

# A Robust Framework for Targeted Sentiment Analysis

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# Outline

Abstract

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# Abstract

1. Differences between Sentiment Analysis and Targeted Sentiment Analysis(TSA)
2. The problems of existed TSA model.
3. Generic Framework for TSA problem.
  - \* Auxiliary training methods
4. Robust Test Dataset for TSA
  - \* Adversarial Training
  - \* Data Augmentation

# Sentiment Analysis

Sentiment Analysis: Process of finding out extracting experiences and emotions from the given dataset.

# Different Tasks of Sentiment Analysis

Task	Dataset	Coherence	Source	Collection	Target Structure	Example application domain
TG-ABSA	SemEval 2014	Strong	Online Review	Crawling	Aspect (Entity)	Product, service, movie, Apps
TN-ABSA	Twitter	Weak	Twitter	Filtering	Entity	Event, people, organization
T-ABSA	Sentihood, Baby Care	Moderate	Forum	Crawling	(Entity, Aspect)	product, service

**Figure:** Different Task of Sentiment Analysis

# Aspect Based Sentiment Analysis

## Subtask of ABSA

1. Subtask 1:Aspect term extraction
2. Subtask 2:Aspect term polarity
3. Subtask 3:Aspect category detection
4. Subtask 4:Aspect category polarity

The subtask 2, aspect term can be seen as a target, which can be formatted to targeted sentiment analysis.[?]

# Targeted Sentiment Analysis

## Task Setting

“I loved their fajitas” → fajitas: positive

“I hated their fajitas, but their salads were great” → fajitas: negative,  
salads: positive

“The fajitas are their first plate” → fajitas: neutral

“The fajitas were great to taste, but not to see” → fajitas: conflict

## Formal Definition

$$Sentence = \{w_1, w_2, w_3, w_4, ..[t_1, t_2, ..., t_m]...., w_n\} \quad (1)$$

$$Target\ Text = \{t_1, t_2, ..., t_m\} \quad (2)$$

$$polarity = \{positive, neutral, negative\} \quad (3)$$



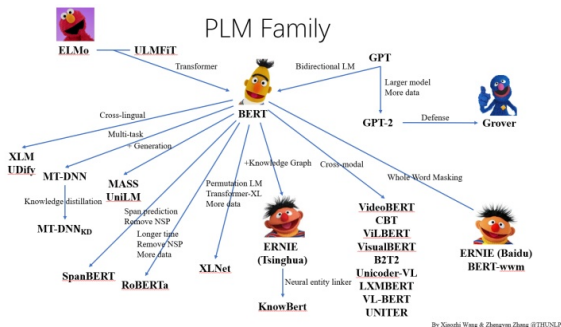


Figure: Pre-trained Language Models Family

# Text Classification

## BERT-Based Methods

To utilize bert, we have several direct ways:

1. Using BERT embeddings as the input of a sequence
2. Fine-tuned BERT by [CLS] classification token.

## How to fine-tune BERT for text classification.[?]

1. Various fine tuning methods
  - 1.1 Within-task pre-training
  - 1.2 In-domain pre-training
  - 1.3 Cross-domain pre-training
2. Different learning rates are used for different layers of BERT

Table: Previous Work on three typical datasets

	Models	Twitter		Restaurant		Laptop	
		Accuracy	Macro-F1	Accuracy	Macro-F1	Accuracy	Macro-F1
<b>RNN baselines</b>	TD-LSTM	0.7080	0.6900	0.7563	-	0.6813	-
	ATAE-LSTM	-	-	0.7720	-	0.6870	-
	IAN	-	-	0.7860	-	0.7210	-
	RAM	0.6936	0.6730	0.8023	0.7080	0.7449	0.7135
<b>Non-RNN baselines</b>	Feature-based SVM	0.6340	0.6330	0.8016	-	0.7049	-
	Rec-NN	0.6630	0.6590	-	-	-	-
	MemNet	0.6850	0.6691	0.7816	0.6583	0.7033	0.6409
<b>AEN-BERT</b>	AEN-GloVe	0.7283	0.6981	0.8098	0.7214	0.7351	0.6904
	BERT-SPC	0.7355	0.7214	0.8446	0.7698	0.7899	0.7503
	AEN-BERT	0.7471	0.7313	0.8312	0.7376	0.7993	0.7631

## Previous Work Problems

1. Modeling the data from different aspects, which makes the model not general enough for further improvements.
2. Targeted-Dependent

# Framework

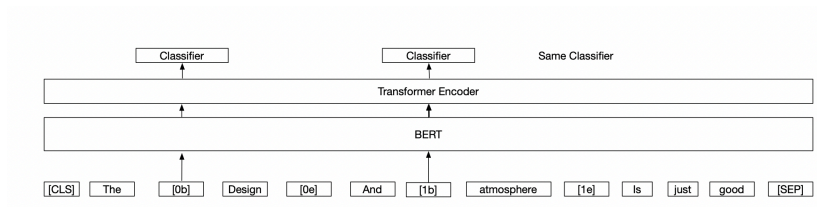


Figure: Our framework for TSA

# Auxiliary Training

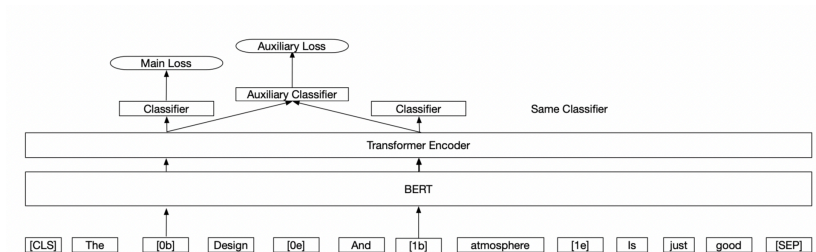


Figure: auxiliary training

# Visualization

There BERT may have some dependency on the target tokens.

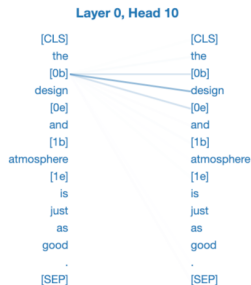


Figure: visualization of the BERT Bottom layer



# Robust Test

For explicitly test the robustness of model towards unseen target, we proposed the robustness dataset.

1. Removing the test samples with the same or similar target in training set.
2. Re-split the data set.

# Adversarial Training

$$r_{adv} = -\epsilon \frac{g}{||g||_2} \quad (4)$$

$$g = \nabla_x \log p(y|x; \hat{\theta}) \quad (5)$$

and  $p_{adv} = \epsilon$  is the size of the perturbations.

$$loss_{aux} = -\log p(y|x + r_{adv}; \theta) \quad (6)$$

The total training loss is:

$$loss(main\ target) = loss_{main}(begin\_token) + p_{aux} * loss_{aux}(main\ target) + loss_{adv} \quad (7)$$

# Data Augmentation

Replace the target words using wordnet synonyms.

*augment(target words) = synonyms*

For example:

`augment('laptop')='laptop computer'`

`augment('staff')='faculty'`

Table: Test results on three typical data sets.

	Models	Twitter		Restaurant		Laptop	
		Accuracy	Macro-F1	Accuracy	Macro-F1	Accuracy	Macro-F1
RNN baselines	TD-LSTM	0.7080	0.6900	0.7563	-	0.6813	-
	ATAE-LSTM	-	-	0.7720	-	0.6870	-
	IAN	-	-	0.7860	-	0.7210	-
	RAM	0.6936	0.6730	0.8023	0.7080	0.7449	0.7135
Non-RNN baselines	Feature-based SVM	0.6340	0.6330	0.8016	-	0.7049	-
	Rec-NN	0.6630	0.6590	-	-	-	-
	MemNet	0.6850	0.6691	0.7816	0.6583	0.7033	0.6409
AEN-BERT	BERT	0.7464	0.7304	0.8128	0.6979	0.7654	0.7283
	BERT-SPC	0.7355	0.7214	0.8446	0.7698	0.7899	0.7503
	AEN-BERT	0.7471	0.7313	0.8312	0.7376	0.7993	0.7631
BERT-PT	BERT-PT	-	-	0.8495	0.7696	0.7807	0.7508
TD-BERT	TD-BERT	0.7669	0.7428	0.8510	0.7835	0.7807	0.7508
	TD-BERT-QA-CON	0.7731	0.7440	0.8456	0.7961	0.7842	0.7437
Our	Framework	0.7673	0.7451	0.843	0.780	0.7633	0.7291
	Framework+aux1.0	-	-	<b>0.8554</b>	<b>0.7962</b>	<b>0.7806</b>	<b>0.7523</b>
	Framework+aux0.1	-	-	0.8464	0.788	0.7759	0.7370

**Table:** Test results on three domain bert

Domain	Method	Twitter		Restaurant		Laptop	
		acc	f1	acc	f1	acc	f1
joint	BERT-ADA Joint	-	-	0.8635	0.7889	0.7896	0.7418
rest	BERT-ADA Rest	-	-	0.8714	0.8005	0.7860	0.7409
lapt	BERT-ADA Lapt	-	-	0.8551	0.7809	0.7919	0.7418
Framework		0.7673	0.7451	0.843	0.7808	0.7633	0.7291
aux 1		-	-	0.8554	0.7962	0.7806	0.7523
aux 0.1		-	-	0.8464	0.7883	0.7759	0.737
joint	Framework	-	-	0.8491	0.7697	0.7821	0.7421
	aux 1	-	-	0.8768	0.8153	0.7978	0.7506
	aux 0.1	-	-	0.8625	0.8017	0.7915	0.745
rest	Framework	-	-	0.86911	0.8061	0.7931	0.7461
	aux 1	-	-	0.8786	0.8139	0.7978	0.7571
	aux 0.1	-	-	0.87589	0.81696	0.7978	0.7538
lapt	Framework	-	-	0.8562	0.7928	0.79	0.7477
	aux 1	-	-	0.8786	0.8139	0.8088	0.7627
	aux 0.1	-	-	0.87589	<b>0.81696</b>	0.8025	<b>0.7653</b>

## Removing the Test samples with seen targets

For simplicity, we remove those test samples with the same or similar targets in the training set.

**Table:** Statistics of re-split dataset.

dataset	stat-type	train	test
twitter	size	6248	619
	target-number	104	358
restaurant	size	3608	393
	target-number	606	304
laptop	size	2328	282
	target-number	461	232

**Table:** Test results on three re-split(removing) data sets.

Models		Twitter		Restaurant		Laptop	
		Accuracy	Macro-F1	Accuracy	Macro-F1	Accuracy	Macro-F1
	BERT-SPC	0.7052	0.6898	0.7857	0.6570	0.7524	0.6875
Our	Framework	0.7197	0.7054	0.8420	0.7740	0.7696	0.7282
	Framework+adv1	0.7673	0.7513	0.8545	<b>0.7954</b>	0.7821	0.7420
	Framework+aux1	-	-	0.8420	0.7735	0.7774	0.7466
	Framework+adv1+aux1	-	-	0.8500	0.7742	0.7884	<b>0.7466</b>

## Resplit the Datasets

For comparable to original datasets, we combine the training set and test set together. Then we re-split the datasets by the target.

**Table:** Test Results on the re-split datasets

Model	Methods	Twitters		Restaurants		Laptops	
		acc	f1	acc	f1	acc	f1
BERT-SPC	BERT-SPC	0.6162	0.6132	0.7551	0.6242	0.7247	0.683
	aug	0.6224	0.616	0.7645	0.6502	0.7154	0.645
Framework	Framework	0.6702	0.6583	0.7701	0.6426	0.736	0.7165
	aug	0.6778	0.6668	0.7757	0.6805	0.7566	0.7332
	aux1			0.7888	<b>0.7061</b>	0.7453	0.7309
	adv1	0.6759	<b>0.6709</b>	0.7925	0.6773	0.7566	0.7334
	aug+adv1	0.6479	0.6293	0.7888	0.6881	0.7753	<b>0.7574</b>
	aux1+adv1			0.7664	0.6809	0.7528	0.7318
	aug+aux1+adv1			0.7477	0.643	0.7303	0.7158



# Conclusion

1. We propose a general framework and auxiliary training method for targeted sentiment analysis. Our results on TSA task is reach or achieve better performance on original datasets.
2. We propose a robust test dataset for unseen targets.
3. Our framework is less target-dependent and more robust towards unseen targets.
4. We implemented two methods to enhance the robustness based on our framework.

## Future Work

1. Try to combine three methods for robustness.
2. Data Augmentation for auxiliary training.

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