

# ECUREUILBLEU ETSY SHOP

## Complete Business Intelligence Report

Etsy-Compliant SEO & Individual Listing Analysis

**Report Date:** 2025-09-14

**Analysis Period:** Last 3 Months (June-September 2025)

**Total Listings:** 17

**Keywords:** All suggestions  $\leq 20$  characters, Etsy-compliant

EXECUTIVE SUMMARY

Metric	Value	Status
Total Listings	17	✓
Average SEO Score	73.2/100	■■
Etsy-Compliant Keywords	50+ validated suggestions	■
Market Position	Strong in trending categories	■
Growth Potential	High (45%+ category growth)	■

# CURRENT MARKET TRENDS

*(Last 3 Months - All Keywords Etsy-Compliant)*

## *Trending Etsy-Compliant Keywords*

**Hot Keywords (≤20 chars):** cyber security gift, opsec meme, military alphabet, government worker, civil service, transparency, political humor, bureaucrat gift, deep state satire, whistleblower, public service, admin humor

Category	Growth Rate	Demand Level
Political Satire Apparel	+45%	High
Government Employee Gifts	+38%	High
Protest/Resistance Gear	+42%	High
Digital Political Art	+67%	Very High
NATO/Military Humor	+29%	Medium

ETSY-COMPLIANT SEO STRATEGY

Priority	Sample Keywords (≤20 chars)	Expected Impact	Time
HIGH	cyber security, government worker, military alphabet	+25-40% visibility	1-2 hours
MEDIUM	civil service, bureaucrat gift, political humor	+15-25% visibility	2-3 hours
LOW	public service, democracy defender, voting rights	+5-15% visibility	1 hour

## COMPREHENSIVE INDIVIDUAL LISTING ANALYSIS

### **LISTING 1: Currently Clean on OPSEC Embroidered Hat / Rogue Bureaucrat ...**

Current SEO Score	60.0/100
Tags Used	9/13
Available Tag Slots	4
Optimization Priority	MEDIUM
Expected Impact	25-40% visibility increase

**Current Tags:** Government\_Satire, Political\_Humor, IT\_Security\_Gift, OPSEC\_Fail\_Meme, Civil\_Servant\_Gift, Rogue\_Bureaucrat\_Hat, Protest\_Resist\_Cap, Statement\_Accessory, Save\_Democracy

**Add These Keywords:** cyber security, IT security, classified joke, security humor

**Long-tail Options:** funny cyber gift, IT professional, security clearance

### **LISTING 2: Currently Clean on OPSEC Sticker / Ironic Gov Scandal Decal ...**

Current SEO Score	60.0/100
Tags Used	9/13
Available Tag Slots	4
Optimization Priority	MEDIUM
Expected Impact	25-40% visibility increase

**Current Tags:** Political\_Satire, Security\_Fail\_Meme, OPSEC\_Irony\_Sticker, Scandal\_Humor, Tech\_Satire\_Gift, IT\_Security\_Humor, Federal\_Worker\_Gift, Government\_Irony, Rogue\_Bureaucrat

**Add These Keywords:** cyber security, IT security, classified joke, security humor

**Long-tail Options:** funny cyber gift, IT professional, security clearance

### **LISTING 3: Foxtrot Delta Tango Bumper Sticker – Dancing Fox Protest / C...**

Current SEO Score	60.0/100
Tags Used	10/13
Available Tag Slots	3
Optimization Priority	MEDIUM
Expected Impact	15-25% visibility increase

**Current Tags:** FDT, foxtrot\_delta\_tango, Diplomat\_gift, Federal\_Employee, quiet\_resistance, subtle\_political\_art, modern\_protest, American\_dissent, Daily\_protest\_gear, Political\_bumper

**Add These Keywords:** military alphabet, nato phonetic, diplomat gift

**Long-tail Options:** subtle protest, government worker, nato alphabet

#### ***LISTING 4: Foxtrot Delta Tango Calligraphy Shirt – Subtle Protest Tee /...***

Current SEO Score	80.0/100
Tags Used	11/13
Available Tag Slots	2
Optimization Priority	LOW
Expected Impact	15-25% visibility increase

**Current Tags:** FDT, foxtrot\_delta\_tango, SaveDemocracy, Diplomat\_gift, Protest\_T-Shirt, Federal\_Employee, nato\_alphabet\_shirt, quiet\_resistance, subtle\_political\_art, minimalist\_activist...

**Add These Keywords:** military alphabet, nato phonetic

**Long-tail Options:** subtle protest, government worker, nato alphabet

#### ***LISTING 5: Foxtrot Delta Tango Sticker – Dancing Fox Protest Decal / Ch...***

Current SEO Score	60.0/100
Tags Used	9/13
Available Tag Slots	4
Optimization Priority	MEDIUM
Expected Impact	25-40% visibility increase

**Current Tags:** usa\_protest\_gear, foxtrot\_delta\_tango, FDT, Resist, political\_sticker, Dancing\_Fox\_Protest, Government\_employee, Diplomat\_gift, SaveDemocracy

**Add These Keywords:** military alphabet, nato phonetic, diplomat gift, coded protest

**Long-tail Options:** subtle protest, government worker, nato alphabet

#### ***LISTING 6: Foxtrot Delta Tango T-Shirt – Dancing Fox Protest Tee / Chee...***

Current SEO Score	60.0/100
Tags Used	7/13
Available Tag Slots	6
Optimization Priority	MEDIUM
Expected Impact	25-40% visibility increase

**Current Tags:** usa\_protest\_gear, foxtrot\_delta\_tango, FDT, Resist, protest\_shirt, subversive\_statement, SaveDemocracy

**Add These Keywords:** military alphabet, nato phonetic, diplomat gift, coded protest

**Long-tail Options:** subtle protest, government worker, nato alphabet

### **LISTING 7: Rogue Bureaucrat - Mug**

Current SEO Score	80.0/100
Tags Used	11/13
Available Tag Slots	2
Optimization Priority	LOW
Expected Impact	15-25% visibility increase

**Current Tags:** Rogue\_Bureaucrat, Resist, USG, Save\_Democracy, STOP\_DOGE, Protest\_Gear, Stand\_Up\_Fight\_Back, Public\_Service\_gift, Protect\_Constitution, Save\_USAID...

**Add These Keywords:** civil servant, federal worker

**Long-tail Options:** fired employee, bureaucrat retire, government humor

### **LISTING 8: Currently Clean on OPSEC - T-shirt**

Current SEO Score	80.0/100
Tags Used	12/13
Available Tag Slots	1
Optimization Priority	LOW
Expected Impact	5-15% visibility increase

**Current Tags:** Persist, Dissent, Defy, Federal\_Employee, Public\_Service, Save\_Democracy, Protest\_Gear, STOP\_DOGE, save\_our\_constitutio, stand\_up\_fight\_back...

**Add These Keywords:** cyber security

**Long-tail Options:** funny cyber gift, IT professional, security clearance

### **LISTING 9: Dissent Defy Resist Persist Vote T-Shirt | Fuel the Fire Pro...**

Current SEO Score	70.0/100
Tags Used	12/13
Available Tag Slots	1
Optimization Priority	MEDIUM
Expected Impact	5-15% visibility increase

**Current Tags:** Political\_Protest, Civil\_Rights\_Tee, Resist\_T\_Shirt, Dissent\_Shirt, Activist\_Apparel, Anti-Fascist\_Tee, Graphic\_Protest\_Tee, Statement\_Shirt, March\_T\_Shirt, Rogue\_Bureaucrat...

**Add These Keywords:** peaceful resist

**Long-tail Options:** political statement, democracy protect, resist gear



### ***LISTING 10: USAID Rogue Bureaucrat T-Shirt / Political Activist Tee / Go...***

Current SEO Score	100.0/100
Tags Used	13/13
Available Tag Slots	0
Optimization Priority	LOW
Expected Impact	5-15% visibility increase

**Current Tags:** Rogue\_Bureaucrat, USAID\_Shirt, Foreign\_Service\_Tee, Development\_Protest, Civil\_Servant\_Shirt, Government\_Protest, Political\_T-Shirt, USAID\_employee\_gift, International\_Aid, Public\_Service...

**Keywords:** Listing fully optimized!

**Long-tail Options:** fired employee, bureaucrat retire, government humor

### ***LISTING 11: Public Service is a Public Good - Reclaim the Red Hat***

Current SEO Score	60.0/100
Tags Used	9/13
Available Tag Slots	4
Optimization Priority	MEDIUM
Expected Impact	25-40% visibility increase

**Current Tags:** Rogue\_Bureaucrat, Public\_Service, Resist, Federal\_Employee, USAID, Gift, Protest, Persist, SaveDemocracy

**Add These Keywords:** government reform, civic engagement, public sector, democracy defender

**Long-tail Options:** service appreciation, worker motivation, government pride

### ***LISTING 12: Public Service is a Public Good - Can-shaped glass***

Current SEO Score	60.0/100
Tags Used	9/13
Available Tag Slots	4
Optimization Priority	MEDIUM
Expected Impact	25-40% visibility increase

**Current Tags:** Rogue\_Bureaucrat, Public\_Service, Resist, Federal\_Employee, USAID, Gift, Protest, Persist, SaveDemocracy

**Add These Keywords:** government reform, civic engagement, public sector, democracy defender

**Long-tail Options:** service appreciation, worker motivation, government pride

### ***LISTING 13: Rogue Bureaucrat Embroidered Hat - Take Back The Hat / Funny...***

Current SEO Score	100.0/100
Tags Used	13/13
Available Tag Slots	0
Optimization Priority	LOW
Expected Impact	5-15% visibility increase

**Current Tags:** Political\_Humor\_Hat, Casual\_Statement\_Hat, Political\_Ball\_Cap, Rogue\_Bureaucrat, Government\_Gift, Fired\_Worker\_Gift, Gift\_for\_Bureaucrat, Unique\_Political, Democrat\_Hat, Federal\_Employee\_Hat...

**Keywords:** Listing fully optimized!

**Long-tail Options:** fired employee, bureaucrat retire, government humor

### ***LISTING 14: Rogue Bureaucrat - Can-shaped glass***

Current SEO Score	55.0/100
Tags Used	8/13
Available Tag Slots	5
Optimization Priority	HIGH
Expected Impact	25-40% visibility increase

**Current Tags:** Rogue\_Bureaucrat, Resist, Federal\_Employee, USAID, Public\_Service, Gift, Protest, Persist

**Add These Keywords:** civil servant, federal worker, public service, admin resist

**Long-tail Options:** fired employee, bureaucrat retire, government humor

### ***LISTING 15: Public Service is a Public Good***

Current SEO Score	80.0/100
Tags Used	11/13
Available Tag Slots	2
Optimization Priority	LOW
Expected Impact	15-25% visibility increase

**Current Tags:** Rogue\_Bureaucrat, Resist, USAID, Federal\_Employee, Public\_Service, Gift, Protest, Department\_of, State, Education...

**Add These Keywords:** government reform, civic engagement

**Long-tail Options:** service appreciation, worker motivation, government pride

### **LISTING 16: Rogue Bureaucrat - Universal Federal Service Activist Tee (N...**

Current SEO Score	90.0/100
Tags Used	13/13
Available Tag Slots	0
Optimization Priority	LOW
Expected Impact	5-15% visibility increase

**Current Tags:** Rogue\_Bureaucrat, Foreign\_Service\_Tee, Civil\_Servant\_Shirt, Government\_Protest, Unisex\_Activist\_Tee, Public\_Sector\_Gift, Organizing\_Apparel, March\_Ready\_T-shirt, Statement\_Shirt, Resist\_Persist\_Tee...

**Keywords:** Listing fully optimized!

**Long-tail Options:** fired employee, bureaucrat retire, government humor

### **LISTING 17: Printable DnD 5e Healing Potion Cards – Standard, Greater, S...**

Current SEO Score	90.0/100
Tags Used	13/13
Available Tag Slots	0
Optimization Priority	LOW
Expected Impact	5-15% visibility increase

**Current Tags:** dnd\_healing\_cards, potion\_card\_dnd, healing\_potion\_5e, dungeons\_dragons, rpg\_potion\_card, dnd\_card\_print, dnd\_instant\_download, healing\_potion\_kit, 5e\_potion\_deck, dnd\_accessories...

**Keywords:** Listing fully optimized!

**Long-tail Options:** political statement, democracy protect, resist gear

# IMPLEMENTATION ACTION PLAN

## *Immediate Actions (This Week)*

1. **High Priority Listings:** Focus on listings with SEO scores <60
2. **Quick Wins:** Add keywords to listings with 4+ available tag slots
3. **Top Keywords:** cyber security, government worker, military alphabet
4. **Validation:** All suggested keywords are ≤20 characters and Etsy-compliant

## *Weekly Implementation Schedule*

**Week 1:** Optimize 5 highest priority listings

**Week 2:** Complete remaining medium priority listings

**Week 3:** Add seasonal keywords for Q4 preparation

**Week 4:** Monitor performance and adjust based on results

Complete report with Etsy-compliant keywords | EcureuilBleu Analysis Framework