# MinusMinusEnergy Energy Switzerland Challenge

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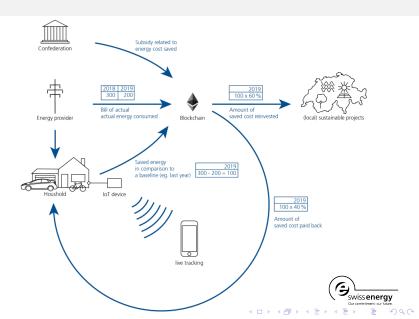
BETH - Blockchain for Sustainability, 2019





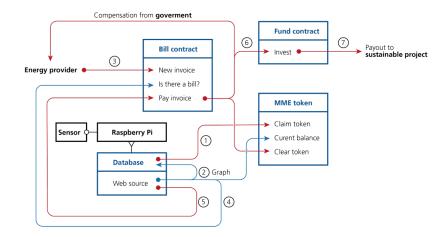


# Concept





### Current Implementation







## Disruptive Potential and Further Development

#### Status quo

- Simplified & automated billing thanks to smart contracts
- Secured data transmission and storage on the Blockchain
- IoT devices to monitor energy consumption
- Could be a step toward a decentralized energy grid

#### Consumer benefits

- Relevant visualization and live tracking as incentive
- Fully interactive reward system: amount and destination of reinvested saved cost is up to the consumer
- Consumers gain power and control the amount and destination of reinvested saved cost
- New paradigm: when the consumer saves energy, he does not only pay less, he also earns more



#### Demo







