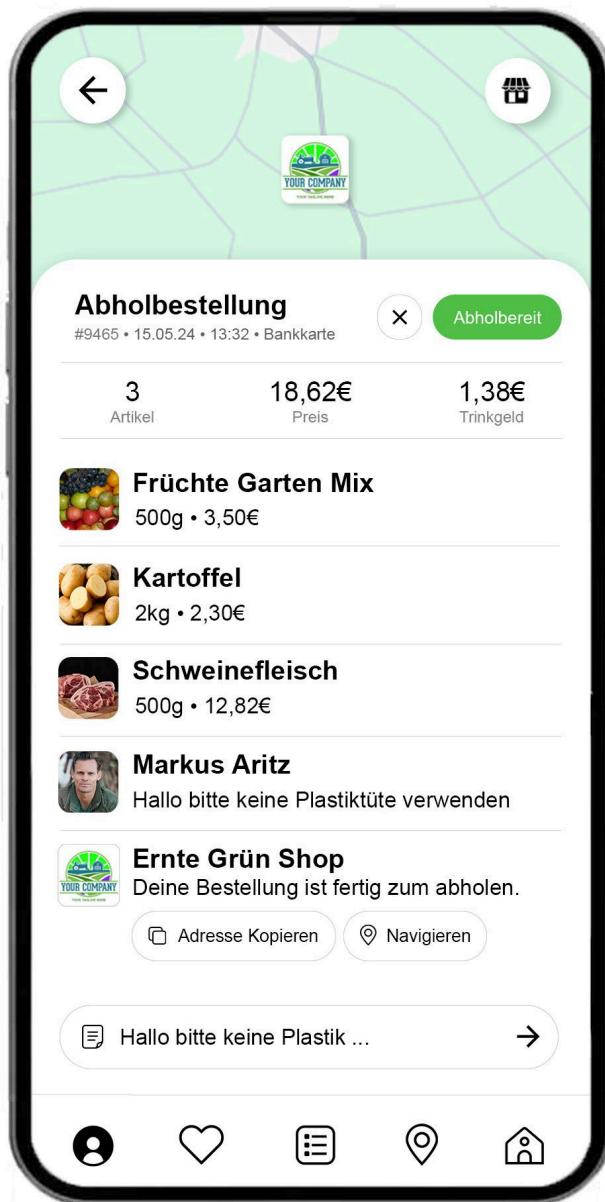
- Displays a "Back Arrow" button that returns to the profile.
- Shows a "Shop" button that leads to the seller's shop, but users can also click on the map location to reach the seller.
- Displays the type of order: Delivery order or Pickup order.
- Shows an order number, order date, and payment method.
- Displays an "X" button to cancel or cancel the order.
- Shows the status of the order:
- Processing: When the order is successfully placed.
- On the Way: When the seller marks the order as shipped.
- Ready for Pickup: When the seller has prepared the order for pickup.
- Canceled: When the order is canceled by the buyer or seller.
- Delivered or Picked Up: When the order is successfully completed.
- Order statistics include the number of items, the total price of the items, and the rounded "donated" amount.
- Lists all items in the order.
- Includes an order note / messaging function within the order.



17. Finished order ☐

This is what it looks like when the order has been successfully completed.

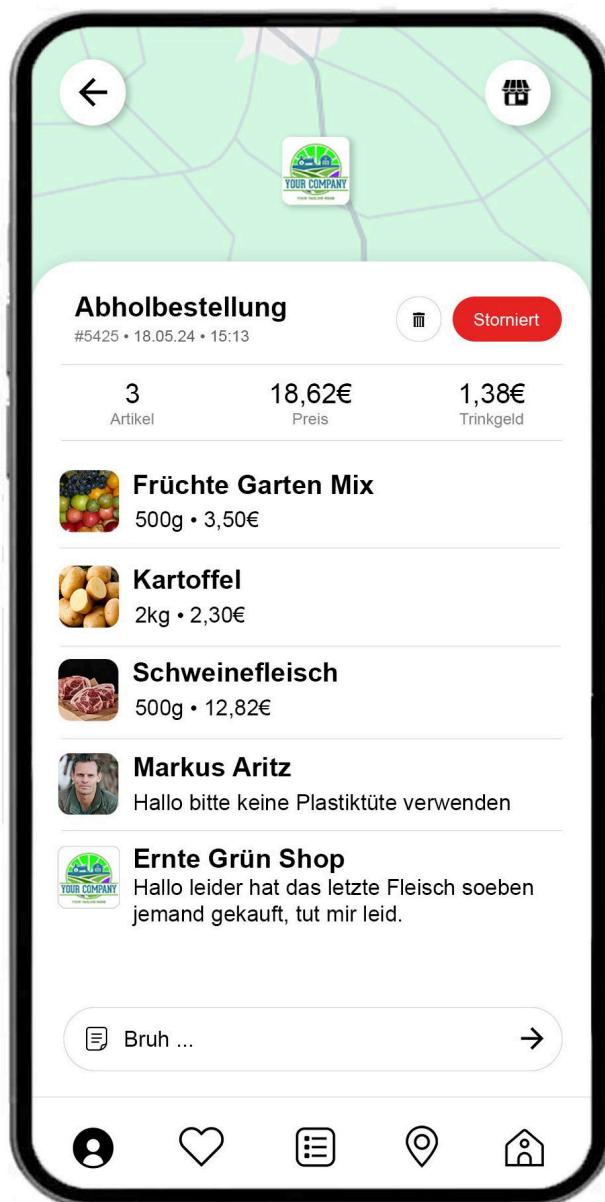
- Displays the profile picture and name in an order note/message.
- When the order is ready for pickup, a message from the seller appears with the buttons "Copy Address" and "Navigate".
- When the order is ready, the buyer receives a notification on their mobile device.



18. Canceled order □

This is what it looks like when an order has been canceled.

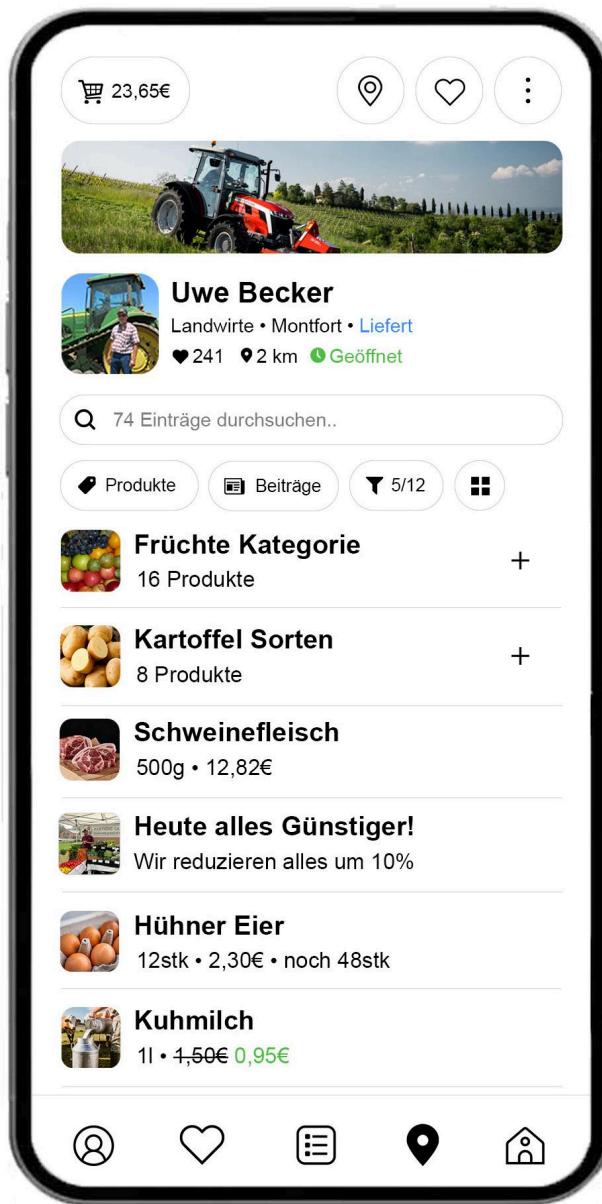
- When the order is canceled, the "X" button turns into a "Trash Can Icon Button" that deletes the order.



19. Seller-Profil □

This is the seller's shop page. Everything is compact and only includes the most important functions.

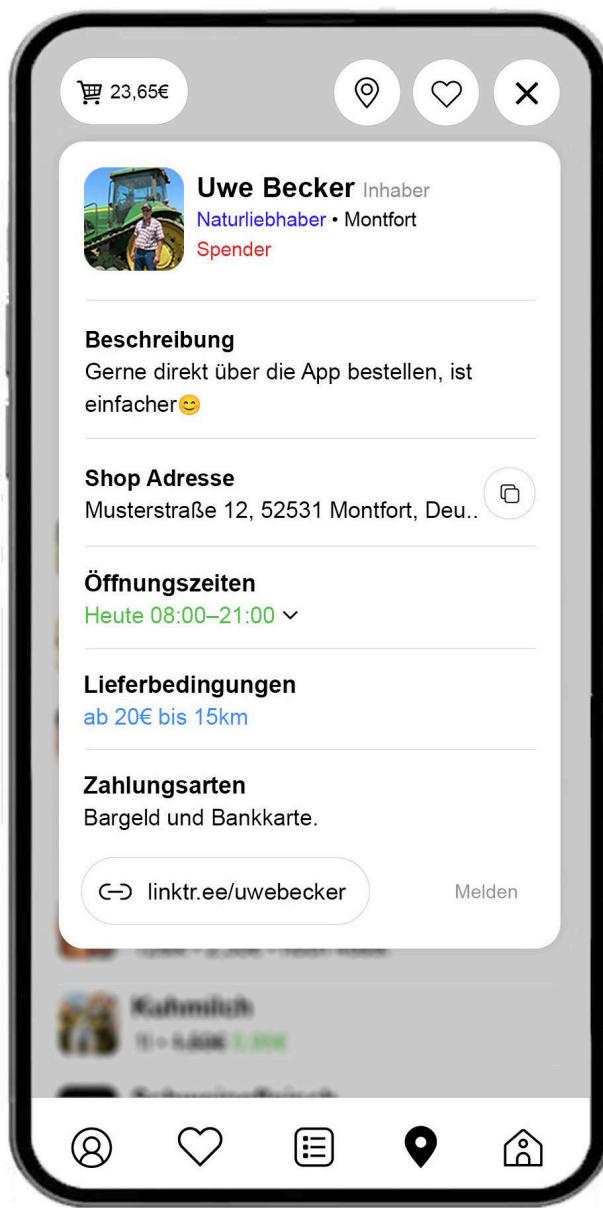
- Shopping cart button specific to this seller.
- Navigate button: Opens Google Maps or Apple Maps or another navigation app.
- Heart button to follow/favorite the seller.
- "Three-Dots" button for more information about the seller.
- Seller cover.
- Seller profile: Name, profile picture, seller category, location, delivery status, followers, distance, opening hours.
- Clicking on the profile also leads to seller information.
- Profile picture and cover photo are not clickable.
- Search bar with the total number of items.
- Product and Posts buttons, filters, and tile view.
- Product categories are displayed first, which can be expanded with the "+" button.
- Then products without categories are displayed.
- Products liked by the user are prioritized and displayed first, even above the categories.



20. Seller Info-Popup □

The "Three-Dot" button at the seller's shop opens the info popup instead of the quick functions.

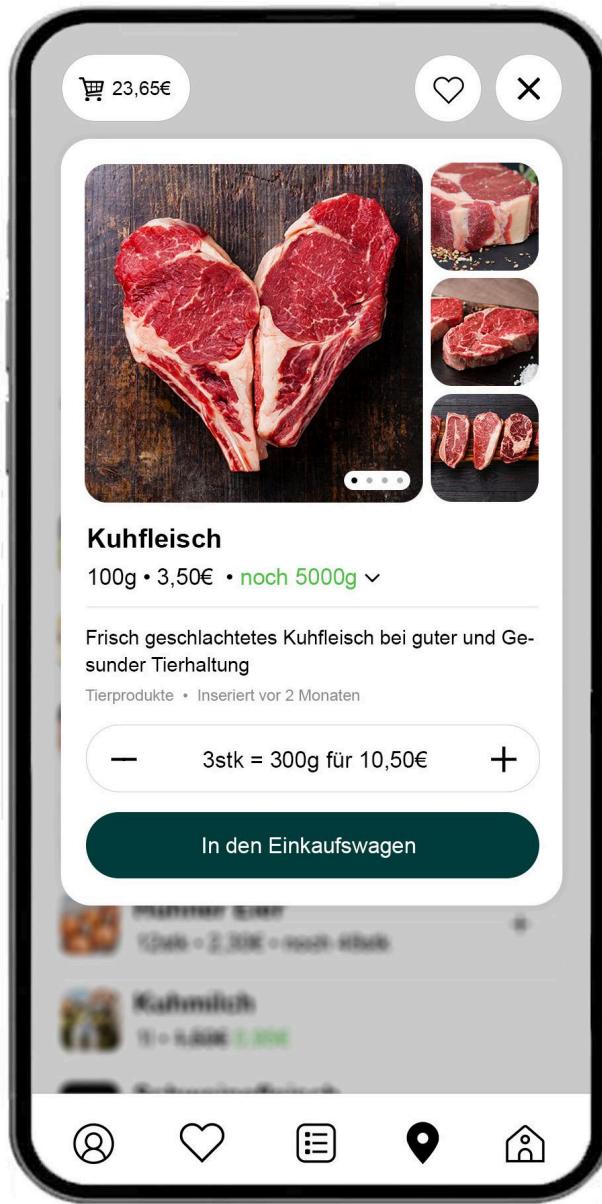
- Replace the "three-dots" button with a "Close" (X) button to close the popup.
- The popup can also be closed by clicking outside of the popup.
- Displays the owner of the shop, i.e., the regular user profile.
- Displays the seller's description.
- Seller's address/location.
- Opening hours.
- Delivery terms like minimum order / maximum delivery distance.
- Payment methods.
- Personal link.
- Report link.



21. Seller Product-view □

This is what it looks like when you click on a product in the seller's shop. If you click on it through the favorites list, you'll first go to the seller's shop.

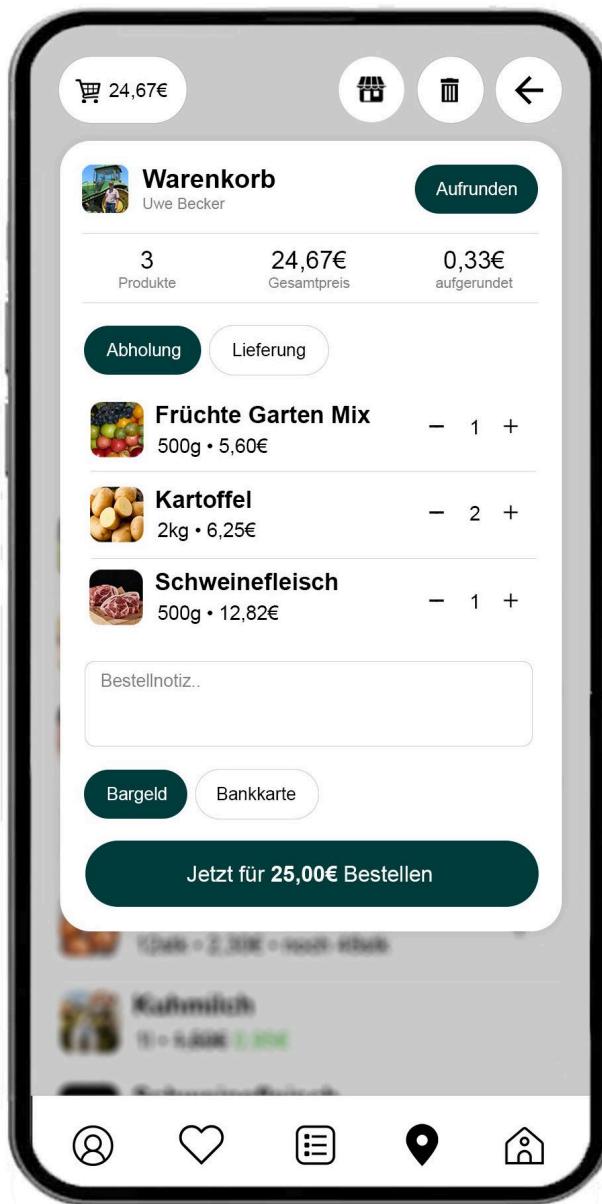
- The Product-view is a Popup.
- Users can favorite the product with the heart button.
- The Popup can only be closed with the X button.
- If multiple images are added, they are displayed as a gallery.
- If only one image is added, it fills the entire space.
- The images can be zoomed in by clicking on it.
- Images are always displayed in a rectangle format unless zoomed in, in which case the original format is displayed.
- Product details such as name, quantity and unit, price, availability are displayed first.
- Product description, product category, and date are displayed only when clicking on the arrow next to 5000g.
- Quantity selection with all details: how many units to buy, the total quantity in which unit, and the price in the user's currency.
- Add to Cart button.
- The Popup cannot be closed if the user accidentally clicks outside of the Popup.



22. Seller Cart □

This is the shopping cart when you open it on the seller's shop page.

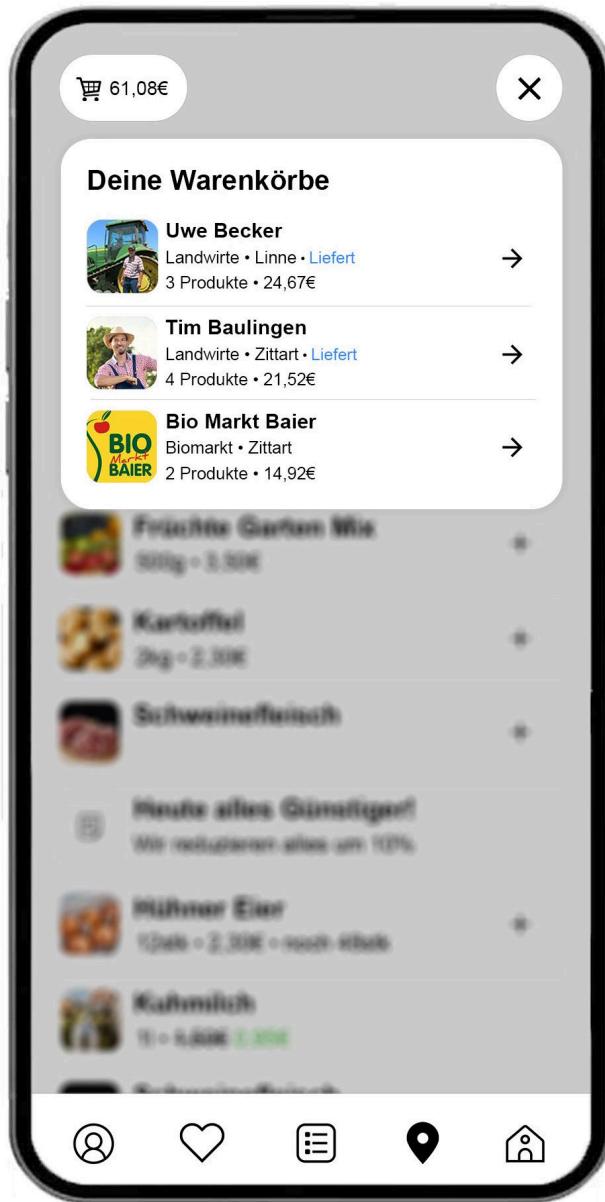
- Shows a "Shop" button to return to the shop where the cart was created.
- Displays a "Trash Can" button to delete the cart with a "Are you sure?" prompt.
- Shows the "Back" button to either close the cart if opened at the seller's or return to the cart overview.
- Displays miniature profile picture, cart, and seller name.
- An "Round Up" button to round up to the next whole number, similar to a tip.
- Then the cart information such as: Number of items, Total price, Tip (Rounded Up).
- Then the type of order it should be: Pickup or Delivery.
- Then the cart overview with quantity selection: If quantity is reduced to 0, the minus symbol turns into a trash can, allowing the product to be removed from the cart.
- Order note.
- Payment method.
- Payment button with the total order price including tip (rounded up).
- If the seller is closed, the button is gray and below it reads in red: "The seller is closed and will reopen at the "next opening time".
- If the customer has selected delivery but has not reached the minimum order value, or if the distance is too far, information is also displayed under the gray button.



23. Cart overview

This is the shopping cart when you have multiple shopping carts. If you open it outside the seller's shop page, you'll first go to the list.

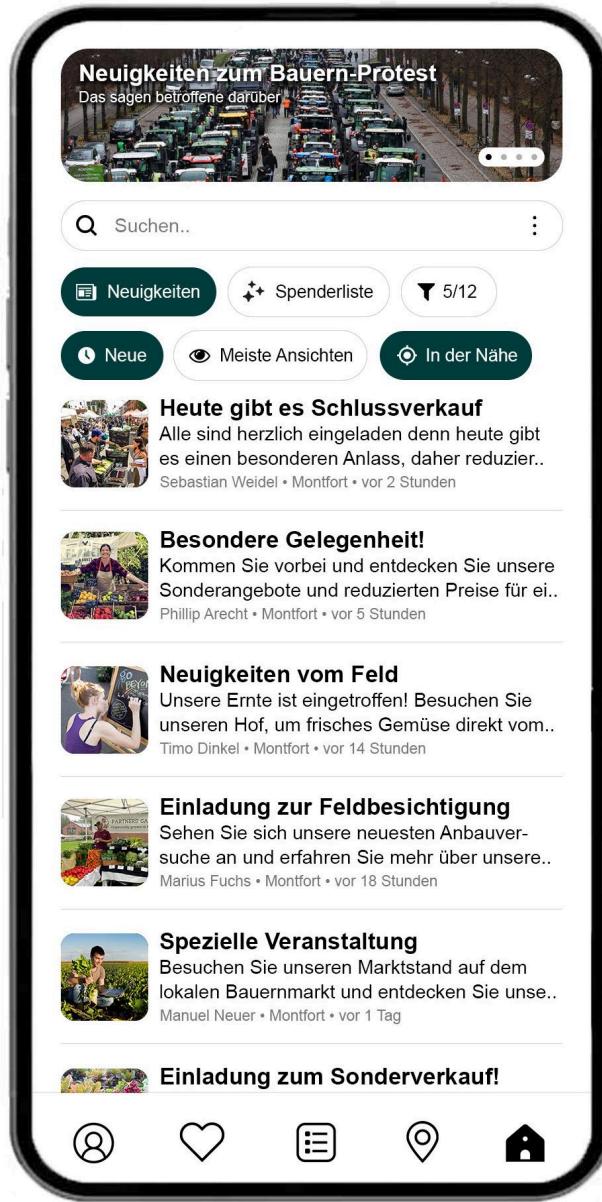
- The cart overview is displayed when clicking on the cart button, but only if there are multiple carts.
- The total price of all carts is displayed in the cart button.
- An "X" button for closing is displayed.
- The popup can also be closed by clicking outside of the popup.
- The carts are displayed with: Profile picture of the seller, Name, Seller category, Location, and Delivery status.
- Below are shown how many items are in the cart and the total value of the cart contents.
- Clicking on the area or on the arrow takes you to the cart.
- Carts automatically deleted in 3 days.



24. Posts Site □

This is the news page, where there are posts from sellers, general news, and donor lists.

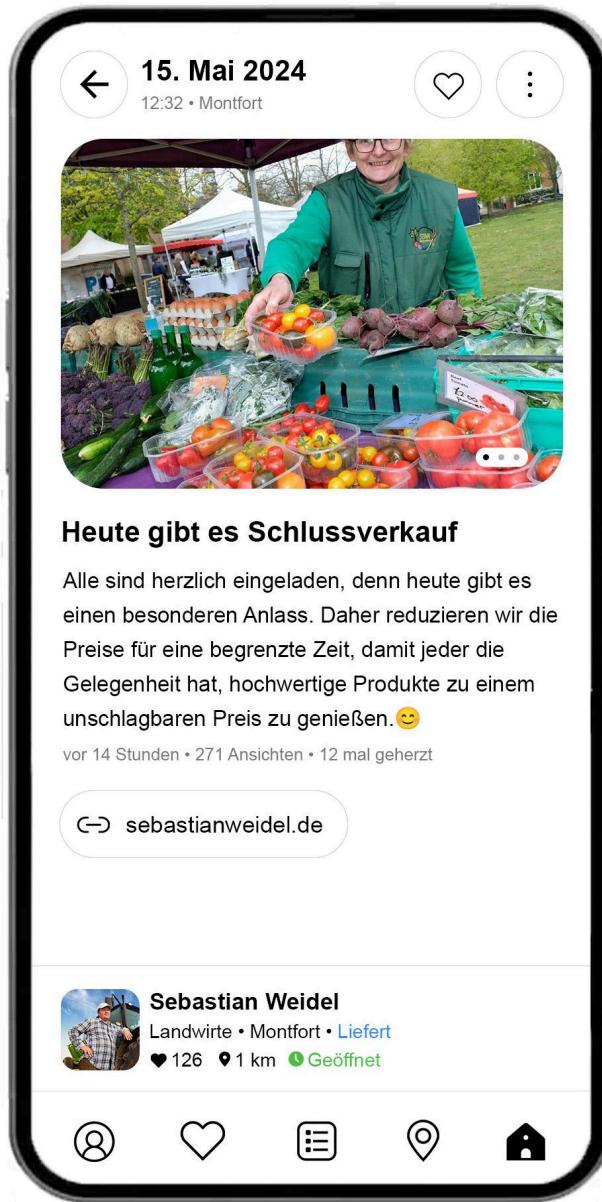
- Displays highlights of posts selected by Regio at the top, which can be manually selected and removed by me.
- Search bar for posts.
- News bubble or donor list bubble with filter options next to it.
- When "News" is selected, quick filters can be chosen such as: New, Most Views, Nearby.
- Then, the listing of posts with post image, headline and content, author, location, time.



25. Post view □

This is the post page that you reach when you click through the news page, favorites, or notifications.

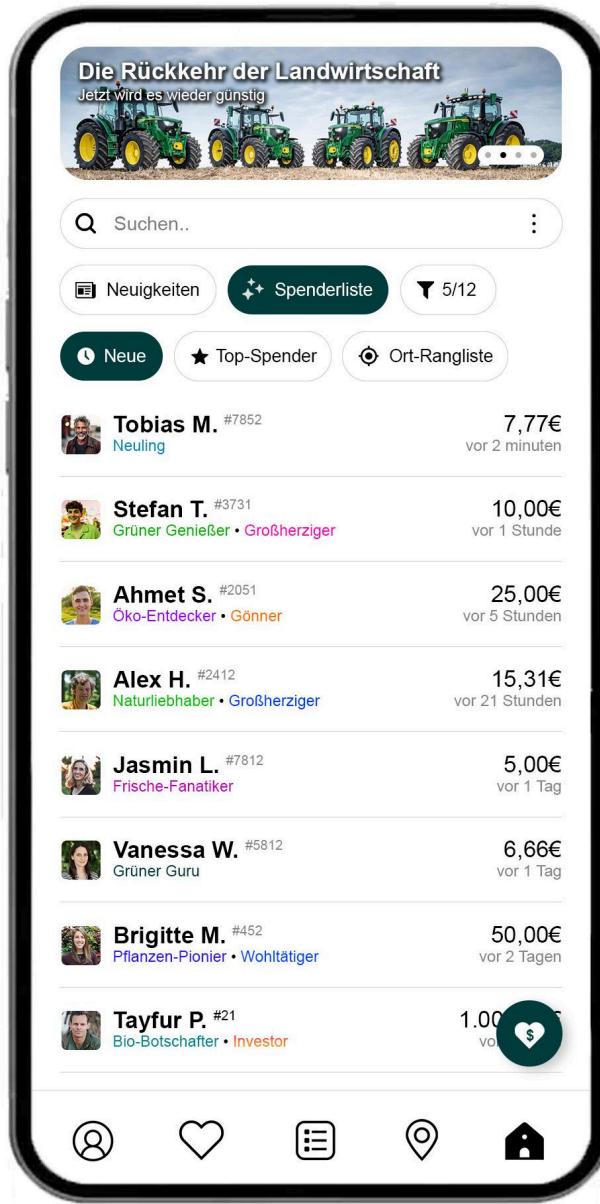
- "Back Arrow" button that returns to where you accessed the post from.
- If you arrived at the post through a notification, pressing back takes you to the Posts site.
- Publication date.
- Favorite button.
- General "Three-Dots" button.
- Post images in slider format. Images are zoomable.
- Post headline.
- Post content.
- Time stamp, views, and number of times it has been favorited.
- The entered link from the seller.
- Sticky clickable seller profile at the bottom.



26. Donor rankings □

This is the donation page where you can switch between three bubble categories.

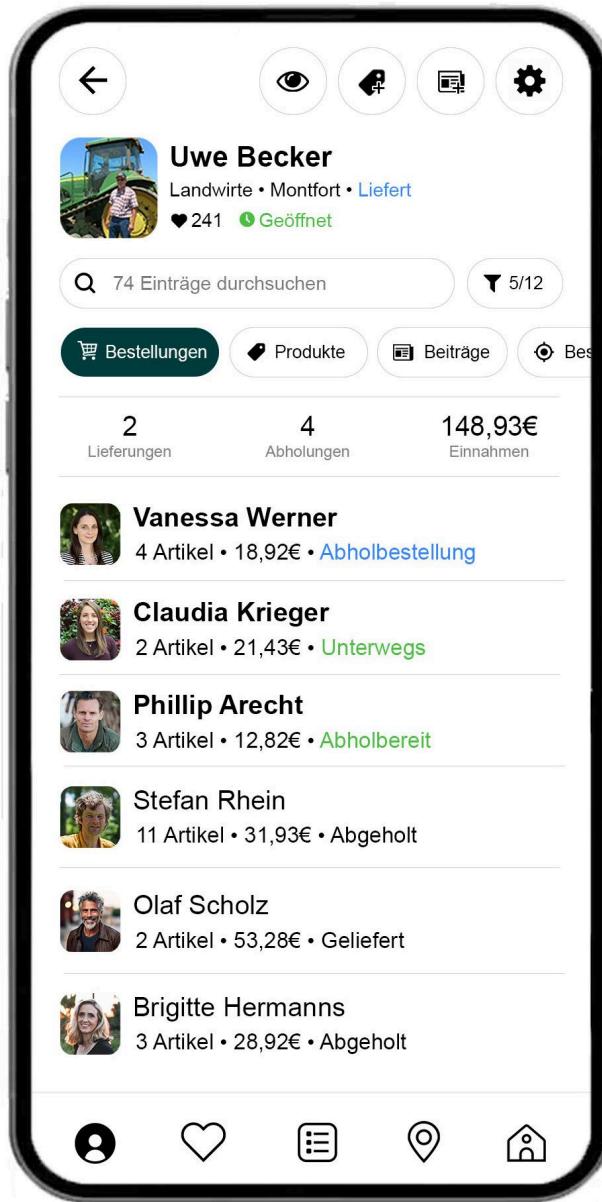
- Can only be filtered through displayed quick filters: New, Top Donors, Location Ranking.
- [Download User Calc](#)
- New: Latest donations. Top Donors: Top 1000 donors. Location Ranking: Top 1000 donors within 100km.
- Last names are converted to initials.
- Each donor receives a numbering indicating their position in the ranking.
- The total donation amount is always displayed. If someone has donated 3 times 5€, first 5€ will be shown, then 10€, and then 15€.
- Sticky Donate button at the bottom right leading to the donation page.
- Depending on the total donation amount, the user receives a name rank with a nice color.
- There is a rank for donations and a rank for how many times someone has ordered (without canceling) through the app.
- Only regular user accounts can have ranks. Therefore, the owner is displayed in Seller Information to show their ranks there.
- For each order up to the 100th order, the user receives a new order rank. However, for donations, the steps are different because currencies always result in different numbers, but it will be based on Euro. Therefore, the first donation rank will start at 5€.



27. Seller Cockpit □

This is the seller overview, where sellers can see all important statistics and can add products and posts, as well as manage orders.

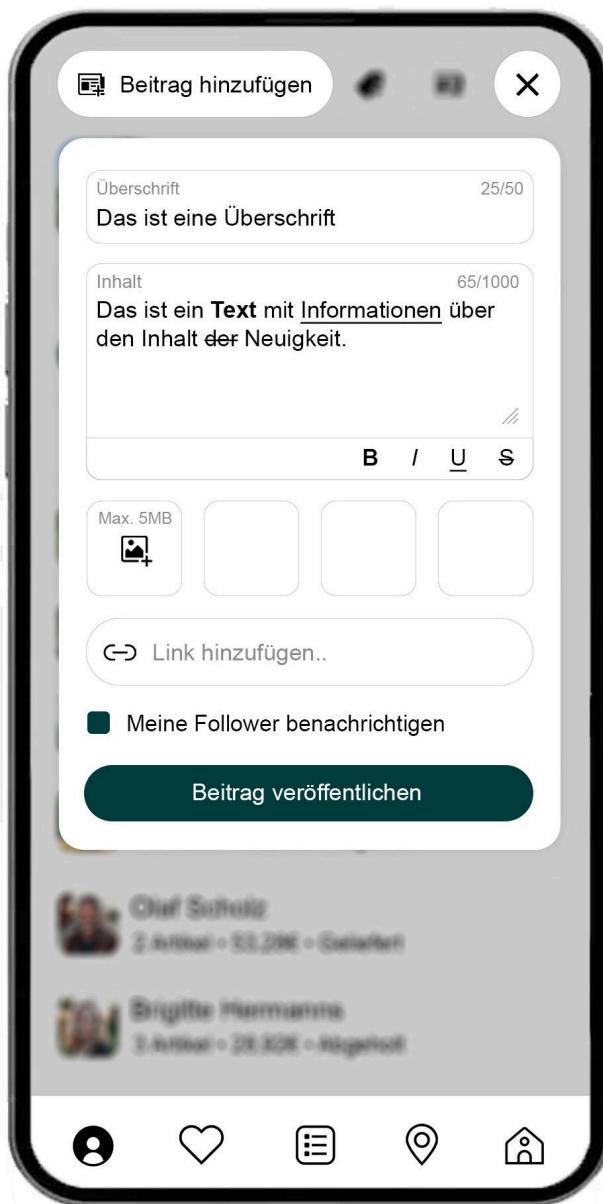
- Back button to return to the regular profile.
- Eye button to visit one's shop.
- Add product button.
- Add a post button.
- Seller settings button.
- The seller profile.
- Search bar with Masterfilter.
- Quick filters for Orders, Products, Posts, and Visitors.
- Each quick filter can only be selected individually, like a tab.
- Each has its own statistics.
- Orders statistics: Deliveries, Pickups, Earnings.
- Orders listing: The received orders.
- Products statistics: Number of products, Product favorites, Empty products.
- Posts statistics: Number of posts, Total post views, Total post favorites.
- Visitors statistics: Number of shop visitors, Number of visitors who clicked on Navigate, Number of visitors who copied shop address.
- Can create product categories in the Products tab.
- Can edit products and posts.



28. Seller Add Post □

This is the Add Post Pop-up.

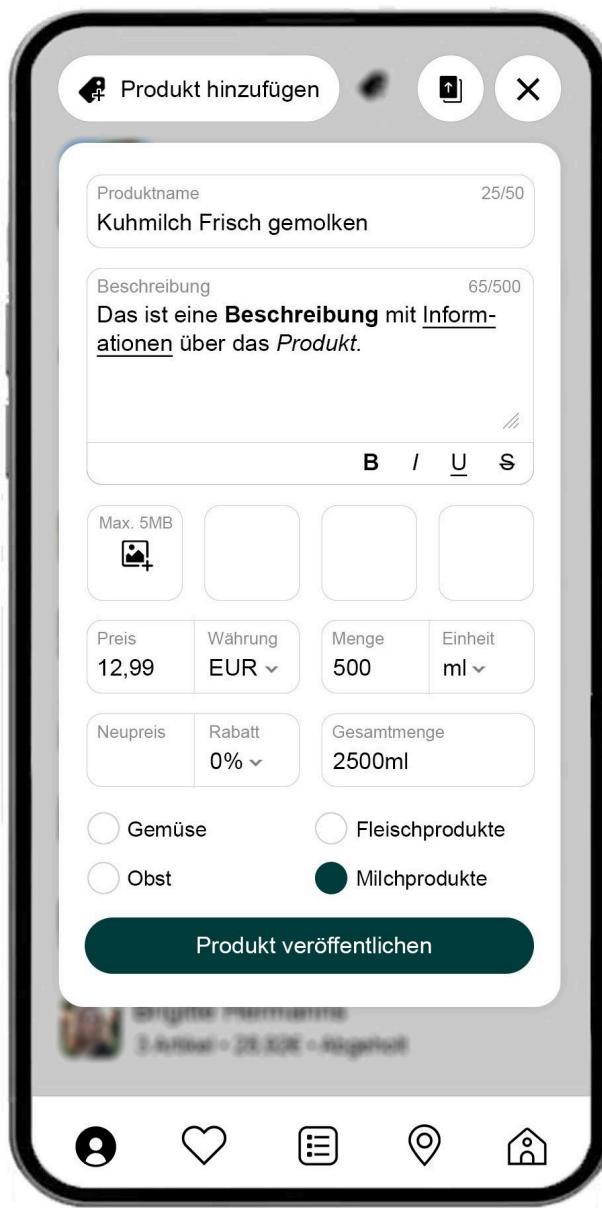
- "Add Post" bubble without functionality, just indicating the current location.
- "X" button to close it with a "Are you sure?" prompt.
- The popup can only be exited by the "X" button, not by clicking outside of the popup.
- Post headline with a maximum of 50 characters.
- Post content with a maximum of 1000 characters and editing tools.
- Buttons to add images with a maximum size of 5MB.
- Link capsule.
- Checkbox to notify my followers.
- Publish post button.



29. Seller Add Product □

This is the Add Product Pop-up.

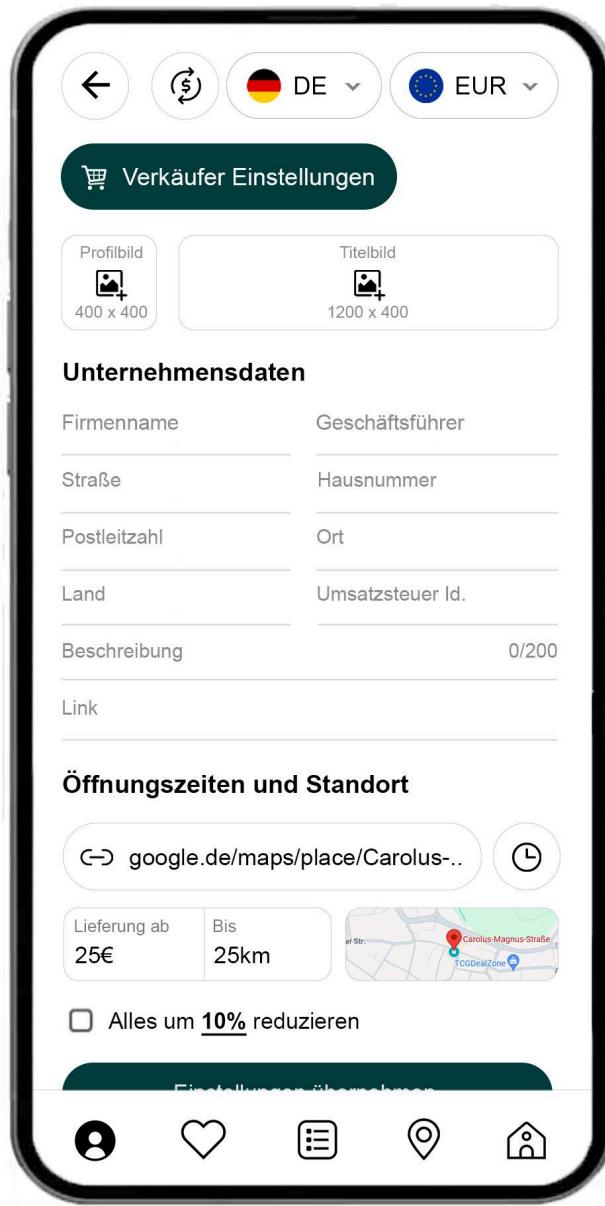
- Bulk Upload, requiring a Calc file.
- Can select the "Replace all products with the bulk upload" checkbox for bulk upload (useful for sellers who want to work with Calc for faster updating of their products with a few clicks).
- [Download Bulk Calc](#)
- Same popup rules as adding posts.
- Product name max. of 50 characters.
- Description with a max. of 500 characters and editing functions.
- Images with a maximum of 5MB.
- Price and currency capsule where you can change the currency.
- Quantity and unit capsule where you can change the unit.
- Original price and discount capsule where only the discount can be changed.
- Total quantity, representing the product's inventory, adopts the pre-selected unit.
- When someone orders, the quantity is deducted from the total quantity.
- If the seller has not entered anything into the total quantity, the inventory is not tracked.
- Filter category selection.
- Sellers can add the product to an existing category or create a new one (not visible in the screenshot due to space constraints).



30. Seller Settings □

Here are all the important seller details.

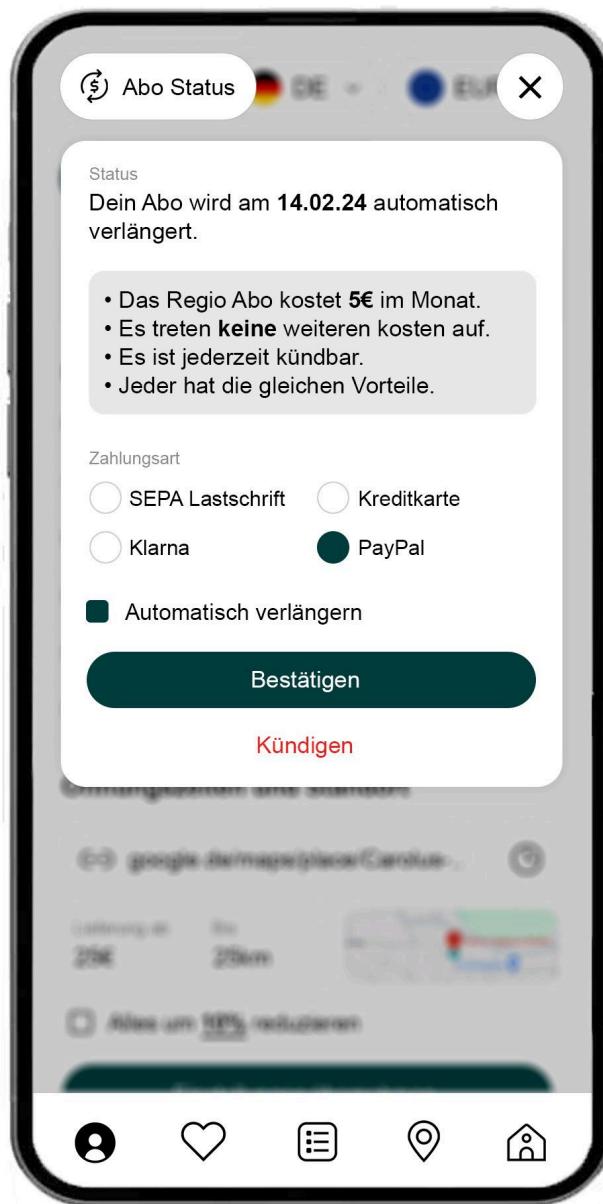
- "Subscription Status" button.
- "Seller Settings" bubble without functionality.
- Profile picture size: 400x400 and cover image size: 1200x400.
- Company information such as: Company Name, CEO, Street, House Number, Postal Code, City, Country, VAT ID, Description (max. 200 characters), and Link.
- Opening hours and location section.
- Insert Google Map link for location selection.
- Clock button icon to edit opening hours.
- Delivery from and to capsule to specify the minimum order value for delivery and the maximum delivery distance.
- Small map preview to verify the location.
- Option to reduce all products at once, with adjustable percentage.
- Apply Settings button.



31. Subscription status □

Here, the seller can view their subscription status.

- Can only be closed by the "X" button.
- Subscription Status: Displays when it will be automatically renewed or, if the user has canceled, when it will be canceled.
- Info bubble shows benefits and information.
- Payment methods.
- Automatic renewal checkbox.
- Confirm button that is dynamic; once a payment method is selected, this button changes to "Change Payment Method."
- Cancel button with a "Are you sure? Your shop will no longer be listed, and all your data will be deleted" confirmation message and an option to "Talk to support about an issue instead."



32. Beta Web-App □

This beta web app will be initially developed with simplicity in mind. Once the mobile app gains traction, the web app will be further expanded. [Download Webshots](#)

The Beta Web-App interface includes:

- Dashboard:** Shows a header with "Das ist Regio. Frisch, gesund und günstig in deiner Nähe.", a sidebar with navigation links like "Anbieter", "Lokalanbieter", "Karte", "Werkstatt", and "Warenkorb", and a main area featuring a collage of fresh produce.
- Map View:** A map showing the location of various food providers across a geographic area.
- Product Catalog:** A grid view of products from different providers, each with a thumbnail, name, and price.
- Supplier Center:** A sidebar with "Tobias Senkel" as the user profile, followed by sections for "Anbieter", "Lokalanbieter", "Karte", "Werkstatt", and "Warenkorb". The main area shows a map with provider locations and a sidebar with news items.
- Supplier Details:** A detailed view of a supplier's offerings, including a thumbnail, product names, and descriptions.
- Supplier Grid:** A grid view of multiple suppliers' offerings, each with a thumbnail and product details.
- Order History:** A sidebar with "Tobias Senkel" and a list of recent orders, including "Abhol Bestellung" and "Lieferbestellung".
- Order Details:** A detailed view of an order, showing items, quantities, and total cost.
- Checkout:** A sidebar with "Tobias Senkel" and a summary of the shopping cart, including a breakdown of items and a "Zur Kasse" button.