



Dynamic co-movements of stock market returns, implied volatility and policy uncertainty



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HIGHLIGHTS

- We examine dynamic correlations of stock market returns, implied volatility and policy uncertainty.
- Dynamic correlations reveal heterogeneous patterns during US recessions.
- Aggregate demand oil price shocks and US recessions affect dynamic correlations.
- A rise in the volatility of policy uncertainty dampens stock market returns and increases uncertainty.
- Increases in stock market volatility reduce stock market returns and increase uncertainty.

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ABSTRACT

We examine time-varying correlations among stock market returns, implied volatility and policy uncertainty. Our findings suggest that correlations are indeed time-varying and sensitive to oil demand shocks and US recessions.

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1. Introduction

The foundations of the effects of policy uncertainty on the economy have been placed for more than 30 years now (see, inter alia, Marcus, 1981; Bernanke, 1983; Aizenman and Marion, 1991; Rodrik, 1991). Nevertheless, the interest in the effects of policy has resurged especially after the advent of the 2007 financial crisis. Authors mainly focus their attention on the examination of the effects of policy uncertainty on macroeconomic variables, such as growth, inflation and investment (see, Bloom, 2009;

Baum et al., 2010; Bachmann et al., 2010; Jones and Olson, 2013, among others). Arguably, in the presence of uncertainty regarding the effectiveness of the macroeconomic policies, rational agents will withhold their investment decision (considering that these investments are either completely or partly irreversible) until the uncertainty is removed. Thus, the general consensus is that uncertainty has a negative effect on the level of growth and investment. The effect of uncertainty on inflation is less clear-cut as it depends on international shocks, such as oil price shocks, according to Jones and Olson (2013).

The aim of this paper is to contribute towards the study of the effects of macroeconomic policy uncertainty on the economy, focusing on its effects on stock market performance. In particular, we explore the dynamic co-movements between macroeconomic policy uncertainty, stock market returns and stock

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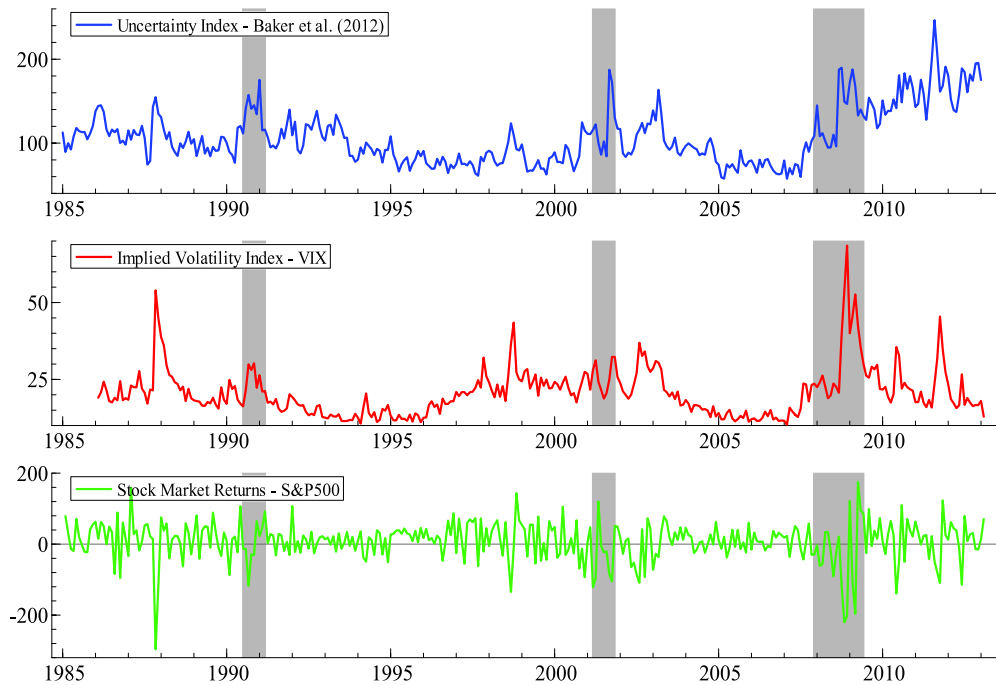


Fig. 1. Baker et al. (2012) Uncertainty index, S&P500 Returns and Implied Volatility Index (VIX). Note: Shaded gray areas denote US recessions as defined by the National Bureau of Economic Research (NBER).

market (implied) volatility using the newly introduced index of macroeconomic uncertainty by Baker et al. (2012) and a more elaborate measure of correlations.

To achieve that, we construct time-varying measures of correlations among policy uncertainty, stock market returns and stock market (implied) volatility based on the dynamic conditional correlation (DCC) model of Engle (2002). Taking into account both time variation and conditional heterogeneity in correlations, the proposed measure has several advantages compared to other commonly used measures. It is able to distinguish negative correlations due to episodes in single years, synchronous behavior during stable years and asynchronous behavior in turbulent years. Unlike rolling windows, an alternative way to capture time variability, the proposed measure does not suffer from the so called ghost features, as the effects of a shock are not reflected in m consecutive periods, with m being the window span. In addition, under the proposed measure there is neither need to set a window span, nor loss of observations, nor is there a requirement for subsample estimation.

Our results based on monthly data between January 1985 and January 2013 suggest that dynamic correlations between policy uncertainty and stock market returns are consistently negative, apart from the period during the latest financial crisis, wherein dynamic correlations became positive. In addition, an increase in the volatility of the stock market and the policy uncertainty dampens stock market returns, while it increases policy uncertainty. Last but not least, aggregate demand oil price shocks are negatively associated with dynamic correlations, whereas dynamic correlations reveal heterogeneous patterns during US recessions.

The remainder of the paper is organized as follows. Section 2 discusses the methodology. Section 3 describes the data. Section 4 presents the empirical findings, and Section 5 summarizes and concludes the paper.

2. Methodology

In order to examine the evolution of co-movements between policy uncertainty, stock market returns and stock market (implied) volatility, we obtain a time-varying measure of correlation

based on the dynamic conditional correlation (DCC) model of Engle (2002).

Let $y_t = [y_{1t}, y_{2t}]'$ be a 2×1 vector comprising the data series. The conditional mean equations are then represented by

$$A(L)y_t = \varepsilon_t, \quad \text{where } \varepsilon_t | \Omega_{t-1} \sim N(0, H_t), \text{ and } t = 1, \dots, T \quad (1)$$

where A is a matrix, L is the lag operator and ε_t is the vector of innovations based on the information set, Ω , available at time $t - 1$. The ε_t vector has the following conditional variance–covariance matrix:

$$H_t = D_t R_t D_t, \quad (2)$$

where $D_t = \text{diag} \sqrt{h_{it}}$ is a 2×2 matrix containing the time-varying standard deviations obtained from univariate GARCH(p,q) models and $R_t = \rho_{ij,t} = \frac{q_{ij,t}}{\sqrt{q_{ii,t}q_{jj,t}}}$ where $i, j = 1, 2$ is the 2×2 matrix comprising the conditional correlations and which are our main focus.

3. Data

The data used in this study are the policy uncertainty index series, the implied volatility index of S&P500 (VIX) and the S&P500 returns. The former series comes from Baker et al. (2012) and measures policy-related economic uncertainty in the United States. In particular, it is a constructed index based on three components. The first component quantifies newspaper coverage of policy-related economic uncertainty. The second component reflects the number of federal tax code provisions set to expire in future years. The third component uses disagreement among economic forecasters as a proxy for uncertainty. The VIX data series is obtained from Datastream. The S&P500 returns series is obtained from FRED database and defined as the annualized monthly change of the natural logarithm of S&P500 index and given by $1200 \times (\log(\text{S\&P500}_t) - \log(\text{S\&P500}_{t-1}))$. Our sample ranges from January 1985 to January 2013 (337 observations).

Fig. 1 shows the evolution of the policy uncertainty index of Baker et al. (2012), the VIX and the S&P500 returns. According to this figure, we observe the peaks of the uncertainty index to be associated with abrupt changes in stock market returns. A feature which we explore further below. In addition, there is an increasing

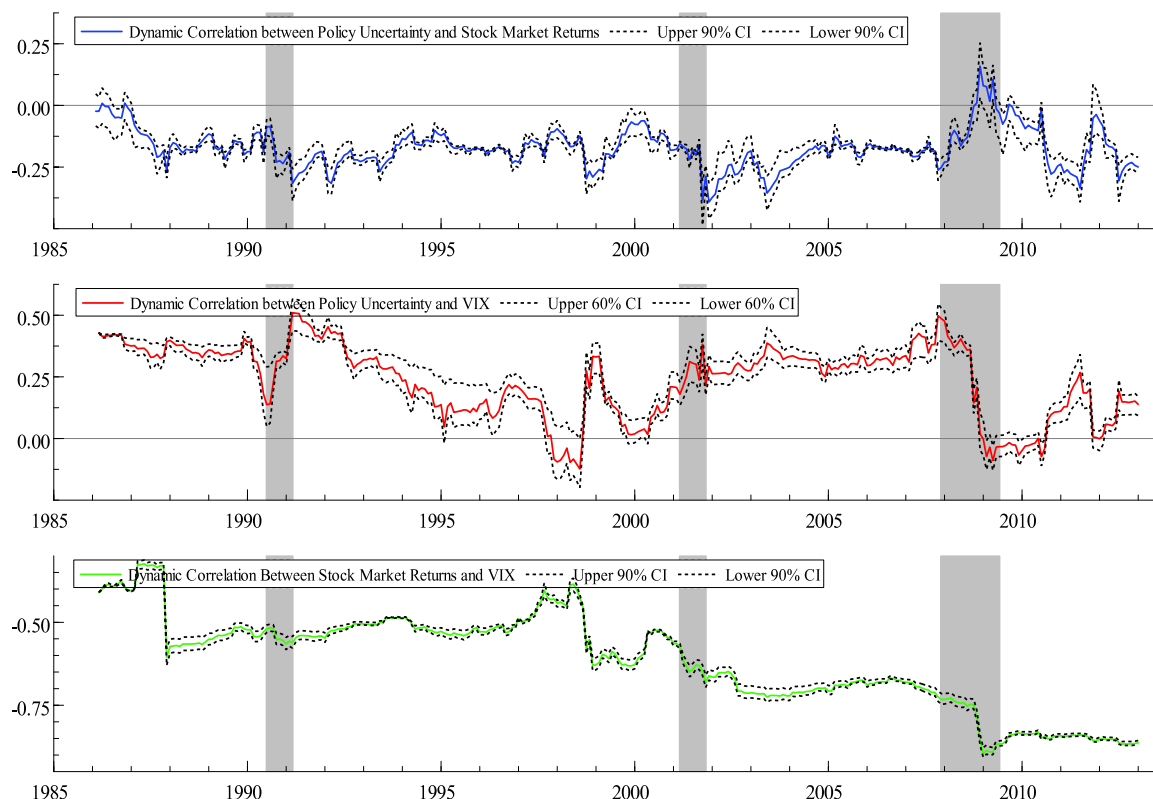


Fig. 2. Dynamic conditional correlations of Policy Uncertainty, Implied Volatility Index (VIX) and S&P500 Returns. Note: Blue, red and green solid lines are the dynamic conditional correlations between Policy Uncertainty and Stock market Returns, Policy Uncertainty and the Implied Volatility Index, and between Stock Market Returns and the Implied Volatility Index (VIX), respectively. Dotted lines are the 90% confidence intervals. Shading denotes US recessions as defined by NBER. (For interpretation of the references to colour in this figure legend, the reader is referred to the web version of this article.)

pattern in the policy uncertainty index, beginning to emerge since the outbreak of the financial crisis in mid-2007.

Table 1 presents descriptive statistics of our data series. According to this table, we observe large variability in our main variables. The augmented Dickey–Fuller (ADF) test with just a constant indicates that S&P500 returns are stationary (as the null hypothesis of a unit root process is rejected), while uncertainty contains a unit root. Nevertheless, policy uncertainty is stationary in levels with a structural break taking place in August 2007, according to the Zivot and Andrews (1992) unit root test – a fact that was also observed informally by looking at Fig. 1. The fact that the ARCH-LM test rejects the null hypothesis of homoskedasticity for each series suggests that it is appropriate to model these series as an ARCH-type process. Finally, the unconditional correlation between policy uncertainty and S&P500 returns is negative, while all remaining unconditional correlations are positive.

4. Estimation results

Table 2 reports the results of the three bivariate DCC models. Panels A and B present the conditional mean and variance results, respectively, while Panel C contains the Ljung–Box Q-Statistics on the standardized and squared standardized residuals, respectively, up to 12 lags. The choice of the lag length of the autoregressive (AR) process of the conditional mean (CM) is based on the Akaike information criterion (AIC) and Schwarz Bayesian criterion (BIC) and serves to remove any serial correlation in the standardized residuals. The conditional variance of the series and a dummy variable, D , that equals 1 for the period of August 2007 onward and 0 otherwise (to account for the upward trend in the uncertainty index in that period) are included whenever appropriate.

According to the results of the first model between policy uncertainty and stock market returns in Table 2, we observe

that increased stock market conditional volatility increases policy uncertainty and dampens stock markets returns, while increases in the volatility of policy uncertainty lead to negative stock market returns and increased policy uncertainty. The dummy variable is significantly positive justifying the fact that uncertainty is higher in the post-August 2007 period.

There is an ongoing discussion on the fact that, even though the implied volatility index, VIX, has followed a declining trend since the peak of the latest financial crisis – and which is in line with the theory that uncertainty in the stock markets is being resolved after a crash (see, for instance, Hong and Stein, 2003; Zeira, 1999; Lee, 1998; Caplin and Leahy, 1994; Romer, 1993) – we cannot observe the same pattern for the policy uncertainty index. On the contrary, the policy uncertainty index follows an increasing trend that could be hampering the recovery of the US economy. We examine the interdependencies of policy uncertainty and the VIX in model 2 of Table 2. Finally, for robustness purposes we examine interdependencies between S&P500 returns and the VIX. Model 3 in Table 2 presents these results. One lag of the S&P500 returns and the VIX was enough to filter any remaining correlation. We observe that in addition to the conditional volatility (see Model 1), the implied volatility index has a significantly negative (positive) effect on stock market returns (the VIX), as well. Finally, S&P500 returns have a significantly positive effect on S&P500 returns but no significant impact on the VIX.¹

In Fig. 2, we present the dynamic conditional correlations of the three models estimated in Table 2, along with their 90% confidence

¹ All three model specifications in Table 2 do not suffer from serial correlation in the squared (standardized) residuals according to the misspecification tests in Panel C of Table 2.

Table 1
Descriptive statistics.

	Uncertainty	VIX	S&P500 Returns
Min	57.519	10.31	−296.21
Mean	107.38	20.697	7.8428
Max	246.47	68.51	175.34
Std	33.13	7.8615	56.222
ADF ^a (constant)	−2.3530	−4.1506**	−7.4227**
Zivot–Andrews ^b	−5.3401**		
ARCH(12) LM Test	74.873**	30.707**	4.2361**
Unconditional correlations			
Uncertainty	1.0000		
VIX	0.4274	1.0000	
S&P500 Returns	−0.1830	−0.4082	1.0000

Note:

** Indicate significance at 1% level.

^a The 5% and 1% critical values are −2.86 and −3.43, respectively.^b The estimated break date is August 2007.

intervals. The time-varying correlation between policy uncertainty and stock market returns is consistently negative over time, apart from the period during the latest global financial crisis, wherein correlations became positive. A plausible explanation why the correlation in the later part of the financial crisis did not behave as expected can be found in the unprecedented bailout package for the US banking sector of 2008 and the stimulus package of 2009. Even though the policy uncertainty remains high after these two

packages, the stock market responded favorably, considering that in the later part of the financial crisis the market was experiencing positive returns.

Looking at the time-varying correlations between policy uncertainty and the VIX, we observe the following regularities. First, correlations fluctuate substantially over the sample period. More importantly, we observe that the correlations return to, or even exceed, the pre-recession levels, following the 1991 and 2001 U.S. recessions. However, in the case of the latest recession of 2007–09, correlations are yet to reach pre-crisis levels. On the contrary, they became negative from the second half of the 2007–09 recession and until mid-2010. These developments could be explained by the fact that although stock market uncertainty (lower variation in stock market returns and lower implied volatility – see Fig. 1) has declined since the latest global recession (apart from few spikes in June 2010, October 2011 and June 2012), the policy uncertainty has not followed suit. Thus, the unusually high levels of policy uncertainty might have been, among others, an important factor hampering the recovery in the United States.

Finally, the dynamic correlation between stock market returns and VIX is negative throughout the sample period and it seems to follow a declining trend. In addition, stock market crashes (Black Monday of 1987, Russian financial crisis of 1998 and the latest financial crisis of 2008) are associated with sharp declines in the correlation levels.

An important question that arises is what explains the evolution of these dynamic correlations.

Table 2
Estimation results of bivariate DCC-GARCH models, period: 1985M1–2013M1.

	Model 1: Uncertainty & S&P500			Model 2: Uncertainty & VIX			Model 3: S&P500 & VIX	
	u_t	sp_t		u_t	vix_t		sp_t	vix_t
Panel A: Conditional mean								
$Cons$	13.838*** (3.264)	−9.644 (11.973)	$Cons$	15.719*** (3.743)	3.730*** (0.779)	$Cons$	0.003 (1.716)	3.42*** (0.147)
u_{t-1}	0.702*** (0.062)	−0.595*** (0.138)	u_{t-1}	0.647*** (0.051)	0.065*** (0.011)	sp_{t-1}	0.084** (0.041)	−0.000 (0.003)
u_{t-2}	0.106 (0.068)	0.143 (0.184)	u_{t-2}	0.110* (0.065)	−0.006 (0.013)	vix_{t-1}	−0.412*** (0.041)	0.822*** (0.006)
u_{t-3}	−0.199*** (0.065)	0.561*** (0.159)	u_{t-3}	−0.119** (0.056)	−0.042*** (0.011)			
u_{t-4}	0.214*** (0.046)	0.065 (0.135)	u_{t-4}	0.146*** (0.049)	−0.030 (0.010)			
h_{u_t}	0.002*** (0.005)	−0.068*** (0.017)	vix_{t-1}	0.259* (0.13)	0.004*** (0.001)			
h_{sp_t}	0.001*** (0.001)	−0.008*** (0.003)	h_{u_t}	−0.001 (0.005)	0.798*** (0.032)			
D	12.633*** (2.430)		D	13.697*** (2.529)				
Panel B: Conditional variance: $H_t = \Gamma' \Gamma + A' \epsilon_{t-1} \epsilon_{t-1}' A + B' H_{t-1} B$								
γ	29.401** (11.863)	1395.664*** (175.353)		35.514** (15.783)	5.344*** (1.157)		98.280*** (19.932)	7.929*** (0.222)
α_1	0.312*** (0.071)	0.271*** (0.073)		0.336*** (0.070)	0.709*** (0.159)		0.137*** (0.009)	0.155*** (0.022)
β_2	0.631*** (0.065)	0.221*** (0.054)		0.614*** (0.066)	0.187*** (0.068)		0.823*** (0.006)	0.373*** (0.014)
a	0.077*** (0.061)			0.065** (0.031)			0.025*** (0.001)	
b	0.849*** (0.127)			0.933*** (0.033)			0.975*** (0.001)	
Panel C: Misspecification tests								
$Q(12)$	18.4657 [0.1023]	8.0964 [0.7776]		17.9388 [0.1176]	16.4735 [0.1705]		8.2212 [0.7676]	8.7899 [0.7208]
$Q^2(12)$	8.4881 [0.7459]	6.0645 [0.9128]		7.7822 [0.8019]	4.2535 [0.9784]		5.0293 [0.9570]	5.3973 [0.9412]

Note: u_t , sp_t , vix_t , h_{u_t} and h_{sp_t} denote policy uncertainty, S&P500 returns, implied volatility index (VIX), conditional variance of uncertainty and conditional variance of S&P500 returns, respectively, at time t . D is a dummy variable that equals one for $t \geq$ August 2007 and zero otherwise. $Q(12)$ and $Q^2(12)$ are the Ljung–Box Q -Statistics on the standardized and squared standardized residuals, respectively, up to 12 lags. Standard Errors in parentheses and p -values in square brackets.

*** Denote statistical significance at the 1% level.

** Denote statistical significance at the 5% level.

* Denote statistical significance at the 10% level.

Table 3
Dynamic correlations and the role of oil price shocks.

Variable	(1)	(2)	(3)	(4)	(5)
Constant	−0.0161*** (0.0047)	−0.0149*** (0.0050)	−0.0145*** (0.0050)	−0.0144*** (0.0053)	−0.0197*** (0.0054)
DC_{t-1}	0.8941*** (0.0244)	0.8933*** (0.0245)	0.8915*** (0.0246)	0.8917*** (0.0250)	0.8671*** (0.0251)
Supply Side shock _t	−0.2301 (0.2091)	−0.2168 (0.2098)	−0.2277 (0.2103)	−0.2272 (0.2110)	−0.2258 (0.2063)
Aggregate Demand shock _t	−0.2202*** (0.0718)	−0.2017*** (0.0750)	−0.1992*** (0.0751)	−0.1991*** (0.0752)	−0.2267*** (0.0741)
Oil Specific shock _t	−0.0055 (0.0200)	0.0040 (0.0230)	0.0070 (0.0233)	0.0070 (0.0233)	0.0049 (0.0228)
Inflation _t		−0.0563 (0.0661)	−0.0606 (0.0664)	−0.0608 (0.0666)	−0.0412 (0.0655)
Industrial Production _t			−0.0239 (0.0285)	−0.0246 (0.0321)	−0.0073 (0.0316)
US _{rec}				−0.0004 (0.0081)	
US _{rec91}					−0.0264* (0.0140)
US _{rec01}					−0.0270** (0.0139)
US _{rec07}					0.0294*** (0.0107)
Obs	329	329	329	329	329
R ²	0.8047	0.8046	0.8044	0.8038	0.8126

Note: In each specification, the dependent variable, DC_t , is the transformed dynamic correlation between stock market returns and policy uncertainty based on the Fisher transformation. Heteroskedasticity robust standard errors are reported in parentheses.

*** Denote statistical significance at the 1% level.

** Denote statistical significance at the 5% level.

* Denote statistical significance at the 10% level.

In order to tackle this issue, we apply a Fisher transformation on the estimated time-varying correlations, ρ_t , between policy uncertainty, VIX and stock market returns according to $DC_t = \log((1 + \rho_t)/(1 - \rho_t))$, so as to ensure that our dependent variable is not confined to the interval $[-1, 1]^2$ and estimate various specifications of the following model:

$$DC_t = \alpha + \beta DC_{t-1} + \gamma Oil_Shocks_t + \delta Domestic_Shocks_t + \theta US_Recessions_t + \epsilon_t, \quad (3)$$

where α is a constant, Oil_Shocks_t is a vector of three oil price shocks,³ $Domestic_Shocks_t$ is a vector of domestic shocks, namely, US industrial production growth and inflation so as to account for changes in the real economy not captured by the oil shock variables, $US_Recessions_t$ is a dummy variable that equals 1 during US recessions, as defined by NBER, and 0 otherwise, and ϵ_t is the innovation. Finally, one lag of the dependent variable, DC_{t-1} , is included to account for first-order serial correlation in our transformed variable.

Table 3 presents the results of the various forms of model (3) with the transformed dynamic correlations between stock market

returns and policy uncertainty as the dependent variable.⁴ Under Column (1), we examine the effects of oil price shocks without including any of the domestic shocks or US recessions dummy variables. We find that only the aggregate demand shocks have a negative and significant effect on dynamic correlation, suggesting that this specific oil price shock pushes the correlation to lower values. This is plausible as positive aggregate demand shocks (which result due to global economic growth) would decrease the policy uncertainty of the macroeconomic policies and increase stock returns. Under Columns (2)–(3), we also add domestic shocks to account for changes in the real economy not captured by international factors. We find that even after controlling for domestic factors the results remain robust. Finally, under columns (4)–(5), we include dummy variables for the US recessions.⁵ Our results reveal that US recessions do not seem to impact the dynamic correlation unless we isolate the effects of individual recession periods. Interestingly, the impact of the latest financial crisis is positive and significant, while the reverse holds true for the 1991 and 2001 recessions. This is indicative of the unique features of the 2007–09 financial crisis (Claessens et al., 2010; Antonakakis, 2012).⁶

5. Conclusion

The focal point of this study is the extent of time-varying correlations among stock market returns, implied volatility and policy uncertainty. In particular, we employ the S&P500 returns, the VIX and the policy uncertainty index of Baker et al. (2012) that has recently gained considerable attention. Results show that the dynamic correlation between policy uncertainty and stock market returns is consistently negative over time, apart from the latest financial crisis. Moreover, an increase in the volatility of the stock market and the policy uncertainty dampens stock market returns, while it increases policy uncertainty. Finally, aggregate demand shocks are negatively associated with dynamic correlations, whereas dynamic correlations reveal heterogeneous patterns during US recessions.

A potential avenue for future research is to examine whether a similar pattern can be observed for European economies.

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⁴ For the sake of brevity, the results for the remaining two transformed dynamic correlations as the dependent variables are similar and thus not presented, but are available upon request.

⁵ To achieve that, we include a dummy variable reflecting all three recessions, and three individual dummy variables for the 1991, 2001 and 2007 US recessions, in Table 3 under specifications (4) and (5), respectively.

⁶ As a robustness analysis, we repeated the estimation with the remaining two time-varying correlations. Our main conclusions remain similar. These results are available upon request.

² The results are not sensitive to this transformation though.

³ Oil price shocks have been estimated using the framework developed by Kilian (2009). Kilian (2009) identifies three oil price shocks (namely, supply-side shocks, aggregate demand shocks and oil specific demand shocks). Supply-side shocks are associated with changes in the world oil production, aggregate demand shocks are associated with changes in the global economic activity and oil specific demand shocks are associated with concerns about the future availability of oil.

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