# **Probability for Computer Science**

Spring 2021

Lecture 23



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# Today

#### Introduction to Information Theory

- Huffman Coding
- Statistical Inference
- Hypothesis Testing
  - Maximum Likelihood
  - Maximum A Posteriori (MAP)
- Parameter Estimation
  - Maximum Likelihood
  - Maximum A Posteriori (MAP)

## Optimal codes

Fixed-length codes are optimal when all symbols occur with equal probability.

When the symbols have different probabilities, the optimal code will be a variable-length code.

- but not *any* variable length code; some achieve worse information rates than others.



#### **Huffman Code: Information Rate bound**

The information rate of the Huffman code is upper bounded as follows:

$$R(A_1,\ldots,A_n) \le H(A_1,\ldots,A_n) + 1$$

This is optimal for prefix codes.

And remember, for any code which uniquely encodes each symbol,  $\frac{1}{4}$ 

$$H(A_1,\ldots,A_n) \le R(A_1,\ldots,A_n)$$

# Huffman algorithm

- 1. Take the two least probable symbols in the alphabet. These two symbols will be given the longest codewords, which will have equal length, and differ only in the last digit.
- 2. Combine these two symbols into a single symbol, and repeat.

At the end, codewords are read from root to leaf.



Credit: D. MacKay 2003

# Example 1

Example E						
$\boldsymbol{x}$	step 1 step 2 step	3	step 4	1		
a b c d	$ \begin{array}{cccccccccccccccccccccccccccccccccccc$					
е	0.15 1	$a_i$	$p_i$	$h(p_i)$	$l_i$	$c(a_i)$
		a	0.25	2.0	2	00
		b	0.25	2.0	2	10
		С	0.2	2.3	2	11
Nove	v. Evereice 4	d	0.15	2.7	3	010

Now: Exercise 4

Credit: D. MacKay 2003

2.7 - 3

0.15

3 011

#### Post-class

#### Post-class exercises:

- Propose a symbol distribution and then design a Huffman code for it. Compute its information rate.
- Optional: Compare with info. rate of code constructed top-down (Starting from all events, recurse, making equiprobable splits).



#### Statistical Inference

In Probability Theory, a probabilistic model is defined for an experiment, and the relevant probabilities are fully specified.

- Any question about the outcome of the experiment has a unique right answer.
  - E.g. what is the probability of 2 heads in 2 fair coin flips?

In Statistical Inference, we are only given observations.

- There may not be a single "right" answer.
  - E.g. given access to a collection of old emails, how likely is it that some new email is spam?



## Types of Inference

- Hypothesis Testing: Given some data, determine which out of a set of hypotheses is more likely to be true.
  - Given the words/characters in an email, determine whether it is more likely to be spam or not.
    - E.g. H1 = "This message is spam", H2 = "This message is not spam"
  - Given a student's test score, determine whether s/he studied or not.
    - E.g. H1 = "This student studied for the exam", H2 = "This student did not study for the exam"
- Parameter Estimation: Have a model that is fully specified except some unknown parameters we need to estimate.
  - Estimate the heads probability of a coin, from repeated flips.
  - Estimate the fraction of the population who prefers candidate A to candidate B, from polling data.

# Hypothesis Testing

- Let D be the event that we observe some particular data.
  - E.g., let D be the event that an email contains the strings 'ca\$h' and '!!!!!!!!
- Let  $H_1$ , ...,  $H_n$  be a set of events that partition the sample space. We call these hypotheses.
  - E.g., H1 = "This message is spam"H2 = "This message is not spam"
- How do we use D to decide which hypothesis, H<sub>i</sub>, is most likely? This problem is called hypothesis testing.

### Maximum Likelihood

Suppose we know (or can compute) the probability  $P(D \mid H_i)$  of observing data, D, given each hypothesis  $H_i$ .

The maximum likelihood (ML) hypothesis is the hypothesis that makes the data most likely.

$$H^{\mathrm{ML}} = \arg\max_{i} P(D|H_{i})$$



# Example 1

#### There are 2 boxes of cookies:

- Box 1 contains half chocolate chip cookies and half oatmeal raisin cookies.
- Box 2 contains 1/3 chocolate chip cookies and 2/3 oatmeal raisin cookies
- I select a box and choose a random cookie from the box.
- If you only observe the cookie I chose (not my box selection), and it is chocolate chip, which box is it most likely that I chose from?

```
P(chocolate chip | Box 1) = \frac{1}{2}
P(chocolate chip | Box 2) = \frac{1}{3}
```

So Box 1 is the Maximum Likelihood Hypothesis.



# Example 2

- If I drive to work, there's a 60% chance that I'll be late.
- If I bike to work, there's a 20% chance that I'll be late.

If I tell you that I was late to work, then what is the maximum likelihood hypothesis for how I got to work?

```
P(Late | Drove) = 0.6
P(Late | Biked) = 0.2
```

So the maximum likelihood hypothesis is that I drove to work.



## The problem with Maximum Likelihood

In Example 2, suppose I also tell you that I only drive to work 5% of the time.

- Does it still seem likely that I drove to work today?
- No!

→ We need to be able to incorporate this kind of information into our reasoning.



# Bayesian Reasoning

If we know  $P(H_i)$  and  $P(D \mid H_i)$  for each  $H_i$ , then we can use Bayes Rule to compute  $P(H_i \mid D)$  for each hypothesis.

$$P(H_i|D) = \frac{P(D|H_i)P(H_i)}{P(D)} = \frac{P(D|H_i)P(H_i)}{\sum_{j} P(D|H_j)P(H_j)}$$

- P(H<sub>i</sub>) is called the prior probability of H<sub>i</sub>.
- P(H<sub>i</sub> | D) is called the posterior probability of H<sub>i</sub>.

The posterior probability is a refinement of our prior belief about H<sub>i</sub>, in light of the observed data, D.

# Maximum A Posteriori (MAP)

Suppose we know (or can compute) the probability  $P(D \mid H_i)$  of observing data, D, given each hypothesis  $H_i$ , as well as the prior probability of each hypothesis  $P(H_i)$ .

The maximum a posteriori (MAP) hypothesis is the hypothesis with the maximum posterior probability.

$$H^{\text{MAP}} = \arg\max_{i} P(D|H_i)P(H_i)$$



### MAP vs. MLE

- If you the priors, P(H<sub>i</sub>), then MAP will always give you a better estimate.
- Use MLE if you don't know the priors P(H<sub>i</sub>)
  - [And of course when the question requests it]
- When do they give the same answer?
  - When all hypotheses are equally likely. I.e., if there are k hypotheses, s.t.  $P(H_i) = 1/k$  for each, then:

$$H^{MAP} = \arg\max_{i} P(D|H_i)P(H_i) = \arg\max_{i} \frac{1}{k}P(D|H_i) = \arg\max_{i} P(D|H_i) = H^{ML}$$

## Example 2, revisited

- If I drive to work, there's a 60% chance that I'll be late.
- If I bike to work, there's a 20% chance that I'll be late.
- I drive 5% of the days (and bike the rest of the days)

If I tell you that I was late to work, then what is the MAP hypothesis for how I got to work?

```
P(\text{Late } | \text{Drove})P(\text{Drove}) = (0.6)(0.05) = 0.03
P(\text{Late } | \text{Biked})P(\text{Biked}) = (0.2)(0.95) = 0.19
```

So the MAP hypothesis is that I biked to work.



### Example 1, revisited

#### There are 2 boxes of cookies:

- Box 1 contains half chocolate chip cookies and half oatmeal raisin cookies.
- Box 2 contains 1/3 chocolate chip cookies and 2/3 oatmeal raisin cookies
- You know that I pick box 2 with probability 90%
- I select a box and choose a random cookie from the box.
- If you only observe the cookie I chose (not my box selection), and it is chocolate chip, which box is it most likely that I chose from?

A: Choosing the random cookie means choosing a cookie uniformly at random from the box.

```
P(chocolate chip | Box 1) P(Box 1)=(\frac{1}{2})(1/10) = 1/20
P(chocolate chip | Box 2) P(Box 2) = (\frac{1}{3})(9/10) = 9/30 = 3/10
```

So Box 2 is the MAP hypothesis.

We have previously introduced Maximum Likelihood and MAP for Hypothesis Testing

Now we'll study Parameter Estimation and look at Maximum Likelihood and MAP techniques for that problem.



- Suppose we would like to estimate the unknown bias, p, of a coin, based on observations of the outcomes of n independent tosses of the coin
- Or suppose we want to estimate the approval rating of the President, by randomly polling n people and asking if they approve or disapprove.
- We can define analogs of both Maximum Likelihood and MAP for this problem of parameter estimation



Consider n observations,  $X_i$ , of outcomes of a random variable that is parameterized by some unknown  $\theta$ .

• Suppose the observations are:  $X_1=k_1$ ,  $X_2=k_2$ , ...,  $X_n=k_n$ .

The maximum likelihood (ML) estimate is the parameter value that makes the data most likely.

$$\hat{\theta} = \arg\max_{\theta} P(X_1 = k_1, X_2 = k_2, \dots, X_n = k_n; \theta)$$

"Parameterized by  $\theta$ " '

 $\theta$ : the parameters of the probabilistic model. We don't assume  $\theta$  to be random.

The maximum likelihood (ML) estimate is the parameter value that makes the data most likely.

$$\hat{\theta} = \arg\max_{\theta} P(X_1 = k_1, X_2 = k_2, \dots, X_n = k_n; \theta)$$

If the X<sub>i</sub> are independent observations, then:

$$\hat{\theta} = \arg\max_{\theta} \left\{ \prod_{i=1}^{n} P(X_i = k_i; \theta) \right\}$$
 "likelihood"



If the X<sub>i</sub> are independent observations, then:

$$\hat{\theta} = \arg\max_{\theta} \prod_{i=1}^{n} P(X_i = k_i; \theta)$$

$$= \arg\max_{\theta} \log \prod_{i=1}^{n} P(X_i = k_i; \theta)$$

$$= \arg\max_{\theta} \left( \sum_{i=1}^{n} \log P(X_i = k_i; \theta) \right)$$

"log-likelihood"



### Maximum Likelihood is Consistent

Consistency: if  $\theta$  is the true value of the parameter, and  $\theta_n$  is the maximum likelihood estimate after n observations, then for any  $\epsilon > 0$ ,

$$\lim_{n \to \infty} P(|\theta_n - \theta| \ge \epsilon) = 0$$

In other words: as the number of observations grows large, the maximum likelihood estimate gets closer and closer to the true parameter value, as desired.



#### Exercise

What is the Maximum Likelihood Estimate (MLE) of the unknown bias, p, of a coin, based on observations of the outcomes of n independent tosses of the coin,  $X_1$ , ...,  $X_n$ ?



What if we do want to assume  $\theta$  is a random variable(s)?

If there is a prior probability distribution over values of the parameter  $\theta$ , one can derive a maximum a posteriori (MAP) estimate for the parameter.

Useful in cases where n is small.

