

# XINTONG CHEN

Product Designer    646.241.8178    <http://xintongchen.github.io>    xintong0308@gmail.com

## EXPERIENCE    Product Designer @ Spring

Jun. 2018 - Present, New York, NY

Spring is a fashion & beauty marketplace where people can discover and purchase products from 1500+ brands. I've shipped 2 features across pre-purchase and post-purchase experience covering desktop, mobile, and iOS.

- Currently leading the design on high-intent search experience. Responsibilities include problem discovery, competitive research, user experience, visual design, user testing and more.
- Facilitated designer recruiting by taking responsibility for Department Screen and one-on-ones.

## Product Designer @ Grovo Learning

Aug. 2017 - May 2018, New York, NY

Grovo provides workplace learning solution for companies of all sizes. I led design for 3 major projects and multiple feature improvements.

- Drove design from concept to delivery for Grovo Explore, which effectively introduced Grovo to potential customers and opened the sales funnel.
- Built and maintained visual design system as a toolkit for Grovo Product Design team and improved product design consistency.
- Conducted usability testing and iterated design for content creating and reporting experience.

## UX Designer @ The Corcoran Group

Jun. 2016 - Aug. 2017, New York, NY

Corcoran is a real estate firm affiliated with 2,200+ independent agents. I was the first in-house UX designer at Corcoran and delivered design for 3 agent tools and corcoran.com

- Performed user research, designed and built responsive user interface, conducted usability testing, defined and maintained style guide for Corcoran's intranet and corcoran.com
- Defined feature requirements with PMs, produced wireframes and hi-fi prototypes, and shipped a new ad ordering and budget management experience.
- Wrote reusable code snippets (HTML, CSS, LESS) and made quick style changes during production.

## Web Designer @ Teachers College, Columbia Univ.

Sept. 2015 - Apr. 2016, New York, NY

- Redesigned user experience and built mobile-friendly user interfaces for 40+ micro-sites with improved graphics, typography, and information architecture.
- Collaborated with professors, administrators, and designers to clarify and distill their requirements.

## EDUCATION    Columbia University, Teachers College

Instructional Technology & Media M.A. 2014 - 2016, New York, NY

## Beijing Normal University

Educational Technology B.S. 2010 - 2014, Beijing, China

## SKILLS    User Experience, Wireframing, Prototyping, User Research, Usability Testing, Interaction Design

HTML, CSS/SCSS/LESS, JavaScript, Bootstrap, Git

Sketch, InVision, Principle, Adobe Illustrator, Adobe Photoshop, Adobe Lightroom