

# XINTONG CHEN

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## EDUCATION

M.A.  
Instructional Technology  
**Columbia University,  
Teachers College**  
2014 - 2016  
New York, NY

B.S.  
Educational Technology  
**Beijing Normal University**  
2010 - 2014  
Beijing, China

## SKILLS

Competitive Research  
User Interview  
Card Sorting  
User Flows  
Wireframing  
Prototyping  
Usability Testing  
Design System  
Design Workshop

HTML  
CSS/SCSS/LESS  
Bootstrap

## TOOLS

Sketch  
InVision  
Principle  
Adobe CC

## UX Designer

01/2019 - Present, New York

### Lifion by ADP

Lifion is building an HR system that helps organization and people grow.

- Led design for New Hire from requirements gathering to build support, identified reoccurring problems, proposed design patterns and built consensus during across-domain collaboration.
- Conducting surveys and user interviews to identify opportunities for Teams, one of Lifion's product differentiator apps.
- Facilitating UX workshops for brainstorming, knowledge sharing, and design critic.

## Product Designer

07/2018 - 11/2018, New York

### Spring (acquired by Shoprunner in 2018)

Spring is a fashion & beauty ecommerce marketplace.

- Redesigned high-intent search experience. Responsibilities include problem discovery, competitive research, user experience, visual design, testing and iteration.
- Built design solutions for pre and post purchase experiences across desktop, mobile and iOS, such as Credit Rewards and Returns (mobile).

## Product Designer

08/2017 - 05/2018, New York

### Grovo (acquired by Cornerstone in 2018)

Grovo is a Microlearning platform that engages employees in workplace learning.

- Drove design from concept to delivery for Grovo Explore, which effectively introduced Grovo to potential customers and opened the sales funnel.
- Built and maintained design system for Grovo Product Design team, which improved product design consistency and efficiency.
- Conducted usability testing and iterated design for Reports experience.

## UX Designer

06/2016 - 08/2017, New York

### The Corcoran Group

Corcoran is a real estate firm that helps people find homes.

- Performed user research, designed user experience, defined style guide, conducted usability testing for Corcoran's intranet and corcoran.com
- Gathered requirements, created wireframes & prototypes, and shipped new features incrementally for Ad Ordering and Budget Management.
- Wrote reusable code snippets (HTML, CSS, LESS) to support front-end.

## Web Designer and Developer

09/2015 - 04/2016, New York

### Web Office, Teachers College

Redesigned and built mobile friendly user interfaces for 40+ micro-sites.