Details of your portfolio

PD URL site *(*Compulsory to fill up for milestone 2 and 3)*:

https://porfoliodev-production.up.railway.app/

Name of your portfolio:

Where Developers
Meets Designer

Lim Xing Herng

Your Logo:

Describe your target audience:

My portfolio is designed for the following audiences:

- *Recruiters looking for frontend or UI/UX(I just put this in since we are going to learn UI/UX next sem) designer*
- *Job recruiters who are seeking people who are seeking creative and technical collaboration*
- *Collaborators in digital design development fields*

Describe your brand story/ purpose:

Theme : Where Designer Meets Developer

The theme I am going for in my portfolio this showcasing the balance between bring a developer and a designer. I wanted to keep the overall style clean and minimal to make it easy to navigate around.

I used blue tones to represent my coding/development side and pink/purple was used to represent design. I used the colours in my digital banner as well ass throughout my pages to reinforce that dual identity

I also tried to use round elements and gradient to keep things modern and soft, While making work more readable through fonts.

Overall the theme reflects my ideal identity: someone who enjoys blending logic and creativity, building both functional and visually pleasing work.

Design brief

Colour scheme & Colour palette:

Color Scheme: Split- Complementary

Reasoning:

I went with a split-complementary color scheme using blue and pink/purple tones. The blue shows the developer side of me — more logical and structured — while the pink and purple bring out the creative, design side. These colors give enough contrast to make both sides stand out, but not in a way that feels too loud or clashing. The contrast is softer and easier on the eyes compared to a full complementary color combo. I also used light grey in the background to keep everything clean, simple, and easy to read — which matches the calm, minimal vibe I wanted for the whole portfolio.

Typography:

Headers – Impact

I chose impact as it commands attention which is great for titles.

Body Text – Calibri Light

Balances out the strength of impact with a softer and more readable tone.

Code Snippets- Courier New

Signals contents clearly good to use for skills ,syntax or command lines.

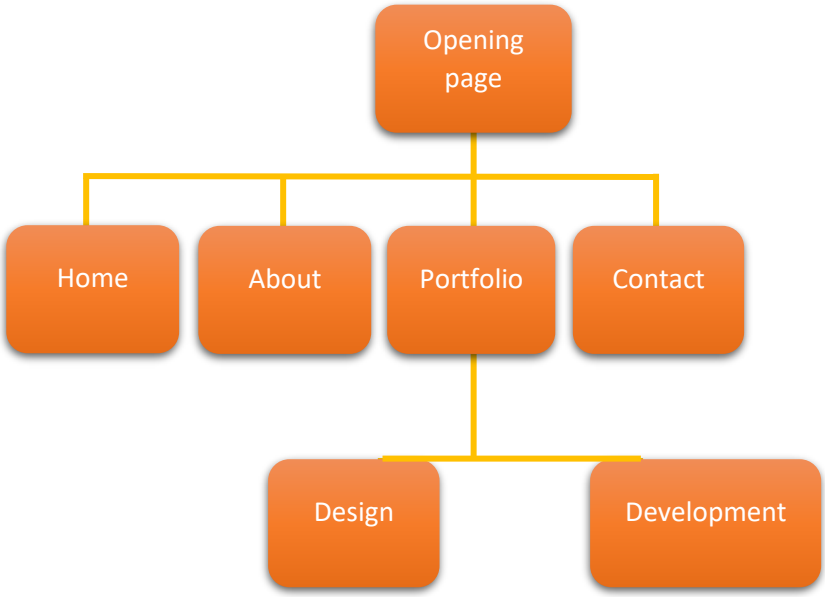
Theme:

Minimalist.

Layout/ Arrangement:

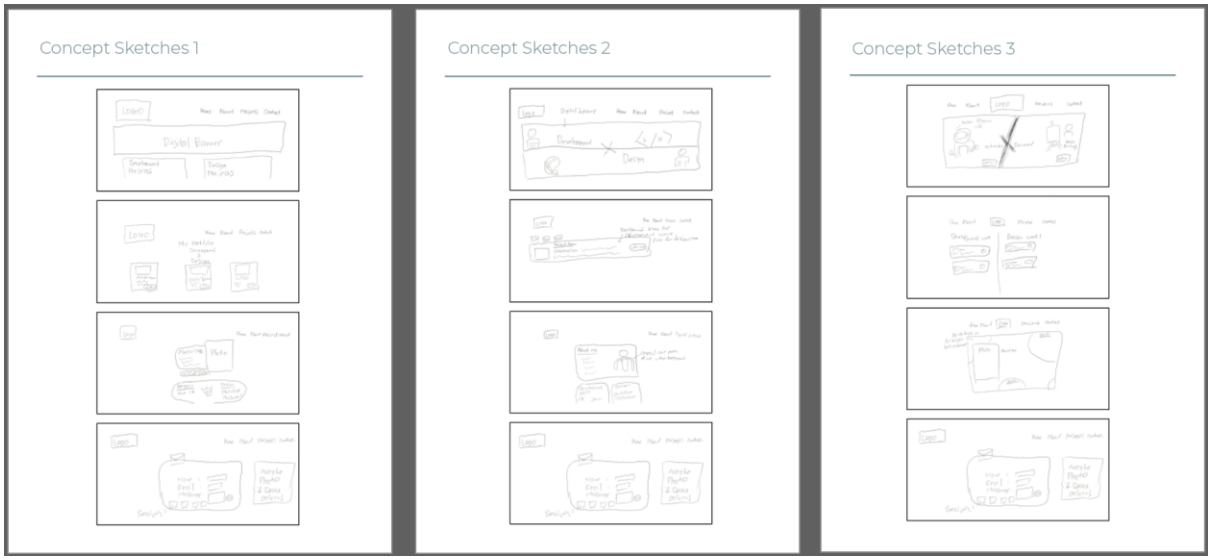
How will you arrange the multimodal composition in a way that makes sense for your audience and your purpose? How might you arrange ideas and elements so that your composition is effective?

Minimally 3 tabs with 2 layers of navigation



Low fidelity wireframe:

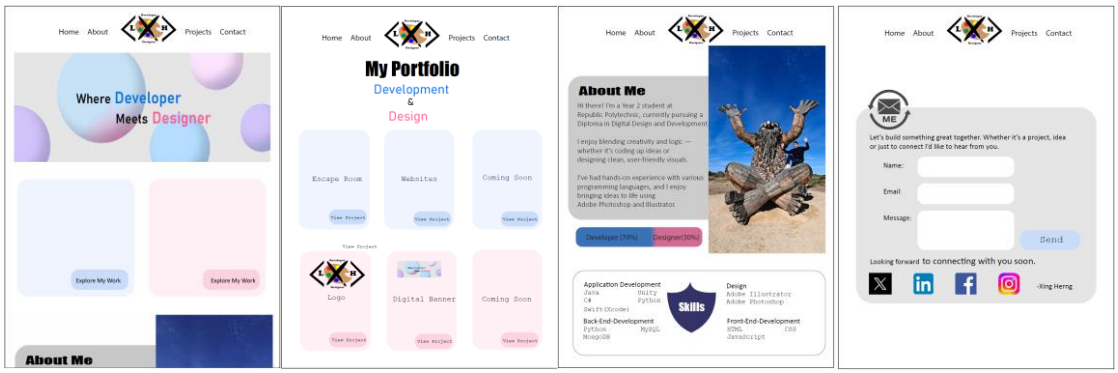
Insert your low-fidelity wireframe here. This can be photo of your sketches or digitally created low-fidelity wireframe using shapes. E.g.

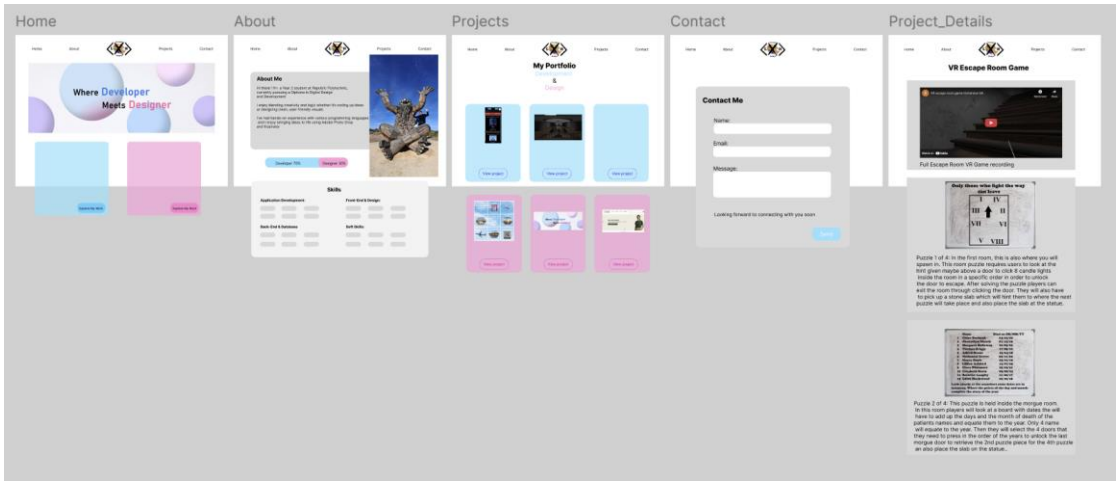


High fidelity wireframe *(*Compulsory to fill up for milestone 2 and 3)*:

Insert your high-fidelity wireframe here. Full set of ALL the pages in JPEG or PDF format.

E.g.

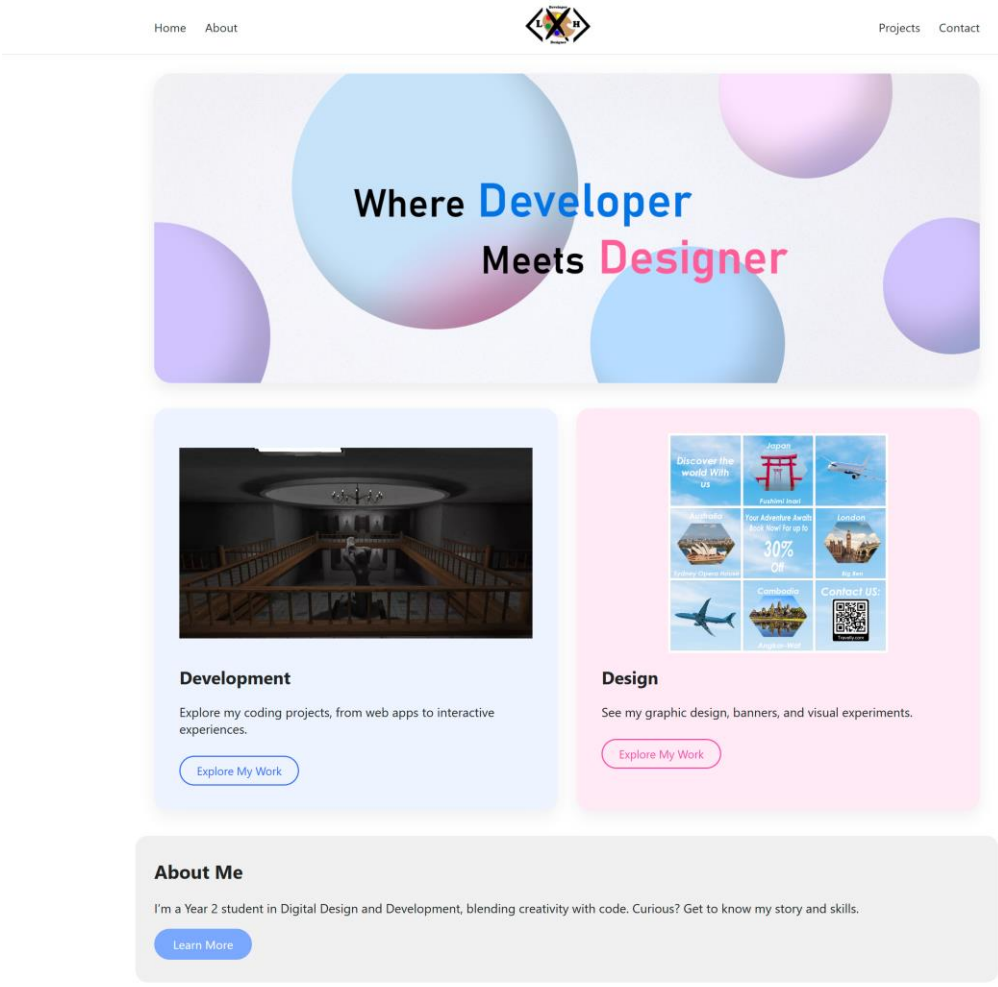




Link to your Prototype – Most likely on Figma (make sure your lecturer is given access to the site) *(To fill up for milestone 2 and 3)*:

https://www.figma.com/design/YetiLez2WCDzMFiwqISVL9/Portfolio_Design-High-Low-Fidelity?node-id=0-1&t=qt7YGgQV3r7HEiJ3-1

Home Page:


Home
About
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Where Developer
Meets Designer
Development
Explore my coding projects, from web apps to interactive experiences.
Explore My Work
Design
See my graphic design, banners, and visual experiments.
Explore My Work
About Me
I'm a Year 2 student in Digital Design and Development, blending creativity with code. Curious? Get to know my story and skills.
Learn More
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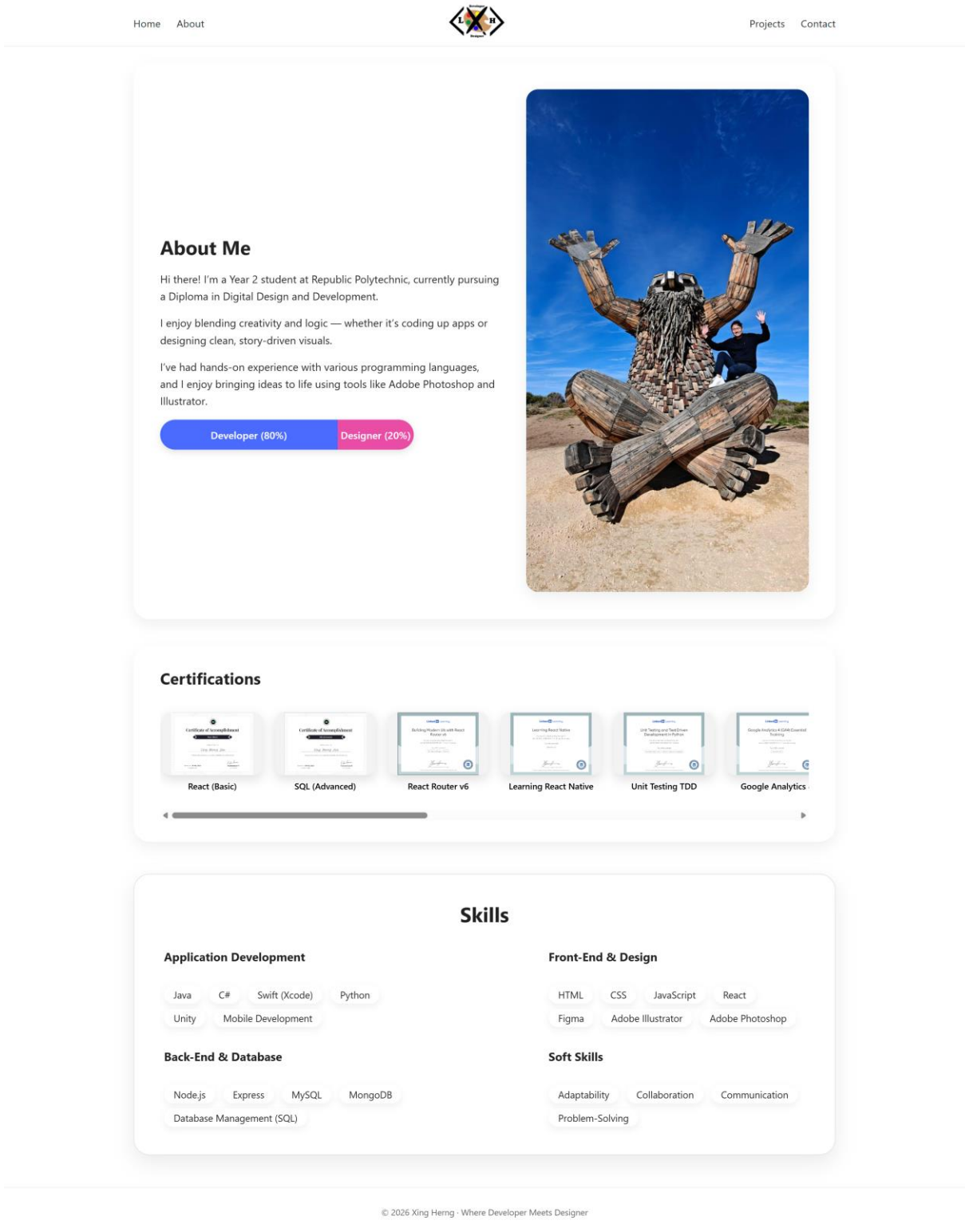
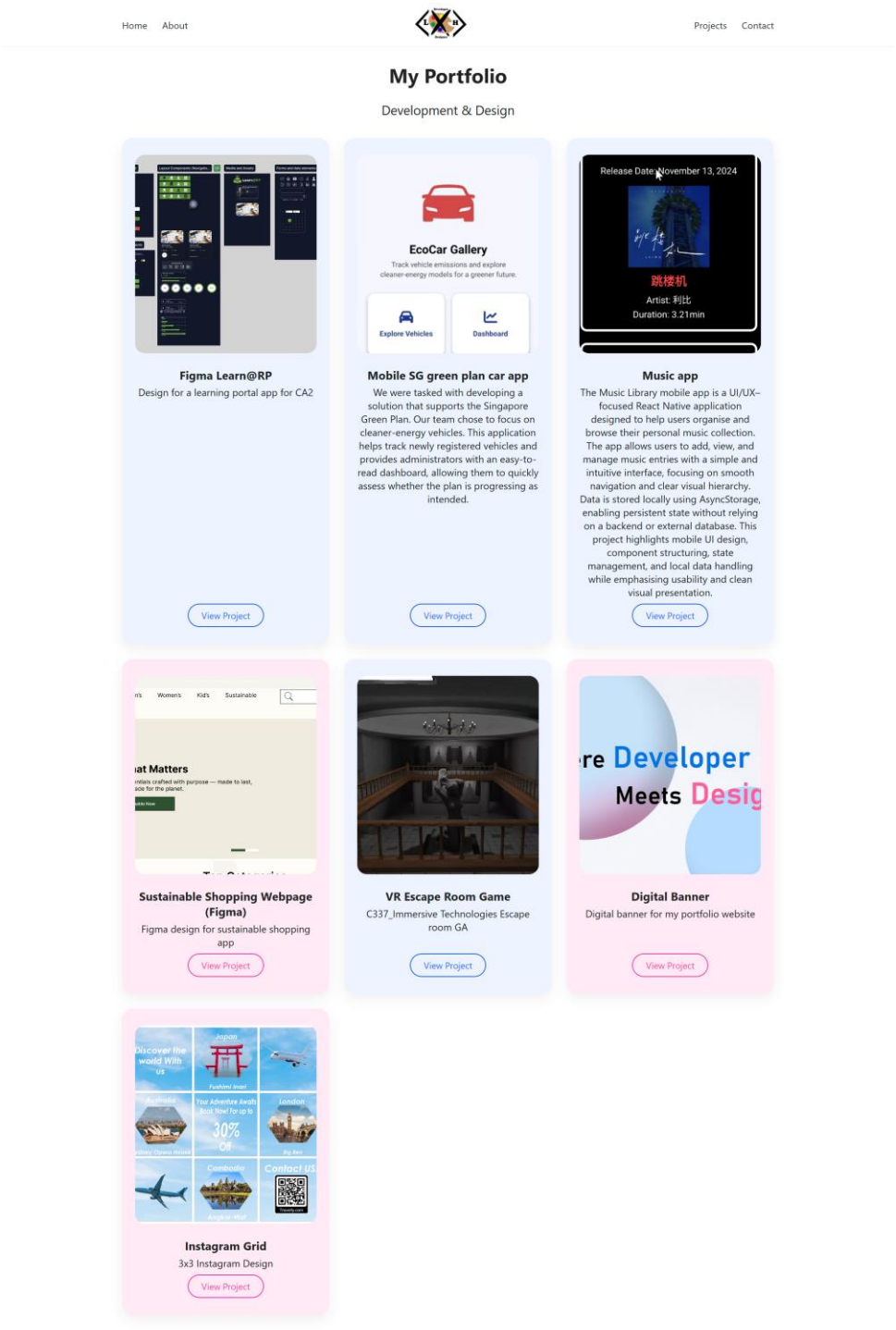
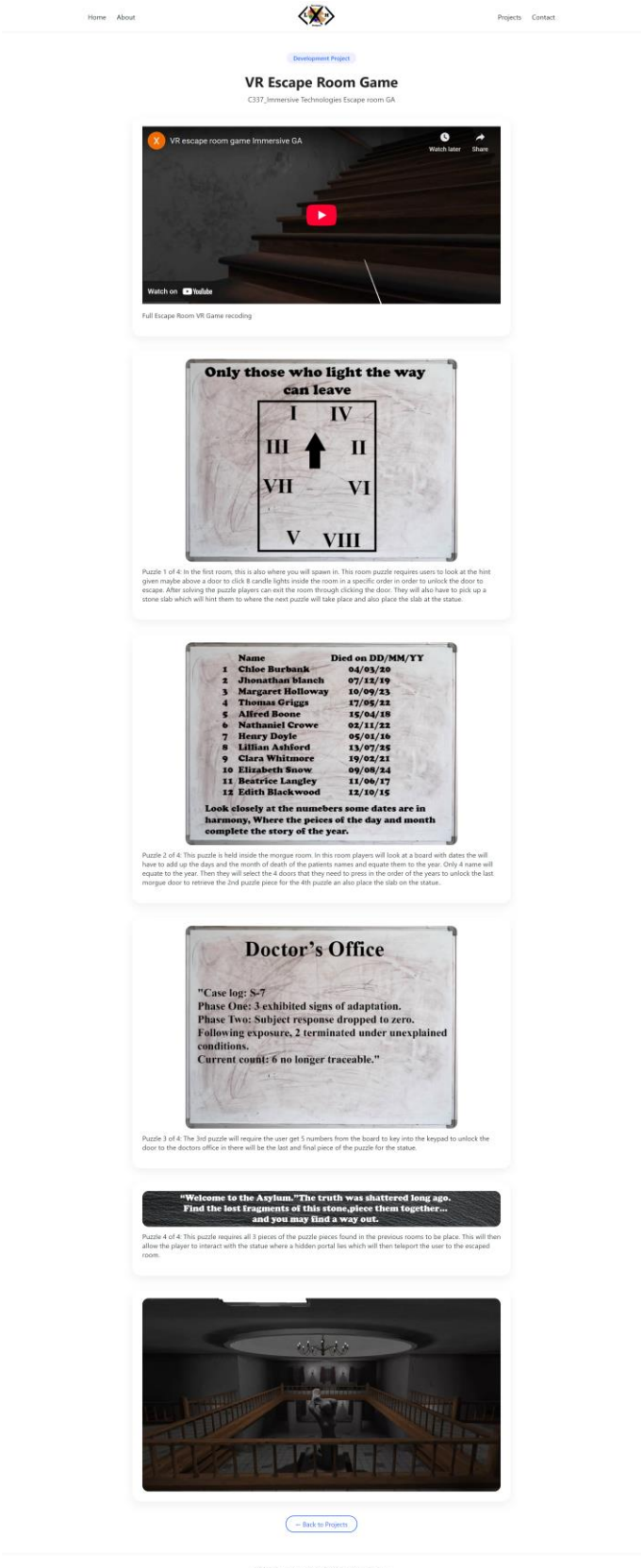
About Me Page:



Project Page:



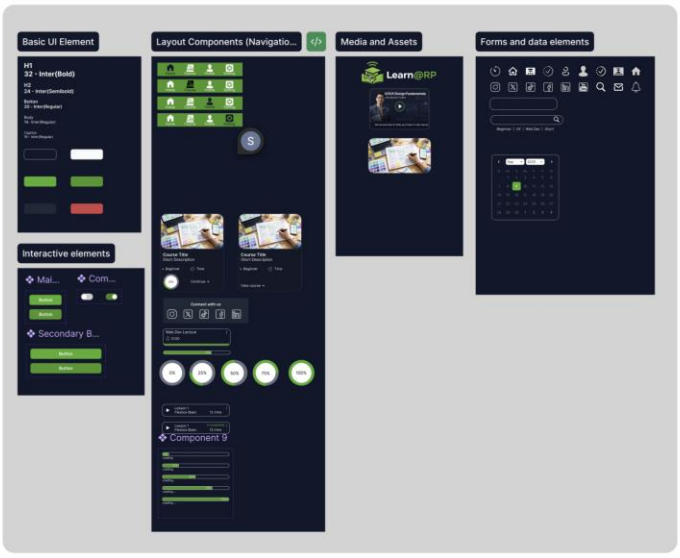
Project Detail Page:



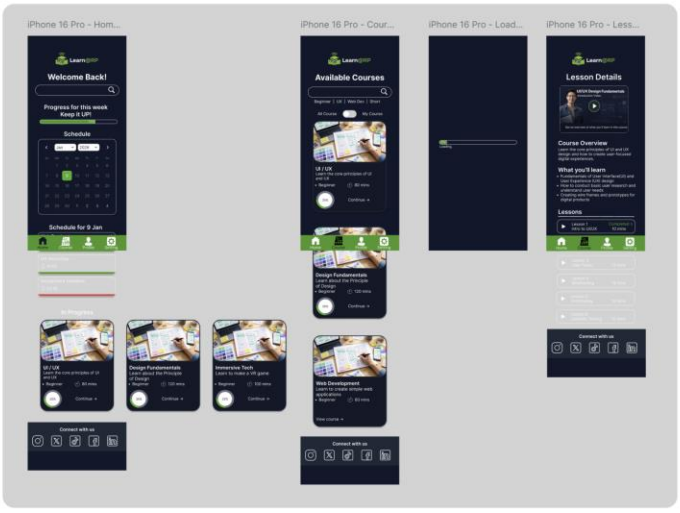
Development Project

Figma Learn@RP

Design for a learning portal app for CA2



https://www.figma.com/design/vcievnPteDFb3ABQCWWeQj/C218_UI-UX_CA2_Learning_Portal?node-id=2030-183&t=mVGuJtOgL3aVKZHt-1



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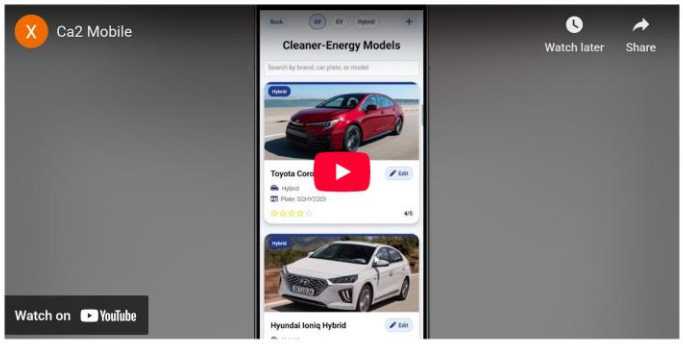
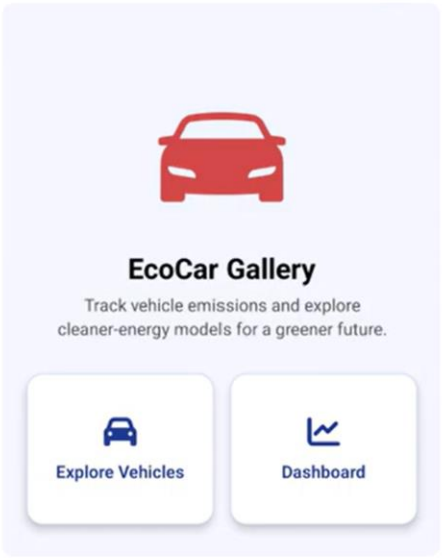
Development Project

Mobile SG green plan car app

We were tasked with developing a solution that supports the Singapore Green Plan. Our team chose to focus on cleaner-energy vehicles. This application helps track newly registered vehicles and provides administrators with an easy-to-read dashboard, allowing them to quickly assess whether the plan is progressing as intended.



Demo Video



App Thumbnail

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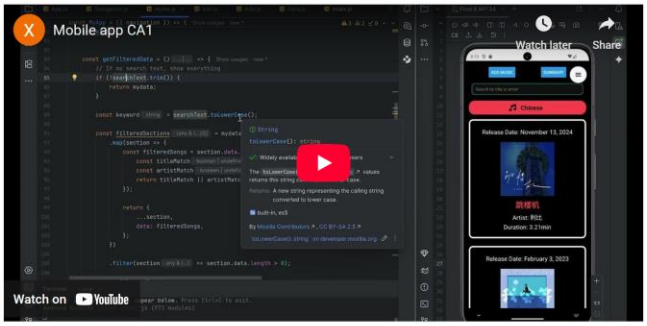
Development Project

Music app

The Music Library mobile app is a UI/UX–focused React Native application designed to help users organise and browse their personal music collection. The app allows users to add, view, and manage music entries with a simple and intuitive interface, focusing on smooth navigation and clear visual hierarchy. Data is stored locally using AsyncStorage, enabling persistent state without relying on a backend or external database. This project highlights mobile UI design, component structuring, state management, and local data handling while emphasising usability and clean visual presentation.



Demo Video

Design for music app

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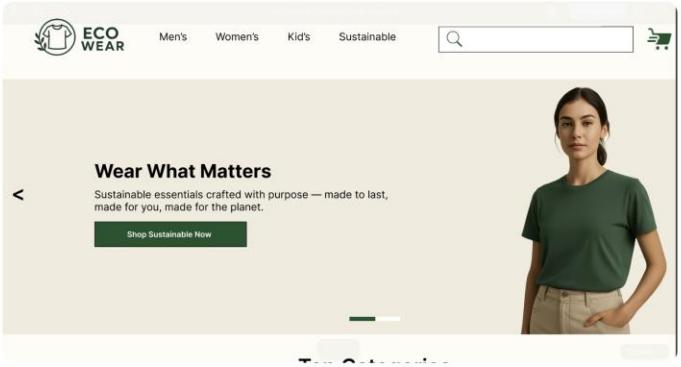
Design Project

Sustainable Shopping Webpage (Figma)

Figma design for sustainable shopping app



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Design Project

Digital Banner

Digital banner for my portfolio website

I wanted a simple and clean banner. The phrase "Where Developer Meets Designer " shows my passion in both coding as well as design. I use blue ops to represent developer and softer pink/purple for the designer side. The floating shapes help show how both parts can work together in a calm, balanced way without being too flashy.

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Design Project

Instagram Grid

3x3 Instagram Design

I used the sky as the background as it signifies flying overseas. It also helps to crate a light and open feeling associated with travel. I also tried to make the poster symmetrical by arranging the location of travel in the a hexagonal shape at the top bottom left and right middle of the post. The color palette used is mainly sky blue, white and natural tones than is in the photos. This posters also showcases the global destination as well as the min attraction that customer will be visiting. I place the call to action to the bottom right of the page as I feel it aligns with the natural reading flow making it the last thing the viewer sees after looking at the destinations.

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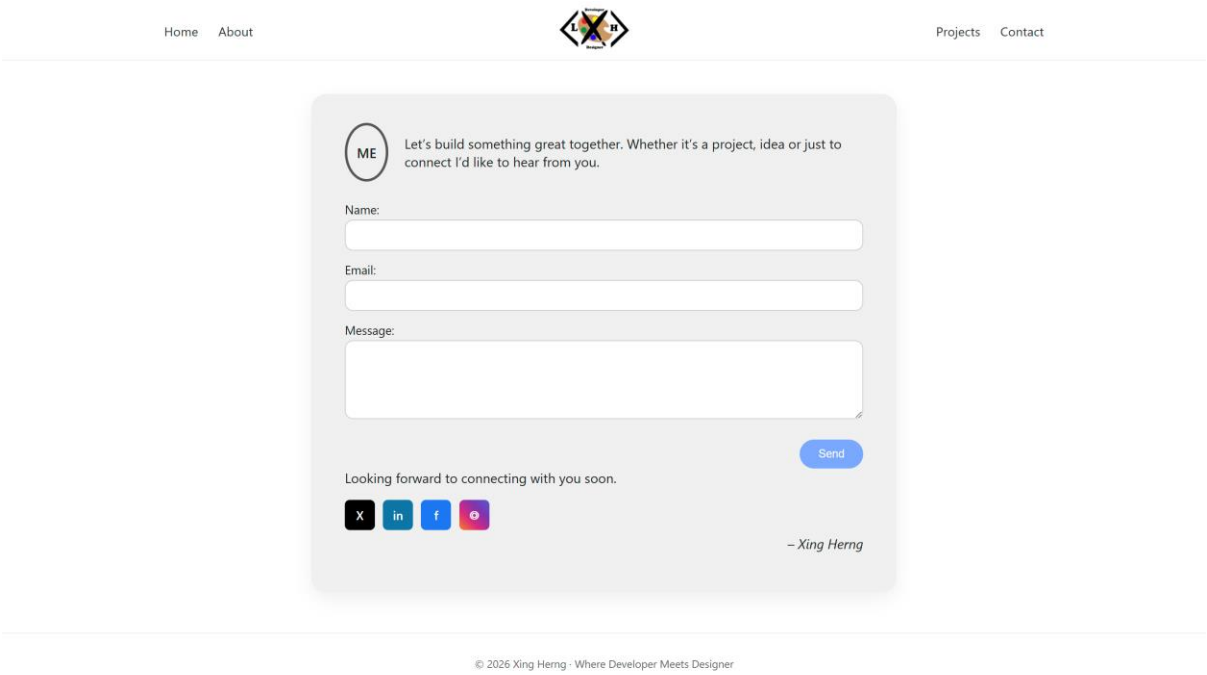
Contact Me Page: