XIAOXI ZHENG

UX Designer ⚲ OAKLAND, CA │ 917-348-7772

○ DETAILS ○

Oakland, CA
917-348-7772
xzheng1995@gmail.com

○ LINKS ○

UX Case Studies

http://xiaoxizheng.com/

LinkedIn

○ SKILLS ○

Product Design

User Experience Design

Concept Validation

Interaction Design

Information Design

Agile Development

Information Architecture

Developer Communities

Sketch App

HTML/CSS/JavaScript

User Testing

Framer

Principle Prototype

○ LANGUAGES ○

English

Chinese

👤 PROFILE

Curious, independent and empathetic designer with a voracious appetite for uncovering user insights and translate them into actionable product and design outcomes

💼 EMPLOYMENT HISTORY

Product Designer at Baker Hughes, GE, San Ramon

July 2018 – Present

Leverage design thinking and advocate for customer goals and needs for iterative product development lifecycle with product management, data science and engineering team.

Identify and execute on high-impact user insights, triage external requests, and constantly iterate on design solutions

Ownership of design process from start to finish by defining user scenarios, personas, information architecture, mockups and prototypes to solve & validate solutions

UX Interaction Designer at GE Oil & Gas, San Ramon, CA

July 2017 – July 2018

Brainstormed and contributed to innovative design components of Mantle - GE's Oil & Gas specific design system extended from Predix.io

Craft scalable web-based prototypes and demos to validate feature proposals, usability, and workflows for both mobile & web experiences in enterprise software

Product Design Intern at Atmosphere Apps, Gainesville, FL

May 2015 – January 2017

Created mobile app designs, web designs, and performed app store optimization in a fast-paced and dynamic app agency environment

Collected end-user feedback and communicated design decisions across different audiences for strategic product strategies and iterations in a B2B2C setting

UI Engineer at Voalte, Sarasota, FL

May 2016 – August 2016

Design & Implemented a lightweight IOS Demo application demonstrating libVoalte library capabilities

Implemented UI enhancement and performed bug fixes on Voalte's healthcare iOS app to improve user engagement

🎓 EDUCATION

University of Florida, Gainesville, FL

July 2013 – May 2017

Degree: Digital Arts & Sciences

Bachelor of Science in Human Computer Interaction & Computational Engineering