

Xiaoxi Zheng

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Objective

Seeking to obtain internship experience to utilize my creativity, understandings of user needs and knowledge in computer science.

Education

Bachelor of Science in Digital Art and Sciences (Engineering in Computer Science), June 2017

Minor in Business Administration

University of Florida, Gainesville, FL

Current courses: CIS4930-Human-Computer Interaction|| 3D Audio|| CAP3020-Multimedia Production

Cumulated GPA: 3.45

Experience

Mobile Apps Services Intern, Atmosphere Apps, Gainesville

May 2015--Present

- Performed App Store Optimization for company apps
- Research and analyze key performance indicators using Flurry and SiteCatalyst
- Optimized company website
- Consulted for UI/UX for mobile apps

Marketing Specialist, Lead Cashier, Kung Fu Tea Gainesville, Gainesville

April 2015--- Present

- Organized and executed marketing strategies with sponsorship activities and events.
- Monitored and promote brand name through social media

Translator, TedTalk

August 2014-Present

- Member of the 15,000+ contributors to TED open translator project to help spread ideas

Projects (<https://github.com/xiaoxizheng>)

EOC Practice Exam Portal for P.K-Yonge Development School (<http://pky-eoc.herokuapp.com/>)

- Developed an End-to-End Web app using MEAN Stack and agile scrum methodology
- Overlook the overall UI/UX of app using HTML and CSS, implemented client specific features using angular js and ensure the overall momentum of teamwork

B-Tree and Double Ended Queue Implementation

- Projects implemented for COP3530(DATA STRUCTURES)

Symbolic math calculator

- Architecture a computer-based symbolic math system that avoids floating-point representations.
- Created and designed a graphical implementation plan for the project and coordinate the overall duties for teammates while implementing user Interfaces for the program using C++

Human++Clock

- Class project for CAP3032(INTERACTIVE MODELING AND ANIMATION)
- Simulated an interactive software that visualizes world population.

Involvement/Affiliations

Promotion Director/Photographer, Sparks Magazine, Gainesville

December 2013---Present

- Promoted SPARKS on and off campus and raise awareness of Asian American social issues
- Created photo and digital assets for aesthetic/promotion usages

Participant, Gatorship, Gainesville

February 2015

- A unique leadership and diversity experience designed to learn how to make UF a more inclusive environment

Florida Art Education Association/Virtual Exhibitions---Award of Excellence

Computer Literacy Skills/Language Proficiencies

- Languages: Fluent in Chinese Mandarin, Fuzhounese dialect and Cantonese (Conversational)
- Software and programming languages:
 - Autodesk Maya ,Processing, Adobe Photoshop, Dreamweaver, Flash, Microsoft Office Suite
 - Working knowledge with JAVA, C++, HTML.CSS and JavaScript