

Courtyard Tea House

Courtyard Tea House provides not only great tea but also a great environment. Courtyard makes you feel like you are living in nature.

Courtyard Tea House is a beverage shop offering a comfortable environment and excellent tea. We aim to provide our customers with a tea room that is just like a traditional Chinese courtyard. Here, you can not only fully enjoy a peaceful life but also experience premium Chinese teas and special desserts. Enjoy your life and tea.

Personas



Michael Thompson

He is a 30-year-old man working in an office in a big city. He loves to spend some time drinking coffee or tea every afternoon. He hopes to find a place that provides a great environment and great drinks. Courtyard may be one of his favorite options.



Emily Davis

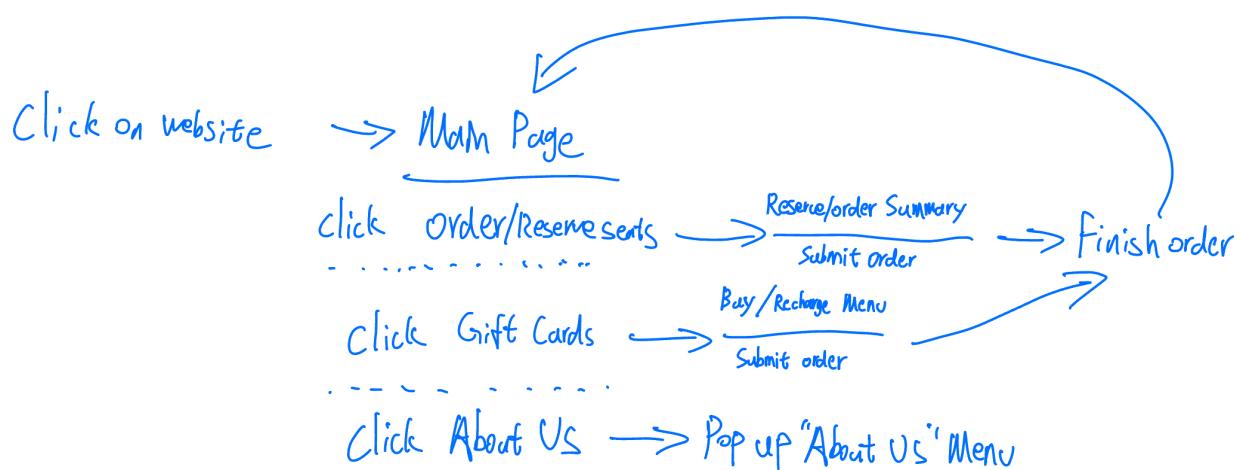
Emily is a college student. She likes to visit beverage shops that provide working areas so that she can sit, work, and drink tea/coffee. Courtyard Tea House is her favorite choice due to the quiet and comfortable environment.

Comps

Starbucks (<https://www.starbucks.com/rewards>)

Cha-an Tea House (<https://www.chaanteahouse.com/>)

Shorthand Flow



Wireframe

The wireframe shows the layout of the Courtyard Tea House website. At the top, there is a header bar with a pink background. On the left is a logo of a steaming teacup. To its right is the text "Courtyard Tea House". Below the logo and text are three navigation links: "About us", "Order/Reserve", and "Gift Card". The main content area has a light green background. It features a welcome message "Welcome to Courtyard!" above a photograph of a traditional tea house surrounded by a lush garden. To the right of the photo is a descriptive paragraph about the tea house's environment. At the bottom right of the main area is a dark blue button with the text "Order/Reserve NOW".

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About us Order/Reserve Gift Card

Welcome to Courtyard!



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Order/Reserve NOW