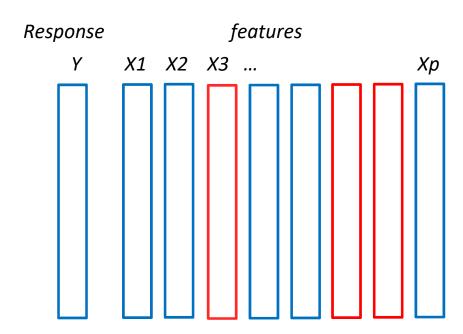


Cesar Acosta Ph.D.

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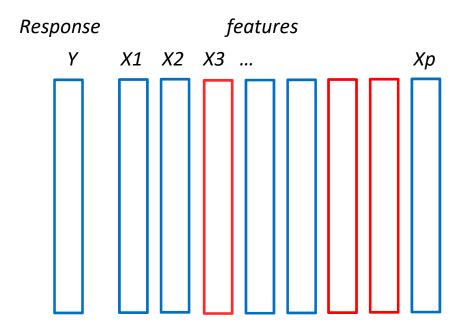


## Regression vs Classification





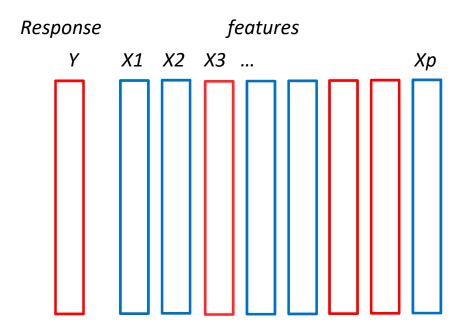
## Regression vs Classification



Response is numeric in Regression problems



## Regression vs Classification



Response is categorical in Classification problems



## Classification problems - Example

- Response product choice (product A, product B, product C)
- Predictors
- age group
- gender
- location
- o ses
- student
- married



## Classification problems - Example

- Response product choice (product A, product B, product C)
- Predictors
- age group
- gender
- location
- o ses
- student
- married

Response is categorical with 3 categories



# Logistic Regression models are used in classification problems where the response has two categories



# Predict if an English citizen agrees with Brexit

X: years of working experience

Y: Agrees (A)

Disagrees (D)

Х	Υ
33	А
27	А
12	D
41	Α
19	D



# Predict if an English citizen agrees with Brexit

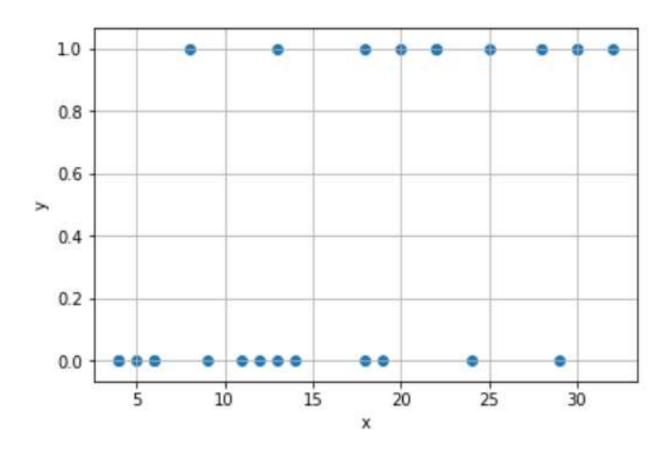
X: years of working experience

Y: Agrees (1)

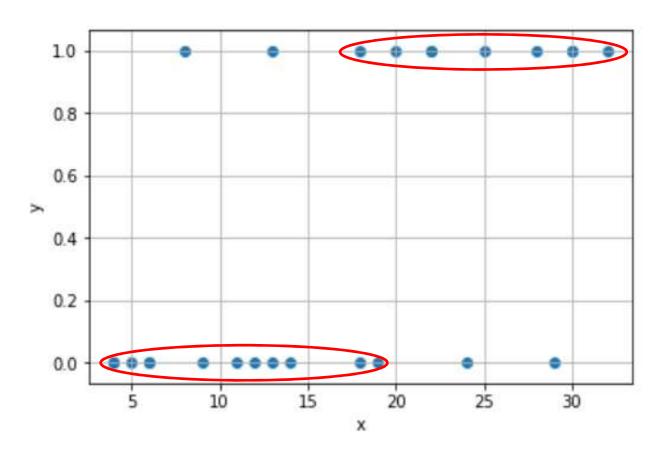
Disagrees (0)

Х	Υ
33	1
27	1
12	0
41	1
19	0

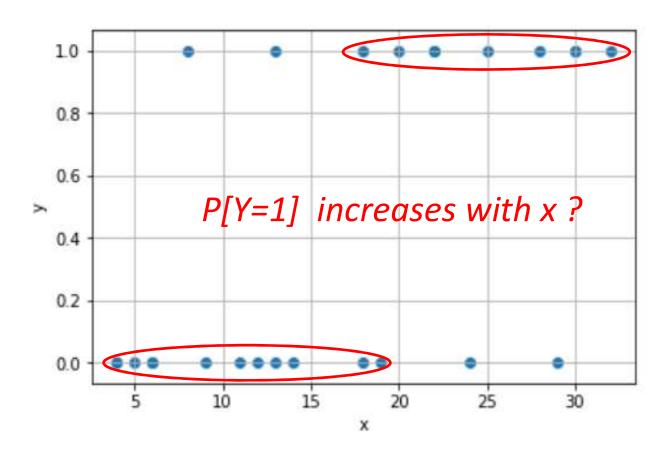




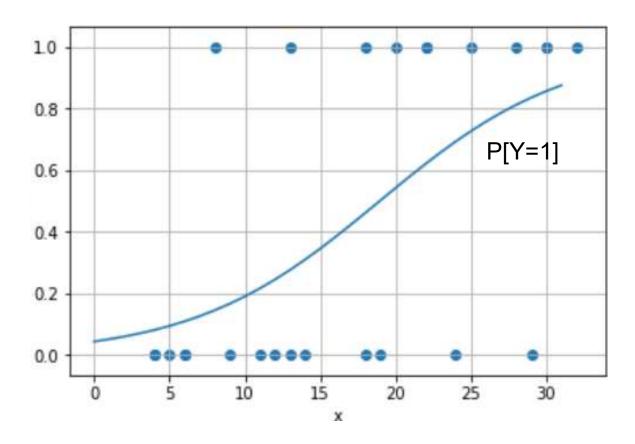














- Odds of random event
- Indicator random variable
- Bernoulli random variable
- Logistic distribution function



## Odds of a random event

A random event 'A' may be observed with probability  $\pi$ 



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The odds of event A

$$Odds [A] = \frac{\pi}{1 - \pi}$$



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The odds of event A

$$Odds [A] = \frac{\pi}{1 - \pi}$$

how much likely is that A occurs than it is that A does not occur



## Odds of a random event - Example

Assume that 2/3 of voters are in favor of candidate A and 1/3 in favor of candidate B



### Odds of a random event - Example

Assume that 2/3 of voters are in favor of candidate A and 1/3 in favor of candidate B

The odds of candidate A

Odds [A] = 
$$\frac{\pi}{1-\pi} = \frac{2/3}{1-2/3} = \frac{2}{1}$$



### Odds of a random event - Example

Assume that 2/3 of voters are in favor of candidate A and 1/3 in favor of candidate B

The odds of candidate A

Odds [A] = 
$$\frac{\pi}{1-\pi} = \frac{2/3}{1-2/3} = \frac{2}{1}$$

The probability of voting for A is twice the probability of voting for candidate B



#### Indicator random variable

Definition: The indicator r.v. of event A has pdf

$$y = \begin{cases} 1 & if event A occurs \\ 0 & otherwise \end{cases}$$

where 
$$P[A] = \pi$$



Definition: A r.v. Y is called Bernoulli if its pdf is



Definition: A r.v. Y is called Bernoulli if its pdf is

$$y$$

$$\begin{cases}
1 & \text{with probability} & \pi \\
0 & \text{with probability} & 1-\pi
\end{cases}$$
 $E[Y] = 1 P[Y=1] + 0 P[Y=0]$ 
 $= 1 \quad \pi + 0 \quad (1-\pi)$ 
 $= \pi$ 



Definition: A r.v. Y is called Bernoulli if its pdf is

$$E[Y] = P[Y = 1]$$



Definition: A r.v. Y is called Bernoulli if its pdf is

$$y = \left[ egin{array}{lll} 1 & ext{with probability} & \pi \ 0 & ext{with probability} & 1-\pi \end{array} 
ight.$$

with pdf

$$P[Y = y] = \pi^{y} (1-\pi)^{1-y}$$



### Bernoulli random variable - Example

## A Bernoulli r.v. is defined for customer gender as

$$y = \left[ egin{array}{lll} 1 & \emph{if category male} & \emph{wp.} & \pi \ 0 & \emph{if category female} & \emph{wp.} & 1-\pi \ \end{array} 
ight]$$

$$\frac{P[Y=1]}{P[Y=0]} = \frac{\pi}{1-\pi}$$



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$$y = \left[ egin{array}{lll} 1 & \emph{if category male} & \emph{wp.} & \pi \ 0 & \emph{if category female} & \emph{wp.} & 1-\pi \ \end{array} 
ight]$$

$$\frac{P[Y=1]}{P[Y=0]} = \frac{\pi}{1-\pi}$$
 the odds of a male customer



### Bernoulli random variable - Example

## A Bernoulli r.v. is defined for customer gender as

$$y = \left[ egin{array}{lll} 1 & \emph{if category male} & \emph{wp.} & \pi \ 0 & \emph{if category female} & \emph{wp.} & 1-\pi \end{array} 
ight]$$

$$\frac{P[Y=1]}{P[Y=0]} = \frac{\pi}{1-\pi}$$

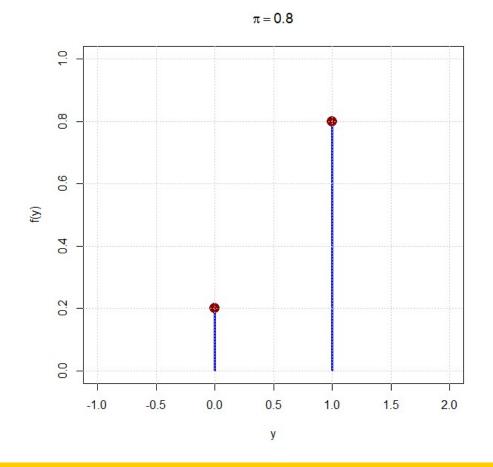
how much likely is it a customer male, than is it a female



## Bernoulli probability function

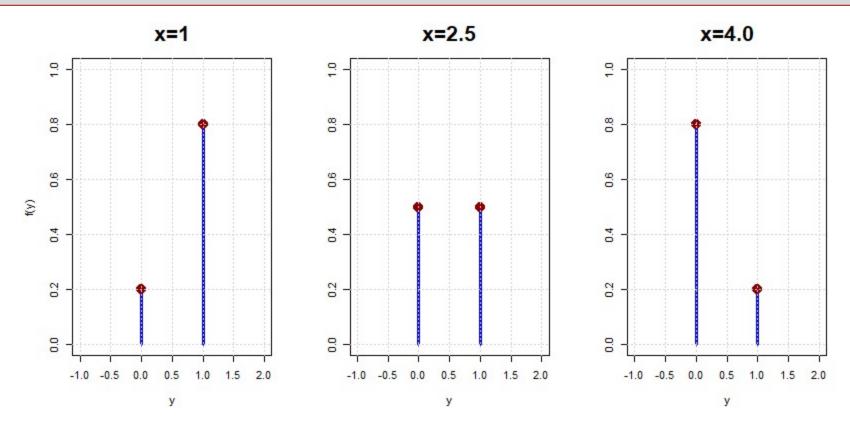
$$f(y) = P[Y = y]$$
  
=  $\pi^{y} (1-\pi)^{1-y}$ 

$$y = 0,1$$





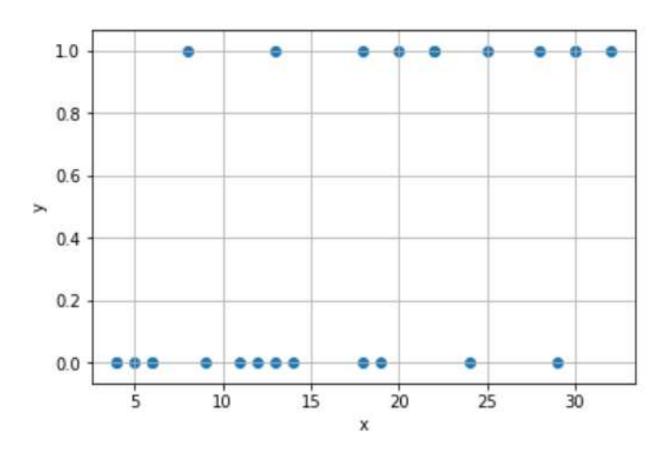
## Three Bernoulli probability functions





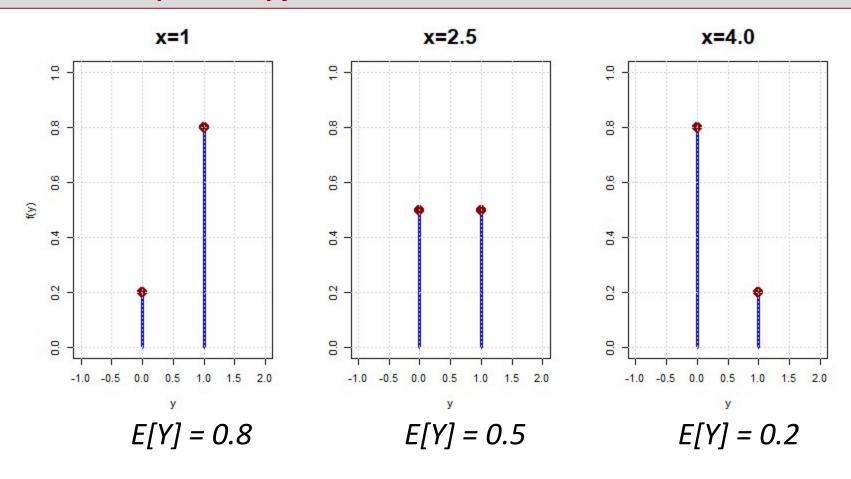
# Is there a relation between Y and X?







## Three Bernoulli probability functions





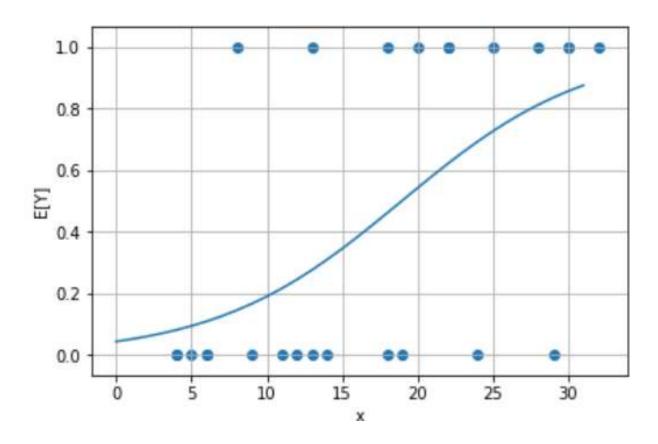
## **Linear regression**

# Is there a relation between E[Y] and X?



# Is there a relation between $\pi$ and X?







## Logistic random variable

# A r.v. X is called Logistic with mean $\mu$

$$pdf f(x) = \frac{1}{\beta} \frac{e^{-(\frac{x-\mu}{\beta})}}{\left[1 + e^{-(\frac{x-\mu}{\beta})}\right]^2} -\infty < x < \infty$$

cdf 
$$F(x) = \frac{e^{(\frac{x-\mu}{\beta})}}{1+e^{(\frac{x-\mu}{\beta})}} = \frac{1}{1+e^{-(\frac{x-\mu}{\beta})}}$$



## **Logistic distribution**

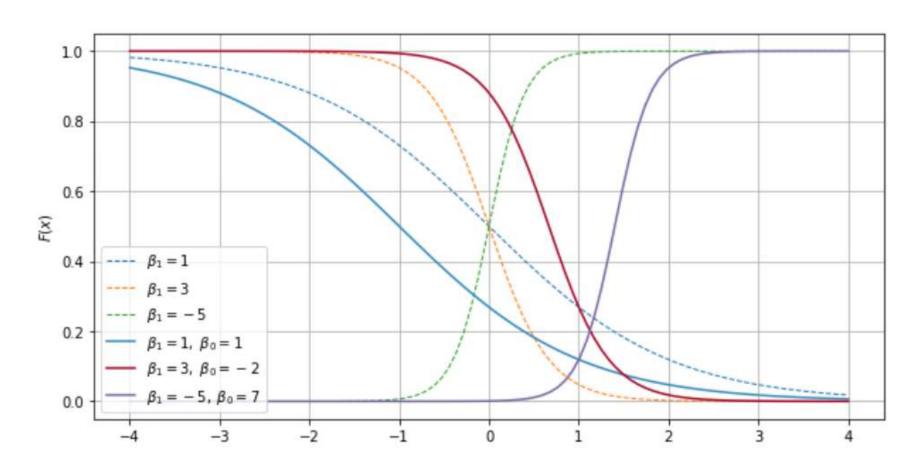
# Logistic distribution

$$F(x) = \frac{e^{(\frac{x-\mu}{\beta})}}{1+e^{(\frac{x-\mu}{\beta})}} = \frac{1}{1+e^{-(\frac{x-\mu}{\beta})}}$$

$$F(x) = \frac{e^{\beta_0 + \beta_1 x}}{1 + e^{\beta_0 + \beta_1 x}} = \frac{1}{1 + e^{-\beta_0 - \beta_1 x}}$$



# **Logistic distributions**





#### **Logistic regression -relation**

# As x increases, $\pi$ varies along the logistic cdf

$$\pi = \frac{e^{\beta_0 + \beta_1 x}}{1 + e^{\beta_0 + \beta_1 x}} = \frac{1}{1 + e^{-\beta_0 - \beta_1 x}}$$



#### **Logistic regression -relation**

# As x increases, $\pi$ varies along the logistic cdf

$$\pi = \frac{e^{\beta_0 + \beta_1 x}}{1 + e^{\beta_0 + \beta_1 x}} = \frac{1}{1 + e^{-\beta_0 - \beta_1 x}}$$

# For arbitrary $x_i$

$$\pi_i = \frac{e^{\beta_0 + \beta_1 x_i}}{1 + e^{\beta_0 + \beta_1 x_i}} = \frac{1}{1 + e^{-\beta_0 - \beta_1 x_i}}$$



## **Logistic regression -assumption**

# This relation between $\pi_i$ and $x_i$

$$\pi_i = \frac{e^{\beta_0 + \beta_1 x_i}}{1 + e^{\beta_0 + \beta_1 x_i}} = \frac{1}{1 + e^{-\beta_0 - \beta_1 x_i}}$$



## **Logistic regression -assumption**

# This relation between $\pi_i$ and $x_i$

$$\pi_i = \frac{e^{\beta_0 + \beta_1 x_i}}{1 + e^{\beta_0 + \beta_1 x_i}} = \frac{1}{1 + e^{-\beta_0 - \beta_1 x_i}}$$

# is estimated by

$$\hat{\pi_i} = \frac{1}{1 + e^{-b_0 - b_1 x_i}}$$



# **Logistic regression -predictions**

Probabilities are predicted by

$$\hat{\pi_i} = \frac{1}{1 + e^{-b_0 - b_1 x_i}}$$

- Category of the response is predicted by
  - $\circ$  if  $\hat{\pi_i} \geq 0.5$  predict  $\hat{y} = 1$
  - $\circ$  .  $\hat{\pi_i}$  < 0.5 predict  $\hat{y} = 0$



## **Logistic regression -assumptions**

- $\pi_i$  changes with  $x_i$  (not linearly)
- As x increases  $\pi$  varies, moving along an S shape curve (logistic cdf is the shape curve)
- Standard regression assumptions do not apply
- For different X, the Y variables are independent



# What is the meaning of $\beta_1$ ?



# What is $\beta_1$ ?

# Define for category 1

odds

when 
$$X = x_1$$

$$\pi_1 = P[Y=1]$$

$$O_1 = \frac{\pi_1}{1 - \pi_1}$$

when 
$$X = x_2$$

$$\pi_2 = P[Y=1]$$

$$O_2 = \frac{\pi_2}{1 - \pi_2}$$



$$\pi = \frac{1}{1 + e^{-\beta_0 - \beta_1 x}}$$

$$\pi = \frac{1}{1 + e^{-\beta_0 - \beta_1 x}}$$

$$\frac{1}{\pi} = 1 + e^{-\beta_0 - \beta_1 x}$$



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$$\frac{1}{\pi} - 1 = e^{-\beta_0 - \beta_1 x}$$



$$\pi = \frac{1}{1 + e^{-\beta_0 - \beta_1 x}}$$

$$\frac{1}{\pi} = 1 + e^{-\beta_0 - \beta_1 x}$$

$$\frac{1}{\pi} - 1 = e^{-\beta_0 - \beta_1 x}$$

$$\frac{1-\pi}{\pi} = e^{-\beta_0 - \beta_1 x}$$

$$\frac{\pi}{1-\pi} = e^{\beta_0 + \beta_1 x}$$



$$\frac{\pi}{1-\pi} = e^{\beta_0 + \beta_1 x}$$

$$O = e^{\beta_0 + \beta_1 x}$$

the odds of category 1 as a function of x

$$\ln O = \beta_0 + \beta_1 x$$

the log odds of category 1 is a linear function of x



Compare the odds of category 1, when X changes from  $x_1$  to  $x_2$ 

$$O_1 = e^{\beta_0} e^{\beta_1 x_1}$$

$$O_1 = e^{\beta_0} e^{\beta_1 x_1}$$
 $O_2 = e^{\beta_0} e^{\beta_1 x_2}$ 



Compare the odds of category 1, when X changes from  $x_1$  to  $x_2$ 

$$O_1 = e^{\beta_0} e^{\beta_1 x_1}$$

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$$O_1 = e^{\beta_0} e^{\beta_1 x_1}$$
 $O_2 = e^{\beta_0} e^{\beta_1 x_2}$ 
 $\frac{O_2}{O_1} = e^{\beta_1 (x_2 - x_1)}$ 



Compare the odds of category 1, when X changes from  $x_1$  to  $x_2$ 

$$O_1 = e^{\beta_0} e^{\beta_1 x_1}$$

$$O_2 = e^{\beta_0} e^{\beta_1 x_2}$$

$$\frac{O_2}{O_1} = e^{\beta_1 (x_2 - x_1)}$$

If 
$$x_2 - x_1 = 1$$
 
$$\ln \left(\frac{O_2}{O_1}\right) = \beta$$



$$\ln \left(\frac{O_2}{O_1}\right) = \beta_1$$

$$\frac{O_2}{O_1} = e^{\beta_1}$$

 $\beta_1$  is difference of log odds

 $e^{\beta_1}$  is the ratio of the odds

when x increases one unit



# Logistic regression -cross validation

# K-fold cross validation for classification problems



#### **Logistic regression –cross validation**

- There is a proportion for each category in the dataset
- Split the data into k-folds, such that the proportions between categories are similar across all folds, and as they are in the whole dataset
- kfold = Kfold(n\_splits,shuffle=True,random\_state= )



#### **Logistic regression –cross validation**

- There is a proportion for each category in the dataset
- Split the data into k-folds, such that the proportions between categories are similar across all folds, and as they are in the whole dataset
- kfold = KFold(n\_splits,shuffle=True,random\_state= )



# **Logistic Regression**

Multinomial Regression models are used in classification problems where the response has more than two categories



# **Logistic regression – multiple categories**

Use

LogisticRegression(multi\_class='multinomial',...)