# XI CHEN

# UX Designer focusing on AI, visualization, accessibility

## PROFESSIONAL EXPERIENCE

## **UX Design Intern | Tencent**

May '18 - Aug '18

#### Personalize Functionality using AI

Initiated and designed 'AI + Functionality' in QQ Browser that recommends functions to reduce users' efforts when selecting from the function pool.

Collaborated with PM and engineers to build 'do not disturb' mode and intelligent tag for the bookmark feature to optimize experience and improve efficiency for working contexts.

Published an article for sharing machine learning knowledge in Tencent.

## Designer, iOS Developer | Georgia Tech

Sep '17 - Now

#### Accessibility | Crowdsourcing | VUI with Haptics

Led development version 1.0 and design of version 2.0 for ALIGN, a crowdsourcing route planning app that allows users to provide and share dynamic route condition information. Launched to App Store!

Designing a voice user interface with haptics to empower the visually impaired to navigate and get surrounding environmental information.

## **UX Intern | Microsoft Research Asia**

Jun '17 - Sep '17

#### **Data Visualization**

Worked on a data-driven visualization authoring tool in which I implemented a multiple-series bar chart feature with TypeScript and C#. Conducted user evaluations to compare performance between our tool and another. Published on Microsoft Office Store and CHI 2018!

Designed and prototyped an insight comparison module to discover underlying differences within the dashboard data at Microsoft Hackathon.

# **PROJECTS**

# **The Home Depot**

Aug '18 - Now

#### Machine Learning | AR

Partnering with The Home Depot. Utilizing AR to enhance efficiency and provide a new workflow experience for associates. Applying machine learning to achieve automatic quality measurement.

## **Next for NEST**

Aug '18 - Now

## Smart Home | Nest

Envisioning the next generation of NEST to provide practical energy saving actions. Visualizing positive feedback and incorporating social influence to motivate and engage users during their habit forming process.

## CONTACT

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# **EDUCATION**

Georgia Institute of Technology
M.S. in Human-Computer Interaction

Sep 2018 - May 2020

Peking University

B.S. in Computer Science

Sep 2013 - Jul 2017

# **SKILLS**

#### **Design**

Adobe Creative Suite XMind
Sketch Principle
Balsamiq Invision

## **User Research & Analysis**

Competitive Analysis Affinity Mapping
Information Architecture JTBD
Contextual Inquiry Journey Map
Empathy Map A/B Testing

#### **Programming**

Swift/Objective C C/C++
JavaScript/TypeScript Python
HTML/CSS/D3/ jQuery Java

## **AWARDS**

#### **Award of Excellence**

Microsoft Research Asia

Multi-Challenge Award (4/53 teams)

IEEE VISUALIZATION VAST Challenge