With Overlapping Users or Items

Domain A

Users

Items

**Shared Entities
(Shared Users/Items)**

- Contrastive Alignment

- Graph-based Propagation

- Etc.

Shared Latent Space
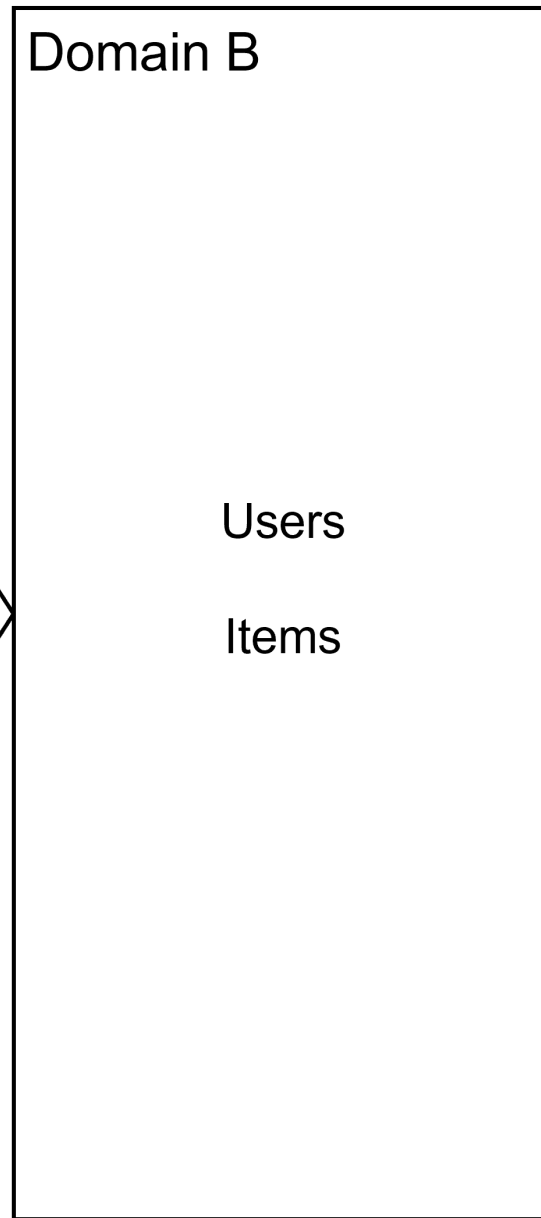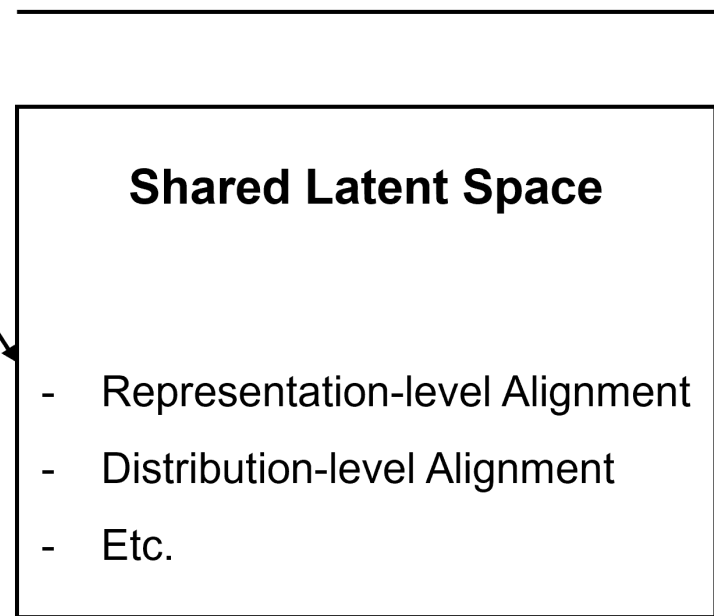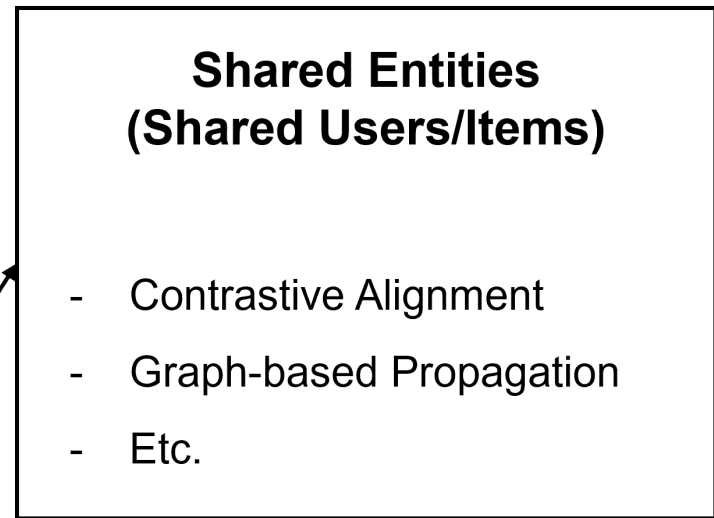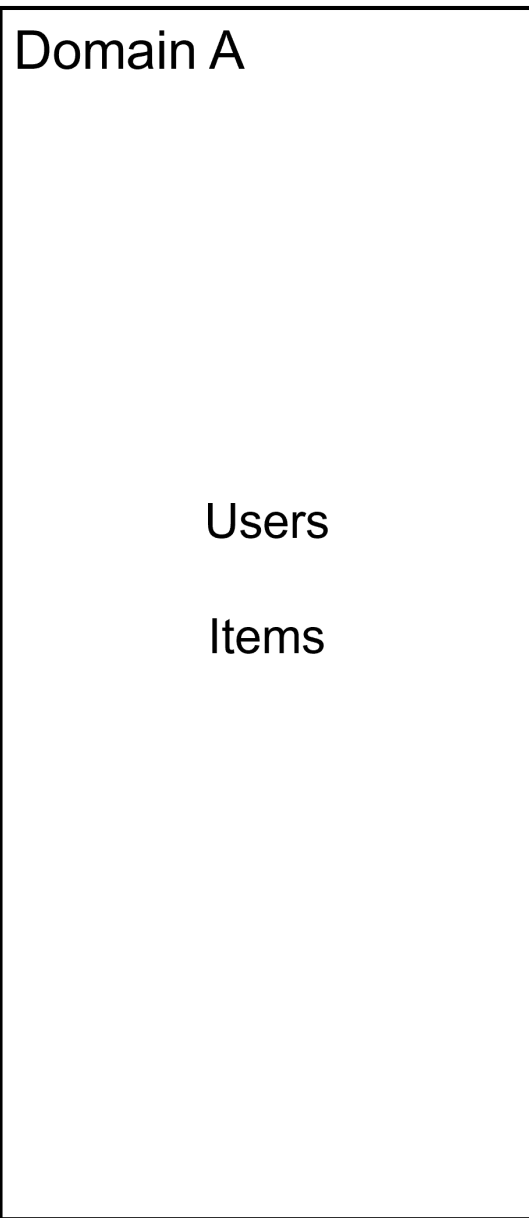
- Representation-level Alignment

- Distribution-level Alignment

- Etc.

Domain B

Users

Items

Without Overlapping Users or Items