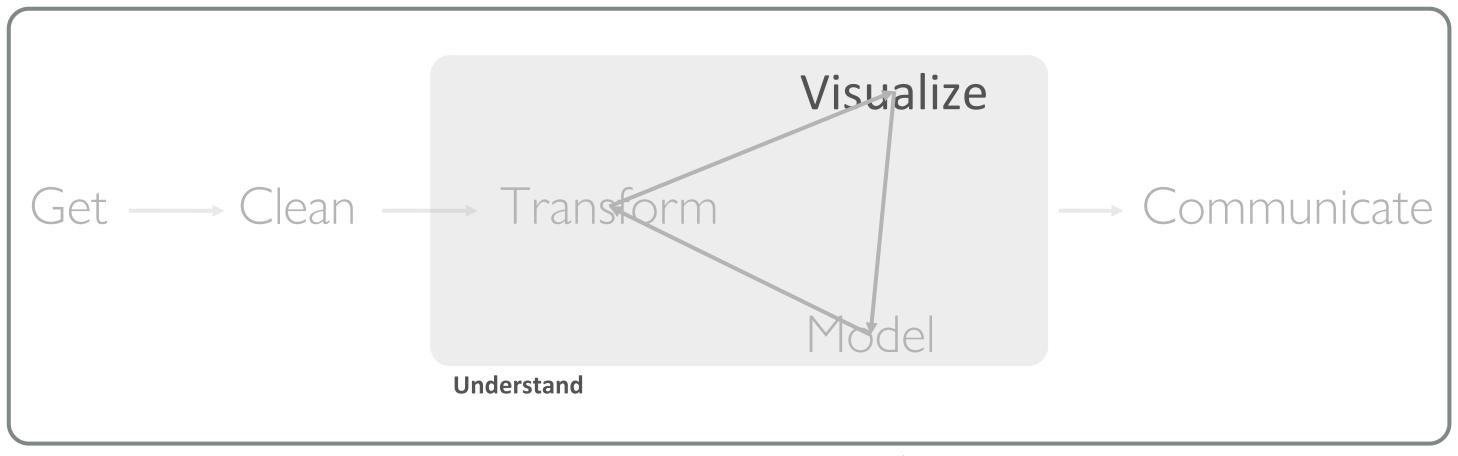
#### TODAY'S CLASS

6:00PM - 6:50PM: Data Visualization with ggplot2

7:00PM – 7:50PM: Movie Challenge

8:00PM – 9:50PM: ggplot Extensions

# VISUALIZATION

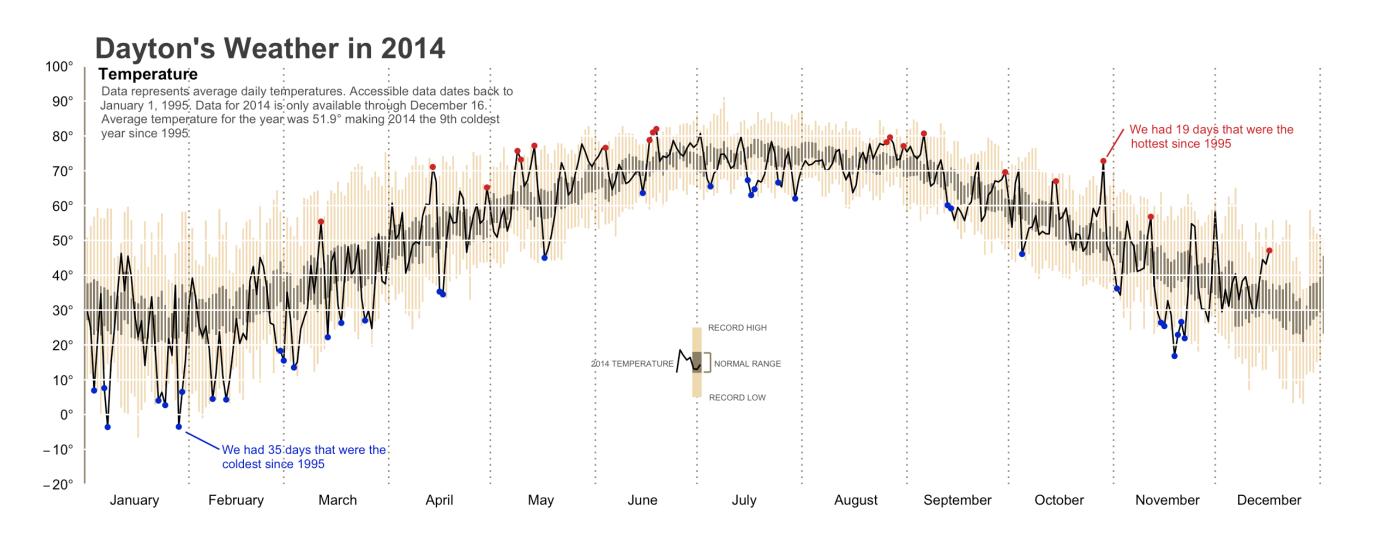


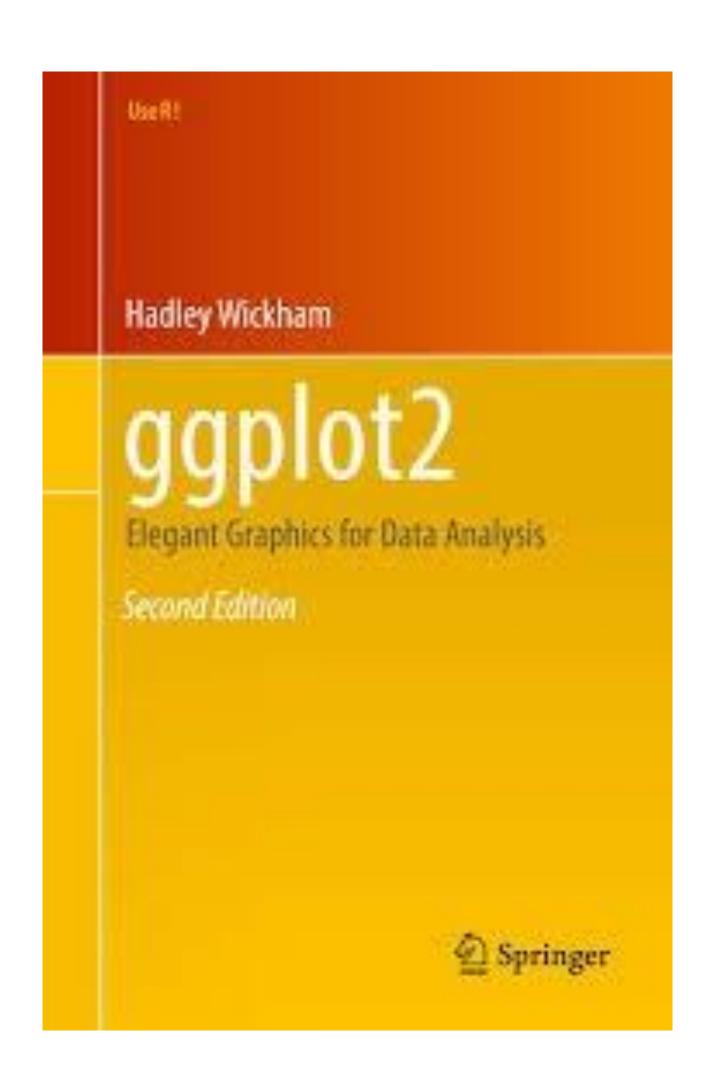
**Program** 

<sup>†</sup>A modified version of Hadley Wickham's analytic process

# ggplot2

- R has several systems for making graphs
- ggplot2 is the most elegant and versatile
- Implements the grammar of graphics theory behind data visualization





# PREREQUISITES



# PACKAGE PREREQUISITE

#> lag(): dplyr, stats

# DATA PREREQUISITE

```
mpg
#> # A tibble: 234 × 11
#> manufacturer model displ year cyl trans drv cty hwy fl
       <chr> <chr> <chr> <chr> <chr> <int> <chr> <int> <chr> <int> <int> <int> <chr>
#>
        audi a4 1.8 1999 4 auto(I5) f 18 29 p
#> 1
#> 2
        audi a4 1.8 1999 4 manual(m5) f 21 29 p
        audi a4 2.0 2008 4 manual(m6) f 20 31 p
#>3
#>4
        audi a4 2.0 2008 4 auto(av) f 21 30 p
                           6 auto(I5) f 16 26 p
#> 5
        audi a4 2.8 1999
        audi a4 2.8 1999 6 manual(m5) f 18 26 p
#> 6
#> # ... with 228 more rows, and 1 more variables: class <chr>
```

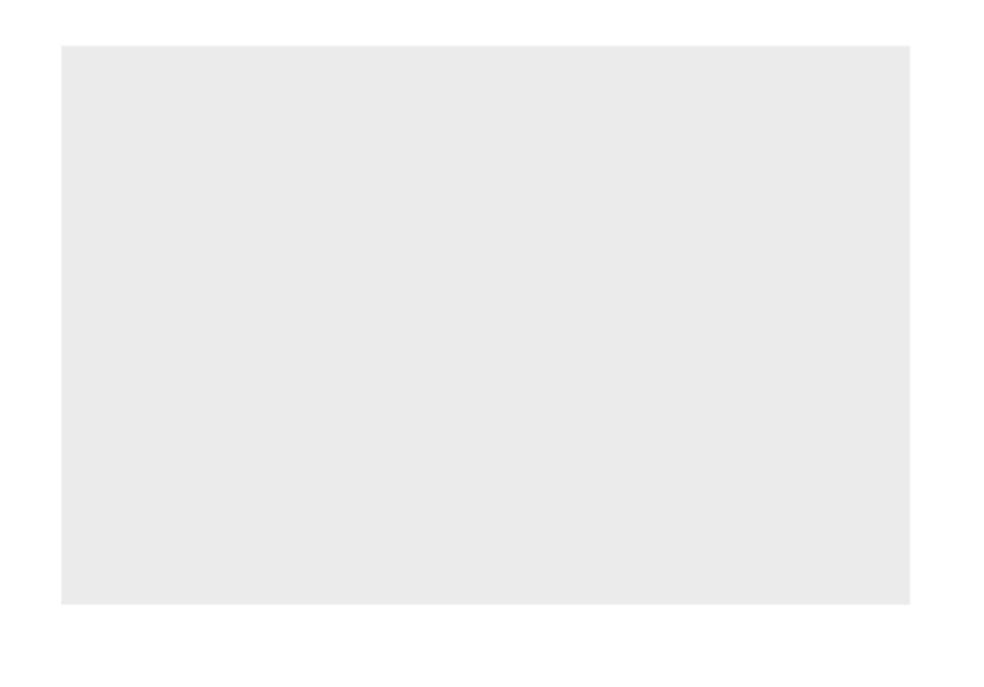
Type View(mpg) in the console for a spreadsheet view of the data

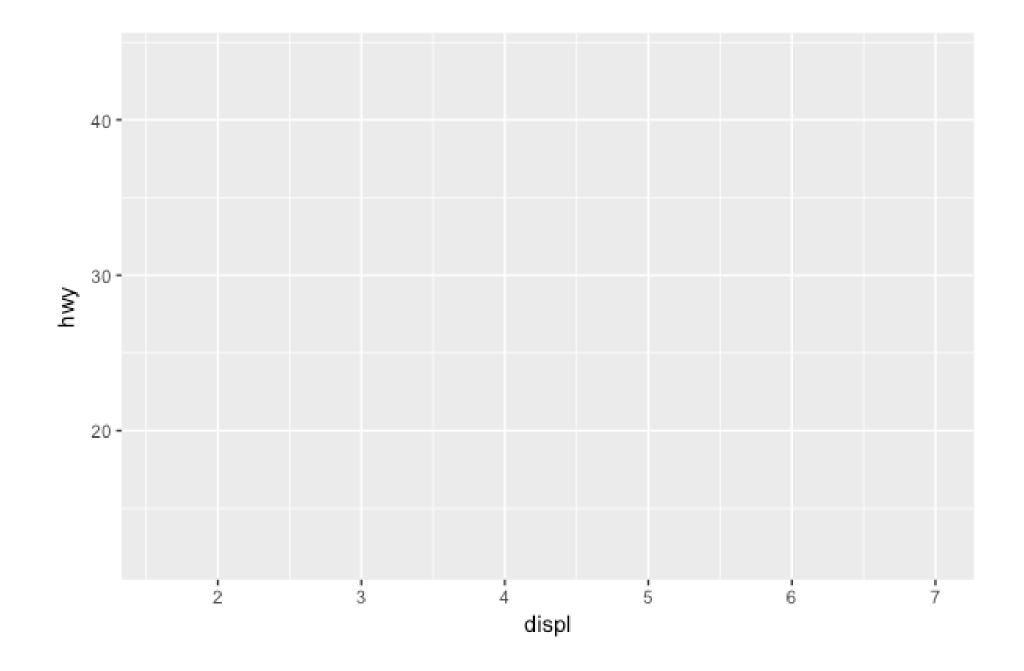
# CANVAS

# LET'S CREATE OUR "CANVAS"

```
# left
ggplot(data = mpg)

# right
ggplot(data = mpg, aes(x = displ, y = hwy))
```





# GEOMS

geom\_abline geom\_histogram geom\_jitter geom\_bar geom\_bin2d geom\_label geom\_blank geom\_map geom\_boxplot geom\_path geom\_point geom\_contour geom\_polygon geom\_count geom\_quantile geom\_hex geom\_crossbar geom\_raster geom\_ribbon geom\_density geom\_density\_2d geom\_rug geom\_dotplot geom\_segment geom\_errorharh geom\_smooth geom\_freqpoly geom\_violin

# LETS ADD "GEOMS"

- We display data with geometric shapes
- ~ 30 built-in geoms (with many more offered by other pkgs)

Type geom\_ + tab in the console

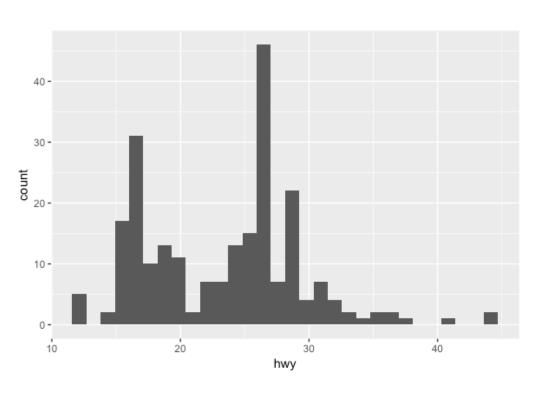
geom_abline	geom_histogram
geom_bar	geom_jitter
geom_bin2d	geom_label
geom_blank	geom_map
geom_boxplot	geom_path
geom_contour	geom_point
geom_count	geom_polygon
geom_hex	geom_quantile
geom_crossbar	geom_raster
geom_density	geom_ribbon
geom_density_2d	geom_rug
geom_dotplot	geom_segment
geom_errorharh	geom_smooth
geom_freqpoly	geom_violin

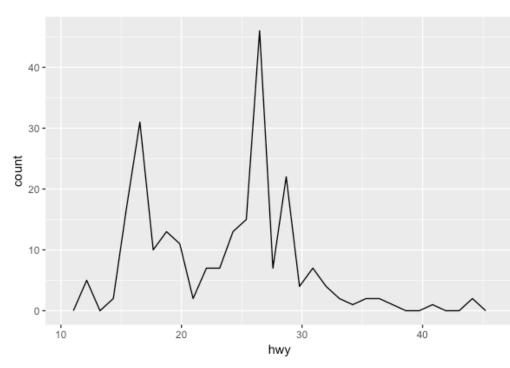
#### UNIVARIATE GEOMS

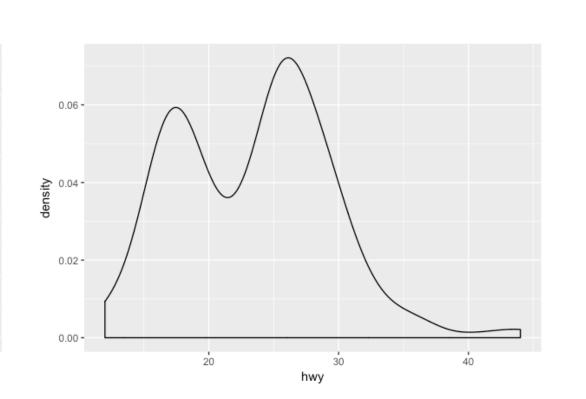
```
ggplot(data = mpg, aes(x = hwy)) +
  geom_histogram()
```

```
ggplot(data = mpg, aes(x = hwy)) +
geom_freqpoly()
```

```
ggplot(data = mpg, aes(x = hwy)) +
  geom_density()
```







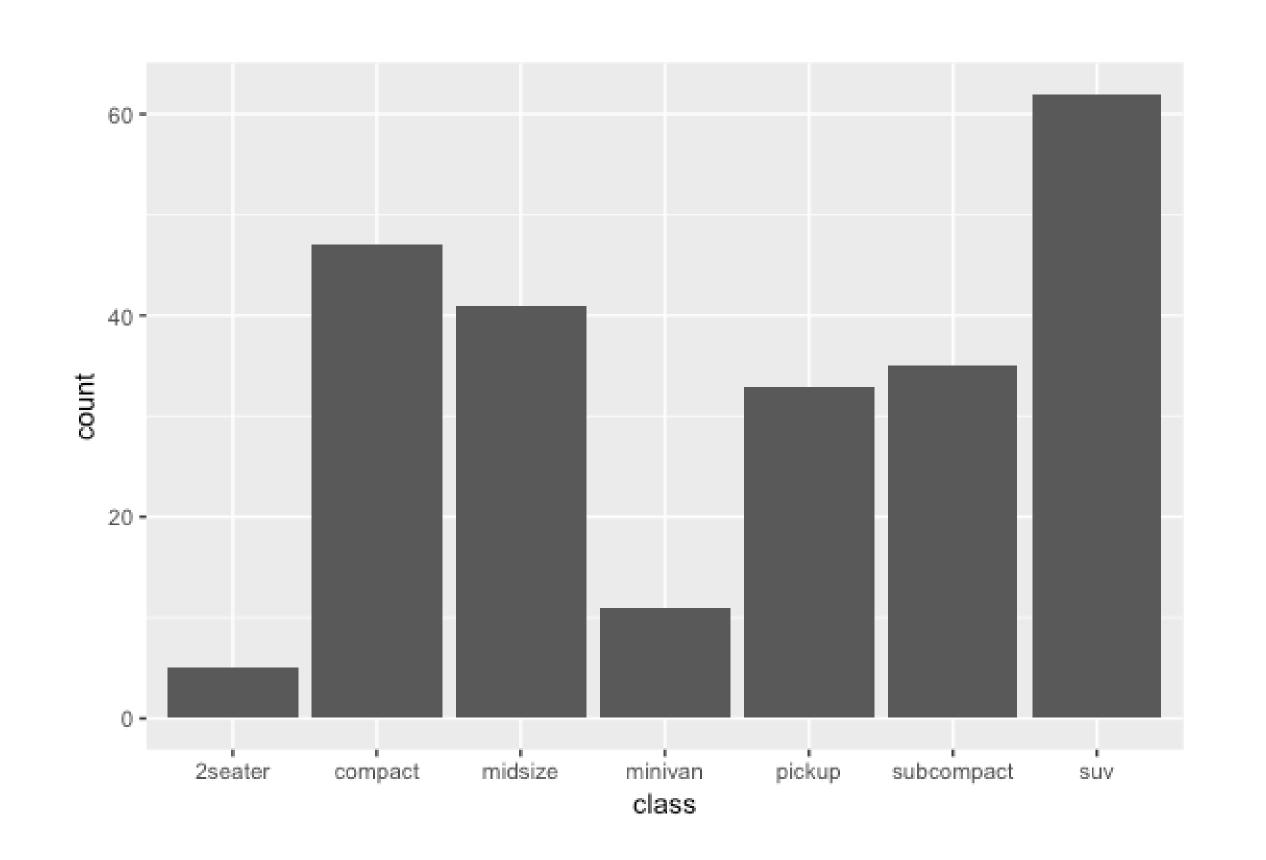
geom\_histogram geom\_abline geom\_bar geom\_jitter geom\_bin2d geom\_label geom\_blank geom\_map geom\_boxplot geom\_path geom\_contour geom\_point geom\_polygon geom\_count geom\_quantile geom\_hex geom\_crossbar geom\_raster geom\_density geom\_ribbon geom\_density\_2d geom\_rug geom\_dotplot geom\_segment geom\_smooth geom\_errorharh

geom violin

geom\_freqpoly

#### UNIVARIATE GEOMS

ggplot(data = mpg, aes(x = class)) +
 geom\_bar()



geom\_abline geom\_histogram

geom\_bar

geom\_bin2d

geom\_blank

geom\_boxplot

geom\_contour

geom\_count

geom\_hex

geom\_crossbar

geom\_density

geom\_density\_2d

geom\_dotplot

geom\_errorharh

geom\_freqpoly

geom\_jitter

geom\_label

geom\_map

geom\_path

geom\_point

geom\_polygon

geom\_quantile

geom\_raster

geom\_ribbon

geom\_rug

geom\_segment

geom\_smooth

geom violin

### UNIVARIATE GEOMS

```
ggplot(data = mpg, aes(x = class)) +
geom_bar()
```

- This is called an aesthetic mapping argument
- Every geom requires a mapping argument
  - Some geoms require just one (x variable)
  - While other geoms require two (x & y variable)

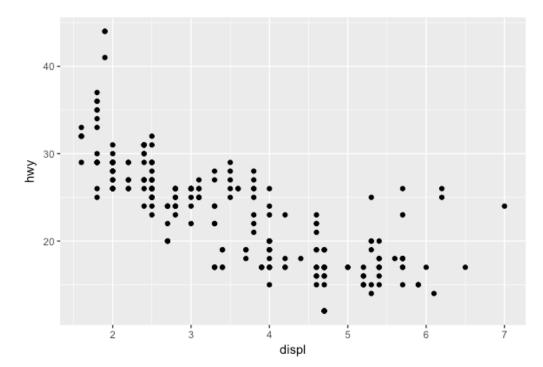
geom\_abline geom\_histogram geom\_bar geom\_jitter geom\_bin2d geom\_label geom\_blank geom\_map geom\_boxplot geom\_path geom\_contour geom\_point geom\_polygon geom\_count geom\_hex geom\_quantile geom\_crossbar geom\_raster geom\_density geom\_ribbon geom\_density\_2d geom\_rug geom\_dotplot geom\_segment geom\_errorharh geom\_smooth geom\_freqpoly geom\_violin

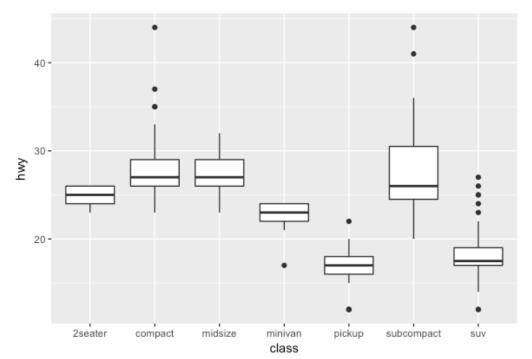
#### BIVARIATE GEOMS

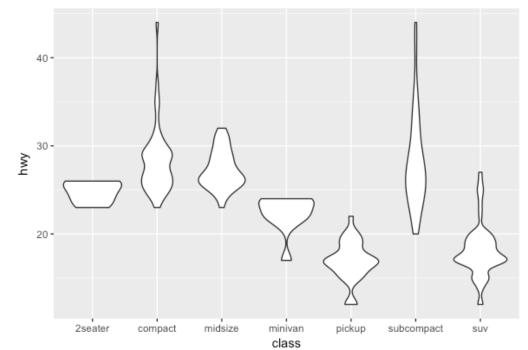
```
ggplot(data = mpg, aes(x = displ, y = hwy)) +
  geom_point()

ggplot(data = mpg, aes(x = class, y = hwy)) +
  geom_boxplot()

ggplot(data = mpg, aes(x = class, y = hwy)) +
  geom_violin()
```







geom\_abline geom\_histogram geom\_bar geom\_jitter geom\_bin2d geom\_label geom\_blank geom\_map geom\_boxplot geom\_path geom\_point geom\_contour geom\_polygon geom\_count geom\_quantile geom\_hex geom\_crossbar geom\_raster geom\_density geom\_ribbon geom\_density\_2d geom\_rug geom\_dotplot geom\_segment

geom\_smooth

geom\_violin

geom\_errorharh

geom\_freqpoly

#### YOUR TURN!

- 1. Create a chart that illustrates the distribution of the cty variable
- 2. Create a chart that shows the number of observations for each manufacturer
- 3. Create a scatter plot of cty vs displ

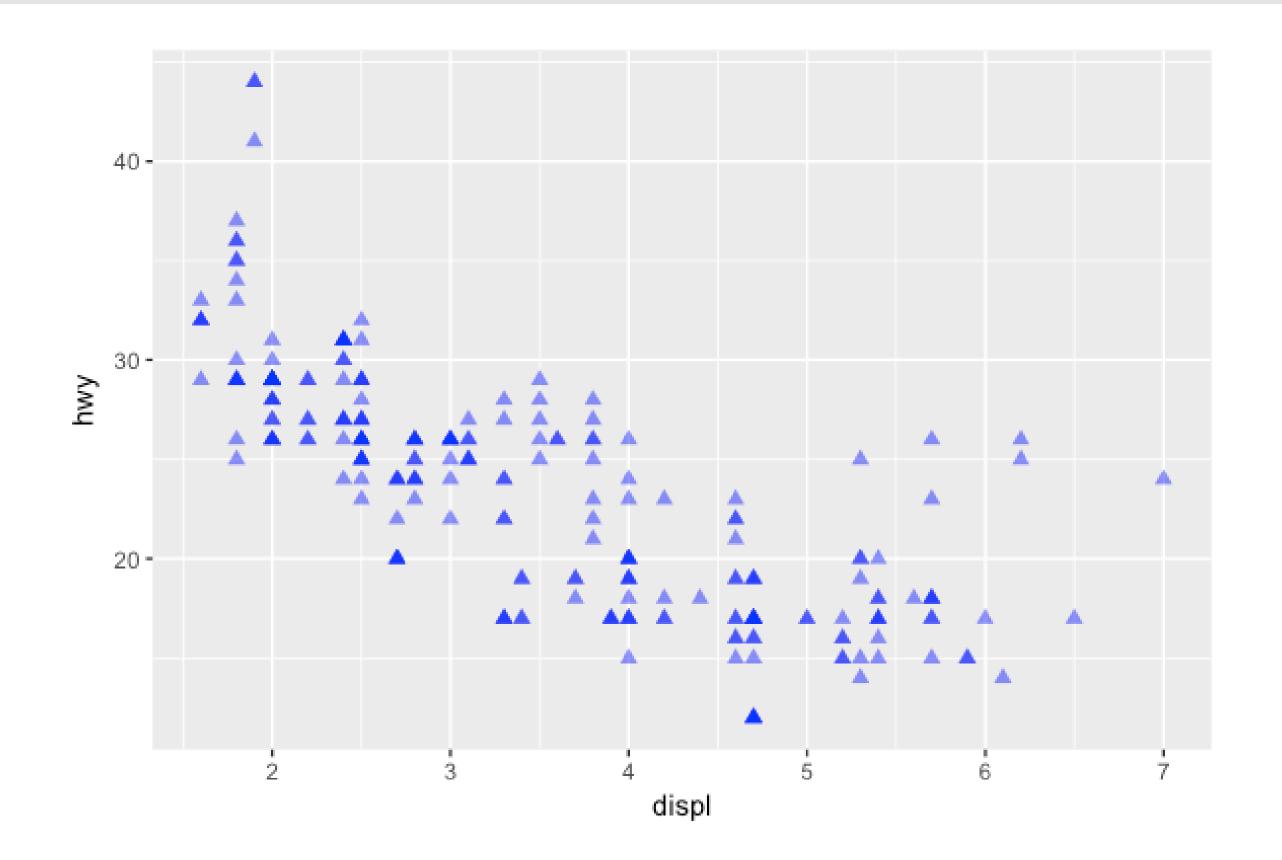
```
# distribution of cty variable
ggplot(data = mpg, aes(x = cty)) +
    geom_histogram()

# number of observations for each manufacturer
ggplot(data = mpg, aes(x = manufacturer)) +
    geom_bar()

# scatter plot for cty vs displ
ggplot(data = mpg, aes(x = displ, y = cty)) +
    geom_point()
```

#### NON-MAPPING AESTHETICS

ggplot(data = mpg, aes(x = displ, y = hwy)) +
geom\_point(color = "blue", size = 2, shape = 17, alpha = .5)



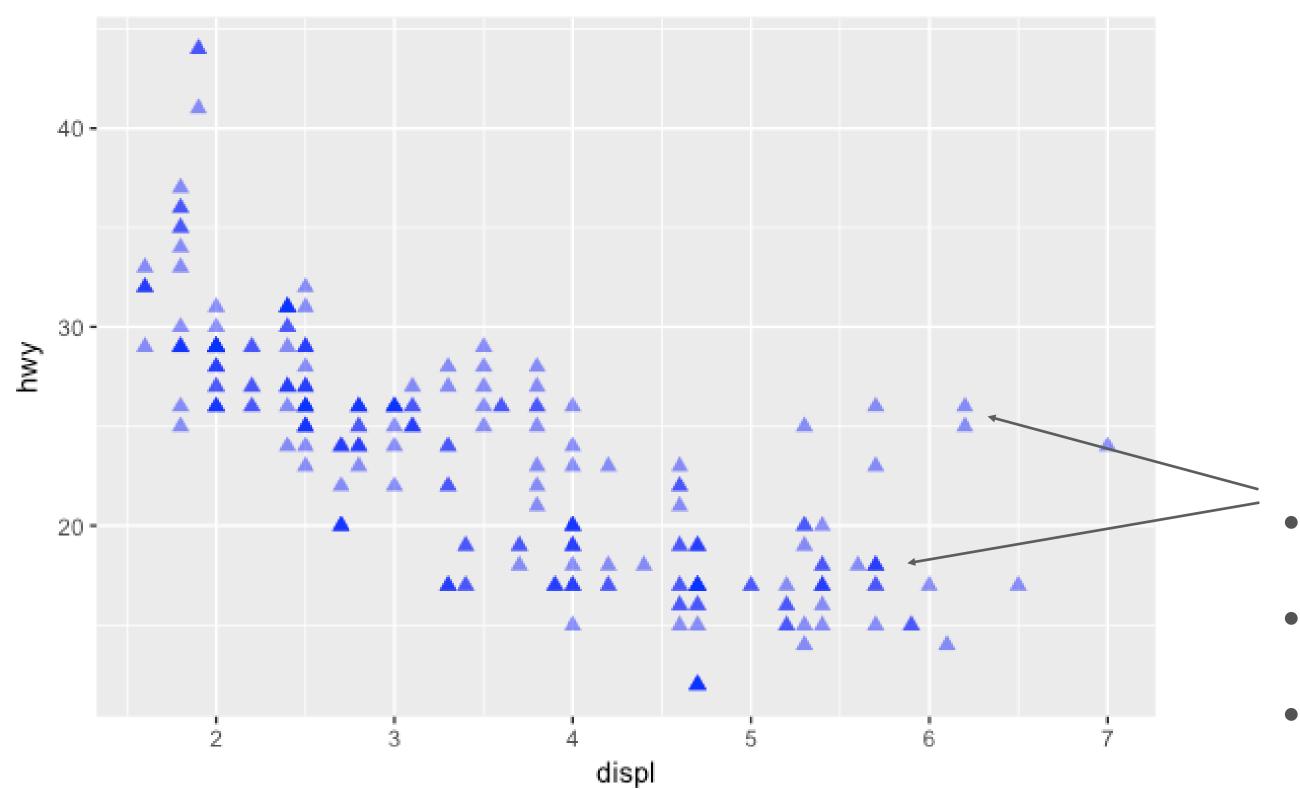
We can also change other visual aesthetics in our graphics

- color
- Size
- shape (0-25 ?pch)
- opacity

Lots of color and shape options; just google and you'll find plenty of references

#### NON-MAPPING AESTHETICS

ggplot(data = mpg, aes(x = displ, y = hwy)) +
geom\_point(color = "blue", size = 2, shape = 17, alpha = .5)



We can also change other visual aesthetics in our graphics

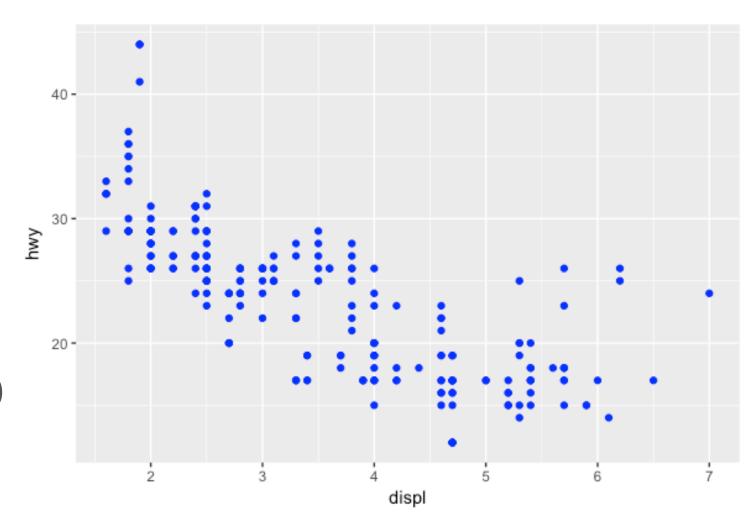
- color
- SIZE
- sh∆pe
- opacity
- Why are some points darker than others?
- Try geom\_jitter in place of geom\_point
- What do you think **geom\_jitter** does?

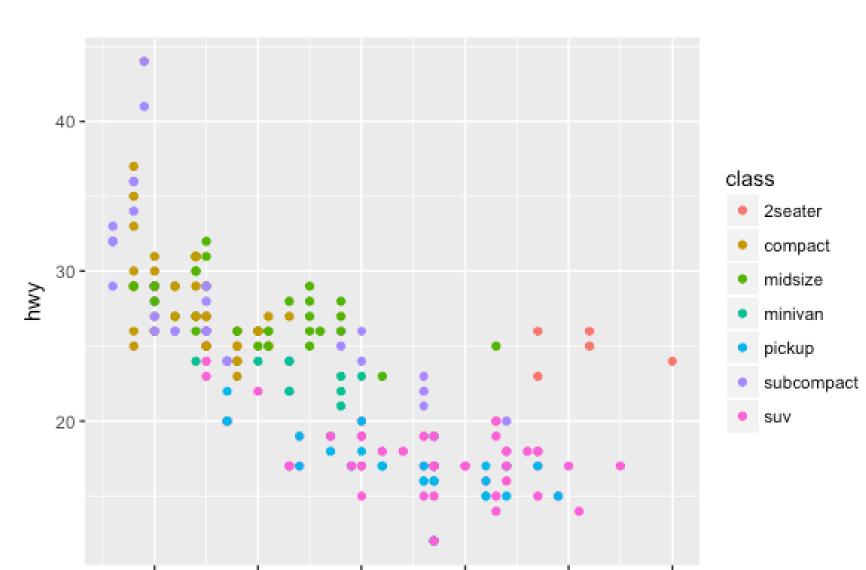
#### ADDING A 3<sup>RD</sup> DIMENSION

```
ggplot(data = mpg, aes(x = displ, y = hwy)) +
geom_point(color = "blue")
```

By moving the color argument to within aes(), we can map a 3rd variable to our plot

ggplot(data = mpg, aes(x = displ, y = hwy, color = class)) +
 geom\_point()

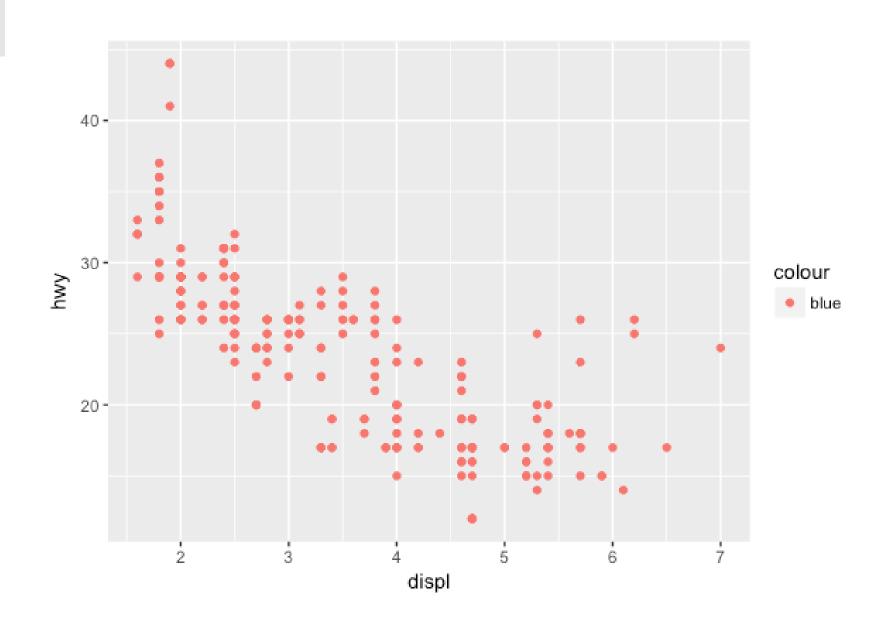




#### ADDING A 3<sup>RD</sup> DIMENSION

A common error...what happened???

```
ggplot(data = mpg, aes(x = displ, y = hwy, color = "blue")) +
  geom_point()
```



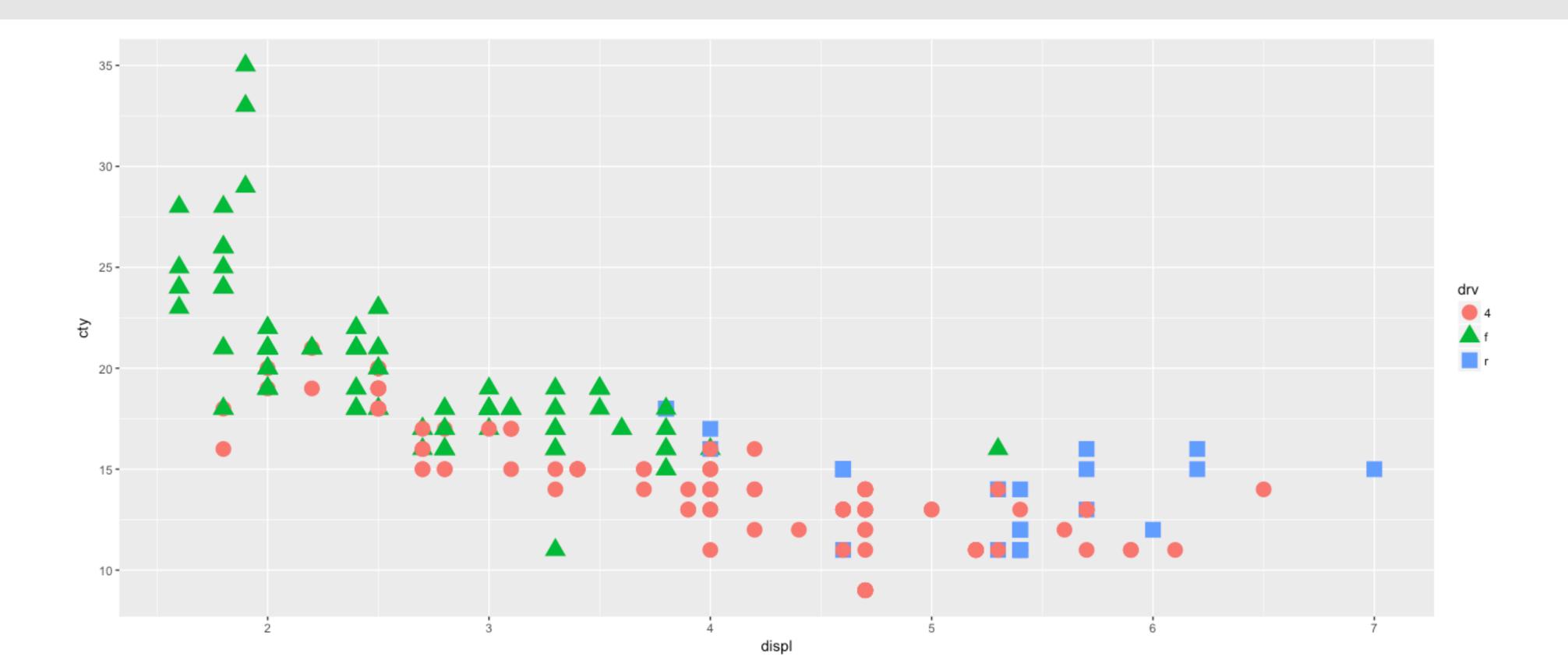
#### YOUR TURN!

- 1. Which variables in mpg are categorical? Which variables are continuous? (Hint: type ?mpg to read the documentation for the dataset). How can you see this information when you run mpg?
- 2. Map a continuous variable to **color**, **size**, and **shape**. How do these aesthetics behave differently for categorical vs. continuous variables?
- 3. What happens if you map the same variable to multiple aesthetics?
- 4. What does the stroke aesthetic do? What shapes does it work with? (Hint: use ?geom\_point)
- 5. What happens if you map an aesthetic to something other than a variable name, like aes(colour = displ < 5)?

```
# 1. which variables are continuous vs categorical
?mpg
mpg
# A tibble: 234 × 11
             model displ year cyl trans drv cty hwy fl class
 manufacturer
          <chr>
            a4 1.8 1999 4 auto(I5) f 18 29 p compact
     audi
            a4 1.8 1999
                      4 manual(m5) f 21 29 p compact
     audi
            a4 2.0 2008 4 manual(m6) f 20 31
     audi
                                              p compact
            a4 2.0 2008 4 auto(av) f 21 30 p compact
     audi
                        6 auto(I5) f 16 26 p compact
            a4 2.8 1999
     audi
                        6 manual(m5) f 18 26 p compact
            a4 2.8 1999
     audi
     audi a4 3.1 2008 6 auto(av) f 18 27 p compact
     audi a4 quattro 1.8 1999 4 manual(m5) 4 18 26 p compact
     audi a4 quattro 1.8 1999 4 auto(I5) 4 16 25 p compact
9
10
     audi a4 quattro 2.0 2008 4 manual(m6) 4 20 28 p compact
```

```
# 2. Map a continuous variable to color, size, and shape. How do these aesthetics behave.
   differently for categorical vs. continuous variables?
ggplot(mpg, aes(displ, hwy, color = cty, size = cty)) +
 geom_point()
                                                                                      Error: A continuous
                                                                                      variable can not be
                                                                                      mapped to shape
```

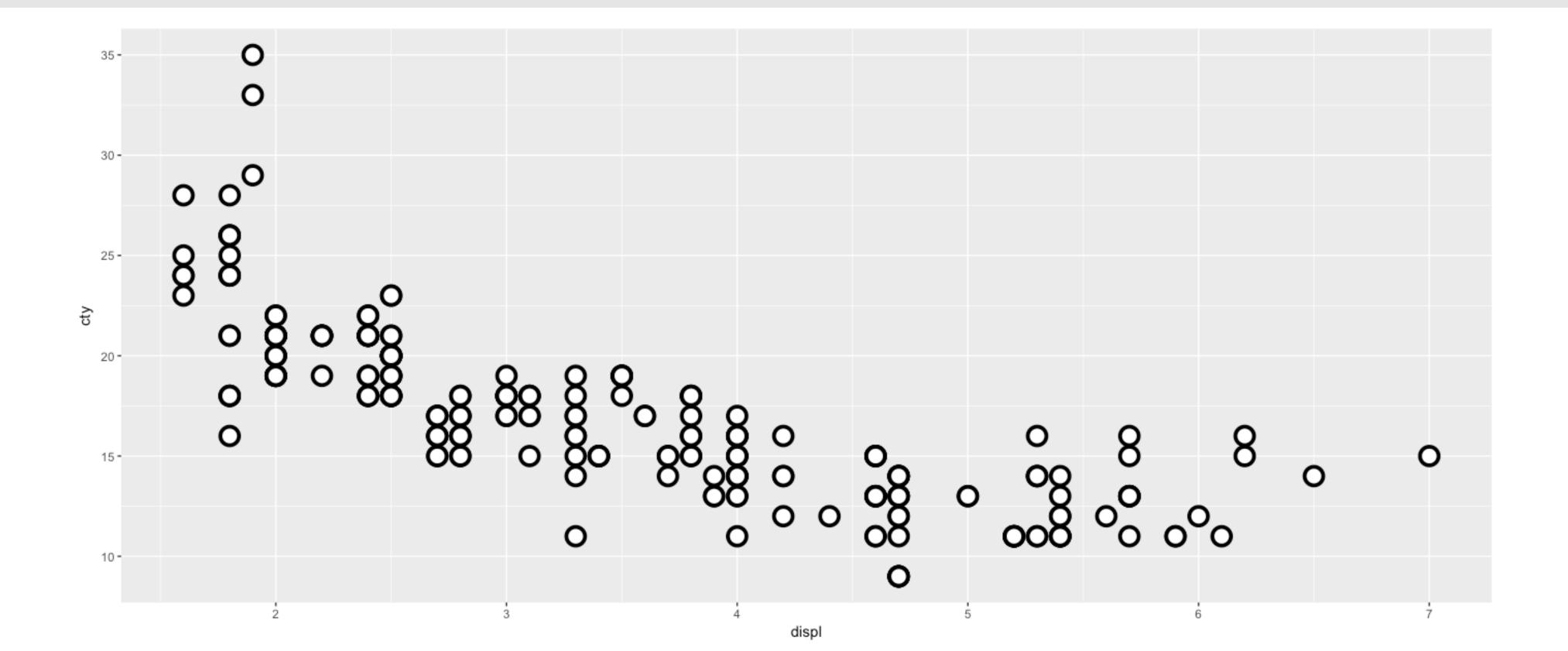
# 3. What happens if you map the same variable to multiple aesthetics? ggplot(mpg, aes(displ, cty, color = drv, shape = drv)) + geom\_point()



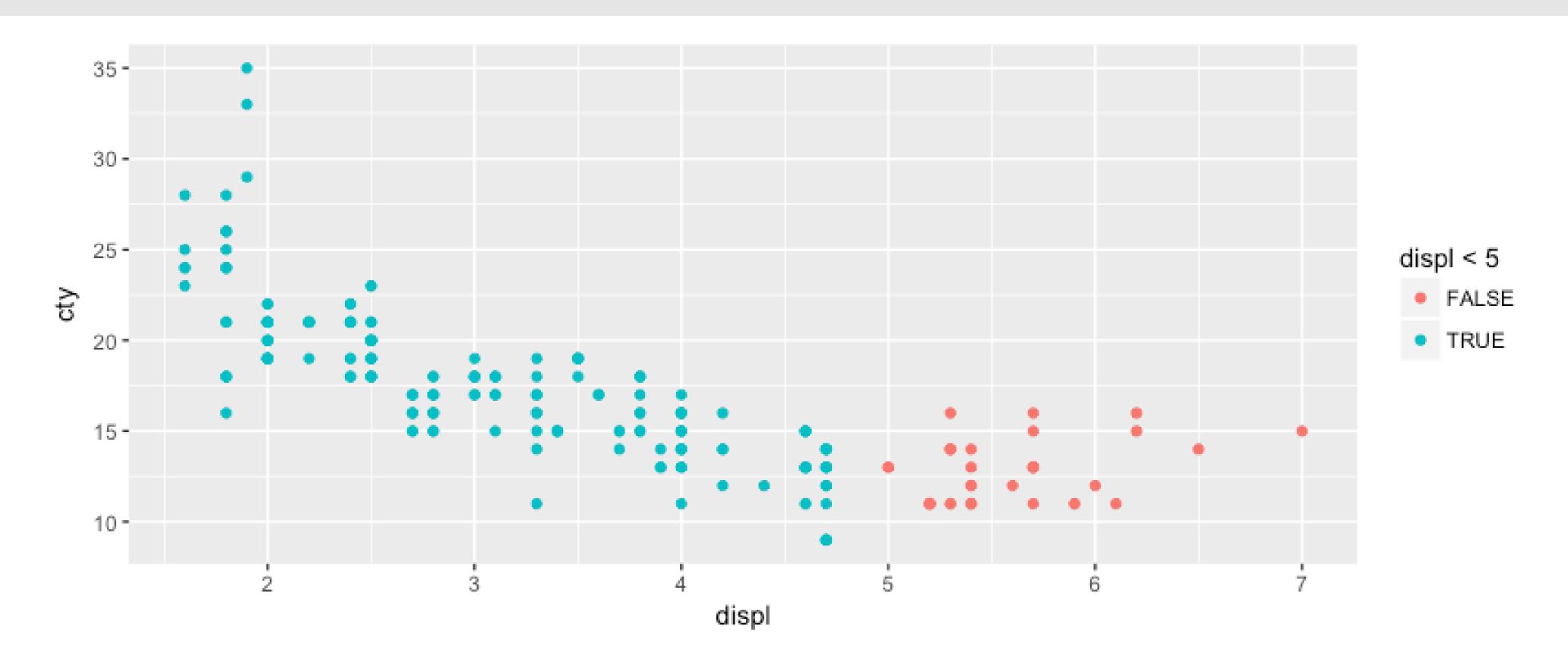
# 4. What does the stroke aesthetic do? What shapes does it work with?

ggplot(mpg, aes(displ, cty)) +

geom\_point(shape = 21, colour = "black", fill = "white", size = 5, stroke = 2)



```
# 5. What happens if you map an aesthetic to something other than a variable name, like
# aes(colour = displ < 5)
ggplot(mpg, aes(displ, cty, color = displ < 5)) +
geom_point()</pre>
```

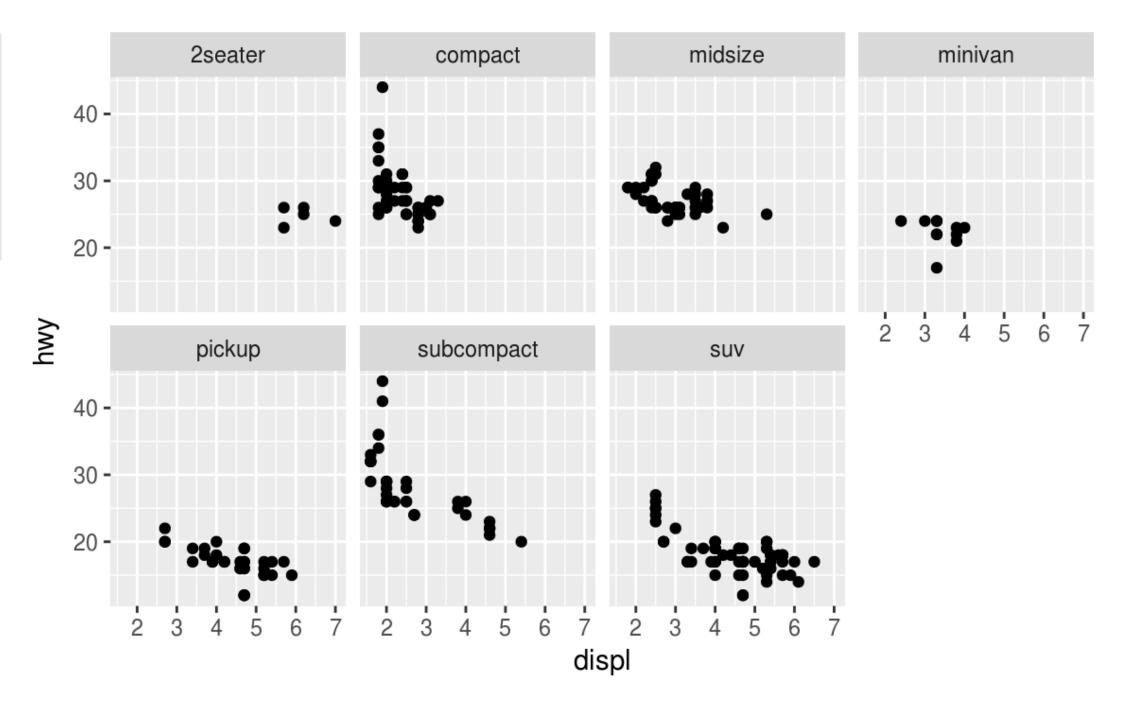


					1973
					1983
\CET	5				1993
					2003

#### FACETS = SMALL MULTIPLES

- The facet functions provide a simple way to create small multiples
  - facet\_wrap: primarily used to create small multiples based on a single variable
  - facet\_grid: primarily used to create a small multiples grid based on two variables

```
ggplot(data = mpg, aes(x = displ, y = hwy)) +
geom_point() +
facet_wrap(~ class, nrow = 2)
```

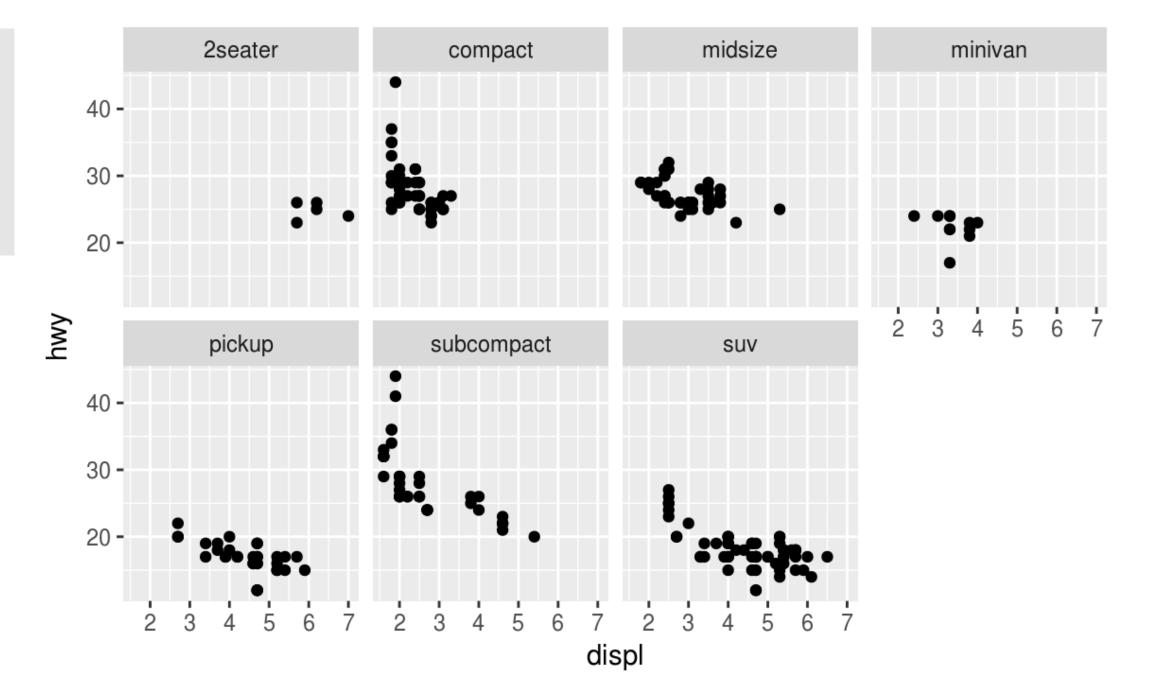


#### FACETS = SMALL MULTIPLES

- The facet functions provide a simple way to create small multiples
  - facet\_wrap: primarily used to create small multiples based on a single variable
  - facet\_grid: primarily used to create a small multiples grid based on two variables

```
ggplot(data = mpg, aes(x = displ, y = hwy)) +
geom_point() +
facet_wrap(~ class, nrow = 2)
```

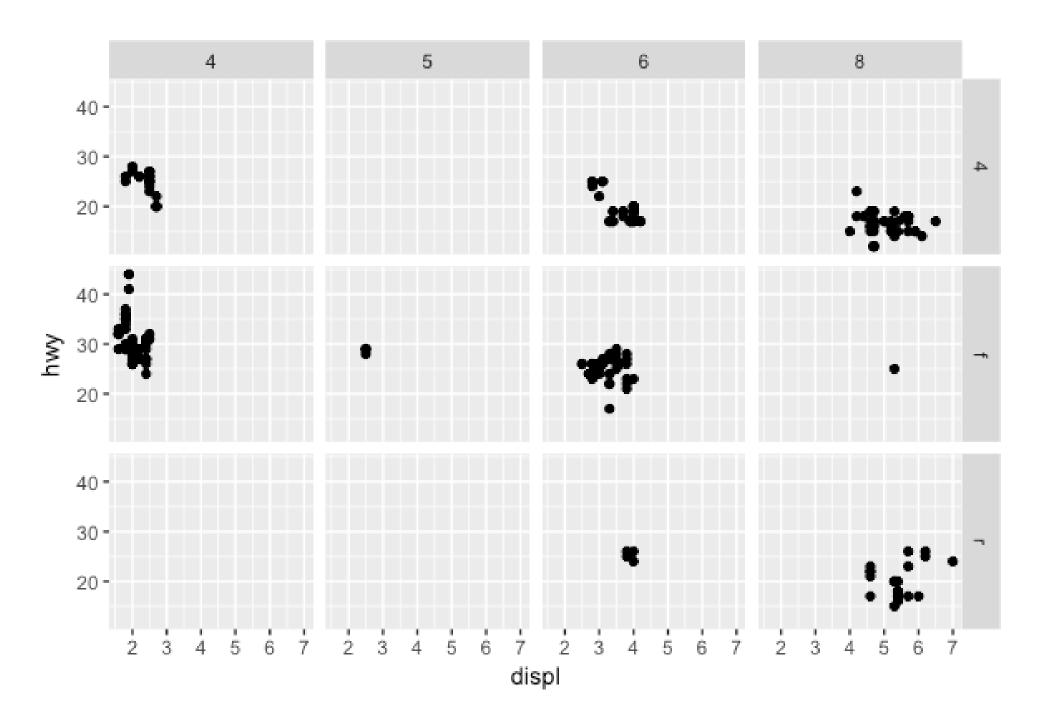
- use nrow or ncol to specify dimensions
- ?facet\_wrap to see other arguments to control the output



#### FACETS = SMALL MULTIPLES

- The facet functions provide a simple way to create small multiples
  - facet\_wrap: primarily used to create small multiples based on a single variable
  - facet\_grid: primarily used to create a small multiples grid based on two variables

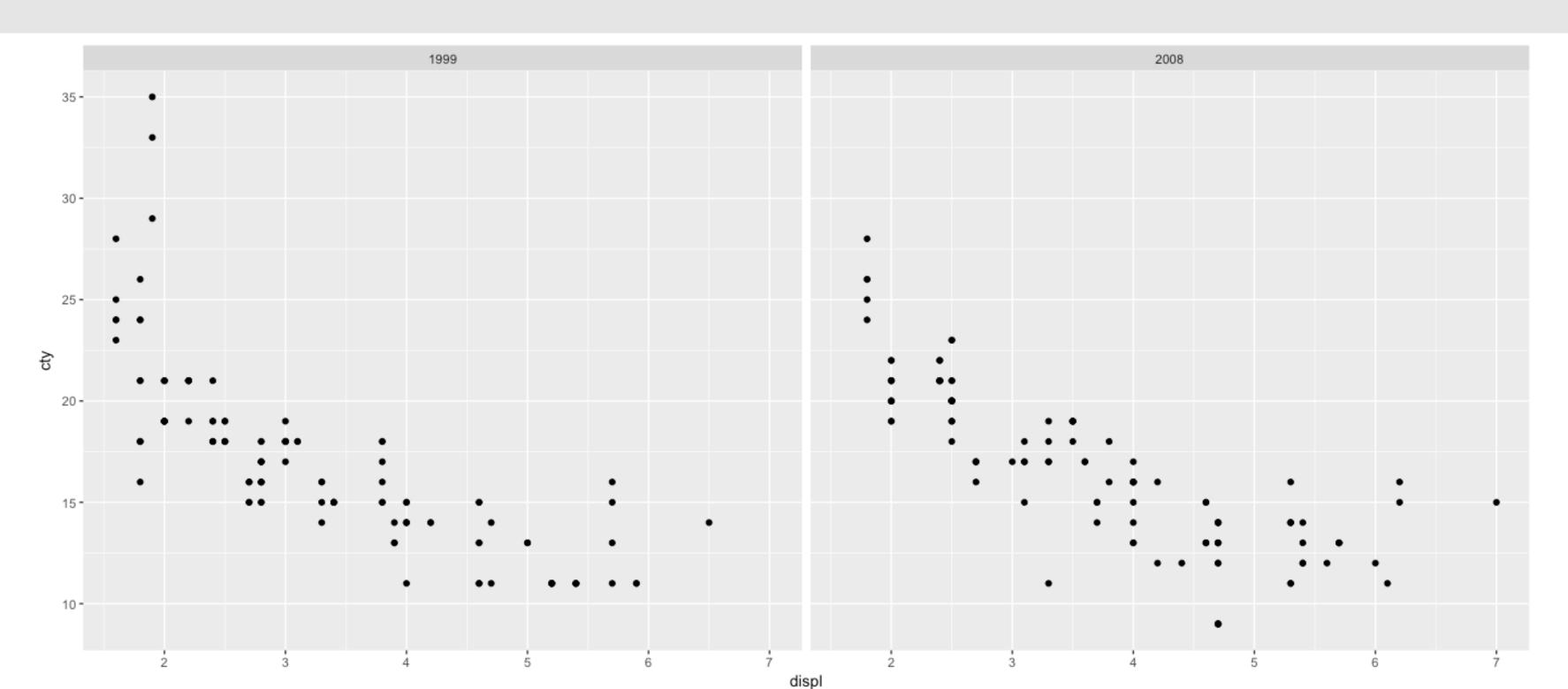
```
ggplot(data = mpg, aes(x = displ, y = hwy)) +
geom_point() +
facet_grid(drv ~ cyl)
```



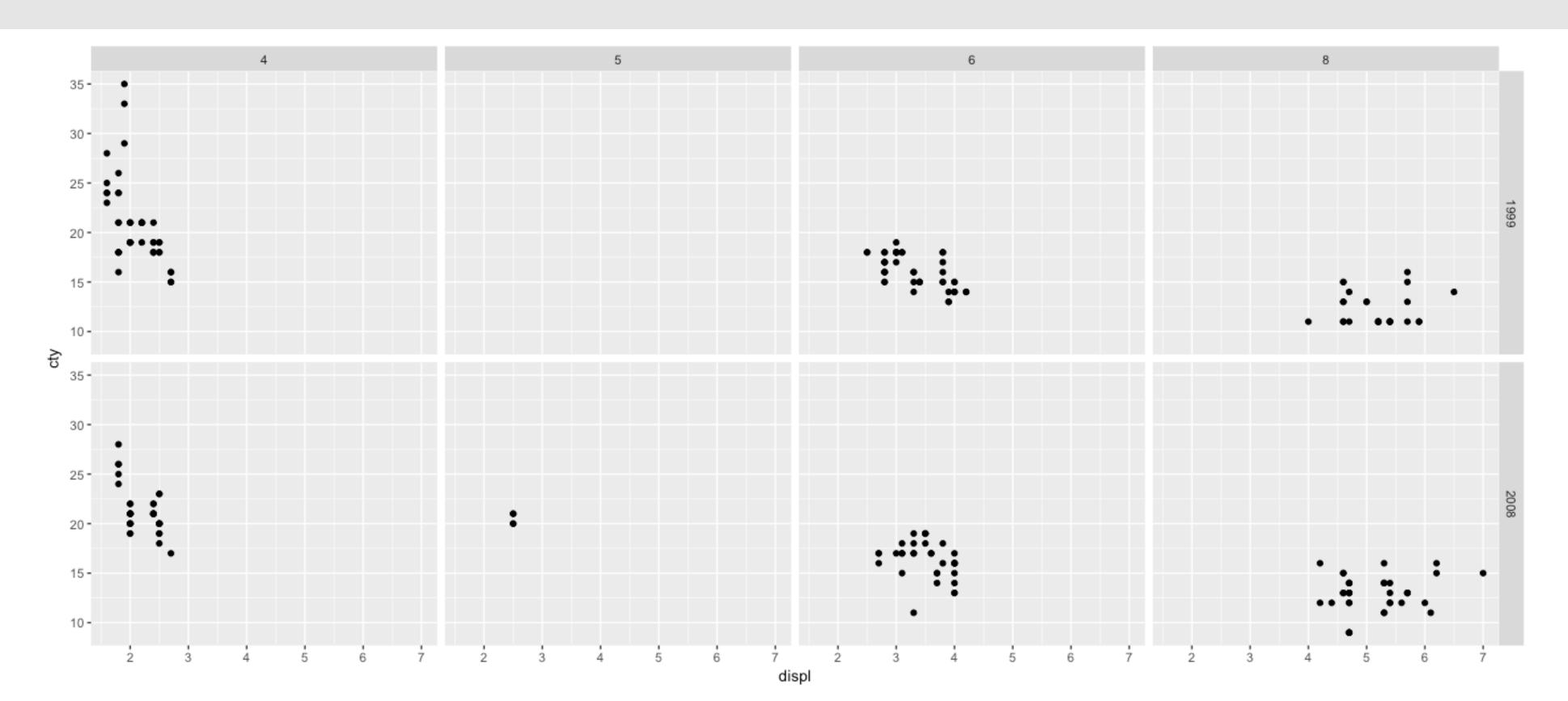
#### YOUR TURN!

- 1. Create a scatter plot of displ vs cty facetted by year.
- 2. Create a scatter plot of displ vs cty facetted by year and cyl.
- 3. How does placement within facet\_grid(cyl ~ year) affect the output?
- 4. How does facet\_grid(cyl ~ year) differ from facet\_grid(~ year + cyl)?
- 5. What do the scales and space arguments do?

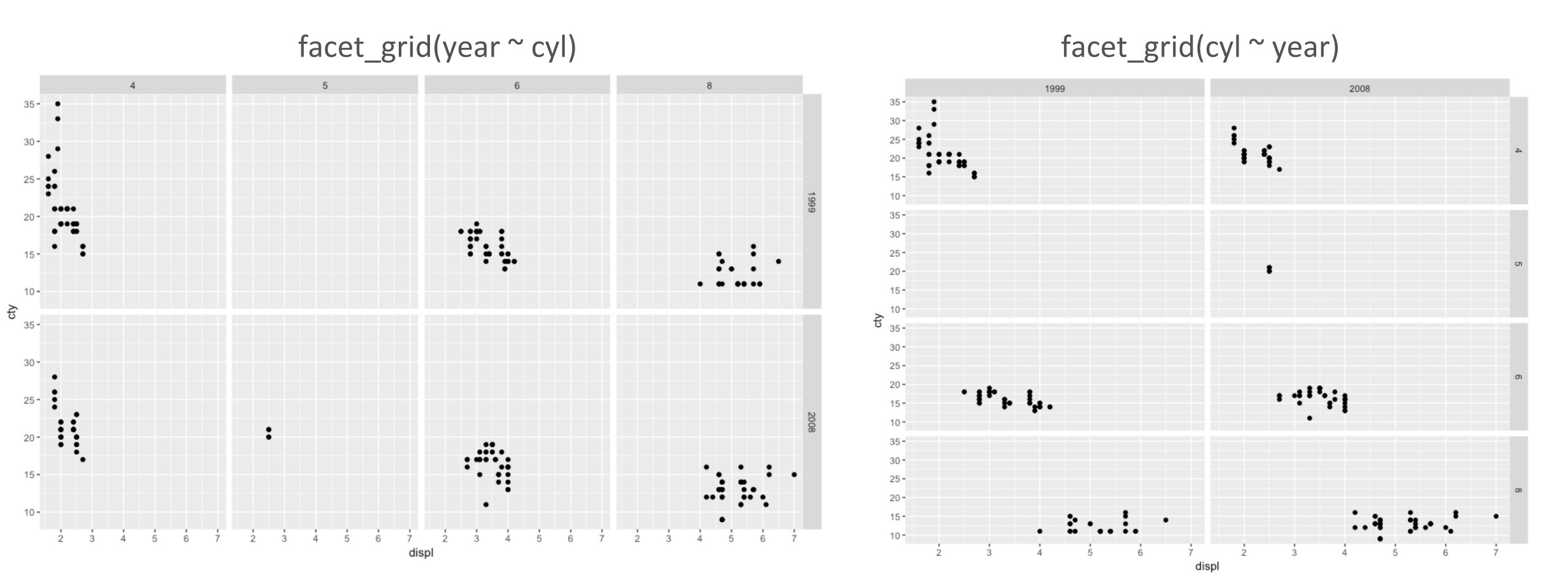
```
# 1. Create a scatter plot of displ vs cty facetted by year.
ggplot(mpg, aes(displ, cty)) +
  geom_point() +
  facet_wrap(~ year)
```



```
# 2. Create a scatter plot of displ vs cty facetted by year and cyl
ggplot(mpg, aes(displ, cty)) +
  geom_point() +
  facet_grid(year ~ cyl)
```



# 3. How does placement within facet\_grid(cyl ~ year) affect the output?

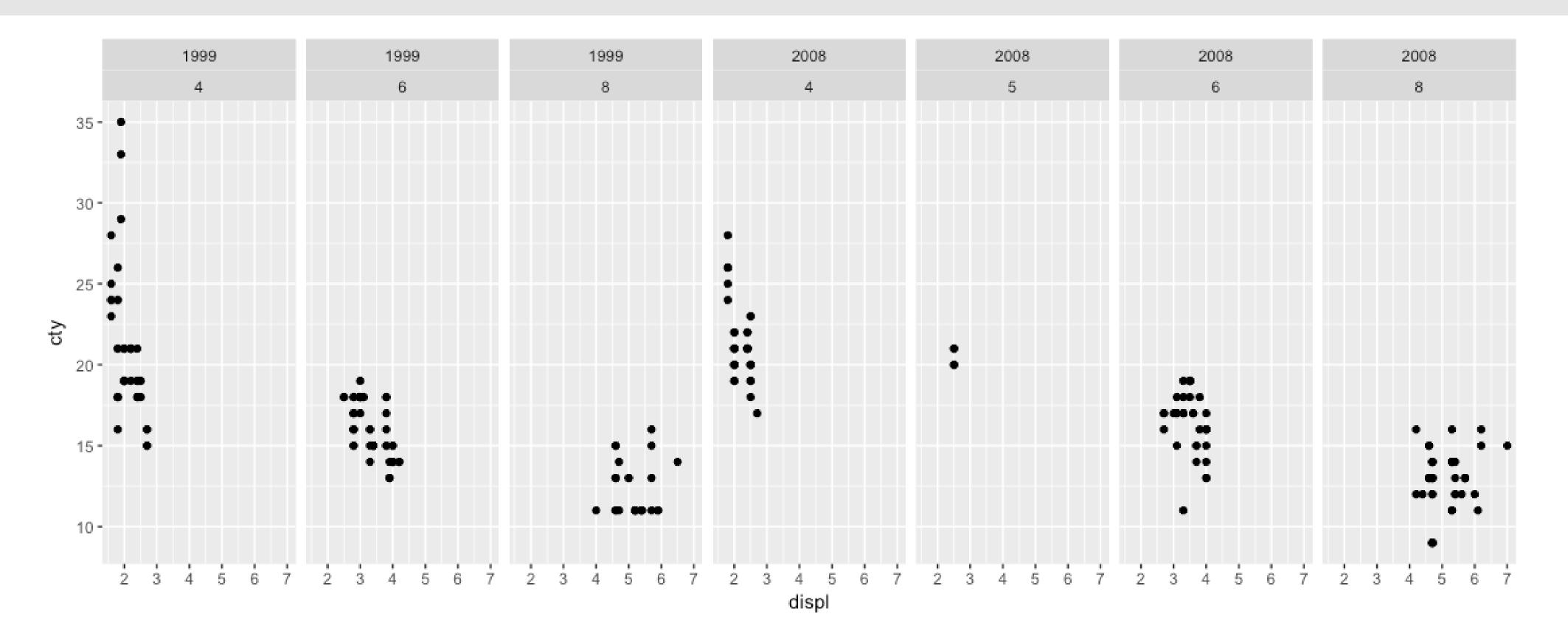


```
# 4. How does facet_grid(cyl ~ year) differ from facet_grid(~ year + cyl)?

ggplot(mpg, aes(displ, cty)) +

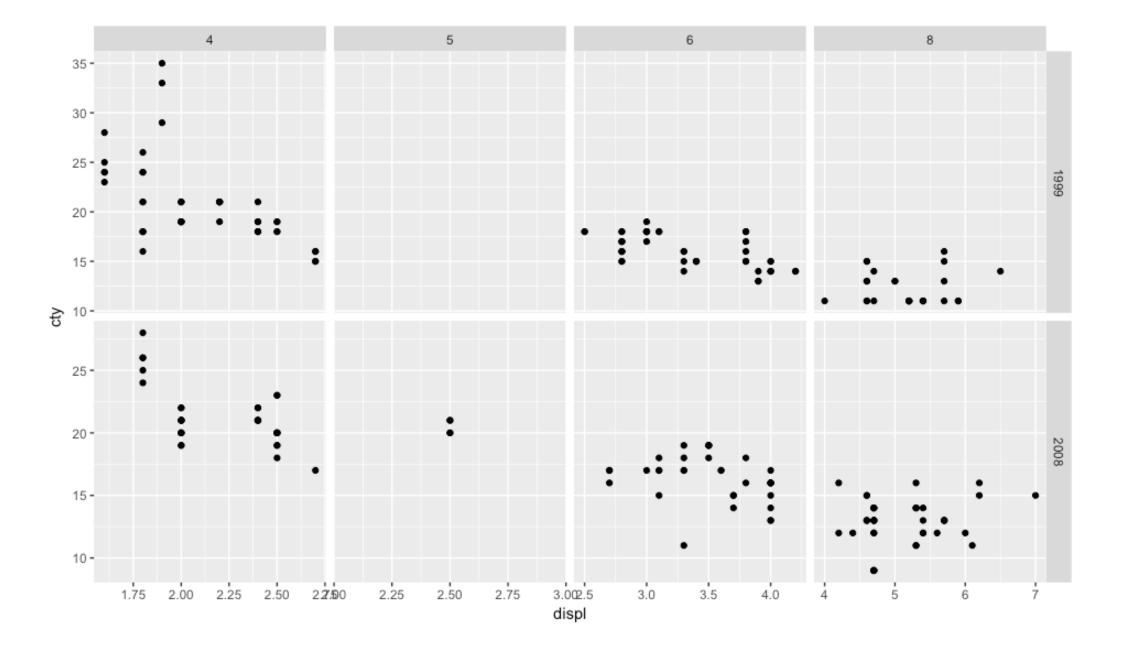
geom_point() +

facet_grid(~ year + cyl)
```

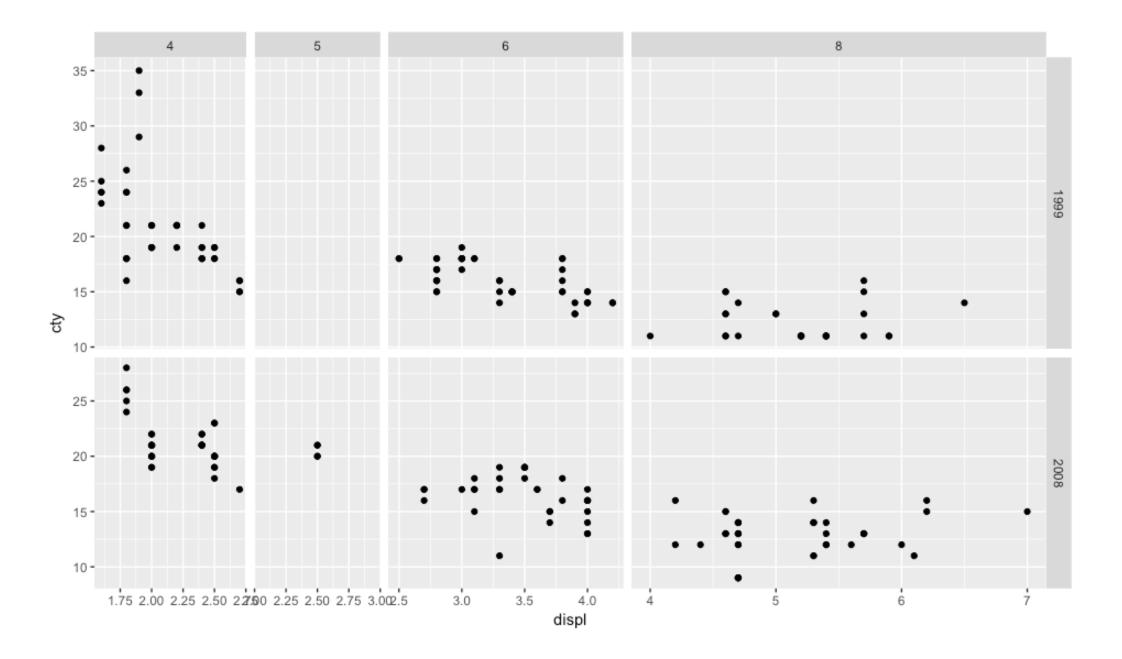


#### # 5. What do the scales and space arguments do

```
ggplot(mpg, aes(displ, cty)) +
  geom_point() +
  facet_grid(year ~ cyl, scales = "free")
```



```
ggplot(mpg, aes(displ, cty)) +
  geom_point() +
  facet_grid(year ~ cyl, scales = "free", space = "free")
```

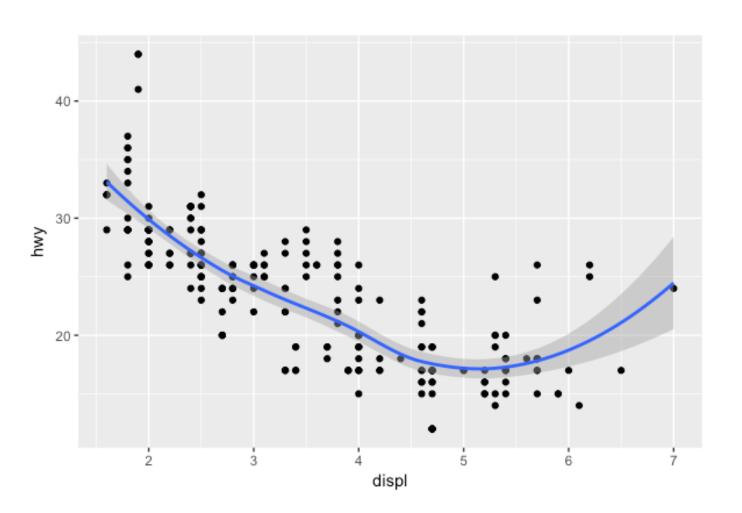


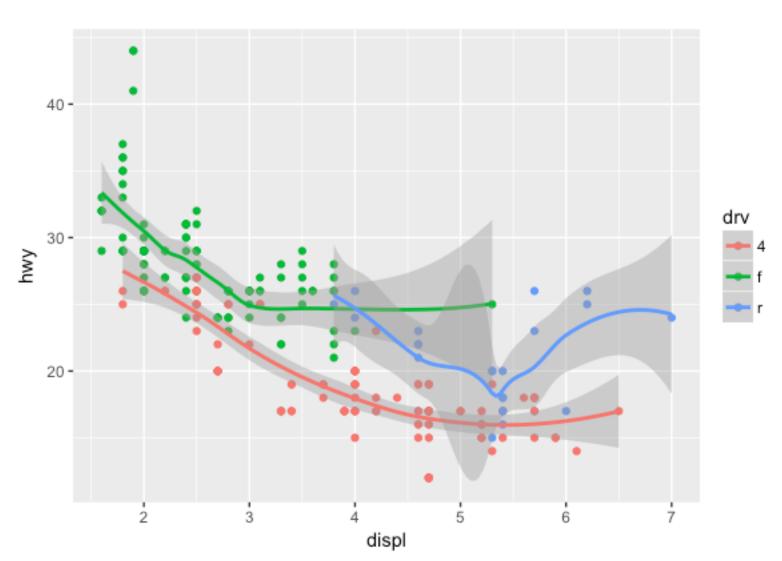
# OVERPLOTING

### LAYERING HELPS DISPLAY PATTERNS

```
mpg %>%
  ggplot(aes(x = displ, y = hwy)) +
  geom_point() +
  geom_smooth()
```

```
mpg %>%
  ggplot(aes(x = displ, y = hwy, color = drv)) +
  geom_point() +
  geom_smooth()
```



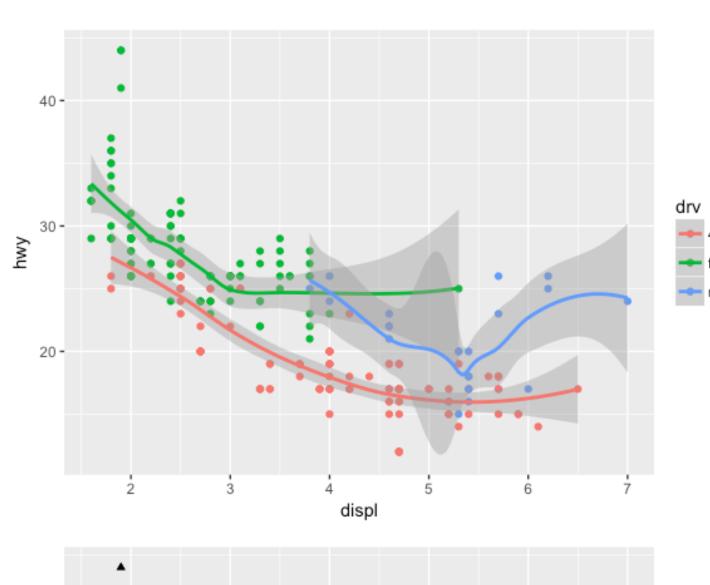


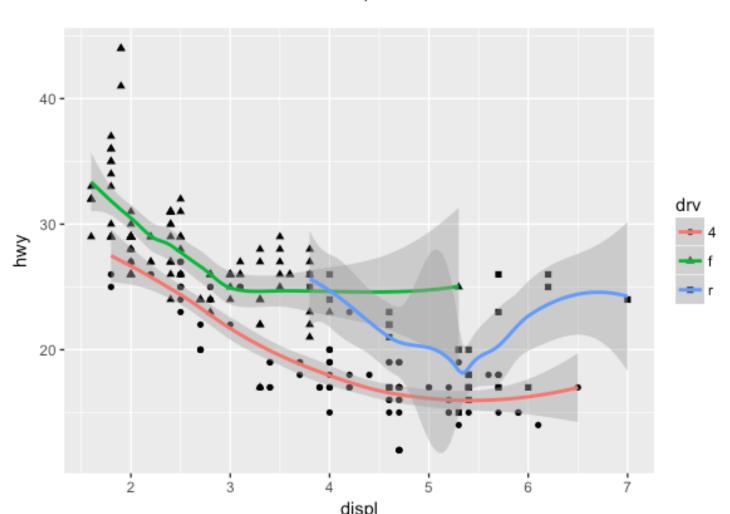
#### LAYERING HELPS DISPLAY PATTERNS

```
mpg %>%
    ggplot(aes(x = displ, y = hwy, color = drv)) +
    geom_point() +
    geom_smooth()
```

```
mpg %>%
    ggplot(aes(x = displ, y = hwy)) +
    geom_point(aes(shape = drv)) +
    geom_smooth(aes(color = drv))
```

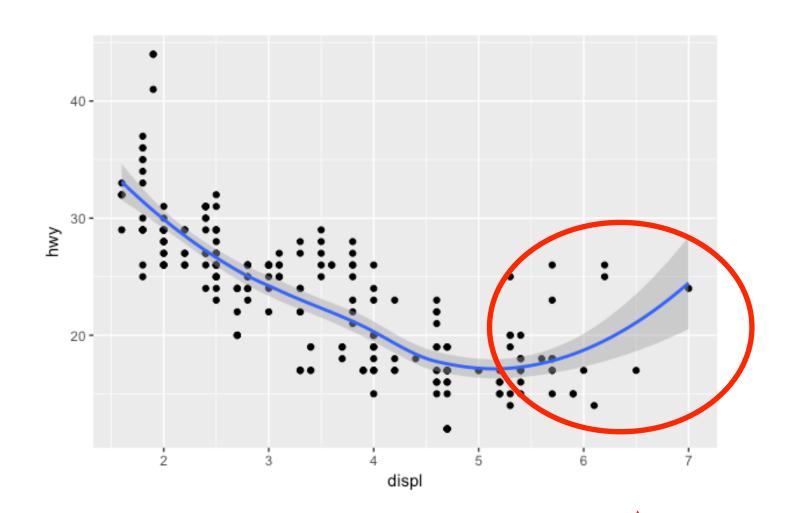
aes mapping can be done in ggplot() or geom\_xx()





### LAYERING HELPS ID ABNORMALITIES

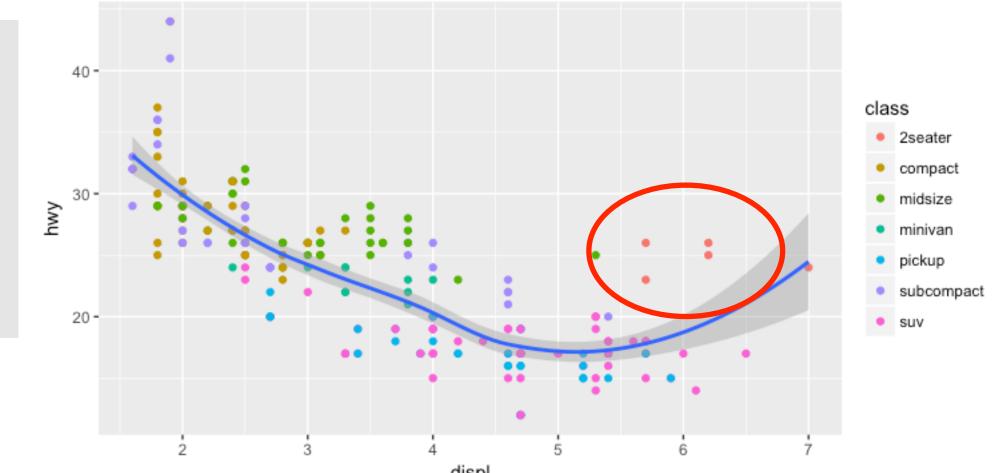
```
mpg %>%
    ggplot(aes(x = displ, y = hwy)) +
    geom_point() +
    geom_smooth()
```



What's driving this upward swing?

## LAYERING HELPS ID ABNORMALITIES

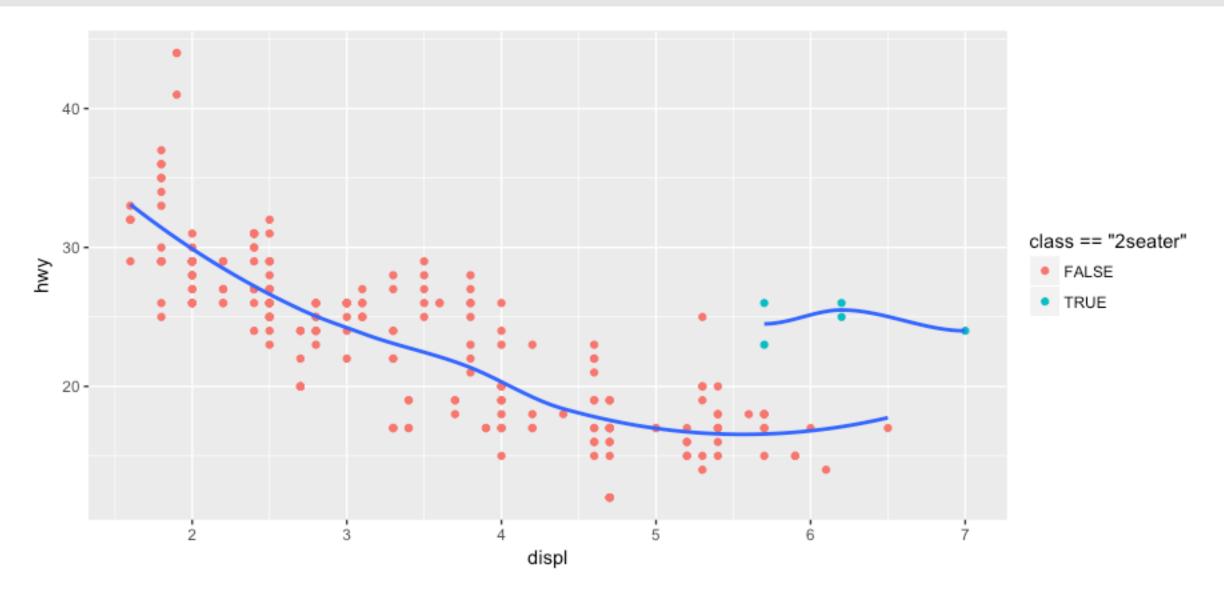
```
mpg %>%
    ggplot(aes(x = displ, y = hwy)) +
    geom_point(aes(color = class)) +
    geom_smooth()
```



Looks like it could be the 2 seaters but we need to verify

## LAYERING HELPS ID ABNORMALITIES

```
mpg %>%
    ggplot(aes(x = displ, y = hwy)) +
        geom_point(aes(color = class == "2seater")) +
        geom_smooth(data = filter(mpg, class == "2seater"), se = FALSE) +
        geom_smooth(data = filter(mpg, class != "2seater"), se = FALSE)
```



#### YOUR TURN!

#### 1. Over plot:

```
ggplot(data = mpg, aes(x = class, y = hwy)) +
    geom_boxplot()
```

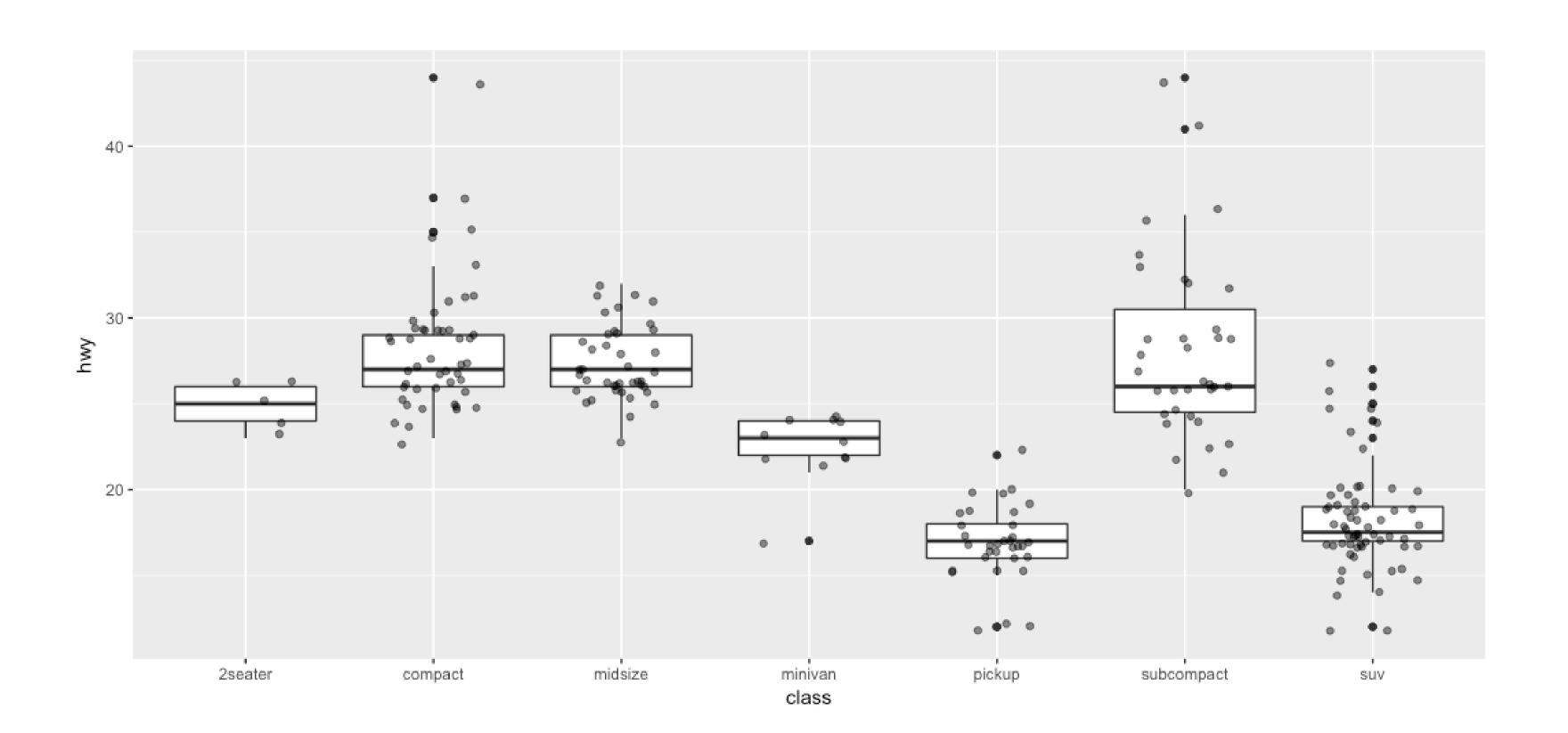
With geom\_jitter(width = .2, alpha = .5)

#### 

what does this tell you?

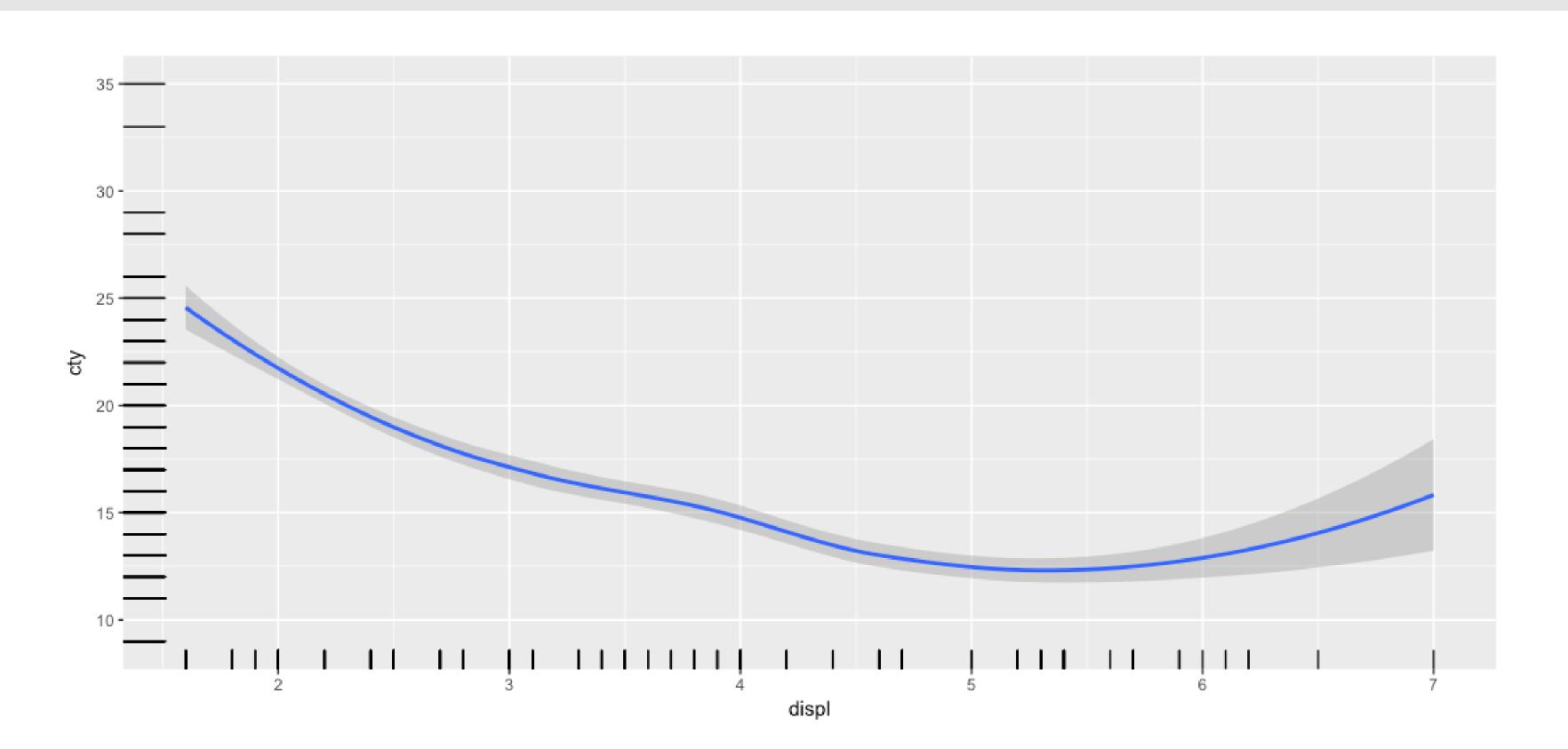
# SOLUTION

```
# 1. Overplot boxplot with jitter
ggplot(mpg, aes(class, hwy)) +
  geom_boxplot() +
  geom_jitter(width = .25, alpha = .5)
```



## SOLUTION

```
# 2. add geom_rug to smoother
ggplot(mpg, aes(displ, cty)) +
  geom_smooth() +
  geom_rug()
```



# POSITIONING

#### BAR CHARTS

- All geoms have a position argument but rarely will you need to adjust it
- geom\_bar and a few others benefit from its use though:
  - position = "stack" (default)
  - position = "fill"
  - position = "dodge"

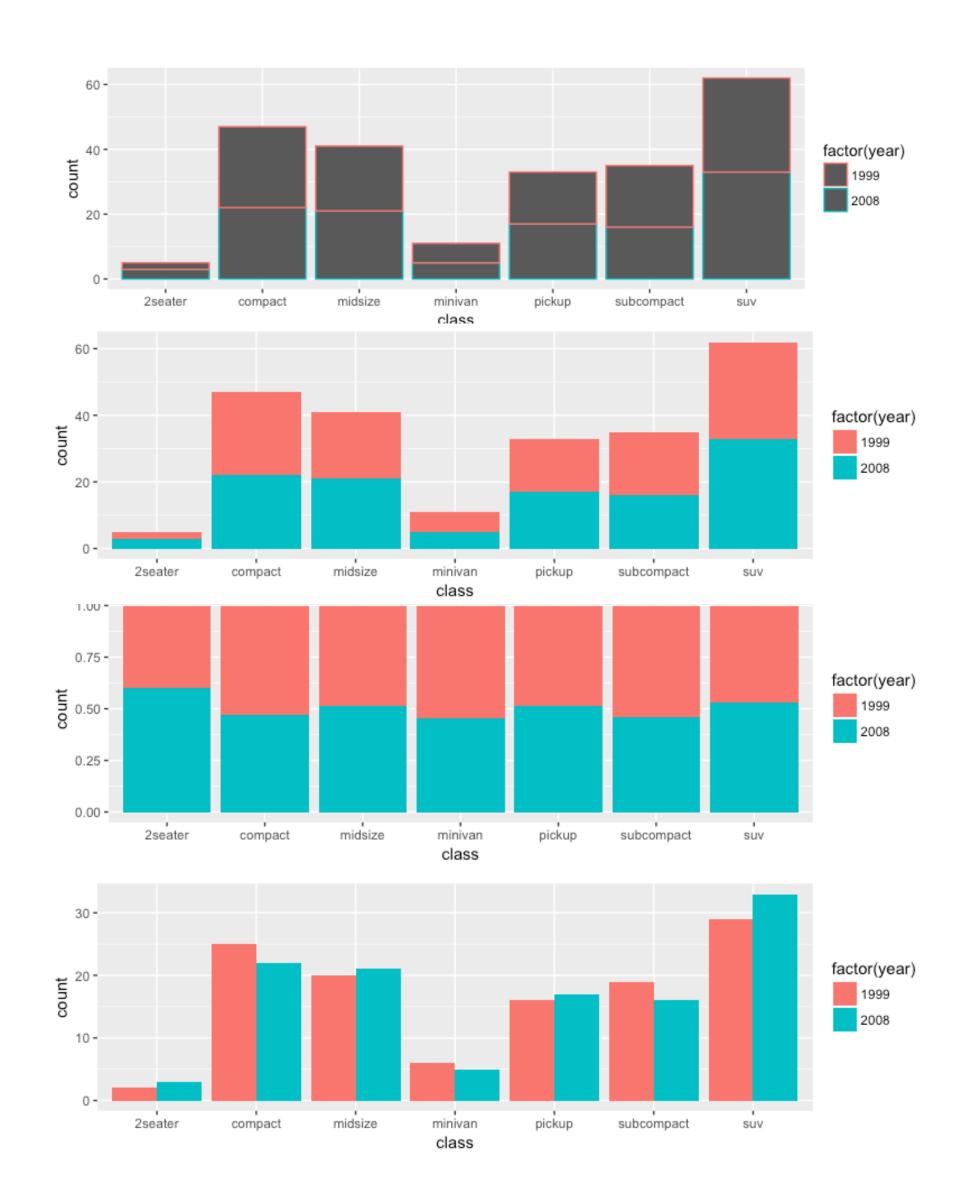
#### BAR CHARTS

```
ggplot(data = mpg, aes(class, color = factor(year))) +
  geom_bar()
```

```
ggplot(data = mpg, aes(class, fill = factor(year))) +
  geom_bar()
```

```
ggplot(data = mpg, aes(class, fill = factor(year))) +
  geom_bar(position = "fill")
```

```
ggplot(data = mpg, aes(class, fill = factor(year))) +
  geom_bar(position = "dodge")
```

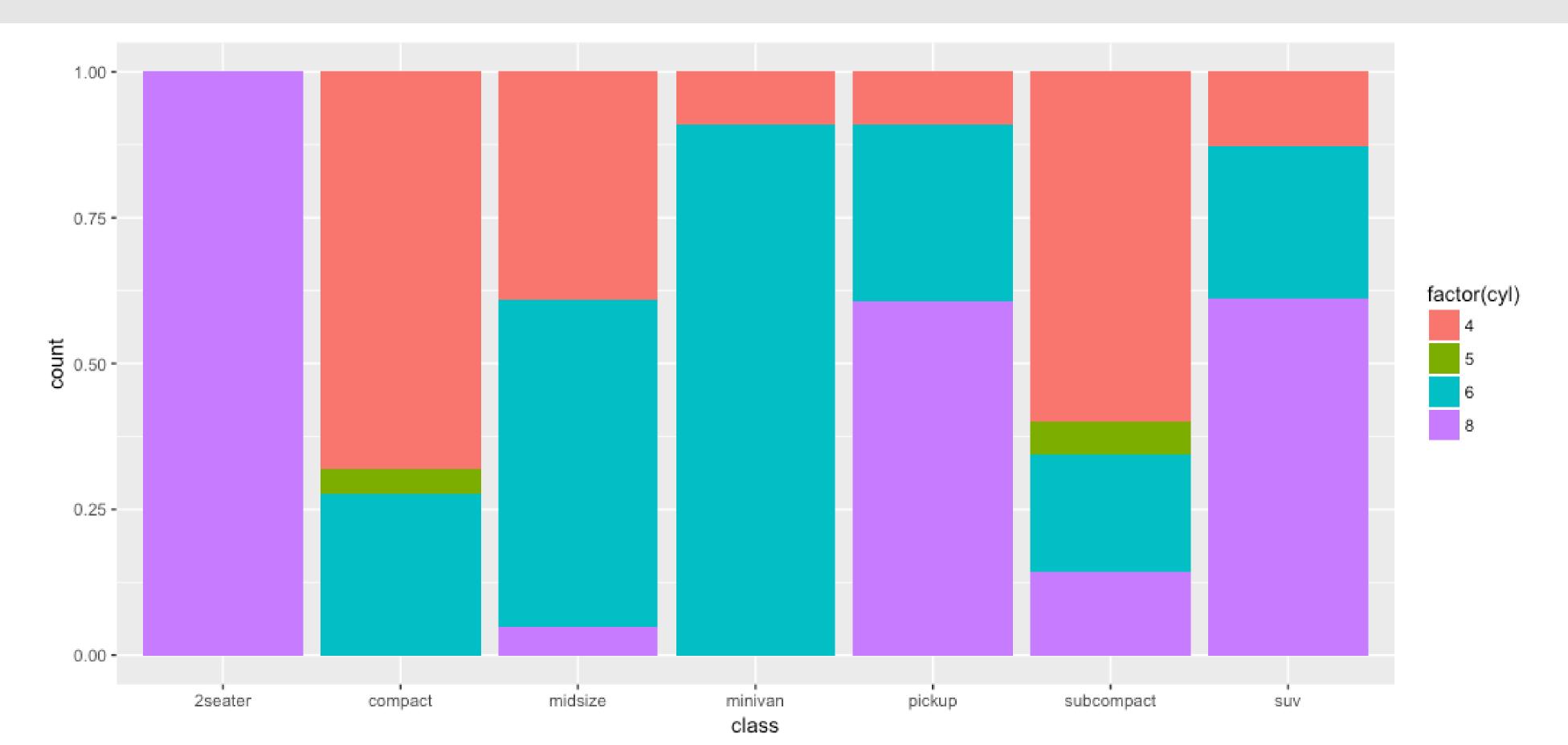


#### YOUR TURN!

Use **geom\_bar** and the different **position** arguments to assess how the **cyl** variable is distributed within each **class**.

## SOLUTION

```
# One potential solution
ggplot(mpg, aes(class, fill = factor(cyl))) +
geom_bar(position = "fill")
```



# COORDINATE SYSTEM

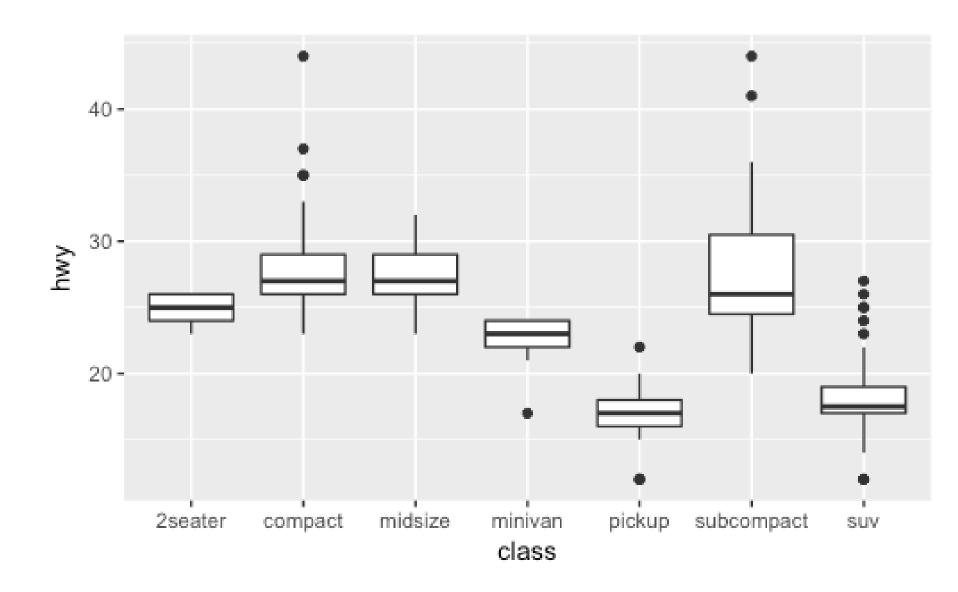
• There are *many* options to manipulate and adjust the coordinate system but some basic ones include:

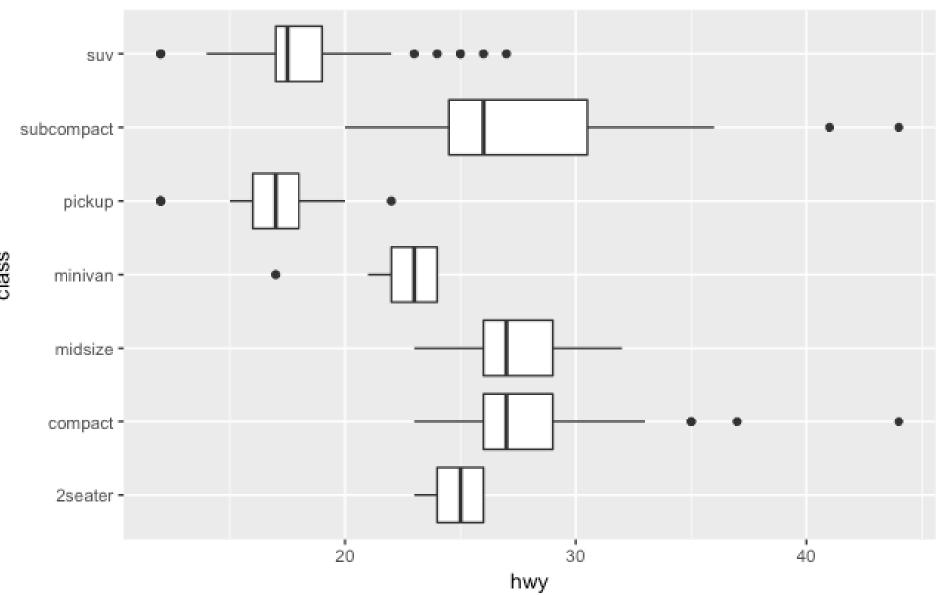
- There are *many* options to manipulate and adjust the coordinate system but some basic ones include:
  - flipping the coordinates

```
# top
ggplot(data = mpg, aes(x = class, y = hwy)) +

geom_boxplot()

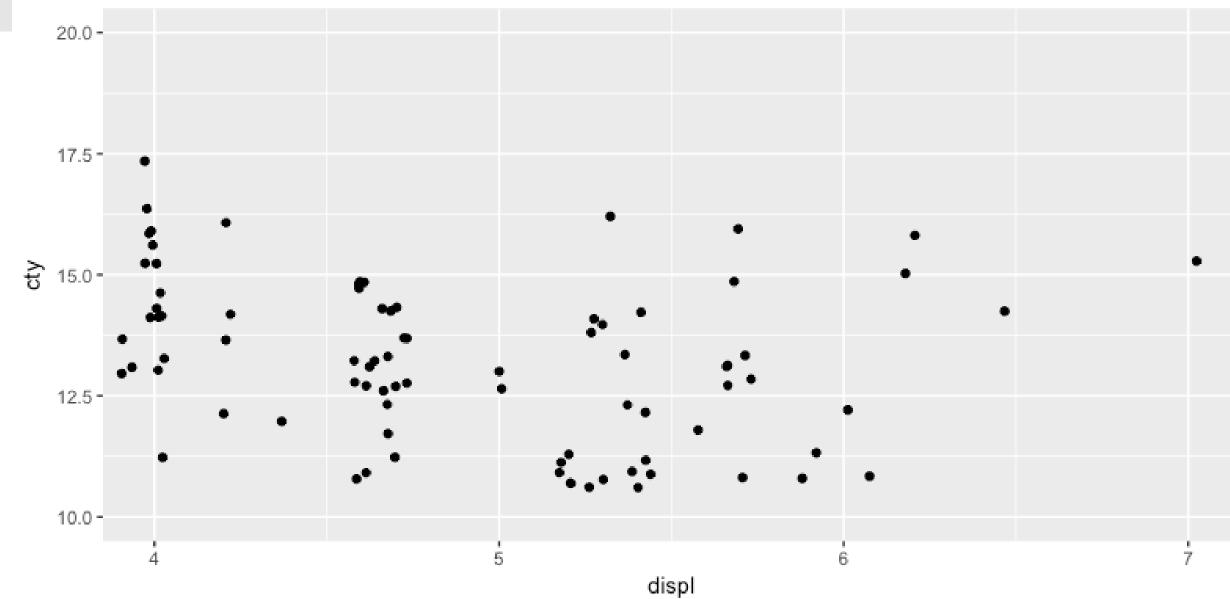
# bottom
ggplot(data = mpg, aes(x = class, y = hwy)) +
geom_boxplot() +
coord_flip()
```





- There are many options to manipulate and adjust the coordinate system but some basic ones include:
  - zooming in or out

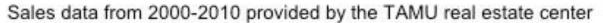
```
ggplot(data = mpg, aes(x = displ, y = cty)) +
geom_jitter() +
coord_cartesian(xlim = c(4, 7), ylim = c(10, 20))
```

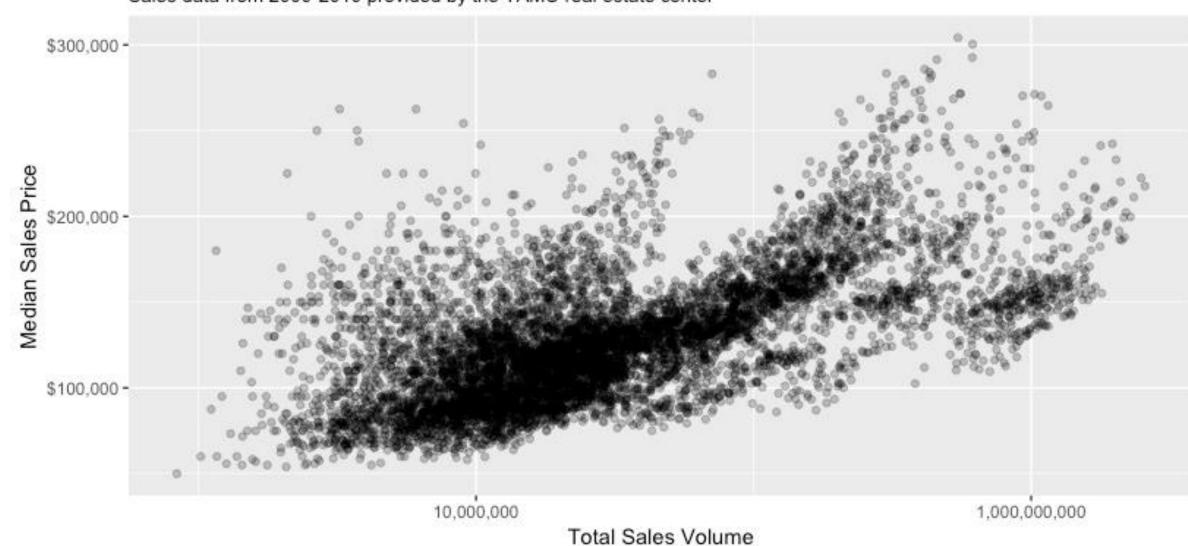


- There are many options to manipulate and adjust the coordinate system but some basic ones include:
  - formatting axes and labels

```
ggplot(data = txhousing, aes(x = volume, y = median)) +
    geom_point(alpha = .25) +
    scale_y_continuous(name = "Median Sales Price", labels = scales::dollar) +
    scale_x_log10(name = "Total Sales Volume", labels = scales::comma) +
    ggtitle("Texas Housing Sales",
        subtitle = "Sales data from 2000-2010 provided by the TAMU real estate center")
```

#### Texas Housing Sales



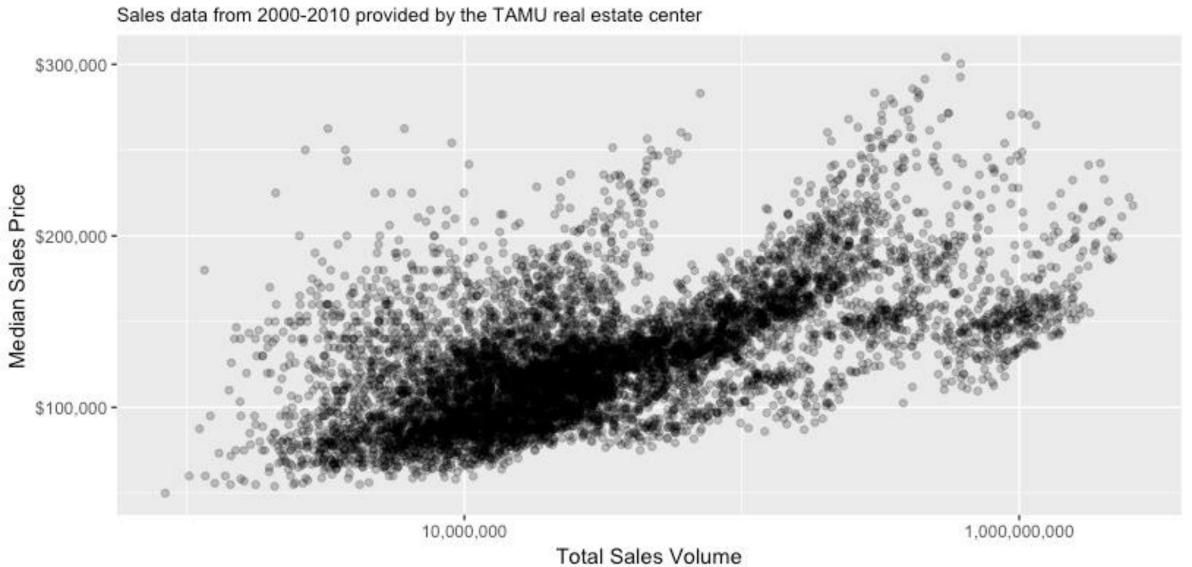


- There are many options to manipulate and adjust the coordinate system but some basic ones include:
  - formatting axes and labels

```
ggplot(data = txhousing, aes(x = volume, y = median)) +
    geom_point(alpha = .25) +
    scale_y_continuous(name = "Median Sales Price", labels = scales::dollar) +
    scale_x_log10(name = "Total Sales Volume", labels = scales::comma) +
    ggtitle("Texas Housing Sales",
    subtitle = "Sales data from 2000-2010 provided by the TAMU real estate center")
```

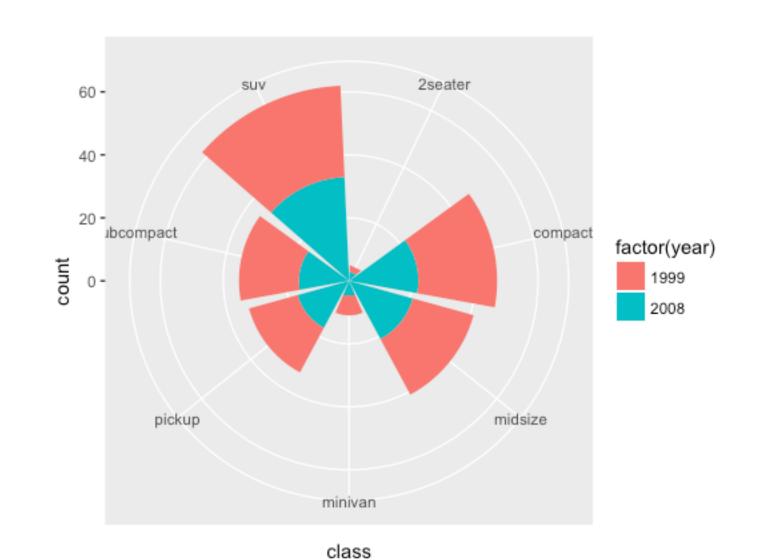
This is what I expect your project visualizations to look like!

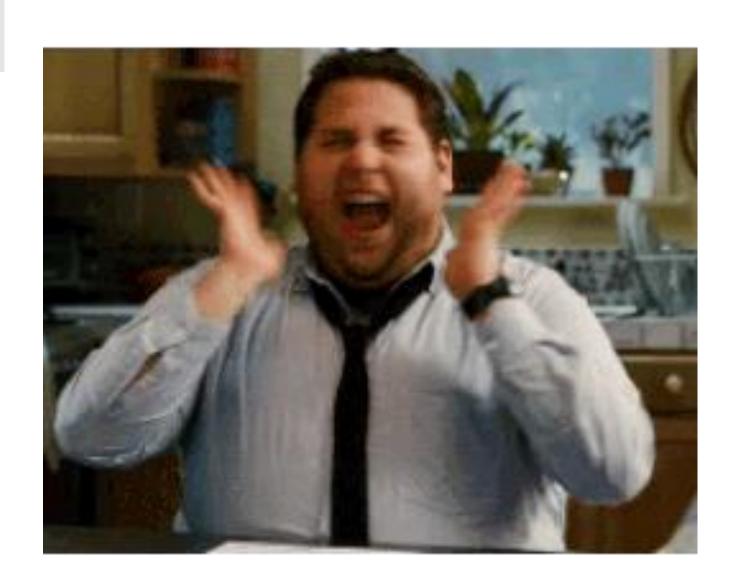
#### Texas Housing Sales



- There are many options to manipulate and adjust the coordinate system but some basic ones include:
  - creating pie charts

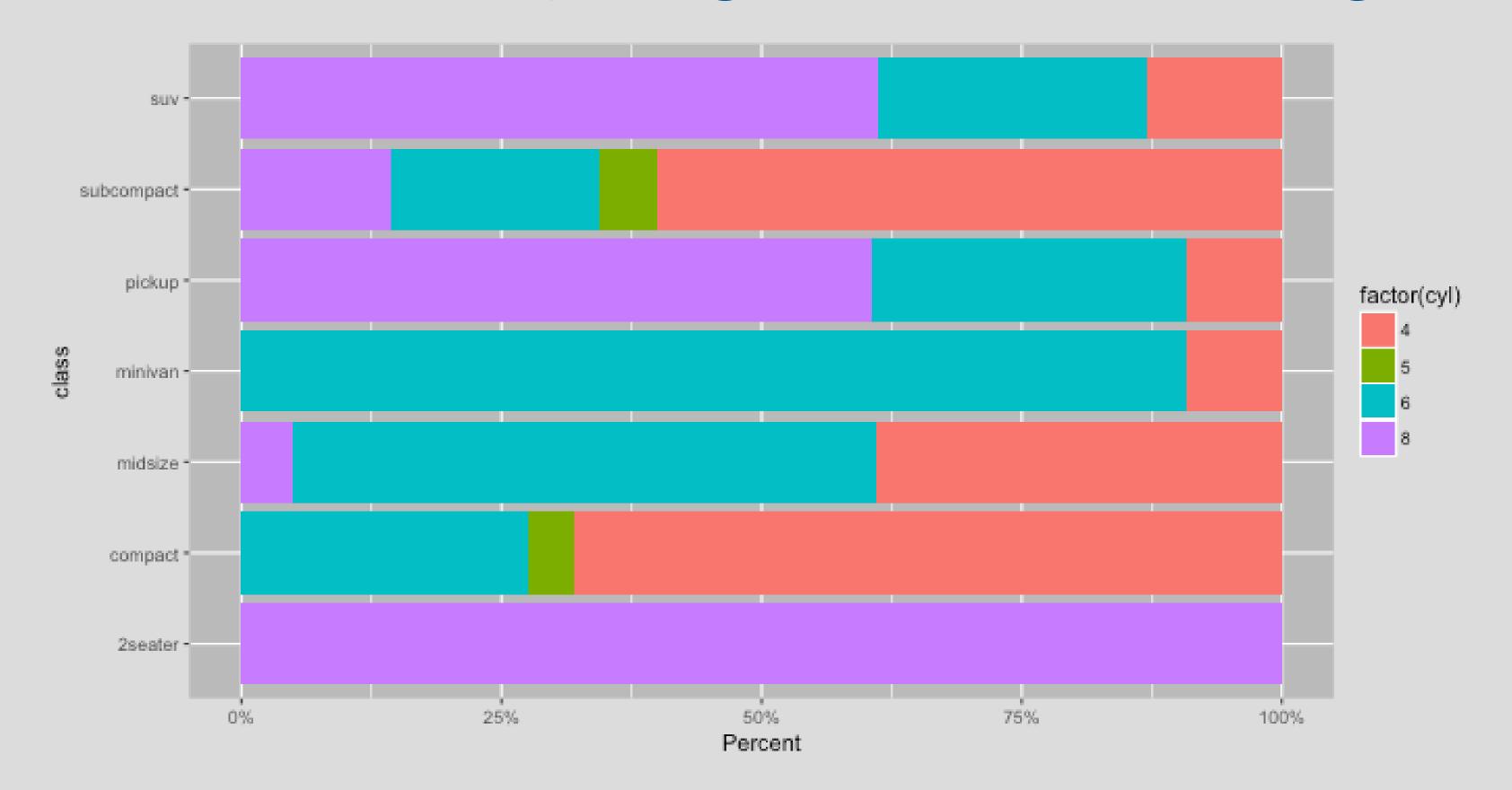
```
ggplot(data = mpg, aes(class, fill = factor(year))) +
    geom_bar() +
    coord_polar()
```





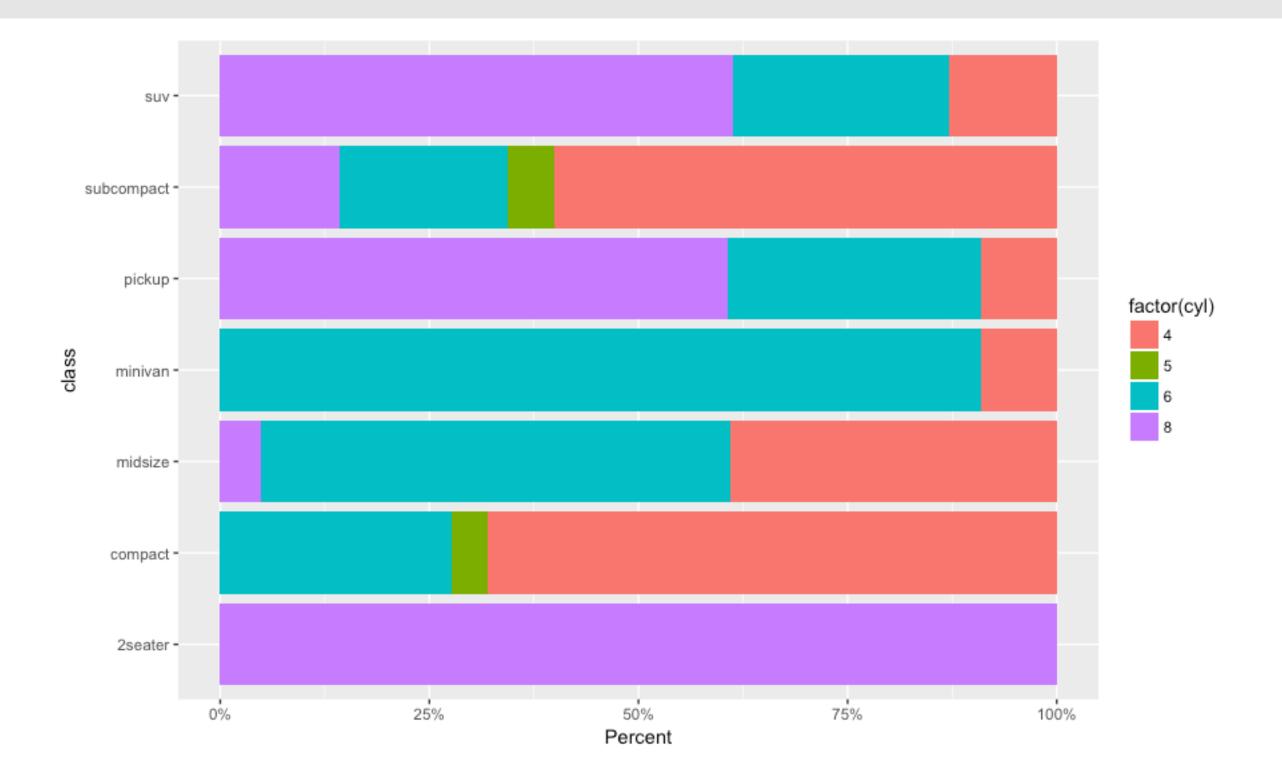
#### YOUR TURN!

#### How close can you get to re-creating this?



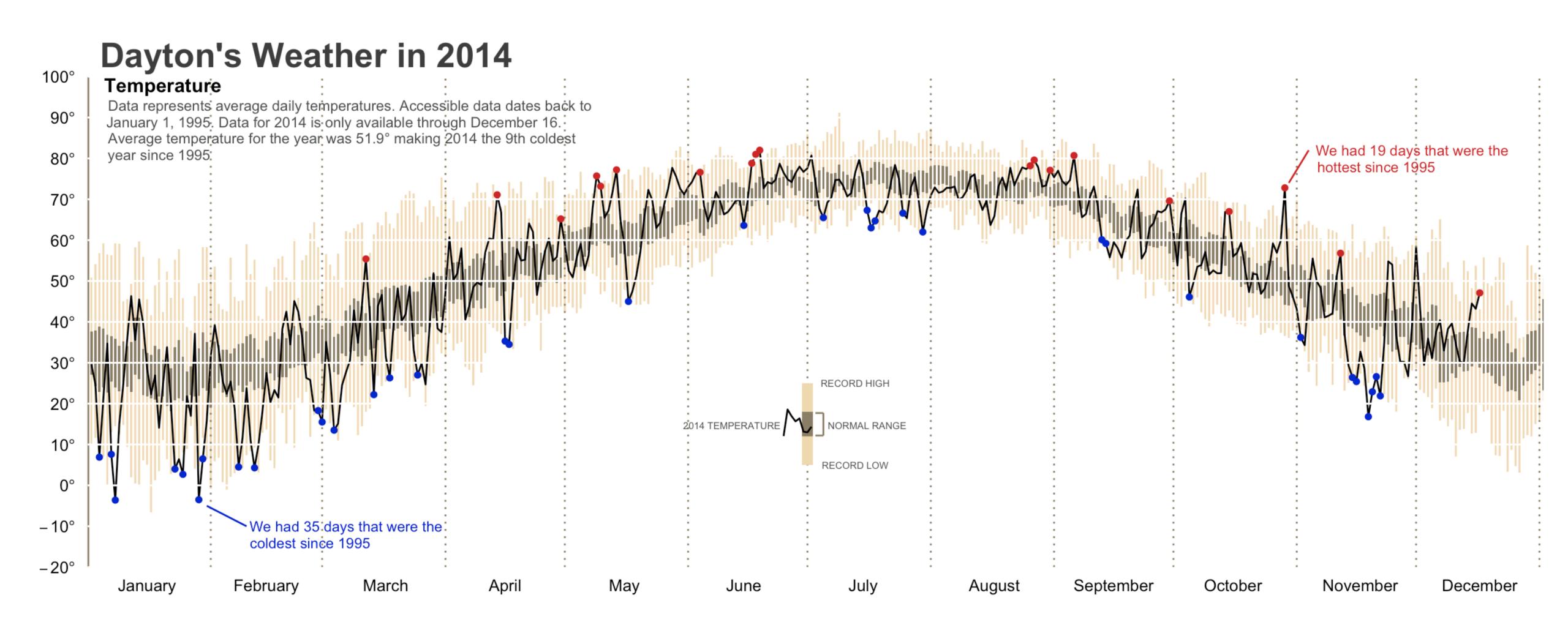
## SOLUTION

```
mpg %>%
  ggplot(aes(x = class, fill = factor(cyl))) +
  geom_bar(position = "fill") +
  scale_y_continuous(name = "Percent", labels = scales::percent) +
  coord_flip()
```





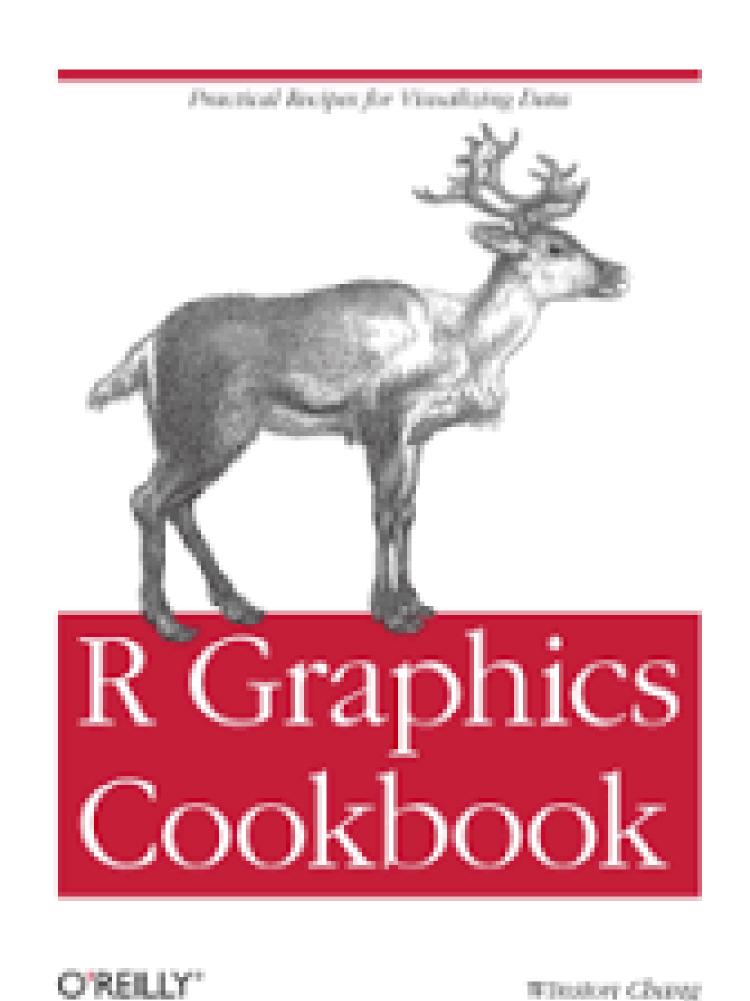
## SEE LAYERING IN ACTION

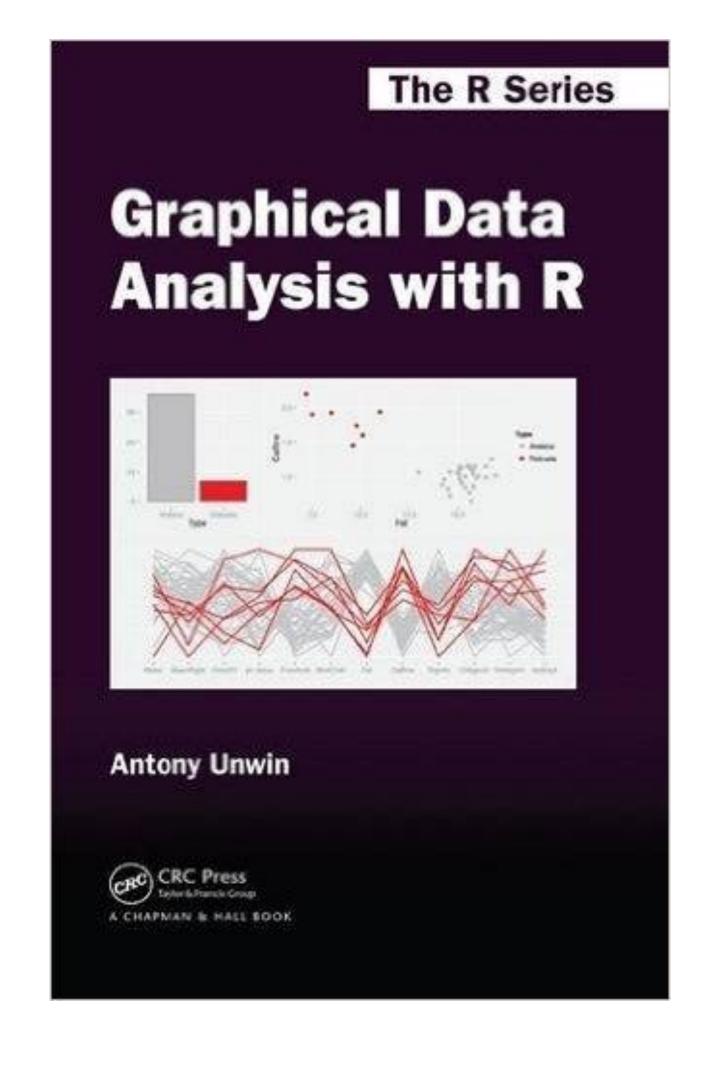


https://rpubs.com/bradleyboehmke/weather\_graphic

## LEARN MORE

Use R! Hadley Wickham Elegant Graphics for Data Analysis Second Edition

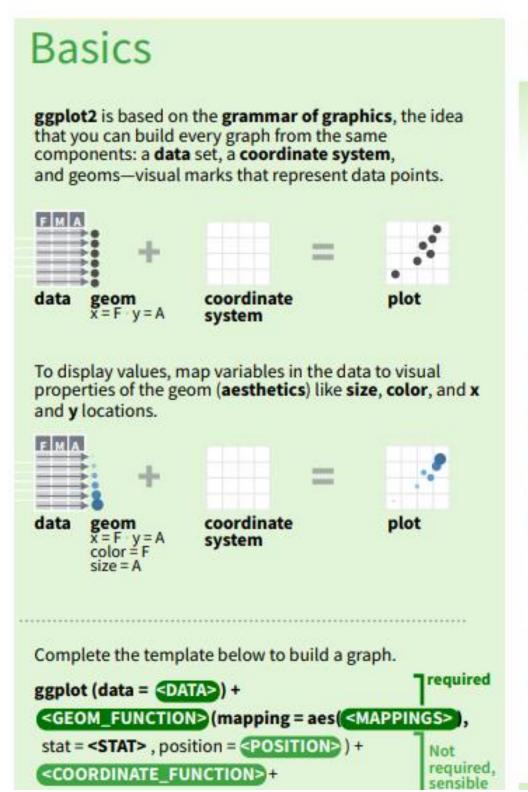




## LEVERAGE HELP AS YOU'RE LEARNING

Help >> Cheatsheets >> Data Visualization with ggplot2

#### Data Visualization with ggplot2:: CHEAT SHEET



#### Each function returns a layer.

Geoms
Use a geom function to represent data points, use the geom's aesthetic properties to represent variables.

#### **GRAPHICAL PRIMITIVES**

a <- ggplot(economics, aes(date, unemploy)) b <- ggplot(seals, aes(x = long, y = lat))</p>

a + geom\_blank() (Useful for expanding limits)

b + geom\_curve(aes(yend = lat + 1, xend=long+1,curvature=z)) - x, xend, y, yend, alpha, angle, color, curvature, linetype, size



a + geom\_path(lineend="butt", linejoin="round", linemitre=1) x, y, alpha, color, group, linetype, size



a + geom\_polygon(aes(group = group)) x, y, alpha, color, fill, group, linetype, size



b + geom\_rect(aes(xmin = long, ymin=lat, xmax= long + 1, ymax = lat + 1)) - xmax, xmin, ymax, ymin, alpha, color, fill, linetype, size



a + geom\_ribbon(aes(ymin=unemploy - 900, ymax=unemploy + 900)) - x, ymax, ymin, alpha, color, fill, group, linetype, size

#### LINE SEGMENTS

common aesthetics: x, y, alpha, color, linetype, size



b + geom\_abline(aes(intercept=0, slope=1)) b + geom\_hline(aes(yintercept = lat))

b + geom\_vline(aes(xintercept = long))

b + geom\_segment(aes(yend=lat+1, xend=long+1)) b + geom\_spoke(aes(angle = 1:1155, radius = 1))

#### TWO VARIABLES

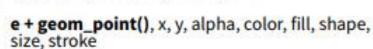
#### continuous x, continuous y e <- ggplot(mpg, aes(cty, hwy))

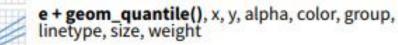


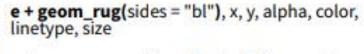
e + geom\_label(aes(label = cty), nudge\_x = 1, nudge\_y = 1, check\_overlap = TRUE) x, y, label, alpha, angle, color, family, fontface, hjust, lineheight, size, vjust



e + geom\_jitter(height = 2, width = 2) x, y, alpha, color, fill, shape, size







e + geom\_smooth(method = lm), x, y, alpha,

color, fill, group, linetype, size, weight



e + geom\_text(aes(label = cty), nudge\_x = 1, nudge\_y = 1, check\_overlap = TRUE), x, y, label, alpha, angle, color, family, fontface, hjust, lineheight, size, vjust

#### discrete x, continuous y f <- ggplot(mpg, aes(class, hwy))



f + geom\_col(), x, y, alpha, color, fill, group, linetype, size

f + goom hovelet() v u lower middle upper

#### continuous bivariate distribution

h <- ggplot(diamonds, aes(carat, price))



h + geom\_bin2d(binwidth = c(0.25, 500)) x, y, alpha, color, fill, linetype, size, weight



h + geom\_density2d() x, y, alpha, colour, group, linetype, size



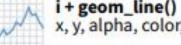
h + geom\_hex() x, y, alpha, colour, fill, size

#### continuous function

i <- ggplot(economics, aes(date, unemploy))



i + geom\_area() x, y, alpha, color, fill, linetype, size



x, y, alpha, color, group, linetype, size

i + geom\_step(direction = "hv") x, y, alpha, color, group, linetype, size

#### visualizing error

df < -data.frame(grp = c("A", "B"), fit = 4:5, se = 1:2)i <- ggplot(df, aes(grp, fit, ymin = fit-se, ymax = fit+se))</pre>



j + geom\_crossbar(fatten = 2) x, y, ymax, ymin, alpha, color, fill, group, linetype,

j + geom\_errorbar(), x, ymax, ymin, alpha, color,

# WHAT TO REMEMBER

## FUNCTIONS TO REMEMBER

Operator/Function	Description
ggplot()	Initializes a ggplot object (creates the blank canvas)
aes()	Creates aesthetic mappings
geom_xx	Geometric shapes to plot the data
color, shape, size, alpha, etc	Aesthetic parameters
facet_wrap, facet_grid	Create small multiples
position	Position argument (primarily used with bar charts)
coord_xx	Functions to adjust the coordinate system
scale_xx	Functions to adjust x and y axis

#### IMPORTANT

This aligns to standards 4.2, 4.3, 4.5.

# 10 MINUTE BREAK