

# GCN Wildlife Tracking APP

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A DIGITAL MAP FOR TRACKING WILDLIFE



# Proposal & Intent

## GCN Wildlife Track

It is a digital map application for the user to explore the Grand Canyon wildlife. It helps you to create a unique wildlife track map.

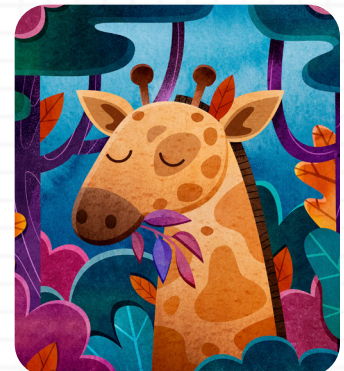
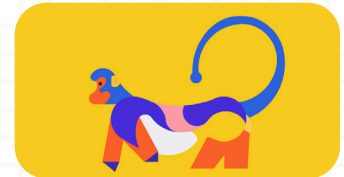
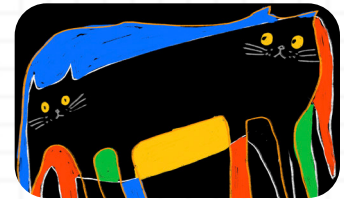
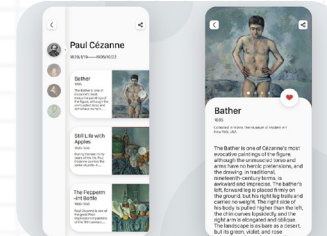
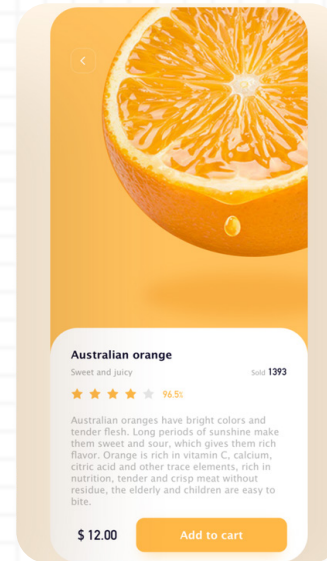
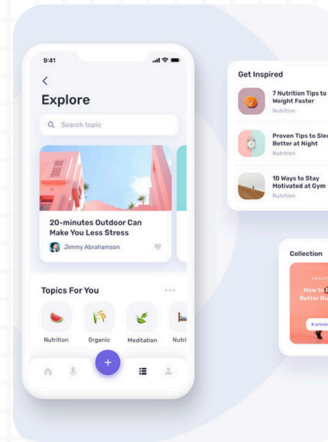
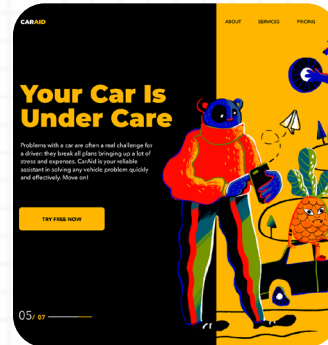
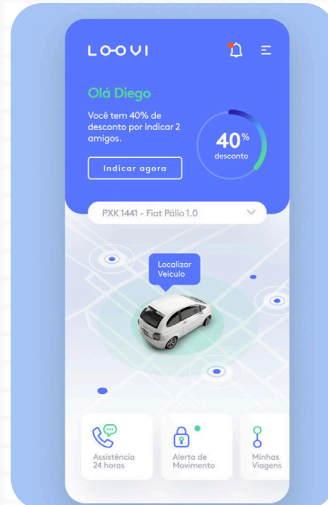
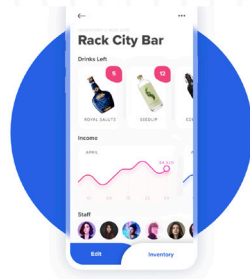
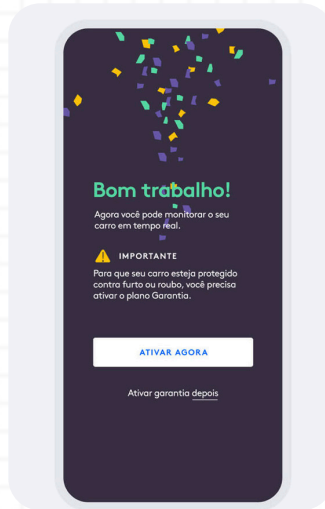
With it, you can instantly add new locations, photos, and information for the wildlife you find. A wealth of animal cards will help you learn more about the Grand Canyon wildlife and create location maps for them quickly. You can also create unique cards for your favorite animals and add location information, etc.

## Intent

My Midpoint Project is an App that helps travelers explore the Grand Canyon landscape in a more comprehensive way. Recording meaningful locations on a trip and adding information that generates a unique trip memory is one of the derived concepts. I think it can make the journey more interesting and enrich the experience of the traveler.

# Mood Board

- Playful
- Artistic
- Reliable



# Color + UI

Gold: #FFC000

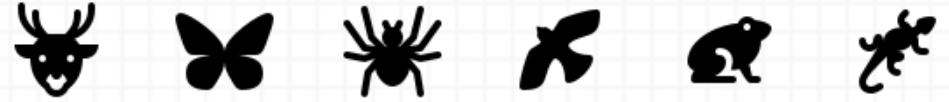
Black: #000000

Warn: # ff0A01

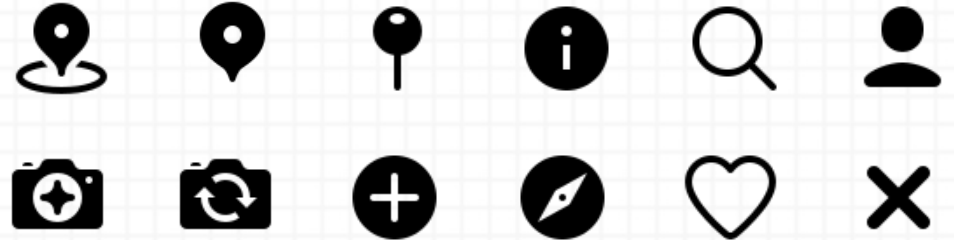
White: #FFFFFF

Indigo: # 0006C3

Animal icons



Basic icons





# Font

## Ubuntu

Ra Aa Bb Cc Dd Ee Ff Gg  
Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789 , . ? ! ; : ' " [ ] { } / \ < >

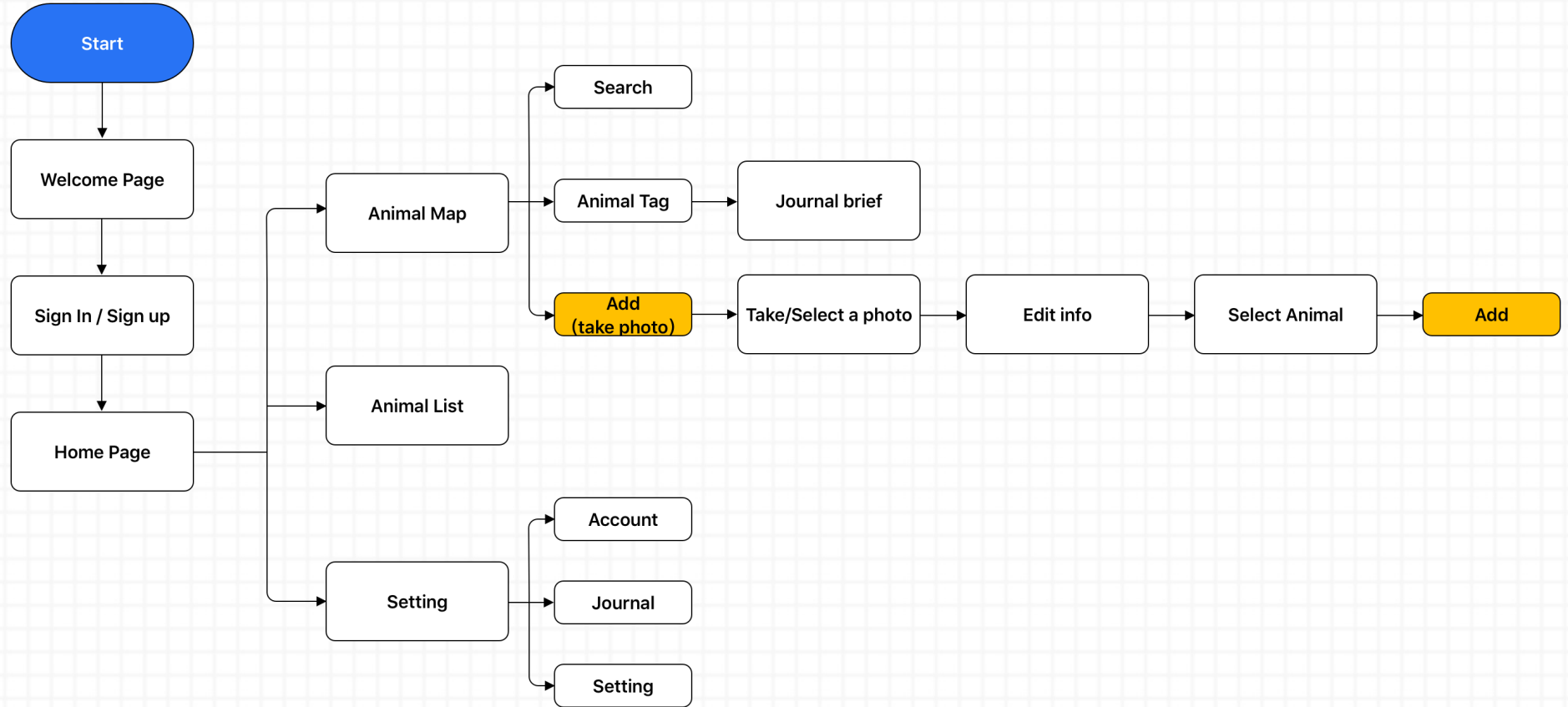
## Open Sans

Ra Aa Bb Cc Dd Ee Ff Gg  
Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789 , . ? ! ; : ' " [ ] { } / \ < >

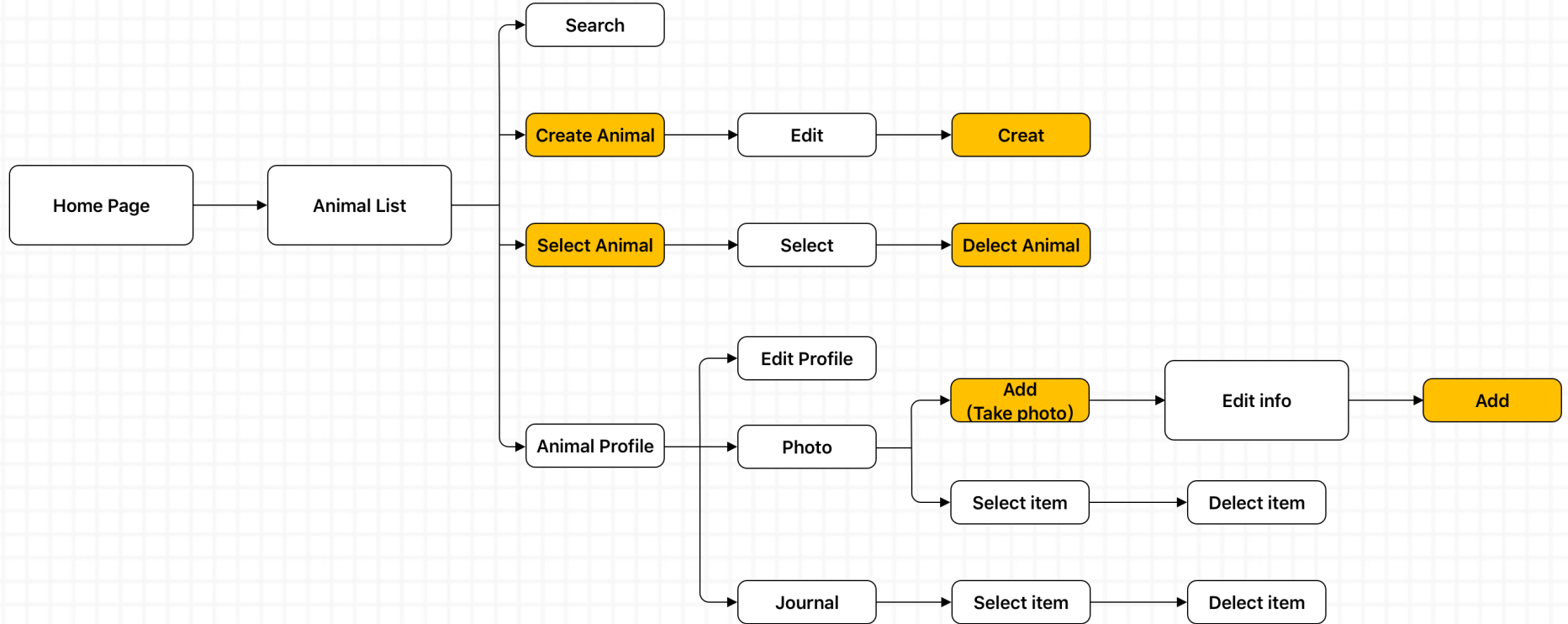
## Dummy Text

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium.

# Workflow



# Workflow



# Sketches

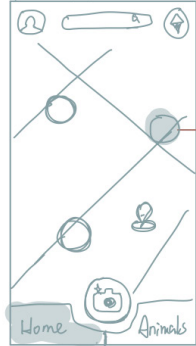
Welcome Page



Login Page



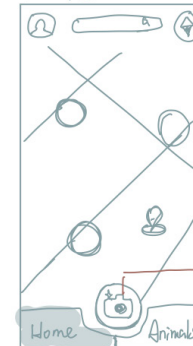
Home Page



Animal tag info



Home Page



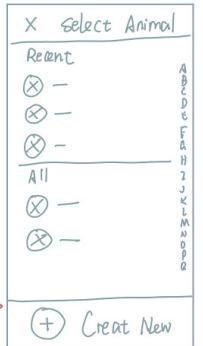
Camera Page



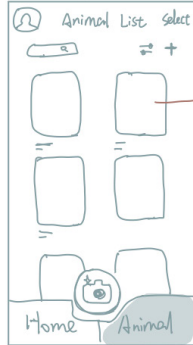
Edit Page



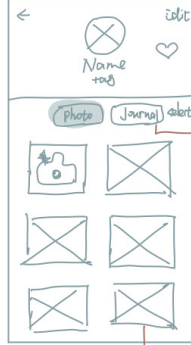
Select Animal



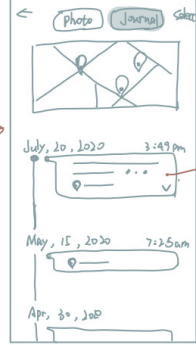
Animal List



Animal Profile



Animal Journal



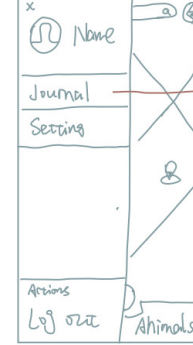
Animal Journal Content



Home Page



Menu



Journal Page

