

Cosmi Code Summer Internship Program

Week 1- Task # 02

Task # 02: Research and list 5 popular blogging platforms with their pros and cons.

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Task 2: Research and list 5 popular blogging platforms with their pros and cons.

1. Medium

Pros:

- Clean, distraction-free interface
- Built-in audience and distribution network
- Great for writers focused on storytelling or thought pieces

Cons:

- Limited customization and branding options
 - Monetization is tied to Medium's Partner Program
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2. WordPress.org

Pros:

- Highly customizable with thousands of plugins and themes
- Full ownership of your site and content
- Excellent for SEO and long-term scalability

Cons:

- Requires a domain name and hosting
 - Has a learning curve for beginners
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3. Wix

Pros:

- Easy drag-and-drop website builder
- Visually appealing templates
- All-in-one hosting and domain

Cons:

- Less flexibility for advanced blog customization
 - Not as SEO-optimized as WordPress
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4. Blogger

Pros:

- Free and beginner-friendly
- Integrated with Google services
- Simple to set up and publish

Cons:

- Outdated templates and limited modern features
 - Google can discontinue it at any time
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5. Ghost

Pros:

- Fast and minimal platform focused on content creation
- Built-in membership and newsletter tools
- SEO-friendly and performance optimized

Cons:

- Requires paid hosting unless self-hosted
- Designed more for professionals than beginners