

# XIAOXI ZHENG

LEAD PRODUCT DESIGNER 📍 BROOKLYN, NY ☎ 9173487772

## ◦ DETAILS ◦

Brooklyn, NY

9173487772

[xzheng1995@gmail.com](mailto:xzheng1995@gmail.com)

## ◦ LINKS ◦

<http://xiaoxizheng.com/>

[UX Case Studies](#)

[LinkedIn](#)

## ◦ SKILLS ◦

Design strategy

Product Design

User Experience Design

Figma

UX Research

Interaction Design

Usability Research

Information Architecture

Concept Validation

Data Visualization

Information Design

HTML/CSS/JavaScript

Sketch App

## ◦ LANGUAGES ◦

English

Chinese

## 👤 PROFILE

🔗 Curious, empathetic, and collaborative product designer with a passion for solving meaningful problems with high complexities

## 📁 EMPLOYMENT HISTORY

### Lead Product Designer at Dave, Remote

March 2022 — Present

Led strategic design for Dave's enterprise teams initiatives, introduced and leveraged design thinking to inspire horizontal cross-functional team working models.

Led strategic vision while executing and setting up an enterprise design team to support our internal risk management and member intelligence squads.

### Senior Interaction Designer at Bloomberg, New York City, NY

November 2021 — March 2022

Led product design on Enterprise Search & Surveillance Products to mitigate financial compliance risks for investment banking firms.

### Lead Product Designer at Stitch Fix , San Francisco, CA

July 2019 — November 2021

Led research & innovation on retail inventory management software to enable new supply chain business models - scaling the breadth and depth of inventory availability

Lead end-to-end design process by conducting user research, crafting information architecture, user journey, wireframes, visual designs, and interactive prototypes to solve & validate design solutions

### Product Designer at GE - Data Science & Analytics, San Ramon, CA

July 2017 — July 2019

Innovating on recommendation systems, data visualization, natural language processing, and integration with large complex Internet of Things (IoT) systems with internal AI & machine learning teams

### Product Designer at Atmosphere Apps, Gainesville, FL

May 2015 — January 2017

Designed for mobile, web solutions, and performed app store optimization in a fast-paced app agency environment delivering 30+ apps with a team of 15 engineers

## 🎓 EDUCATION

### Digital Arts & Sciences, University of Florida, Gainesville, FL

July 2013 — May 2017

Bachelor of Science in Human Computer Interaction & Computational Engineering