

***Feb 2016***

***FemmeHacks***



**FemmeHacks**

An all-women\* collegiate hackathon  
in Philadelphia

**Hacker Information Packet**

# schedule

## Friday

5 - 5:15pm	Check in & registration @ JMHH 260
5:15 - 6pm	Dinner from Chipotle and icebreakers @ JMHH 265
6 - 6:30pm	Makin friends (team formation & games) @ JMHH 265
6:30 - 7:20pm	Git It Gurl--Git Workshop @ JMHH 270
7:30 - 8:20pm	Make it Purdy--HTML/CSS Workshop @ JMHH 270
8:30 - 9:20	Fire Burnin, Fire Burnin on the Back End--Firebase Workshop @ JMHH 270
9:30pm	Get HYPED for

## Saturday

8 - 8:30am	Check in & registration @ JMHH 260
8:30 - 9am	Breakfast & Opening Ceremonies @ JMHH 265
9am - 12pm	Begin building!
9 - 10am	PicWell Tech Talk--Getting Started @ JMHH 270
10am	Snack from Federal Donuts @ JMHH 265
12 - 1pm	Lunch and Women in Tech Panel @JMHH 265
1:30 - 3pm	Photo Booth @ JMHH 265
3 - 4pm	Snack (Lil Pop Shop) @ JMHH 265
6 - 7pm	Dinner from Hummus @ JMHH 265
8pm	Snack from Sugar Philly @ JMHH 265
9:30pm	Project Submissions due on DevPost!
10:30pm	Judging and closing ceremonies + prizes @ JMHH 270

Location: Jon M. Huntsman Hall, 3730 Walnut St,  
Philadelphia, PA 19104

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Picwell is focused on empowering ordinary Americans to make good health insurance choices for themselves and their families. The sheer complexity of health insurance leads many people to essentially choose at random. This results in unnecessarily high costs for consumers and billions of dollars of waste in the healthcare system.

**a16z**

Andreessen Horowitz backs bold entrepreneurs who move fast, think big and are committed to building the next major franchises in technology. The a16z EDU Network connects the best developers and designers to our portfolio companies. Find us in Menlo Park, Calif.



**CURALATE**

Curalate is the leading visual commerce platform used by hundreds of the world's most loved brands. Curalate solutions touch millions of consumers daily by enabling brands to unlock the power of pictures.

For more information, visit  
[www.curalate.com](http://www.curalate.com).

**facebook**

Founded in 2004, Facebook's mission is to give people the power to share and make the world more open and connected. People use Facebook to stay connected with friends and family, to discover what's going on in the world, and to share and express what matters to them.

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Goldman Sachs deals with real-world technology challenges of a size, scale and complexity that very few companies face. Success in their industry hinges on constant innovation and on the technology that backs it up. It's the ability to create and utilize something that wasn't there before, and to do it first. Their technology is their competitive edge. That is why they build it ourselves and why, more than ever, they're investing in people who can make innovation happen.



Intel is an American multinational technology company headquartered in Santa Clara, California. One of the world's largest, Intel is one of the highest valued semiconductor chip makers. It is the inventor of the x86 series of microprocessors, the processors found in most personal computers and supplies processors for computer system manufacturers such as Apple, Samsung, HP and Dell.



Lyft facilitates peer-to-peer ridesharing by connecting passengers who need a ride with drivers who have a car. Download our app for iPhone or Android, and get a friendly, affordable ride within minutes. Just tap a button, and you'll get picked up by a Lyft driver. When the ride ends, the app automatically charges your saved credit card. No need to carry cash!



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#### Our Mission

Empower every person and every organization on the planet to achieve more

#### Our Strategy

Build best-in-class platforms and productivity services for a mobile-first, cloud-first world

#### Our Ambitions

Reinvent productivity & business processes, build the intelligent cloud platform, create more personal computing

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PwC Advisory helps their clients with their most challenging imperatives from strategy through execution. Their teamwork is enriched by the diverse perspectives and experiences that each of us bring to the table. They combine the breadth of knowledge of over 48,000 global professionals with deep industry knowledge to deliver custom solutions for their clients.

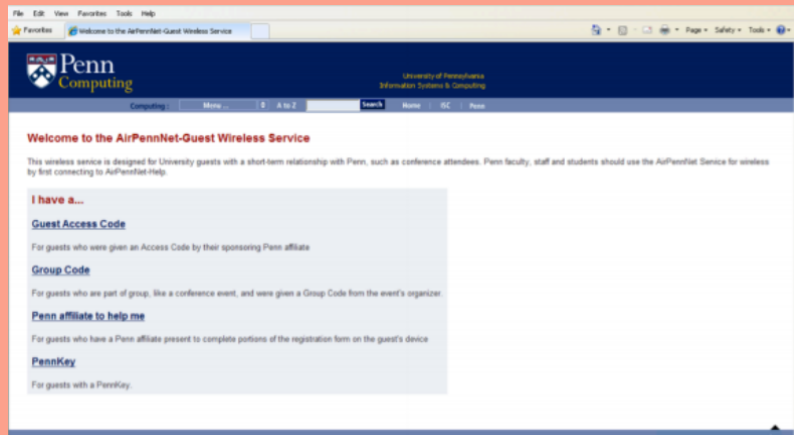
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# Wifi Access Link

1. On your computer or device, view the list of available wireless networks and select AirPennNet-Guest.
2. Open an Internet browser (e.g., Internet Explorer, Firefox, Safari, Chrome) and attempt to visit a webpage such as [www.upenn.edu](http://www.upenn.edu). Your browser will be automatically redirected to the AirPennNet-Guest Wireless Service page.

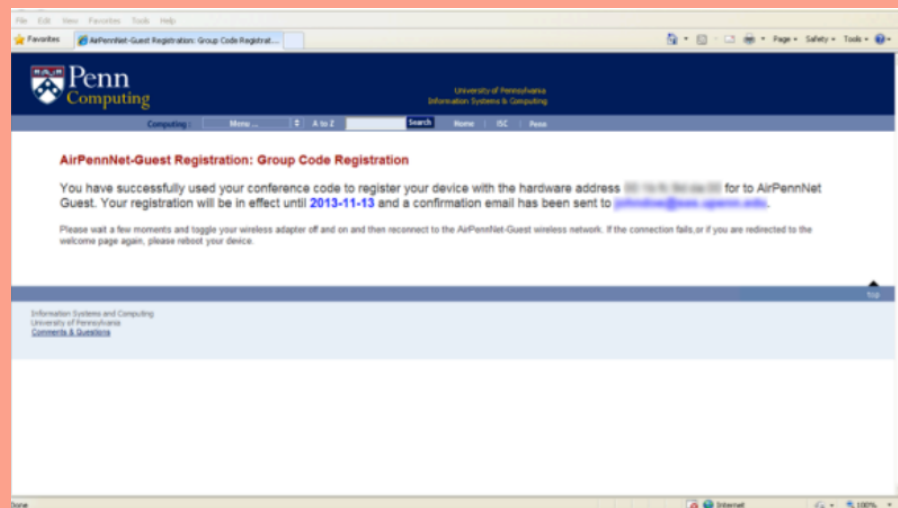


3. Under the "I have a..." header, click Group Code.
4. On the AirPennNet-Guest Group Code Registration page, enter your name, a valid email address, telephone number, and the Group Code (Group Code: C-FSKCBSPZ) for your event.

A screenshot of a web browser displaying the 'AirPennNet-Guest Registration: Group Code Registration' page. The page features the University of Pennsylvania Computing logo at the top. Below the header, there is a form with the following fields: 'Your Name', 'Your Email Address', 'Your Phone Number', and 'Group Code'. Each field has a corresponding input box. Below the 'Your Email Address' field, there is a text example: 'For example: earthling@semer.upenn.edu'. Below the 'Your Phone Number' field, there is a text example: 'For example: 215.699.0000'. At the bottom of the form, there is a 'CONTINUE' button and a 'CLEAR' button. Below the buttons, there is a line of text: 'By clicking "CONTINUE" you (the guest) signify that you have read and will abide by the terms of the University Acceptable Network Usage Policy (will open new window)'.



5. Click Continue. A page informing you that you have successfully registered your device should be displayed similar to the image below.



6. Wait a few moments and then toggle your wireless adapter off and on.

7. Re-connect to the AirPennNet-Guest wireless network. You should now be connected to the Internet.

NOTE: If the connection fails or if you are redirected to the AirPennNet-Guest Wireless Service page again, restart your device and repeat this step.

Group Code: C-FSKCBSPZ

Please ONLY use the Group Code specified on your own info pack as we have multiple group codes for the event designated to different participants.

# Hack Harassment Track by Intel

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We are introducing a track for the event called "Hack for Harassment", partnering with Intel to help find solutions surrounding both online in person harassment amongst women and any other applicable groups. Your hack will address the issue of harassment in some type of way, ranging from a preventative measure to "on-call" response service to post-incident reporting. Please feel free to chat with Alison at Intel's table to talk about different ideas for this. Winners will receive 4 tablets as a prize!



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# Project Submission Reminders

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- Project submissions are due on Devpost at 9:30PM on Saturday, February 20, 2016
- If your team would like to be eligible for prizes, your team must submit a demo to Devpost
- Femmehacks 2016 Devpost link: [femmehacks2016.devpost.com](http://femmehacks2016.devpost.com)

Don't forget to check us  
out @:

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FemmeHacks Page: <https://www.facebook.com/femmehacks/>

FemmeHacks 2016 Participants Group: <https://www.facebook.com/groups/1689257347984323/>

Instagram: <https://www.instagram.com/pennwics/>

Twitter: [#femmehacks](https://twitter.com/femmehacks)

♥ Make sure to try out our very own Femmehacks 2016 Snapchat Geofilter ♥

## Good Luck Ladies!

- Sincerely, FemmeHacks 2016 :)