

XINTONG CHEN

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<http://xintongchen.github.io>

EDUCATION

M.A.

Instructional Technology

Columbia University,

Teachers College

2014 - 2016

New York, NY

B.S.

Educational Technology

Beijing Normal University

2010 - 2014

Beijing, China

SKILLS

Competitive Analysis

User Interview

Card Sorting

User Flows

Wireframing

Prototyping

Usability Testing

Interaction Design

Design System

HTML

CSS/SCSS/LESS

JavaScript

Bootstrap

Git

TOOLS

Sketch

InVision

Principle

Adobe CC

UX Designer / Lifion by ADP

Jan 2019 - Present, New York

Lifion is a scalable HR solution that helps organization and people grow.

Leading design for the New Hire experience.

Product Designer / Spring

Jun 2018 - Nov 2018, New York

Spring is a fashion & beauty marketplace where people can discover and purchase products they love from 1500+ brands.

Built design solutions for pre-purchase and post-purchase experiences across desktop, mobile and iOS.

Led design for high-intent search experience. Responsibilities include problem discovery, competitive research, user experience, visual design, testing and iteration.

Product Designer / Grovo

Aug 2017 - May 2018, New York

Grovo is a Microlearning platform that engages employees in workplace learning.

Drove design from concept to delivery for Grovo Explore, which effectively introduced Grovo to potential customers and opened the sales funnel.

Built and maintained design system for Grovo Product Design team, which improved product design consistency and efficiency.

Conducted usability testing and iterated design for Reports experience.

UX Designer / Corcoran

Jun 2016 - Aug 2017, New York

Corcoran is a real estate firm that helps people find homes.

Performed user research, designed and built responsive user interface, conducted usability testing, defined and maintained style guide for Corcoran's intranet and corcoran.com

Defined feature requirements with PMs, created wireframes & mockups, and shipped new ad ordering and budget management experiences.

Wrote reusable code snippets (HTML, CSS, LESS) and made quick style changes during production.

Web Designer / Teachers College

Sept 2015 - Apr 2016, New York

Revamped 40+ micro-sites by distilling requirements with stakeholders, redesigning user experience and crafting mobile friendly user interfaces.