

# Xiaoxi Zheng

Shoush0713@gmail.com||xiaoxizheng.github.io ||(917)348-7772  
2930 SW 23rd Terrace Apt 1804·Gainesville, FL, 32608·

## Objective

Seeking to obtain internship experience to utilize my creativity, understandings of user needs and knowledge in computer science.

## Education

**Bachelor of Science in Digital Art and Sciences (Engineering in Computer Science)**, June 2017

**Minor** in Business Administration

University of Florida, Gainesville, FL

Current courses: CIS4930-Adv. Cloud Computing|| 3D Audio|| CAP3020-Multimedia Production

Cumulated GPA: 3.45

## Experience

**Mobile Apps Services Intern, Atmosphere Apps**, Gainesville

May 2015--Present

- Performed App Store Optimization for company apps
- Research and analyze key performance indicators using Flurry and SiteCatalyst
- Optimized company website
- Consulted for UI/UX for mobile apps

**Marketing Specialist, Lead Cashier, Kung Fu Tea Gainesville**, Gainesville

April 2015--- Present

- Organized and executed marketing strategies with sponsorship activities and events.
- Monitored and promote brand name through social media

**Translator, TedTalk**

August 2014-Present

- Member of the 15,000+ contributors to TED open translator project to help spread ideas

## Projects (<https://github.com/xiaoxizheng>)

**EOC Practice Exam Portal for P.K-Yonge Development School (<http://pky-eoc.herokuapp.com/>)**

- Developed an End-to-End Web app using MEAN Stack and agile scrum methodology
- Overlook the overall UI/UX of app using HTML and CSS, implemented client specific features using angular js and ensure the overall momentum of teamwork

**B-Tree and Double Ended Queue Implementation**

- Projects implemented for COP3530(DATA STRUCTURES)

**Symbolic math calculator**

- Architecture a computer-based symbolic math system that avoids floating-point representations.
- Created and designed a graphical implementation plan for the project and coordinate the overall duties for teammates while implementing user Interfaces for the program using C++

**Human++Clock**

- Class project for CAP3032(INTERACTIVE MODELING AND ANIMATION)
- Simulated an interactive software that visualizes world population.

## Involvement/Affiliations

**Promotion Director/Photographer, Sparks Magazine**, Gainesville

December 2013---Present

- Promoted SPARKS on and off campus and raise awareness of Asian American social issues
- Created photo and digital assets for aesthetic/promotion usages

**Participant, Gatorship**, Gainesville

February 2015

- A unique leadership and diversity experience designed to learn how to make UF a more inclusive environment

**Florida Art Education Association/Virtual Exhibitions**---Award of Excellence

## Computer Literacy Skills/Language Proficiencies

- Languages: Fluent in Chinese Mandarin, Fuzhounese dialect and Cantonese (Conversational)
- Software and programming languages:
  - Autodesk Maya ,Processing, Adobe Photoshop, Dreamweaver, Flash, Microsoft Office Suite
  - Working knowledge with JAVA, C++, HTML,CSS and JavaScript