XINTONG CHEN

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http://xintongchen.github.io

EDUCATION

M.A.
Instructional Technology
**/ Columbia University,
Teachers College**
2014 - 2016
New York, NY

B.S.
Educational Technology
/ Beijing Normal University
2010 - 2014
Beijing, China

SKILLS

User Experience
Wireframing
Prototyping
User Research
Usability Testing
Interaction Design

HTML
CSS/SCSS/LESS
JavaScript
Bootstrap
Git

TOOLS

Sketch
InVision
Principle
Adobe Illustrator
Adobe Photoshop

Product Designer / Spring
Jun 2018 - Present, New York

Spring is a fashion & beauty marketplace where people can discover and purchase products from 1500+ brands.

- Built design solutions across pre-purchase and post-purchase experiences covering desktop, mobile, and iOS.
- Currently leading the design on high-intent search experience. Responsibilities include problem discovery, competitive research, user experience, visual design, user testing and more.
- Conducted screening interviews and one-on-ones with candidates to help recruit new designers.

Product Designer / Grovo
Aug 2017 - May 2018, New York

Grovo provides B2B workplace learning solutions.

- Drove design from concept to delivery for Grovo Explore, which effectively introduced Grovo to potential customers and opened the sales funnel.
- Built and maintained visual design system as a toolkit for Grovo Product Design team and improved product design consistency.
- Conducted usability testing and iterated design for content creating and reporting experience.

UX Designer / Corcoran
Jun 2016 - Aug 2017, New York

Corcoran is a real estate firm affiliated with 2200+ independent agents. I was the first in-house UX designer at Corcoran.

- Performed user research, designed and built responsive user interface, conducted usability testing, defined and maintained style guide for Corcoran's intranet and corcoran.com
- Defined feature requirements with PMs, produced wireframes and hi-fi prototypes, and shipped a new ad ordering and budget management experience.
- Wrote reusable code snippets (HTML, CSS, LESS) and made quick style changes during production.

Web Designer / Teachers College
Sept 2015 - Apr 2016, New York

- Redesigned user experience and built mobile-friendly user interfaces for 40+ micro-sites with improved graphics, typography, and information architecture.
- Collaborated with professors, administrators, and designers to clarify and distill their requirements.