

## Login Screen

Visibility: Everyone

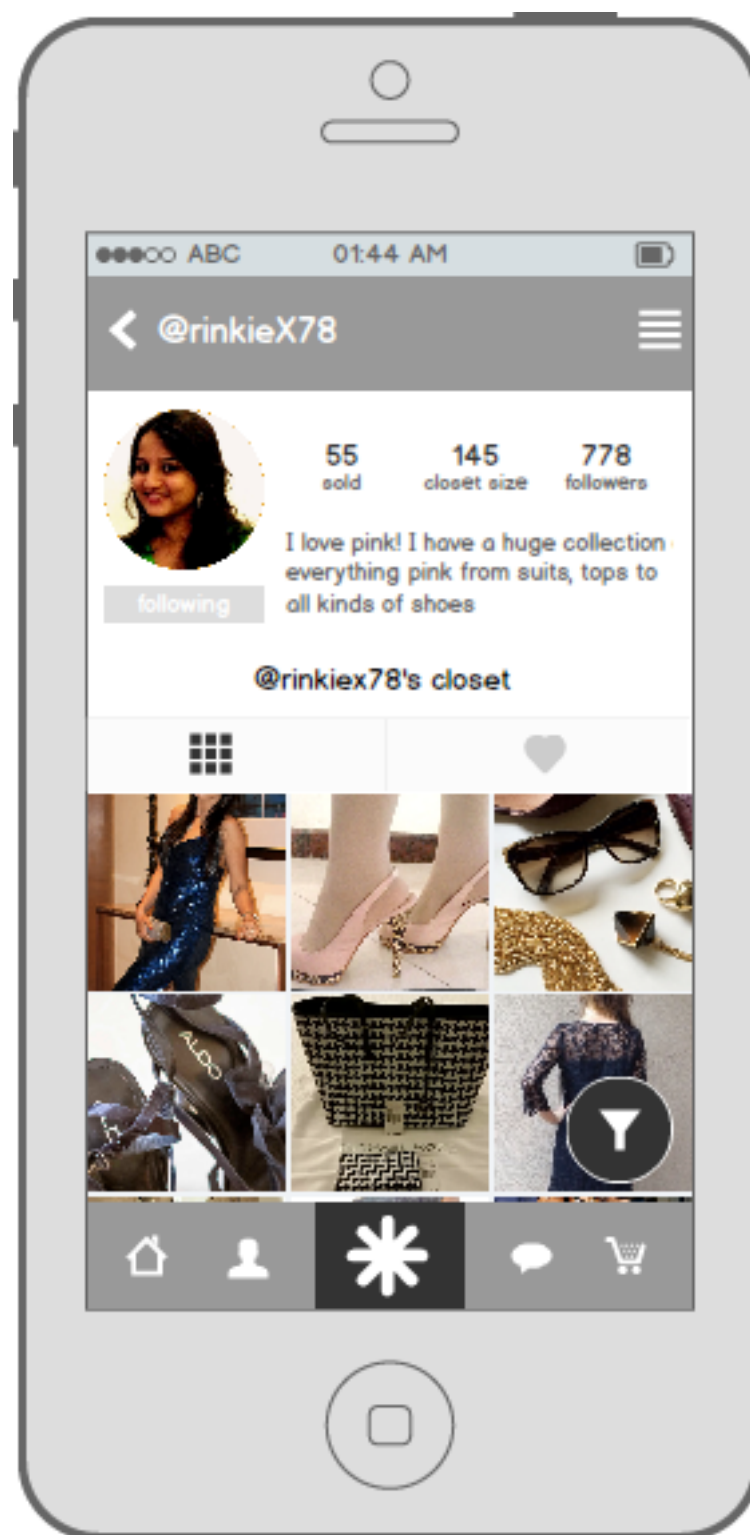
Brief Purpose:

- a) Explain the concept of the app to first time users with a carousel of explainer slides
- b) Enable social connect to log in to the app

Major Action: Login via Facebook

Minor Actions:

- a) Login via G+, Email
- b) Skip login to browse
- c) Terms of Use



## Profile Page

Visibility: Everyone

Brief Purpose:

a) Showcase a seller on the app through their social metrics,

1. No. of items sold
2. No of items listed
3. No. of people following them

brief description,

3-column grid

of cover photos of their closet items

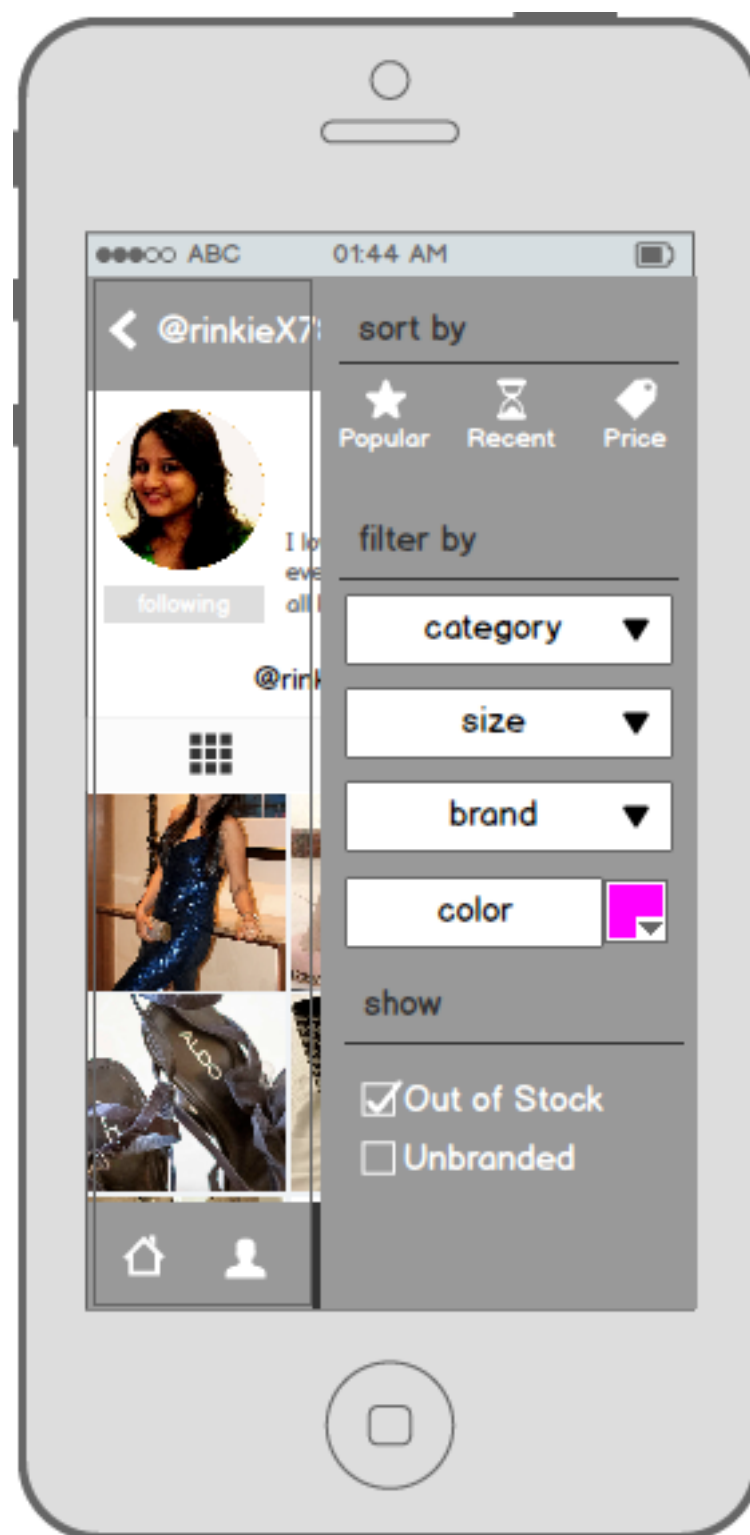
of their liked items of other's closet

Major Actions:

- a) Follow the user
- b) Tap and check out items from user's grid

Minor Actions:

- a) Tap and check out liked items
- b) Filter the on screen grid on criteria



## Profile Page (Sort)

Visibility: Everyone

Brief Purpose:

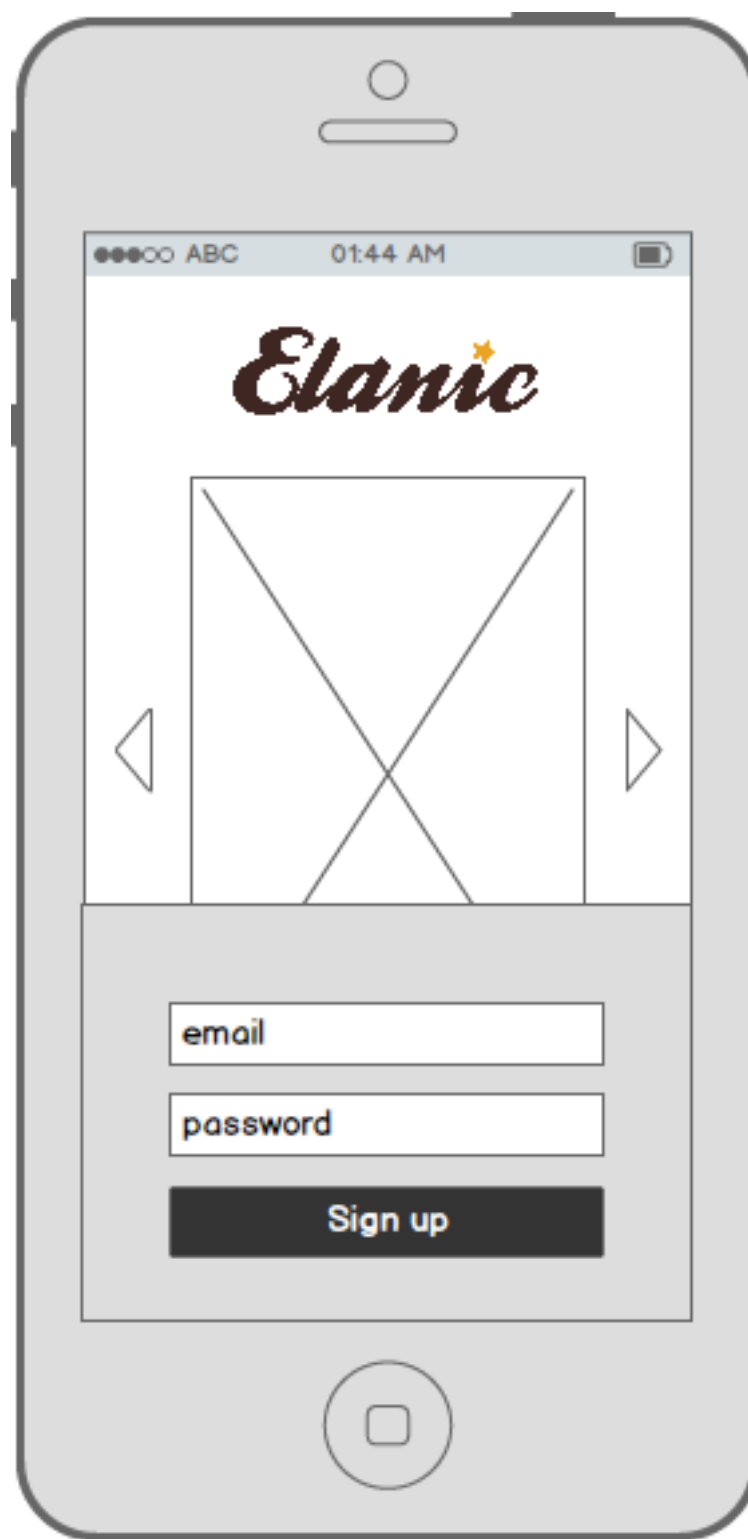
Sort on-screen grid based on set of filters and criteria applied in the context menu

Major Actions:

- a) Sort by popularity and recency
- b) Filter by criteria

Minor Actions:

- a) Tap and check out liked items
- b) Filter the on screen grid on criteria



## Login Page (Email)

Visibility: Everyone

Brief Purpose:

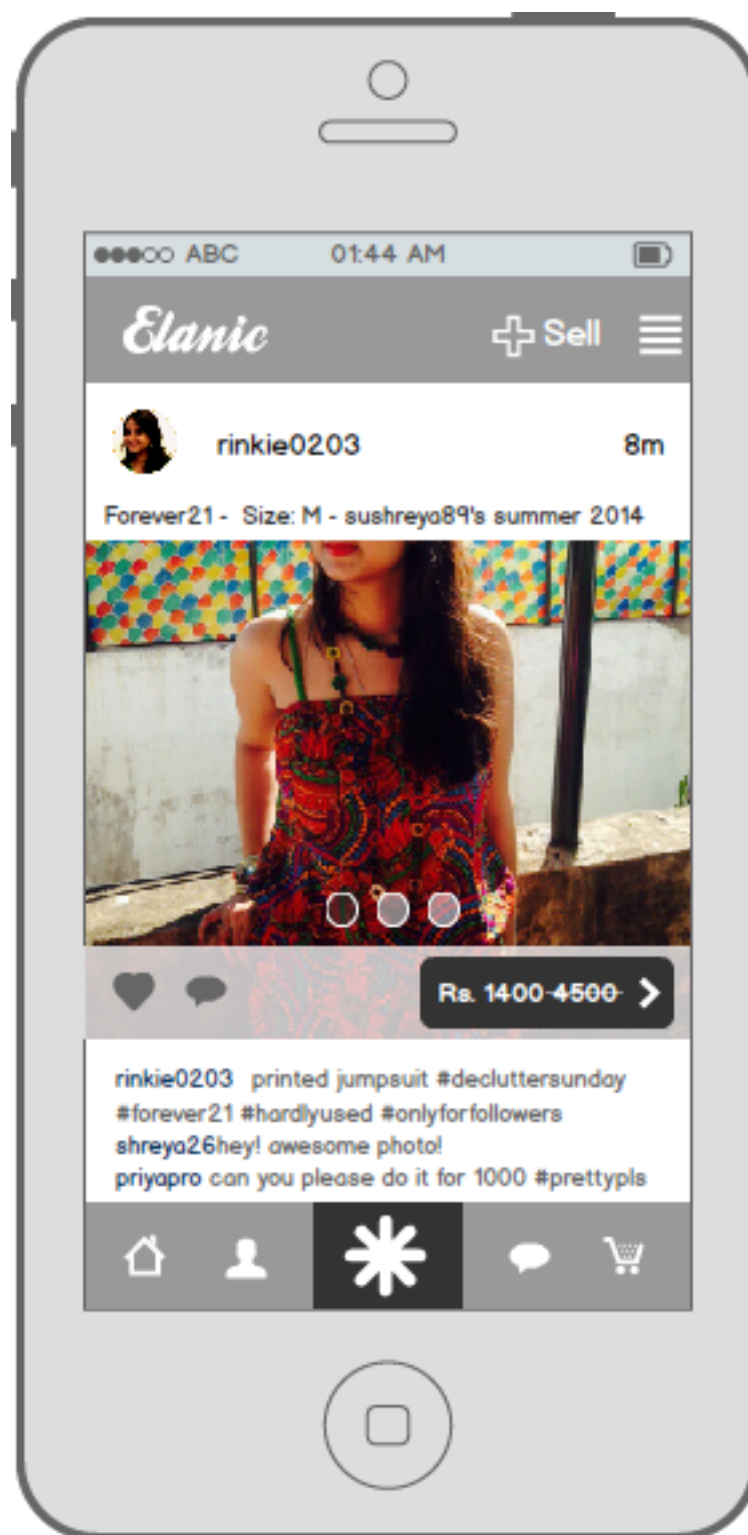
Enable users to sign in through email if they aren't interested in social connect

Major Actions:

a) Signup

Minor Actions:

a) None



## Home Screen (Newsfeed)

Visibility: Logged in Users

Brief Purpose:

Users to follow activity from people they follow including new items in closet, comments and likes

Major Actions:

- a) Like items in the newsfeed
- b) Browse to the item page
- c) Interact by adding comments

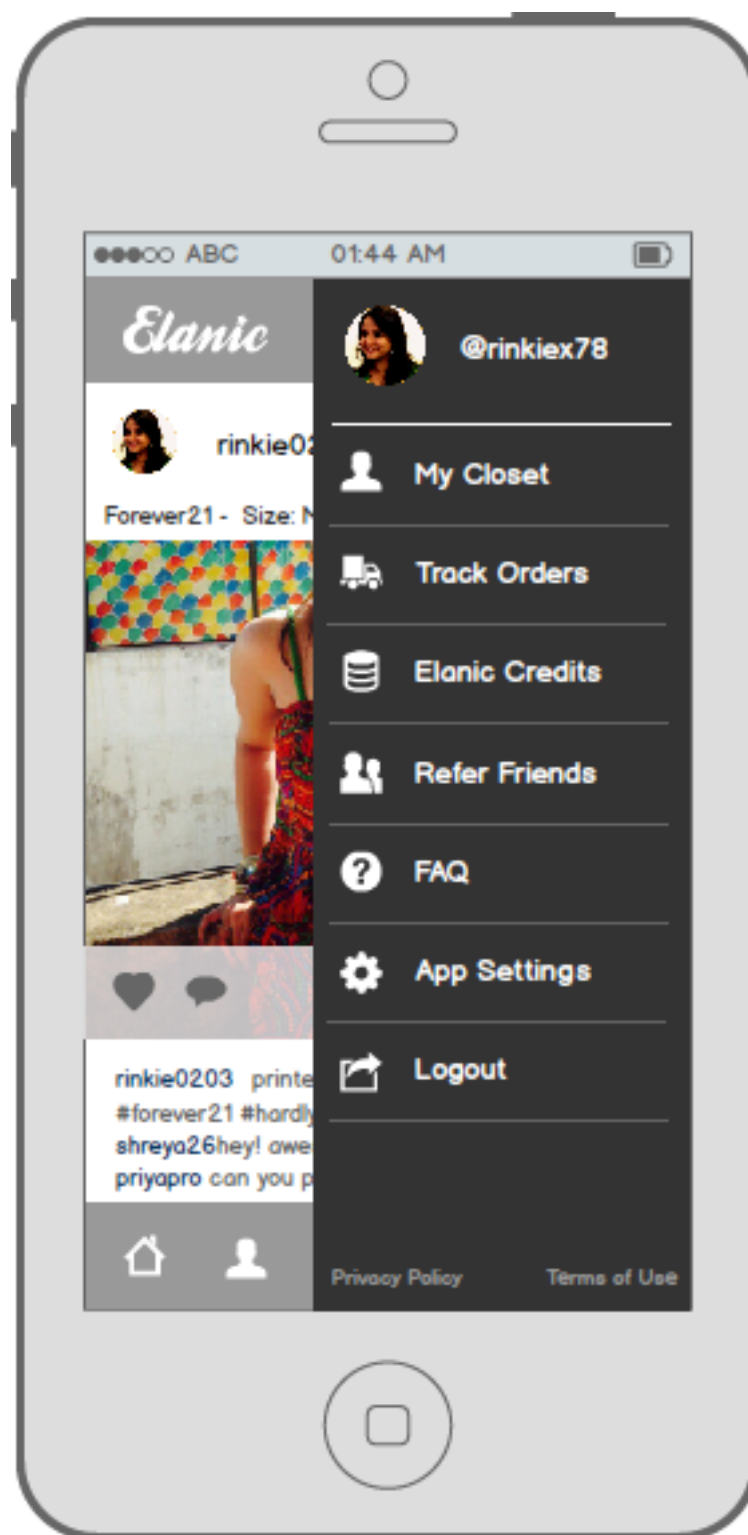
Static Actions:

Bottom Bar links (left to right)

- a) Home Screen (Newsfeed)
- b) Own Profile Page
- c) Explore Screen
- d) Notifications
- e) Shopping Cart

To Bar Links

- a) Sell -> New item from your closet page
- b) Side Drawer (Settings context menu)



## Side Drawer (Home Screen)

Visibility: Everyone

Brief Purpose:

Users to access settings and important links

Major Actions:

- a) My Closet (Closet Page to add/remove/modify listings)
- b) Order History Page to track orders
- c) Refer/invite friends (through email and url)

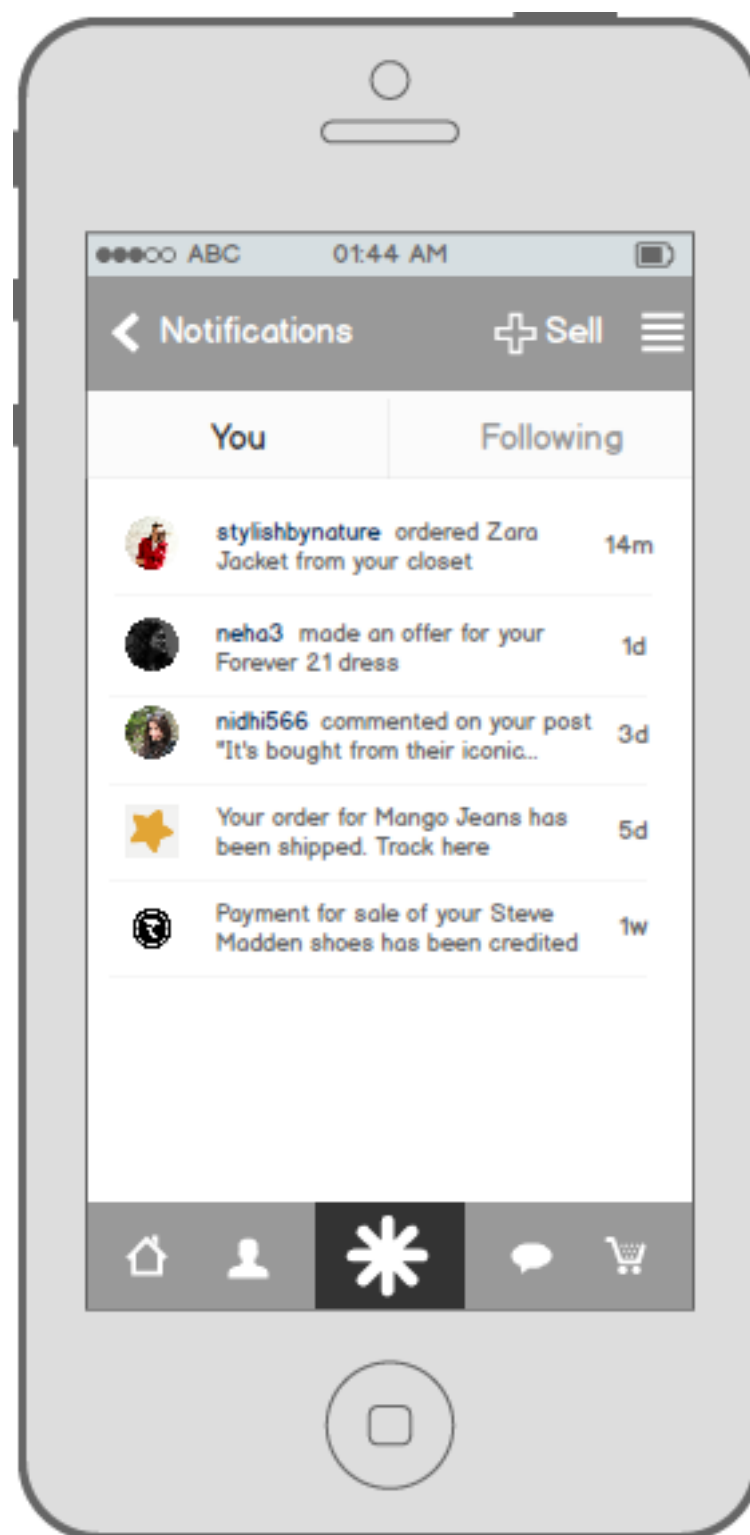
Static Actions:

Bottom Bar links (left to right)

- a) Home Screen (Newsfeed)
- b) Own Profile Page
- c) Explore Screen
- d) Notifications
- e) Shopping Cart

To Bar Links

- a) Sell -> New item from your closet page
- b) Side Drawer (Settings context menu)



## Notifications (You)

Visibility: Logged in User

Brief Purpose:

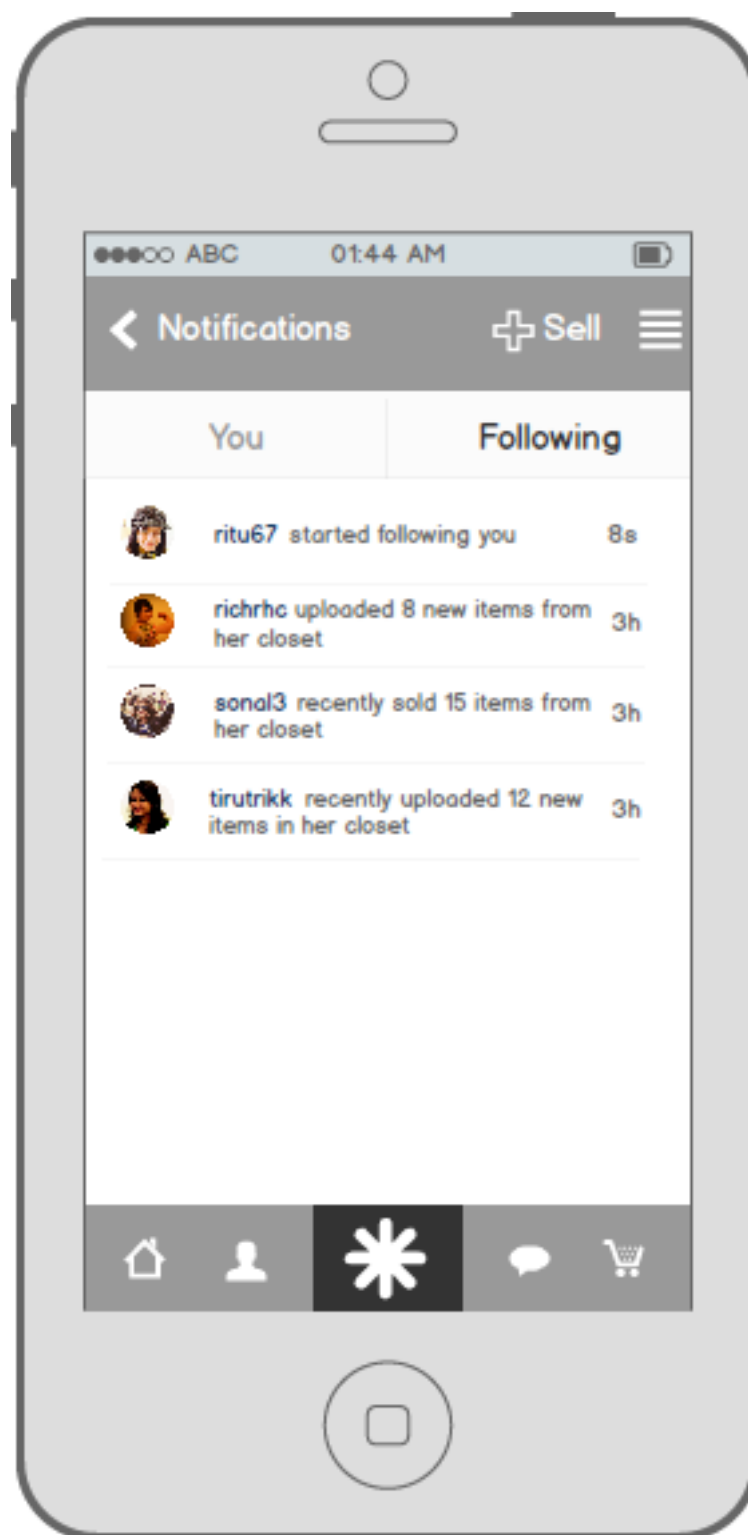
Users to access notifications about their listings and their orders

Major Actions:

- a) Check notifications related to orders and listings(You)
- c) Click through notifications to reach relevant screens

Minor Actions:

- b) Go to followers panel and check activity notifications



## Notifications (Following)

Visibility: Logged in User

Brief Purpose:

Users to access notifications about activity from people they follow

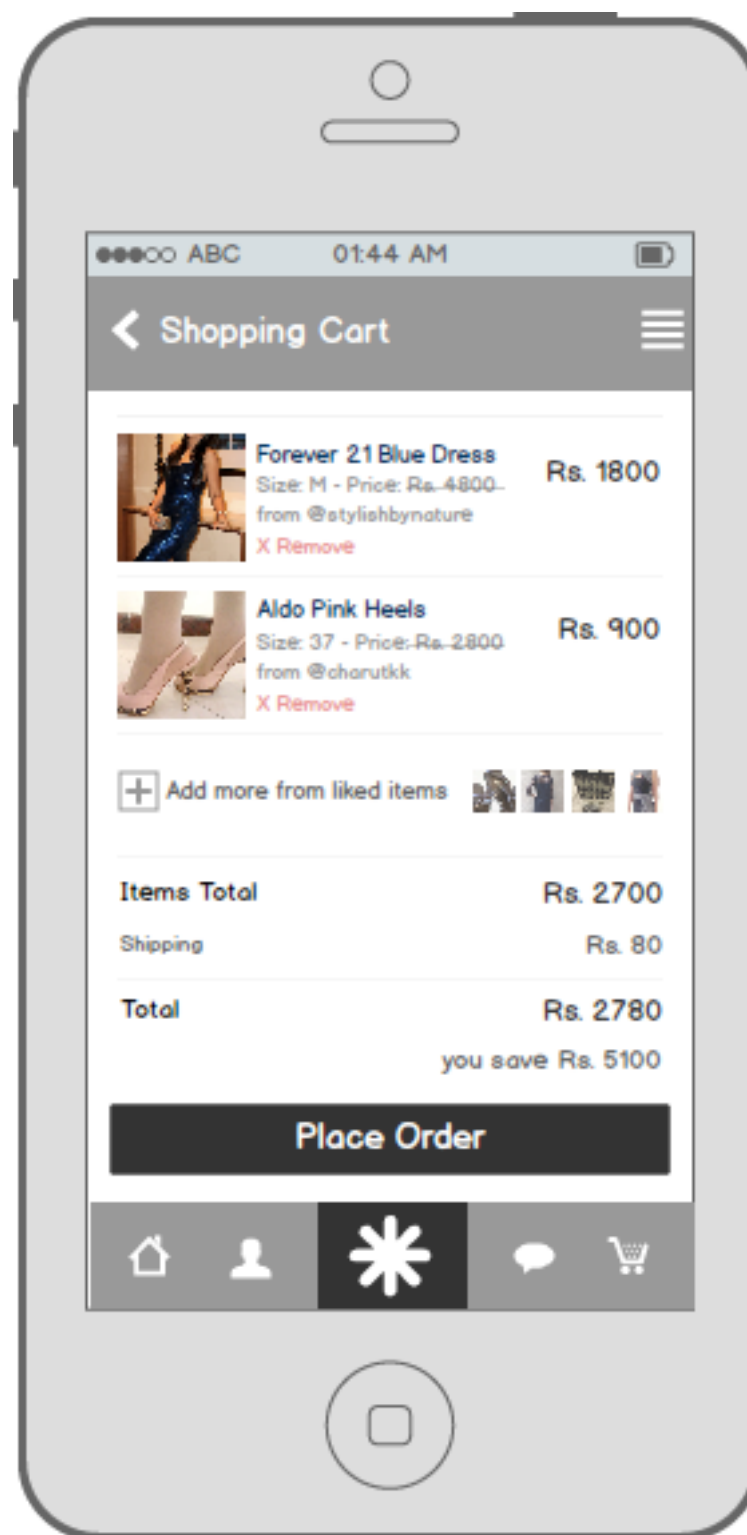
Major Actions:

- a) Check activity notifications from followers
- b) Click through notifications to reach relevant screens

Minor Actions:

- a) Go to followers panel and check activity notifications





## Shopping Cart

Visibility: Everyone

Brief Purpose:

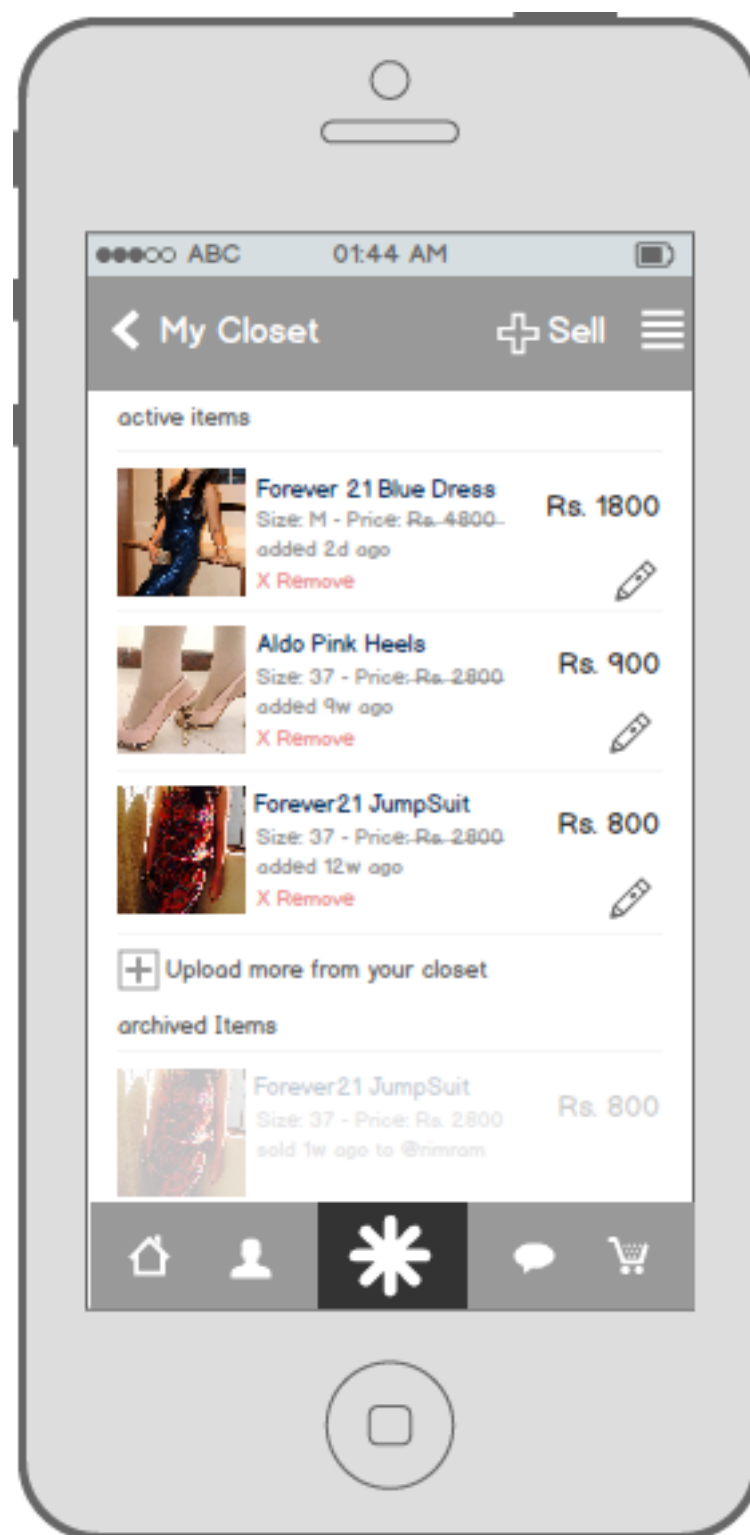
Users to collect items they want to shop in a shopping cart format

Major Actions:

- a) Place Order

Minor Actions:

- a) Go to items page to review item
- b) Remove Item
- c) Add more items to the cart



## My Closet Page

Visibility: Logged in users

Brief Purpose:

Show all items listed by users and allow editing them

Major Actions:

- a) Edit the item's price/photos

Minor Actions:

- a) Remove / Archive listing
- b) Add more items to the closet

