

Xi (Henry) Lin

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Education

University of California, Irvine

September 2019-Current

Doctor of Philosophy in Management

Track: Operations and Decision Technologies

University of North Carolina at Chapel Hill

August 2017-May 2019

Master of Science in Interdisciplinary Statistics and Operations Research

Track: Business Analytics

University of California, Los Angeles

September 2013-June 2017

Bachelor of Science in Applied Mathematics

Minor: Statistics | Dean's Lists (4 Quarters)

Research Interests

online sales channel, socially responsible operations, pricing, contracting, negotiation, consumer behavior, agricultural operations

Publications

Lin, X., Gui, L., Lu, Y. Managing Sales via Livestream Commerce: Implications of Price Negotiation and Consumer Price Search. *Production and Operations Management*, Published Online in Advance of Print August 30, 2023.

Working Paper

Lin, X., Gui, L., Lu, Y. Empowering or Exploiting? The Implications of Direct Market Access for Improving Smallholder Farmers' Welfare.

- *SSRN's Top Ten download list for Social Responsibility in Production & Supply Chain Management eJournal. August 2024*

Work in Progress

Lin, X., Gui, L., Yang, L. The Environmental and Social Implications of Pay-What-You-Want Food Waste Supermarket.

Teaching Experience

UCI Paul Merage School of Business, Irvine

Summer 2024

Instructor, for MGMT 101 Management Science (undergraduate core course).

- Instructor Evaluation: 3.43/4
- Class size: 28

UCI Paul Merage School of Business, Irvine

Winter 2019-Current

Teaching Assistant, for MGMT 101 Management Science, MGMT 182 Supply Chain Management, MGMT 189 Operations Management, MGMT FE/MBA 208 Operational Excellence, MGMT MBA 290 Revenue Management

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Honors and Awards

Ray Watson Doctoral Fellowship, UC Irvine

Long US-China Institute Graduate Student Research Fellowship, UC Irvine

Wenqiang and Michelle Bian Sustainability Award Endowment, UC Irvine

Presentations

Managing Sales via Livestream Commerce: Implications of Price Negotiation and Consumer Price Search:

- INFORMS Annual Meeting 2022
- Annual POMS-Conference 2023
- Annual POMS-Conference 2024

Empowering or Exploiting? The Implications of Direct Market Access for Improving Smallholder Farmers' Welfare:

- Annual POMS-Conference 2023
- INFORMS Annual Meeting 2023
- Annual POMS-Conference 2024
- SoCal OR/OM Day 2024
- MSOM 2024 Conference
- Purdue Operations Conference 2024
- INFORMS Annual Meeting 2024 (scheduled)

Professional Services

Reviewer, for Production and Operations Management

Session monitor, INFORMS 2021

Session co-chair, POMS 2024

Session co-chair, INFORMS 2024 (scheduled)