

Final Project

Create a Application for customer to choose food

Part1-For customer function

- Log in to their profile
- Chose the the way(channel) they prefer to buy.
- Show the specific ads for customer.
- Offer food choices (boundle discounts) based on their set taste preferences.

Part2-For the business manager function

- Reports of sales revenues.
- Know which markets, channels and ads provide the best feedback.

Part3-For customer function(creative ideas)

- Check history orders.
- Change the taste preferences.(After reset the system will recommend the newset taste preferences)

Part1-For customer function



- **Log in to their profile.**
 - Populate my application with data (Populate 30 customers with different taste)
 - Customer id number: 1-30, according the id number, can log in to their profile.
- **Chose the the way(channel) they prefer to buy.**
 - Traditional Retail Stores
 - Online Shopping Platforms
 - Subscription Services
 - Direct from Producers
 - Restaurants and Dining Establishments
- **Show the specific ads for customer.**
 - Show channel-specific discounts
- **Offer food choices (boundle discounts) based on their set taste preferences.**
 - According to the customer choose, system will offer a boundle of food with a discount. So that solution offer will be more attractive.

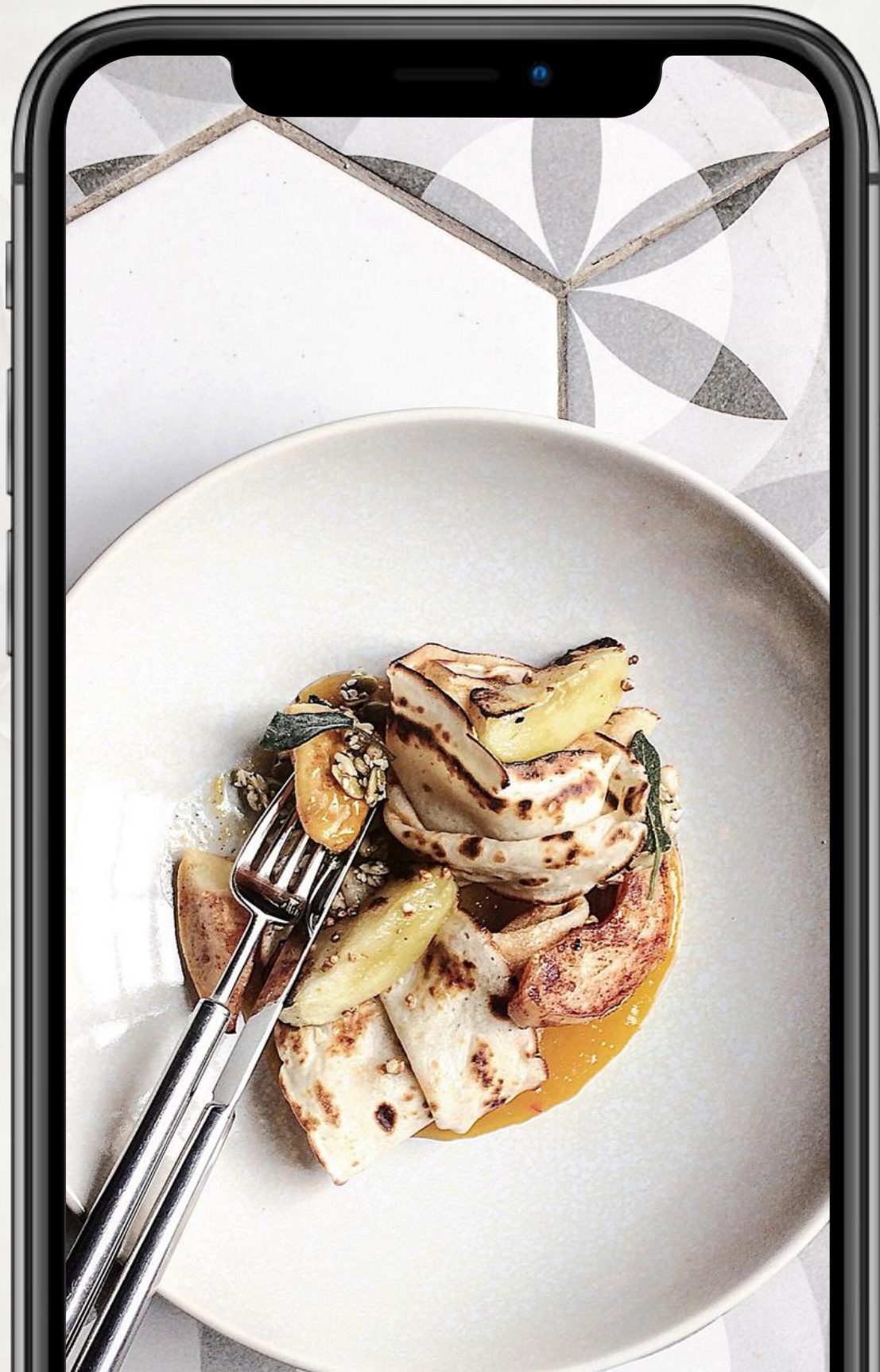
Part2-For the business manager



➤ Reports of sales revenues.

- Reports of Revenues By Market (different taste)
- Revenues of Channel (ways to buy)
- Revenues of ads
- Know which markets and channels provide the best feedback, so they can focus more about that part.

Part3-For customer function(creative ideas)



➤ **Log in to their profile.**

- Customer id number: 1-30, according the id number, can log in to their profile.

➤ **Check their history orders.**

- Food and total price of per order.

➤ **Change the taste preferences.**

- If the customer did not like the taste preferences anymore.
- There are other kinds of taste to choose.
 - a) Asian flavors
 - b) Western tastes
 - c) Latin American influences
 - d) Middle Eastern flavors
 - e) African culinary preferences
- After reset the taste preferences(customer can choose one or more), system will recommend the newset taste preferences in part-1

Thank you

