

# Xiaoxi Zheng

Translator of complex problems and curator of intuitive experiences

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## EXPERIENCE

### GE, San Ramon — *UX interaction Designer*

July 2017 - PRESENT

Designed data-driven design components on top of Predix.io in order to improve the highly complex oil & gas industry workflow and increase our client's oil production output by 300%.

Initiated cross team collaboration by designing and implementing front-end search interface to integrate Natural Language Processing into new product development, fast track searching of oil and gas specific content for end users and receiving GE Impact Award.

### University of Florida, Gainesville, FL — *Undergraduate Researcher*

September 2016 - May 2017

Designed and developed an interactive block-based learning activity to enhance conceptual computer science learning in middle school classrooms.

Conducted data-driven research to assess the impact of demographic differences on learning outcomes in underprivileged student population

### Atmosphere Apps, Gainesville, FL — *Mobile Apps Services Intern*

May 2015 - Jan 2017

Created initial mobile app designs based on client proposals across the medical and educational industry and bridge the gulf of end-user needs with business goals through effective communication and iteration

### Voalte, Sarasota, FL — *Software Engineering Intern*

May 2016 - August 2016

Implemented UI changes and performed bug fixes on the IOS team using [Objective-C] to improve overall usability of Voalte's mHealth products

Evaluated Voalte Platform's UI/UX and pushed findings and standardization of design process to engineering and product management to streamline product development cycle

## EDUCATION

### University of Florida, Gainesville, FL — *Digital Arts & Sciences*

June 2013 - May 2017

Minored in Business Administration and Studio Arts

## SKILLS

Sketch

Framer Prototype

Unity3D

## Programming Languages

Java

C#

C++

HTML/CSS/Javascript

## LANGUAGES

English(Native)

Chinese Mandarin(Native)

Cantonese(Conversational)

## AWARDS

GE Impact Award

## PROJECTS

### Lomie

November 2017 - Current

personal finance app helping those struggling to save with Machine Learning

### Site Asset Tracking System

September 2016 - May 2017

end to end IoT solution for asset and people tracking in the construction industry

