

Xiaorui (Jeremy) Zhu

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EDUCATION

Ph.D.	Business Analytics	University of Cincinnati	2016-2021
M.Sc.	Finance	The Pennsylvania State University	2014-2015
M.Sc.	Applied Statistics	Beijing University of Technology	2012-2014
B.S.	Statistics	Capital University of Economics and Business	2007-2011

RESEARCH

Publications:

- "Stimulating Creativity in Online Learning Environments through Intelligent Fast Failure" (with KW Jablokow, JV Matson, Akshay Kakde), 2016 ASEE Annual Conference.
- "Adaptive Quasi-Maximum Likelihood Estimation of GARCH model with Student's t Likelihood," with Li Xie, *Communication in Statistics: Theory and Methods*, 45.20 (2016): 6102-6111.
- "Exploring the Diversity of Creative Prototyping in a Global Online Learning Environment," with K. W. Jablokow, J. V. Matson, *International Journal of Design Creativity and Innovation*, (2020): 1-23.

Working Papers:

- "Simultaneous Inference for High-Dimensional Linear Model", with Yichen Qin, Peng Wang.

Research In Progress:

- "Why Does the Distress Anomaly Disappear?", with Yuhang Xing, Yan Yu.
- "Corporate Default Probability: A Discrete Single-Index Hazard Model Approach", with Shaobo Li, Yan Yu, Shaonan Tian.
- "Surrogate Residual of Multinomial Logistic Regression with Application to Discrete Choice Modeling", with Dungang Liu.
- "Robust Estimation with Cell-Wise Contamination or Missing Values", with Yichen Qin.
- "Additive Logistic Model with Stochastic Macroeconomic Covariates for Corporate Bankruptcy Prediction", with Yan Yu, Shaonan Tian.
- "What drives Bankruptcy and Other Failures? An Analysis with Variable Selection", with Yan Yu, Shaonan Tian.

PRESENTATIONS

- "Demystifying Differences between Bankruptcy and Other Failures in Terms of Major Drivers and Risk-Return Relationship", Session Chair, INFORMS Annual Meeting, Seattle, WA, Oct 2019.
- "Conducting Inference of Coefficients and Model for High-Dimensional Sparse Linear Model", INFORMS 3rd Workshop on Data Science (Peer-Reviewed), Seattle, WA, Oct 2019.
- "Simultaneous Confidence Intervals Using Entire Solution Paths", [The Fourth Workshop on Higher-Order Asymptotics and Post-Selection Inference \(WHOA-PSI\)](#), St. Louis, MO, August 2019.
- "Simultaneous Confidence Intervals Using Entire Solution Paths", The Joint Statistical Meetings (JSM), Denver, CO, July 2019.
- "What drives Bankruptcy and Other Failures? An Analysis with Variable Selection", INFORMS Annual Meeting, Data Science Workshop (Peer-Reviewed), Phoenix, AZ, November 2018.

- "Additive Logistic Model with Stochastic Macroeconomic Covariates for Corporate Bankruptcy Prediction". The Joint Statistical Meetings (JSM), Baltimore, MD, August 2017.
- "Amplifying Creativity in Big Data Era: Relationship between creativity and failure". The 7th International Forum on Statistics, Beijing, China, 2016.

TEACHING

Independent Instructor:

- **BANA 2081 - Business Analytics I (Credit Hours: 3)**
 - Spring 2018 Class size: 36;
 - Fall 2018 Class size: 33.
- **BANA 4090 - Forecasting and Risk Analysis (Credit Hours: 3)**
 - Fall 2019 Class size: 54;

Teaching Assistant:

- Statistical Modeling, Statistics Method (I & II), Business Analytics (I & II), Data Mining (I & II), Statistical Computing.

AWARDS

◦ Chancellor's Scholarship	<i>Penn State University</i>	2014
◦ CFA Scholarship		2014
◦ Excellent Thesis	<i>Beijing University of Technology</i>	2013
◦ Several Excellent Students Awards	<i>Capital University of Economics and Business</i>	2007-2011
◦ Second Class Prize of Math Competition		2009
◦ First Class People's Scholarship		2009
◦ National Scholarship for Encouragement		2008
◦ Outstanding volunteer	<i>2008 Beijing Olympic Game</i>	2008
◦ National Olympiad in Informatics	<i>High School</i>	2006

WORKING EXPERIENCE

Analyst (Research Assistant) <i>The Pennsylvania State University, PA</i> <i>Supervisor: Professor Kathryn W. Jablowski</i>	12/2014-12/2015
Research Assistant <i>Beijing University of Technology, Beijing</i> <i>Supervisor: Professor Li Xie</i>	11/2012-11/2013
Statistician <i>IMS Health Inc., Beijing</i>	06/2011-03/2012

SERVICES

President <i>Student Chapter of INFORMS at University of Cincinnati</i>	07/2019 - Present
Vice President <i>BearStats Student Statistics Club, ASA Student Chapter at University of Cincinnati</i>	08/2017 - Present
Treasure <i>The Lindner Graduate Students Association (LGSA), University of Cincinnati</i>	04/2017 - 04/2018
Vice-President/Fundraiser/Director of Liaison Department <i>Student Union, the Capital University of Economics and Business</i>	07/2009-07/2010
Volunteer <i>2008 Beijing Olympic Games</i>	06/2008-10/2008