WEEK 2 REVISION SHEET: Confidence, Significance & Sampling Distributions

KEY CONCEPTS TO REMEMBER

1. Population vs. Sample

- **Population**: The full group you want to study.
- Sample: A smaller group drawn from the population.
- We estimate the population **parameter** (e.g. μ , σ) using a **sample statistic** (e.g. x, s).

2. Sampling Error

- Random Error: Unpredictable variation between samples. Affects precision but not bia
- Systematic Error (Bias): Consistent over- or underestimation. Affects accuracy.
- Always assume random error in well-designed studies (i.e. no bias).

3. Sampling Distribution

- The distribution of a sample statistic (like the sample mean \vec{x}) across many samples.
- **Central Limit Theorem**: Regardless of population distribution, the sampling distribution of the mean becomes **normal** if the sample size is large enough.
- Properties:
 - Mean of sampling distribution = population mean (μ)
 - SD of sampling distribution = Standard Error (SE) = σ / \sqrt{n}

4. Standard Error (SE)

- · Measures how much sample means vary.
- Formula:

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SE = s / √n
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Larger samples → smaller SE → more precision

5. Confidence Intervals (CI)

- Range in which we believe the true population parameter lies.
- Formula:

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- Common Z-values:
 - 90% → 1.65
 - 95% → 1.96
 - 99% → 2.58

6. Confidence Interval Interpretation

- 95% CI means: "If we repeated the sampling many times, 95% of the intervals would contain the true population mean."
- Wider CI → more confidence, but less precision.

SPSS COMMANDS TO REMEMBER FOR THE EXAM

▼ To Get Descriptive Statistics & Histogram

- Go to: Analyze > Descriptive Statistics > Frequencies
- Add your numerical variable (e.g. mobtime)
- Untick "Display frequency tables"
- Click Statistics, tick: mean, median, mode, SD, min, max
- Click Charts, choose: Histogram + Show normal curve

▼ To Calculate Confidence Interval in SPSS

- Go to: Analyze > Descriptive Statistics > Explore
- Add variable to **Dependent List**
- Click Statistics → Change Confidence Interval (default is 95%, you can change it to 90% or 99%)

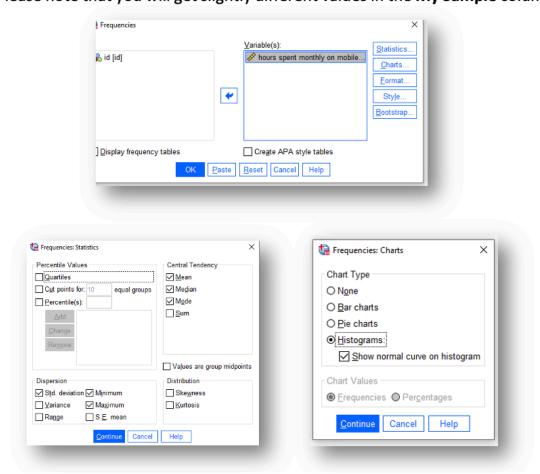
▼ To Get Descriptive Statistics & Histogram:

That step is used to:Explore the distribution of a numerical (continuous) variable specifically, to summarise it with key statistics and to visualise it with a histogram.

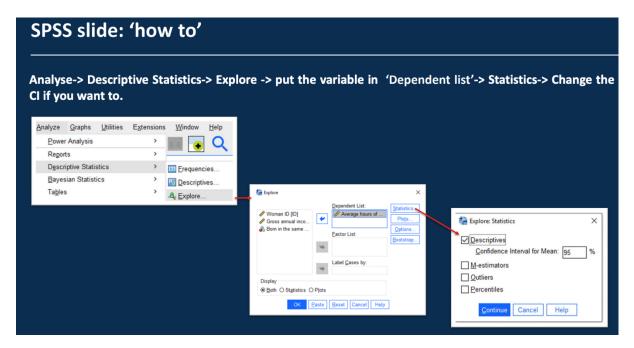
We used Analyse → Descriptive Statistics → Frequencies and put the variable mobtime in the Variable(s) tab. We untick Display frequencies tables as our variable is numerical continuous. In Statistics, we tick mean, median, mode, min, max and standard deviation. We also choose histogram in Charts and ticked Show normal curve (please find screenshots below).

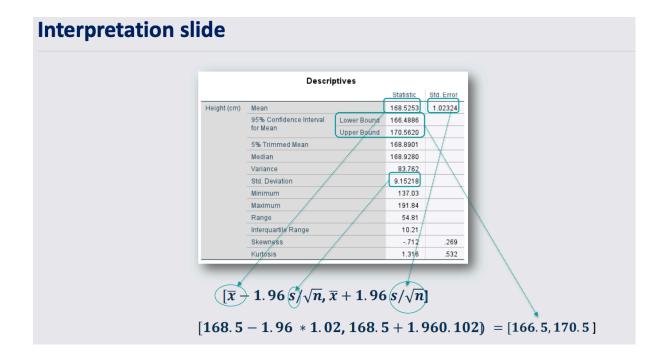
The variable *mobtime* is a numerical continuous variable. The variable is normally distributed (bell shaped and symmetrically distributed around its mean).

*Please note that you will get slightly different values in the My Sample column.



▼ To Calculate Confidence Interval in SPSS



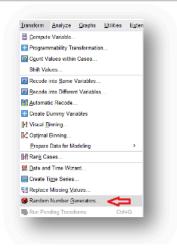


To Select a Random Sample

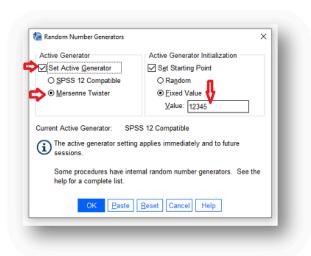
- · Set random seed:
 - Transform > Random Number Generators → enter a seed (e.g. 24893)
- · Select sample:
 - Data > Select Cases > Random sample of cases
 - Choose: "Exactly 200 cases from the first 2000"
 - SPSS will create a filter variable

You will now create your very own random sample. Following the guide below, please set a 'seed' (the starting point for the random number generator). Please create your seed as a random number with 5 digits at least, different to that of the picture and your classmates' (as far as you know). Take a note of this number in the box below.

a. Go to Transform → Random Number Generators



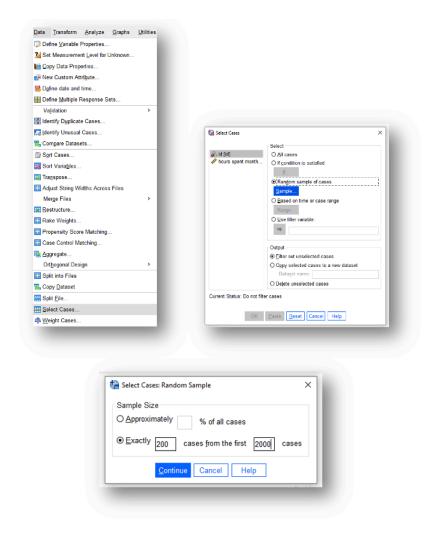
b. Click the boxes as shown in the picture below and put your own random seed in the **Value** box (please do not use 12345, as in the example, and use a number with at least 5 digits).



Your seed value is: 12345

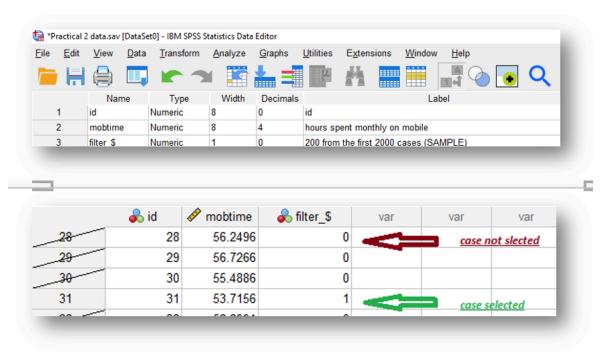
You are now ready to create your very own random sample, as if you were sampling from the population for a research project. Use the guidelines below to randomly select 200 cases from the (pretend) population of 2000.

c. Go to Data → Select cases → Random sample of cases and click Sample. Put Exactly 200 cases from the first 2000. Press continue and then ok.



SPSS has now created a **filter** variable to indicate which of the cases were selected for your random sample.

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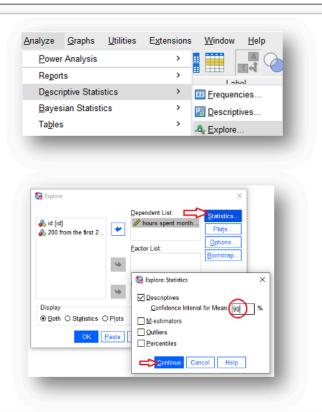


^{*}Please note that in your sample different cases will be selected than this example.

☑Compute analytically the 90% Confidence Interval

The 90% CI is given by the formula [\bar{x} -1.65* \bar{x} +1.65*SE]. Substituting my sample's values into the formula, the 90% CI is: [50.86-1.65*0.68,50.86+1.65*0.68] = [49.74,51.98]

This is the same value produced by SPSS using the Explore command. We used Analyse → Descriptive Statistics → Explore and put the variable mobtime in the Dependent list tab. We click Statistics and changed the Confidence interval to 90%. Please find screenshots below.



Descriptives							
			Statistic	Std. Error			
hours spent monthly on mobile	Mean	50.860752	.6797075				
	90% Confidence Interval for Mean	Lower Bound	49.737503				
		Upper Bound	51.984000				