

Xiaoxi Zheng

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Objective

Seeking to obtain internship experience to utilize my creativity, understandings of user needs and knowledge in computer science.

Education

Bachelor of Science in Digital Art and Sciences (Engineering in Computer Science), June 2017
University of Florida, Gainesville, FL
Current courses enrolled: CEN 3031-Intro to Software Engineering || CAP3027-Intro to DAS
GPA: 3.39

Experience

Mobile Apps Services Intern, Atmosphere Apps, Gainesville May 2015--Present

- Performed App Store Optimization for company apps
- Research and analyze key performance indicators using Flurry and SiteCatalyst
- Optimized company website
- Consulted for UI/UX for mobile apps

Marketing Specialist, Lead Cashier, Kung Fu Tea Gainesville, Gainesville April 2015--- Present

- Organized and executed marketing strategies with sponsorship activities and events.
- Monitored and promote brand name through social media

Translator, TedTalk August 2014-Present

- Member of the 15,000+ contributors to TED open translator project to help spread ideas

Projects (<https://github.com/xiaoxizheng>)

B-Tree and Double Ended Queue Implementation

- Projects implemented for COP3530(DATA STRUCTURES)

Symbolic math calculator

- Final project for COP3503(PROGRAMMING FUNDAMENTALS FOR CIS MAJORS II)
- Architecture a computer-based symbolic math system that avoids floating-point representations.
- Created and designed a graphical implementation plan for the project and coordinate the overall duties for teammates while implementing user Interfaces for the program using C++

Human++Clock

- Class project for CAP3032(INTERACTIVE MODELING AND ANIMATION)
- Simulated an interactive software that visualizes world population.

Modeling Projects---CAP 3220(INTRO TO COMP. AIDED MODELING with Autodesk Maya)

- Practiced 3D character modeling using polygons, 3D Automotive modeling using NURBS surfaces, Modeled and animated a real estate property for final project

Involvement/Affiliations

Promotion Director/Photographer, Sparks Magazine, Gainesville December 2013---Present

- Promoted SPARKS on campus and raise awareness of Asian American social issues
- Created photo and digital assets for aesthetic/promotion usages for Asian interest magazine on campus.

Participant, Gatorship, Gainesville February 2015

- A unique leadership and diversity experience designed to learn how to make UF a more inclusive environment

Florida Art Education Association/Virtual Exhibitions---Award of Excellence

Computer Literacy Skills/Language Proficiencies

- Languages: Fluent in Chinese Mandarin, Fuzhounese dialect and Cantonese (Conversational)
- Software and programming languages:
 - Autodesk Maya ,Processing, Adobe Photoshop, Dreamweaver, Flash, Microsoft Office Suite
 - Working knowledge with JAVA, and C++