

XIAOXI ZHENG

LEAD PRODUCT DESIGNER ☎ 9173487772

◦ DETAILS ◦

9173487772
xzheng1995@gmail.com

◦ LINKS ◦

<http://xiaoxizheng.com/>
[UX Case Studies](#)
[LinkedIn](#)

◦ SKILLS ◦

Product Design

User Experience Design

User Interface Design

Figma

Concept Validation

Interaction Design

Information Design

Data Visualization

Agile Methodologies

Project Scoping

Information Architecture

HTML/CSS/JavaScript

Sketch App

Invision

Framer

◦ LANGUAGES ◦

English

Chinese

👤 PROFILE

○ Curious, empathetic, and collaborative designer with a passion for solving meaningful problems with high complexities

📁 EMPLOYMENT HISTORY

○ **Lead Product Designer at Stitch Fix - Merchandising Tools, New York City**
February 2021 — Present

Lead innovation on internal merchandising applications - helping Stitch Fix buyers strategically grow the breadth and depth of our product inventory to fulfill our client segments' fashion needs.

○ **Senior Product Designer at Stitch Fix - Warehouse Tools, San Francisco**
July 2019 — February 2021

Lead product design creating warehouse applications to support Stitch Fix's annual 2 billion dollar business, reducing redundant operational processes to enable 20% YoY variable cost-cutting

Partner with operational strategy, engineering, data science to build software for both long term design visions and short term MVP definitions across 3 product domains, supporting 8+ internal applications

Lead end-to-end design process by conducting user research, crafting information architecture, user journey, wireframes, visual designs, and interactive prototypes to solve & validate design solutions

○ **Product Designer at GE - Data Science & Analytics, San Ramon, CA**
July 2017 — July 2019

Innovating on recommendation systems, data visualization, natural language processing, and integration with large complex Internet of Things (IoT) systems

Collaborated closely with algorithms team to surface data insights through design, delivered data-rich content to domain expert users in oil and gas

○ **Web/Product Designer at Atmosphere Apps, Gainesville, FL**
May 2015 — January 2017

Designed for mobile, web solutions, and performed app store optimization in a fast-paced app agency environment delivering 30+ apps with a team of 15 engineers

Collected end-user feedback and communicated design decisions across different audiences for strategic product strategies and iterations in a B2B2C setting

🎓 EDUCATION

○ **Digital Arts & Sciences, University of Florida, Gainesville, FL**
July 2013 — May 2017

Bachelor of Science in Human Computer Interaction & Computational Engineering