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# XINTONG CHEN

## EDUCATION

M.A.  
Instructional Technology  
**Columbia University,  
Teachers College**  
2014 - 2016  
New York, NY

B.S.  
Educational Technology  
**Beijing Normal University**  
2010 - 2014  
Beijing, China

## SKILLS

Competitive Analysis  
User Interview  
Card Sorting  
User Flows  
Wireframing  
Prototyping  
Usability Testing  
Interaction Design  
Design System

HTML  
CSS/SCSS/LESS  
JavaScript  
Bootstrap  
Git

## TOOLS

Sketch  
InVision  
Principle  
Adobe Illustrator  
Adobe Photoshop

## UX Designer / Lifion by ADP

Jan 2019 - Present, New York

Leading design for Position Management and New Hire.

## Product Designer / Spring

Jun 2018 - Nov 2018, New York

Spring is a fashion & beauty marketplace where people can discover and purchase products they love from 1500+ brands.

- Built design solutions for pre-purchase and post-purchase experiences across desktop, mobile, and iOS.
- Led design for high-intent search experience. Responsibilities include problem discovery, competitive research, user experience, visual design, user testing and more.

## Product Designer / Grovo

Aug 2017 - May 2018, New York

Grovo is the Microlearning platform that engages employees in workplace learning.

- Drove design from concept to delivery for Grovo Explore, which effectively introduced Grovo to potential customers and opened the sales funnel.
- Built and maintained visual design system as a toolkit for Grovo Product Design team and improved product design consistency.
- Conducted usability testing and iterated design for content creating and reporting experience.

## UX Designer / Corcoran

Jun 2016 - Aug 2017, New York

Corcoran is a real estate firm that helps people find homes.

- Performed user research, designed and built responsive user interface, conducted usability testing, defined and maintained style guide for Corcoran's intranet and corcoran.com
- Defined feature requirements with PMs, produced wireframes and hi-fi prototypes, and shipped a new ad ordering and budget management experience.
- Wrote reusable code snippets (HTML, CSS, LESS) and made quick style changes during production.

## Web Designer / Teachers College

Sept 2015 - Apr 2016, New York

Revamped 40+ micro-sites by distilling requirements with stakeholders, redesigning user experience and building mobile-friendly user interfaces.