Collaborative Bachelor's Degree Program of Fire Protection and Safety Engineering Technology between Southwest Jiaotong University and Oklahoma State University, U.S.A.

# FPST 3013
# Safety Management

Safety and Health Management – Part 2

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## THE SAFETY PROFESSIONAL'S ROLE IN CULTURAL DEVELOPMENT

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## WHAT IS IT THAT YOU ARE TRYING TO GET PEOPLE TO DO?

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**BE SAFE?**

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**BEHAVIORS AT WORK**

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## BEHAVIORS AT HOME

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**ARE THE PREVIOUS PICTURES ALL OF PEOPLE COMMITTING UNSAFE BEHAVIORS?**

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**WHY ARE THEY DOING THEM?**

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## Unsafe Behaviors

- There are only two reasons why someone does something unsafe…what are they?

They did not know what they were doing was unsafe

or

They knew what they were doing was unsafe and chose to do it anyway

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## WHY DON'T PEOPLE DO WHAT THEY ARE SUPPOSED TO?

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## ATTITUDE VS. BEHAVIOR

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## Behaviors vs. Attitudes

- Behavior
  - Observable actions
  - Can be measured
- Attitude
  - Internal predispositions to behaviors
  - Difficult to observe
- **It is easier to change behavior than to change attitudes**
  - Getting a ticket for speeding or not wearing your seatbelt
  - Discipline systems

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**SO HOW DO YOU GET EMPLOYEES TO AVOID COMMITTING UNSAFE BEHAVIORS?**

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## Leadership's Role

- What is Leadership's role in getting employees to avoid committing unsafe behaviors?
  - Proper equipment and procedures
  - Education on equipment and procedures
- Is this it?

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## SAFETY CULTURE DEVELOPMENT

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## HOW DOES A COMPANY GET A SAFETY CULTURE?

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