

XIAOXI ZHENG

UX Designer | OAKLAND, CA | 917-348-7772

DETAILS

Oakland, CA
917-348-7772
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LINKS

<http://xiaoxizheng.com/>

[LinkedIn](#)

[Github](#)

SKILLS

Information Architecture

User Experience Design

Sketch App

Product Design

Interaction Design

User Testing

Framer

Unity3D

HTML/CSS/JavaScript

LANGUAGES

English

Chinese

PROFILE

End to end experience designer passionate about translating complex problems into human-centered interactions and crafting scalable solutions

EMPLOYMENT HISTORY

Product Designer at Baker Hughes, GE, San Ramon

July 2018 – Present

Design enterprise solutions by combining AI and Machine Learning capabilities to consolidate, aggregate and visualize data in real time for actionable insights

Advocate for users goals and needs during implementation of analytic applications with product management, data science and engineering team.

Define user stories, information architecture, and create wireframes, visual design, and prototypes to solve & validate solutions to the toughest Industrial IoT pain points

UX Interaction Designer at GE Oil & Gas, San Ramon, CA

July 2017 – July 2018

Conceptualized and contributed to forward looking design components of Mantle - GE's Oil & Gas specific design system extended from Predix.io

Build scalable web-based prototypes and demos to validate feature proposals, usability, and workflows

Initiated cross team collaboration by designing and implementing global search interface to integrate Natural Language Processing within O&G context

Product Design Intern at Atmosphere Apps, Gainesville, FL

May 2015 – January 2017

Created mobile app designs, web designs, and performed app store optimization in a fast-paced mobile app development agency

Collected end-user feedback and balanced with strategic business objectives for quality design iterations in a B2B2C setting

UI Prototyper at Voalte, Sarasota, FL

May 2016 – August 2016

Design & Implemented a lightweight IOS Demo application demonstrating libVoalte library capabilities

Implemented UI enhancement and performed bug fixes on Voalte's healthcare iOS app to improve user engagement

EDUCATION

University of Florida, Gainesville, FL

July 2013 – May 2017

Degree: Digital Arts & Sciences