# XI CHEN

## UX designer focusing on AI, visualization, accessibility

## **EXPERIENCE**

# **UX Design Intern | Tencent**

Personalization | Al May '18 - Aug '18

- Initiated and designed 'AI + Function' in QQ Browser that personalized functions based on users' profile and context of use.
- Published an article for sharing machine learning knowledge in Tencent.
- Collaborated with PM and engineers to build 'do not disturb' mode to optimize working experience and launched the redesign of game center.

## iOS Designer & Developer | Georgia Tech

Accessibility | Crowdsourcing | VUI with Haptics Sep '17 - Present

- Led version 1.0 development and version 2.0 design for a crowdsourcing route planning app that allows people with different physical abilities to report and share information together. Launched to App Store!
- Designing a voice user interface with haptics to empower the visually impaired to navigate and get environmental information around.

# **UX Intern | Microsoft Research Asia**

**Data Visualization** Jun '17 - Sep '17

- Led the implementation of a multiple-series bar chart feature for a datadriven visualization authoring tool with TypeScript and C#.
- Conducted user evaluations to compare usability between our tool and another. Published on Microsoft Office Store and CHI 2018!
- Designed and prototyped an insight comparison module to discover underlying differences within the dashboard data at Microsoft Hackathon.

# **Visualization Developer | Peking University**

**Information Visualization | Data Mining** Sep '16 - Jul '17

- Designed the interactive and collaborative visualization system to detect frequent and unusual patterns on traffic sensor data. Researched and implemented similarity view using D3/JavaScript.

# **PROJECTS**

The Home Depot: AR | Customization Aug '18 - Dec '18

- Utilized AR to provide a new workflow experience for associates and customized workflow for novice and expert associates.

InsVoice: Voice User Interface | Motion Design Dec '18

- Designed and prototyped the interaction for incorporating voice in Instagram to provide quicker communication.

Next for NEST: Ambient Visualization Aug '18 - Dec '18

- Envisioned the next generation of NEST and visualized positive feedback to motivate and engage users during the habit forming process.

### CONTACT

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#### **EDUCATION**

Georgia Institute of Technology M.S. in Human-Computer Interaction

Sep '18 - May '20

Peking University

B.S. in Computer Science

Sep '13 - Jul '17

# **SKILLS**

#### Design

Adobe Creative Suite Axure
Sketch Principle
Zeplin Invision

#### **User Research & Analysis**

Competitive Analysis Affinity Mapping Information Architecture JTBD
Contextual Inquiry Journey Map
Empathy Map A/B Testing

#### **Programming**

Swift/Objective C C/C++
JavaScript/TypeScript Python
HTML/CSS/D3/ jQuery Java

#### **AWARDS**

#### **Award of Excellence**

Microsoft Research Asia

#### Multi-Challenge Award (4/53 teams)

IEEE Visualization VAST Challenge