```
library(dplyr)

##

## Attaching package: 'dplyr'

## The following objects are masked from 'package:stats':

##

## filter, lag

## The following objects are masked from 'package:base':

##

## intersect, setdiff, setequal, union

library(Rcpp)
```

1 Data Pre-processing

```
Ratings <- read.csv("archive/Ratings.csv")
Ratings <- Ratings[Ratings$Book.Rating != 0, ]
Ratings_by_users <- group_by(Ratings, User.ID)
user.Rating <- Ratings_by_users %>% summarise(
   num = length(Book.Rating),
   avg.rating = mean(Book.Rating)
)
num.Rating <- group_by(user.Rating, num) %>% summarise(
   users = length(avg.rating)
)
```

1.1 ISBN

```
N <- max(Ratings$User.ID)
book_idx <- unique(Ratings$ISBN)

M <- length(book_idx)
book_idx <- 1:M
names(book_idx) <- unique(Ratings$ISBN)
train <- read.csv("archive/train0.csv")
train$ISBN <- book_idx[train$ISBN]
test <- read.csv("archive/test0.csv")
test$ISBN <- book_idx[test$ISBN]</pre>
```

1.2 Romve Some Entries

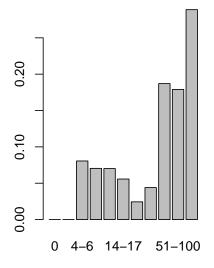
```
train.book.avg <- group_by(train, ISBN) %>% summarise(
   avg.rating = mean(Book.Rating)
)
test <- test[which(test$ISBN %in% train.book.avg$ISBN),]</pre>
```

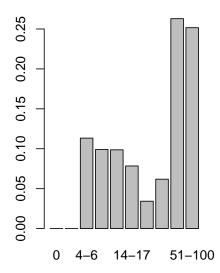
There are 278854 users and 185973 books.

There are 334954 examples in the training set and 64857 examples in the test set.

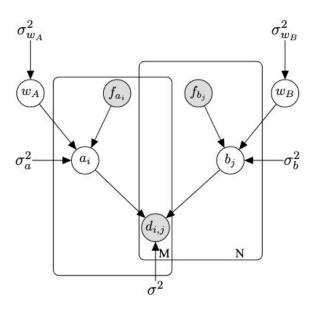
1.3 User Groups

```
par(mfrow = c(1, 2))
barplot(grp_num/sum(grp_num))
barplot(grp_num[-11]/sum(grp_num[-11]))
```





2 warm-start LPMF



$$W_A = [W_{A_1}, ... W_{A_k}], W_B = [W_{B_1}, ... W_{B_k}]$$

 $F_A = [F_{A_1}, ... F_{A_M}], F_B = [F_{B_1}, ... F_{B_N}]$

$$p(W_A|\sigma_{W_A}^2) = \prod_{l=1}^k \mathcal{N}((w_A)_l|0, \sigma_{W_A}^2 \mathbf{I}), \ p(W_B|\sigma_{W_B}^2) = \prod_{l=1}^k \mathcal{N}((w_B)_l|0, \sigma_{W_B}^2 \mathbf{I})$$

$$p(A|F_A, W_A \sigma_a^2) = \prod_{i=1}^M \mathcal{N}(a_i|W_A^T f_{a_i}, \sigma_a^2 \mathbf{I}), \ p(B|F_B, W_B \sigma_b^2) = \prod_{j=1}^N \mathcal{N}(b_j|W_B^T f_{b_j}, \sigma_b^2 \mathbf{I})$$

$$p(D|A,B,\sigma^2) = \prod_{j=1}^N \prod_{i=1}^M \left[\mathcal{N}(d_{ij}|a_i^T b_j,\sigma^2)
ight]^{I_{ij}}$$

$$\begin{split} \log p(A,B|D,\sigma^2,\sigma_a^2,\sigma_b^2) &= -\frac{1}{2\sigma^2} \|P_{\Omega}(D-A^TB)\|_F^2 - \frac{1}{2\sigma_a^2} \|A-W_A^TF_A\|_F^2 \\ &- \frac{1}{2\sigma_b^2} \|B-W_B^TF_B\|_F^2 - \frac{1}{2\sigma_{W_A}^2} \|W_A\|_F^2 - \frac{1}{2\sigma_{W_B}^2} \|W_B^T\|_F^2 \\ &- \frac{1}{2} \left(\left(\sum_{i=1}^M \sum_{j=1}^N I_{ij} \right) \log \sigma^2 + M \, k \log \sigma_a^2 + N \, k \log \sigma_b^2 \right) \\ &- \frac{1}{2} k \, L \left(\log \sigma_{W_A}^2 + \log \sigma_{W_B}^2 \right) + C \end{split}$$

$$\begin{split} E &= \frac{1}{2} \|P_{\Omega}(D - A^T B)\|_F^2 + \frac{1}{2} (\lambda_a \|A - W_A^T F_A\|_F^2 + \lambda_b \|B - W_B^T F_B\|_F^2 + \lambda_{W_A} \|W_A\|_F^2 + \lambda_{W_B} \|W_B\|_F^2) \end{split}$$
 此处, $\lambda_a = \frac{\sigma^2}{\sigma_a^2}, \ \lambda_b = \frac{\sigma^2}{\sigma_b^2}, \lambda_{W_A} = \frac{\sigma^2}{\sigma_{W_A}^2}, \lambda_{W_B} = \frac{\sigma^2}{\sigma_{W_B}^2}.$

3 Users' Information

```
Users <- read.csv("archive/Users.csv")
Users <- Users[1:N, ]
summary(Users)</pre>
```

```
##
       User.ID
                       Location
                                              Age
    Min.
         : 1
                     Length: 278854
                                         Min. : 0.00
##
    1st Qu.: 69714
                     Class : character
                                         1st Qu.: 24.00
##
   Median :139428
                     Mode :character
                                         Median : 32.00
##
           :139428
                                         Mean
                                                : 34.75
##
   Mean
                                         3rd Qu.: 44.00
    3rd Qu.:209141
##
##
    Max.
           :278854
                                         Max.
                                                :244.00
##
                                         NA's
                                                :110759
```

sum(is.na(Users\$Age))/length(Users\$Age)

[1] 0.3971935

```
length(unique(Users$Location))
```

[1] 57338

3.1 pre-processing

```
Users[is.na(Users$Age), "Age"] <- 0
Users[which(Users$Age > 100), "Age"] <- 0
Users[which(Users$Age < 7), "Age"] <- 0</pre>
```

3.2 Check intuition

```
user.Rating <- merge(user.Rating, Users)
Rating_by_age <- group_by(user.Rating, Age) %>% summarise(
   user.num = length(num),
   avg.rating = sum(num*avg.rating)/sum(num)
)
head(Rating_by_age, 10)
```

```
## # A tibble: 10 x 3
##
        Age user.num avg.rating
##
      <dbl>
                <int>
                            <dbl>
    1
                             7.35
##
          0
                31455
##
    2
          7
                   10
                             7.84
##
    3
          8
                   25
                             7.81
    4
                             7.08
          9
                   28
##
          10
                   33
                             8.49
##
    5
    6
                   53
                             7.76
          11
##
    7
                   62
                             8.07
##
          12
          13
                  241
                             7.69
##
                  504
                             7.78
##
   9
          14
                             7.93
## 10
          15
                  568
```

3.3 Group by Age

```
FU <- matrix(0, nrow = N, ncol = 2)
FU[, 1] <- 1
FU[, 2] <- Users$Age
FU[which(Users$Age %in% 81:90), 2] <- 81
FU[which(Users$Age %in% 91:100), 2] <- 82
FU[which(Users$Age == 0), 2] <- 6
FU[, 2] <- FU[, 2] - 6
FU <- t(FU)
save(FU, file = "FU.Rda")</pre>
```

4 Books' Information

```
Books <- read.csv("archive/Books.csv")

Books <- Books[Books$ISBN %in% names(book_idx), ]

Books$Year.Of.Publication <- as.integer(Books$Year.Of.Publication)

## Warning: NAs introduced by coercion

Books$Year.Of.Publication[which(Books$Year.Of.Publication > 2004)] <- 0

Books$Year.Of.Publication[is.na(Books$Year.Of.Publication)] <- 0

summary(Books)
```

```
##
        ISBN
                         Book.Title
                                           Book.Author
                                                               Year.Of.Publication
##
   Length: 149836
                       Length: 149836
                                           Length: 149836
                                                               Min.
                                                               1st Qu.:1990
   Class : character
                        Class : character
                                           Class : character
##
##
   Mode : character
                       Mode :character
                                           Mode :character
                                                               Median:1996
##
                                                                       :1958
                                                               Mean
                                                               3rd Qu.:2000
##
##
                                                               Max.
                                                                       :2004
     Publisher
                        Image.URL.S
                                            Image.URL.M
                                                               Image.URL.L
##
                                           Length: 149836
   Length: 149836
                       Length: 149836
                                                               Length: 149836
##
```

```
Class : character
                       Class : character
                                           Class : character
                                                              Class : character
##
##
   Mode :character
                       Mode
                             :character
                                           Mode :character
                                                              Mode :character
##
##
##
length(unique(Books$Book.Title))
## [1] 135567
length(unique(Books$Book.Author))
## [1] 62114
length(unique(Books$Publisher))
## [1] 11576
length(unique(Books$Year.Of.Publication))
## [1] 94
```

4.1 check intuition

```
book_rating <- group_by(Ratings, ISBN)%>% summarise(
   num = length(Book.Rating),
   avg.rating = mean(Book.Rating)
)
book_rating <- merge(book_rating, Books)
Rating_by_year <- group_by(book_rating, Year.Of.Publication) %>% summarise(
   user.num = length(num),
   avg.rating = sum(num*avg.rating)/sum(num)
)
Rating_by_year[50:60, ]
```

A tibble: 11 x 3

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##		${\tt Year.Of.Publication}$	user.num	avg.rating
##		<dbl></dbl>	<int></int>	<dbl></dbl>
##	1	1960	65	8.33
##	2	1961	76	8.24
##	3	1962	73	7.86
##	4	1963	70	8.21
##	5	1964	72	7.87
##	6	1965	94	7.76
##	7	1966	92	7.65
##	8	1967	89	7.85
##	9	1968	124	8.22
##	10	1969	178	7.51
##	11	1970	221	7.98

4.2 Group by Year

```
FV <- matrix(0, ncol = 2, nrow = M)
FV[, 1] <- 1
FV[book_idx[Books$ISBN], 2] <- Books$Year.Of.Publication
FV[which(FV[, 2] < 1920 & FV[, 2] != 0), 2] <- 1
FV[which(FV[, 2] %in% 1920:1929), 2] <- 2
FV[which(FV[, 2] %in% 1930:1939), 2] <- 3
FV[which(FV[, 2] %in% 1940:1949), 2] <- 4
FV[which(FV[, 2] > 1949), 2] <- FV[which(FV[, 2] > 1949), 2] - 1945
FV <- t(FV)
save(FV, file = "FV.Rda")</pre>
```

5 Results

```
knitr::include_graphics("plot/warm start.png")
```

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