XINTONG CHEN

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EDUCATION

M.A.
Instructional Technology
**Columbia University,
Teachers College**
2014 - 2016
New York, NY

B.S.
Educational Technology
Beijing Normal University
2010 - 2014
Beijing, China

SKILLS

Competitive Analysis
User Interview
Card Sorting
User Flows
Wireframing
Prototyping
Usability Testing
Interaction Design
Design System

HTML
CSS/SCSS/LESS
JavaScript
Bootstrap
Git

TOOLS

Sketch
InVision
Principle
Adobe Illustrator
Adobe Photoshop

UX Designer / Lifion by ADP
Jan 2019 - Present, New York

Leading design for Position Management and New Hire experiences.

Product Designer / Spring
Jun 2018 - Nov 2018, New York

Spring is a fashion & beauty marketplace where people can discover and purchase products they love from 1500+ brands.

- Built design solutions for pre-purchase and post-purchase experiences across desktop, mobile and iOS.
- Led design for high-intent search experience. Responsibilities include problem discovery, competitive research, user experience, visual design, testing and Iteration.

Product Designer / Grovo
Aug 2017 - May 2018, New York

Grovo is the Microlearning platform that engages employees in workplace learning.

- Drove design from concept to delivery for Grovo Explore, which effectively introduced Grovo to potential customers and opened the sales funnel.
- Built and maintained visual design system as a toolkit for Grovo Product Design team and improved product design consistency.
- Conducted usability testing and iterated design for content creating and reporting experience.

UX Designer / Corcoran
Jun 2016 - Aug 2017, New York

Corcoran is a real estate firm that helps people find homes.

- Performed user research, designed and built responsive user interface, conducted usability testing, defined and maintained style guide for Corcoran's intranet and corcoran.com
- Defined feature requirements with PMs, produced wireframes and hi-fi prototypes, and shipped a new ad ordering and budget management experience.
- Wrote reusable code snippets (HTML, CSS, LESS) and made quick style changes during production.

Web Designer / Teachers College
Sept 2015 - Apr 2016, New York

Revamped 40+ micro-sites by distilling requirements with stakeholders, redesigning user experience and building mobile-friendly user interfaces.