MetaBlox

WiFi powered by Web3

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Mission

Enable **Global WiFi Roaming** with Web3

Highlights

MetaBlox Network

Building the world's first **Global WiFi Roaming Network**

- Launching with 3M WiFi Locations on Day 1
- Growing to 6M Locations by 2025

Seamless WiFi roaming

- Enabled by DID + WiFi = Passwordless Authentication

Official project incorporating Web3 into WiFi standards

- Wireless Broadband Alliance

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Problem with WiFi experiences today : No Roaming

- WiFi authentication **trades security for convenience**

- **Roaming isn't possible** between common WiFi networks

- There is **no global WiFi network**
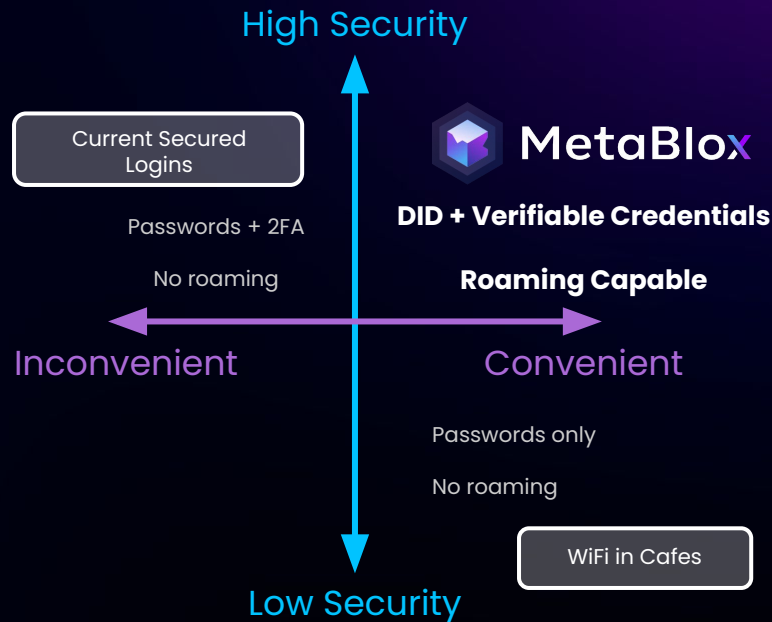
Roaming Requires

Security + Convenience

Do you know WiFi accounts for **74%** smartphone traffic ?
What will happen if we connect **635 million** WiFi networks into **One** ??

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Solution: Web3 WiFi

- **Passwordless Authentication** via Web3 authentication (DID + VCs)

- **Seamless WiFi Roaming** that is both private and secure

- **A global WiFi roaming network** is possible

Seamless, Secure & Convenient

High Security

Current Secured Logins

Passwords + 2FA

No roaming

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DID + Verifiable Credentials

Roaming Capable

Inconvenient ⟵⟶ Convenient

Passwords only

No roaming

WiFi in Cafes

Low Security

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Products

MetaBlox WiFi

- **Enables WiFi mining**
- **Enterprise Grade WiFi**

MetaBlox App

- **WiFi roaming profile (DID, VC)**
- **Geo-location based services**
- **Integrated Web3 wallet**

MetaBlox Protocol

Data Management

- **Manages WiFi credentials and network status**
- **Access to 3W Data (Who, When, Where)**
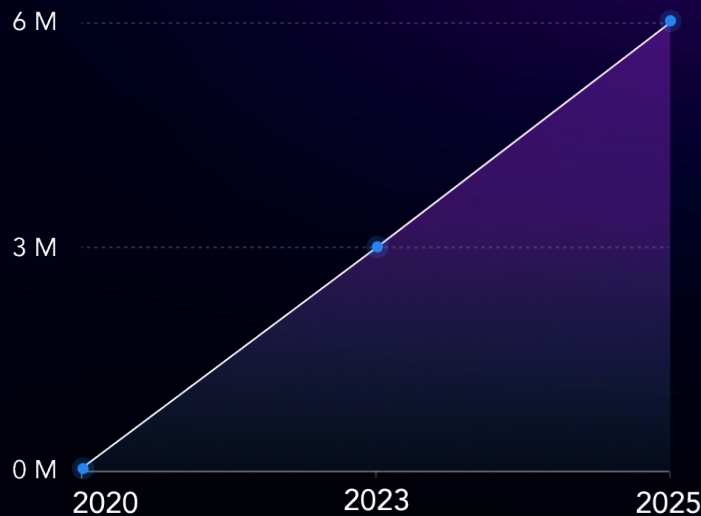
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3 Million WiFi locations from Day 1 and growing fast

MetaBlox WiFi hotspots join the OpenRoaming network

- The world's largest WiFi Roaming Alliance

MetaBlox users will seamlessly connect to

- 3M+ OpenRoaming hotspots today

- 6M hotspot goal by 2025

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Network value will accrue to the MBLX token

Initial token consumption sinks will include:

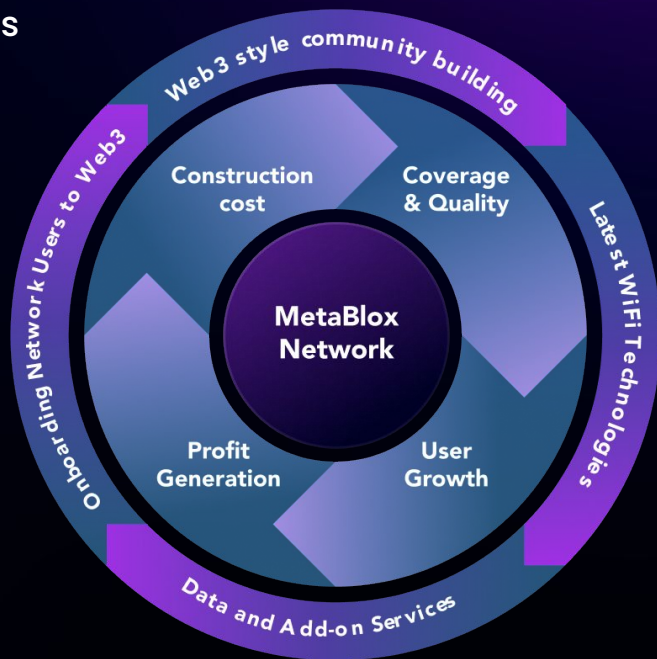**In App user features and experiences that drive ongoing engagement**

- Merchant advertising (hyper local) and general advertisers
- Transaction income via reward programs
- Crypto payment gateway commissions

Network deployment

- Gateway sales
- Managed WiFi services
- Manufacturing rights

Data analytics

- Access to "3W" data (who, when, where)

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