XIAOXI ZHENG

Senior Product Designer ● OAKLAND, CA | 9173487772

○ DETAILS ○

Oakland, CA
9173487772
xzheng1995@gmail.com

○ LINKS ○

UX Case Studies

http://xiaoxizheng.com/

LinkedIn

○ SKILLS ○

Product Design

User Experience Design

Concept Validation

Interaction Design

Information Design

Data Visualization

Agile Methodologies

Information Architecture

Sketch App

Invision

Framer

HTML/CSS/JavaScript

○ LANGUAGES ○

English

Chinese

👤 PROFILE

Curious, empathetic, and collaborative designer with a passion for complex systems in the context of Human+AI relations.

💼 EMPLOYMENT HISTORY

Senior Product Designer at Stitch Fix, San Francisco

July 2019 — Present

Lead product design creating warehouse tools to reduce redundant operational processes, improve ergonomics, and allowing for data-informed decisions

Ownership of the end-to-end design process by conducting user research, creating information architecture, wireframes, visual designs, and prototypes to solve & validate design solutions

Product Designer at GE Oil & Gas, San Ramon, CA

July 2017 — July 2019

Creating software to enable a net-zero carbon footprint future with production optimization solutions utilizing Artificial Intelligence (AI) at the core of decision making

Communicate and negotiate design decisions with engineering and data science partners working on recommendation systems, data visualization, natural language processing and large complex IoT systems

Craft scalable web-based prototypes and demos to validate and test for product viability, usability and workflows

Product Design Intern at Atmosphere Apps, Gainesville, FL

May 2015 — January 2017

Created mobile app designs, web designs, and performed app store optimization in a fast-paced and dynamic app agency environment

Collected end-user feedback and communicated design decisions across different audiences for strategic product strategies and iterations in a B2B2C setting

UI Prototyper at Voalte, Sarasota, FL

May 2016 — August 2016

Design & Implemented a lightweight IOS Demo application and UI enhancements on Voalte's healthcare iOS app to improve user engagement

🎓 EDUCATION

Digital Arts & Sciences, University of Florida, Gainesville, FL

July 2013 — May 2017

Bachelor of Science in Human Computer Interaction & Computational Engineering

📇 REFERENCES

References available upon request