

AUTHOR

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# 1 Introduction

## 1.1 Data and Library Import

## 1.2 Data Import and Cleaning

```
# Read the CSV file and remove all address with NA
restaurants <- read_csv("updated_restaurant_list.csv") |>
  drop_na(full_address)
```

Rows: 63469 Columns: 12

— Column specification —

Delimiter: ","

chr (5): name, category, price\_range, full\_address, zip\_code

dbl (7): id, position, score, ratings, lat, lng, Year Partnered

i Use `spec()` to retrieve the full column specification for this data.

i Specify the column types or set `show\_col\_types = FALSE` to quiet this message.

```
# Extract the state abbreviation using a regular expression and clean it up
restaurants <- restaurants %>%
  mutate(state = str_extract(full_address, "\\s*([A-Z]{2})\\s*,") %>%
    str_replace_all("^,\\s*|\\s*,$", ""))

# Select the state and Year Partnered columns
filtered_restaurants <- restaurants %>%
  select(id, state, `Year Partnered`)

# Remove all records with empty state
filtered_restaurants <- filtered_restaurants |>
  drop_na(state)

filtered_restaurants
```

# A tibble: 62,845 × 3

	id	state	`Year Partnered`
	<dbl>	<chr>	<dbl>
1	1	AL	2022
2	2	AL	2018
3	3	AL	2022

```

5      5 AL      2018
6/21/24, 6:23 PM 6 AL      2018
7      7 AL      2024
8      8 AL      2018
9      9 AL      2022
10     10 AL      2018
# i 62,835 more rows

```

```

# Check for NA rows
#na_count <- sum(is.na(filtered_restaurants$state))
#na_count

# Print records with NA in the state column
#records_with_na <- filtered_restaurants %>%
#   filter(is.na(state))
#records_with_na

```

## 1.3 Group each state by the number of restaurants for each year

```

# Group the data by state and year
grouped_restaurants <- filtered_restaurants |>
  group_by(state, `Year Partnered`) |>
  summarise(count = n())

```

`summarise()` has grouped output by 'state'. You can override using the  
`.groups` argument.

```
grouped_restaurants
```

```

# A tibble: 139 × 3
# Groups:   state [22]
  state `Year Partnered` count
  <chr>          <dbl> <int>
1 AL          2018    159
2 AL          2019    156
3 AL          2020    163
4 AL          2021    137
5 AL          2022    144
6 AL          2023    179
7 AL          2024    167
8 AR          2018      2
9 AR          2019      4
10 AR         2020      4
# i 129 more rows

```

```
# Calculate the percentage increase after each year
grouped_restaurants <- grouped_restaurants |>
  group_by(state) |>
  mutate(percentage_increase = (count - lag(count)) / lag(count) * 100)

grouped_restaurants
```

# A tibble: 139 × 4

# Groups: state [22]

	state	`Year Partnered`	count	percentage_increase
	<chr>	<dbl>	<int>	<dbl>
1	AL	2018	159	NA
2	AL	2019	156	-1.89
3	AL	2020	163	4.49
4	AL	2021	137	-16.0
5	AL	2022	144	5.11
6	AL	2023	179	24.3
7	AL	2024	167	-6.70
8	AR	2018	2	NA
9	AR	2019	4	100
10	AR	2020	4	0

# i 129 more rows

## 1.5 Map visualisation of USA

```
#data(World)
#ggplot(World, aes(fill = continent)) + geom_sf()

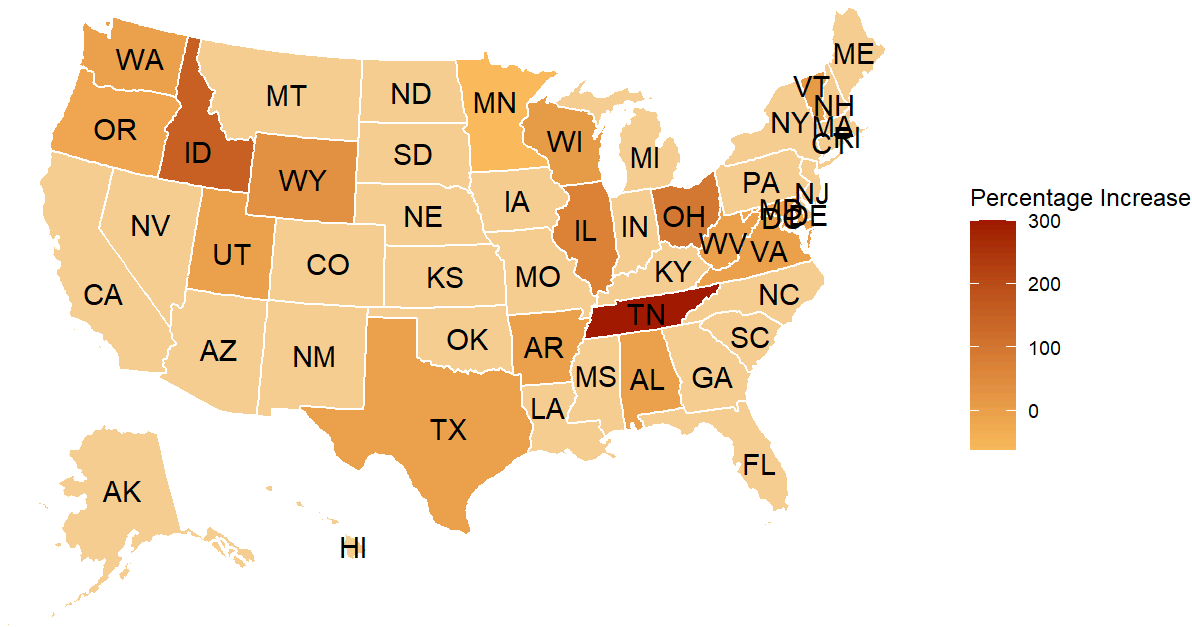
#zaf <-
# filter(World, name == "United States")
#ggplot(zaf) + geom_sf(fill = "lightgreen")

# Prepare the latest year's percentage increase for each state
latest_year_data <- grouped_restaurants %>%
  group_by(state) %>%
  filter(`Year Partnered` == max(`Year Partnered`)) %>%
  ungroup()

# Plotting the US map with the percentage increase
plot_usmap(data = latest_year_data, values = "percentage_increase", color = "white", label = "percentage_increase",
  scale_fill_continuous(low = "#fabb5c", high = "#a11902", na.value = "#f7cf92", name = "percentage_increase") +
  theme(legend.position = "right") +
  labs(title = "Virtual restaurants percentage increase by State", subtitle = "2024 Percentage Increase by State")
```

Virtual restaurants percentage increase by State

2024 Percentage Increase



```
# Checking the states that are included in the data
unique_states <- grouped_restaurants %>%
  distinct(state)
unique_states
```

```
# A tibble: 22 × 1
# Groups:   state [22]
  state
  <chr>
1 AL
2 AR
3 DC
4 ID
5 IL
6 MD
7 MN
8 NE
9 NW
10 OH
# i 12 more rows
```