Validating, Feature Engineering, and Other Improvements

David Quigley CSCI 5622 2021 Fall

COMPUTING AND SOFTWARE

Career & Internship Fair

Tuesday, Oct. 5 11 am - 4 pm

VIRTUAL: On Handshake

COMPLETE YOUR PROFILE THEN SIGN UP!

> Employers from a variety of companies will be recruiting for computer science, software development or engineering and all levels. Speak with engineers one-on-one and learn about a broad spectrum of work opportunities.

colorado.edu/career/fairs-events







Accenture Alarm.com

Altia

Amazon

AMERGINT Technologies

Big Compass

CACI

Caterpillar Inc.

Cigna

Cloud Campaign

Comcast - Central Division

CommScope Congruex

CoreLogic

Credit One Bank

Danaher Corporation

DISH

Encompass Technologies

Epic

Expedia Group

Faegre Drinker Biddle & Reath LLP

FIS

Garmin

Hill AFB Civilian Engineering

ICR, Inc. **KPMG LLP**

L3Harris Technologies

Lennox International

Lucid Software

Manifold MiTek Inc.

National Security Agency (NSA)

Nelnet NetApp

Omitron, Inc.

Palski & Associates, Inc. Progressive Insurance

Qualcomm

Raytheon Technologies

Real-Time Innovations (RTI)

realtor.com Ricoh USA, Inc RSM US LLP

Sandia National Laboratories

Seagate Technology

Silicon Labs Spectrum Splunk **TASC**

Trimble, Inc.

Visa, Inc. Workiva Xilinx



Selected Employers Seeking Computing Talent:

Blue Horseshoe Solutions, Inc.

Capitalize

Colorado Dept of Transportation

Comcast - Central Division

CONMED

Credit One Bank

Deloitte

Esri

Fast Enterprises, LLC

Hill AFB Civilian Engineering

Hitachi ABB Power Grids Holland & Hart LLP

Idaho National Laboratory

Jacobs

Johns Hopkins University Applied Phys sectrum

Keck Graduate Institute Keysight Technologies

L3Harris Technologies

Lockheed Martin

Lumen

MIT Lincoln Laboratory National Security Agency

(NSA) NetApp

Parsons

Procter & Gamble (P&G) Raytheon Technologies

RSM US LLP

Sandia National Laboratories

Seagate Technology

Silicon Labs

SK hynix NewCo -- New

Storage Solutions Company Space Dynamics Laboratory

VMware, Inc.

Xcel Energy

Currently 79 total employers, see the full list on Handshake

Course Logistics

- Project Phase 2: Due 9/30 (Thursday!)
- Project Phase 2.1: Due 2(ish) weeks after Phase 2
 - o i.e. Approximately 10/14 (we will distribute them manually and it will be due two weeks later).
- Problem Sets: Problem Set 1 Feedback expected Thursday 9/23
 - O Currently anticipating a minor delay.
- Problem Set 2: Due 10/7

Who Will I Review For Phase 2.1?

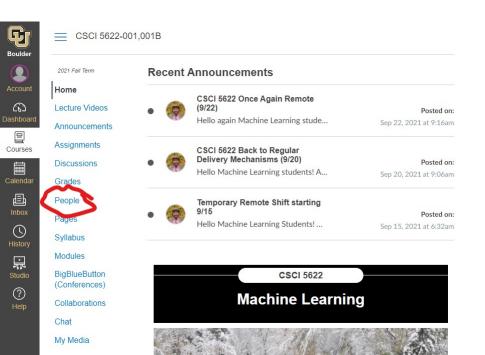
- <Your Project Group> + 1
- Except Group 26 will be reviewing Group 0 and Group 27 will be reviewing Group 26 (it's complicated, I'll email you)

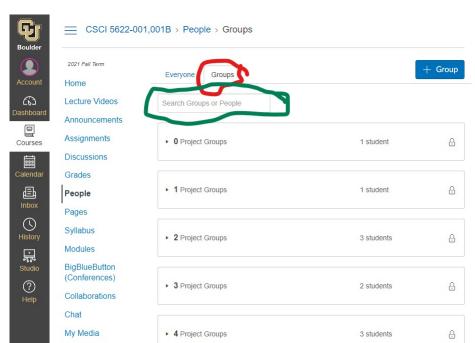
What's <Your Project Group> For Me?



Viewing Project Groups

Canvas → People (Blue Link on Left) → Groups (Tab on Top) → Search (Yourself)





But Also, Don't Worry!

• In Class:

- We watch everyone's pitch videos
- We ask questions about them
- Hopefully you're there to discover what kinds of questions get asked about your projects – it will help improve your project
- Hopefully you're there to get a head start on 2.1

• After Class:

- We (the Instructional Team) will distribute videos and papers from authors to reviewers.
- You will have two weeks (upon receiving digital copies of the materials, even if it isn't until Friday or the weekend) to review these materials and provide feedback.

Resources for Your Projects

- Some Groups have been asking about computing power above and beyond your laptops we have that available!
 - Campus-wide Systems F-minescing OIT
 - Should be self-serve for basic needs
 - CS-Specific OpenStack Deployment
 - Email Me, I just put in a request for an instance for this course we should be able to share

Where We Left Off: Feature Engineering

Sequential Data

Sequential Data

I have a series of inputs that I want to combine to do classification

- We have a series of locations, can we gauge trajectory?
- We have 100 readings from an accelerometer, can we get gait?
- We have recent weather readings, can we better predict it?

Sequential Data

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For those who need advanced techniques quickly for their projects, consider one of the textbooks for the class, Bayesian Reasoning & Machine Learning Ch. 23 - 26

Sequential Data



Timestamp	User	Action
100	David	Сору
150	David	Paste
200	David	Сору
250	David	Paste

Sequential Data - Past Actions as Features

Timestamp	User	PrevAction	Action
100	David	Login	Сору
150	David	Сору	Paste
200	David	Paste	Сору
250	David	Сору	Paste

Sequential Data - Past Actions as Features

Timestamp	User	PrevAction	Action
100	David	Login	Сору
150	David	Сору	Paste
200	David	Paste	Сору
250	David	Сору	Paste

Can this scale? Does this give us enough info?

Sequential Data - Past Actions as Features

Timestamp	User	N-2Action	PrevAction	Action
100	David	N/A	Login	Сору
150	David	Login	Сору	Paste
200	David	Сору	Paste	Сору
250	David	Paste	Сору	Paste

You could do this forever...

Curse of Dimensionality

Features have a *value* and a *cost*

- Value: benefit to your training / accuracy
- Cost: Computation time, memory

Time & Effort to collect

If you're going to include a feature, it better be worth it!

Lots of ways to evaluate / measure the *usefulness* of a feature...

https://www.kdnuggets.com/2017/04/must-know-curse-dimensionality.html

Train & evaluate your classifier while leaving out one feature at a time.

Log Sq Ft	# Bedrooms	House Lat.	House Long.	Cost
3.2	4	121.33	47.34	500K
3.09	3	121.33	55.23	450K
2.87	2	121.33	55.34	200K
3.06	2	130.99	47.34	1500K



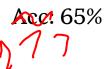
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Log Sq Ft	# Bedrooms	House Lat.	House Long.	Cost
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3.09	3	121.33	55.23	450K
2.87	2	121.33	55.34	200K
3.06	2	130.99	47.34	1500K

Agc: 68%

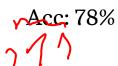
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Curse of Dimensionality – Feature Optimization

Select-K-Best - Leave out all but K features, with the K features being the highest scoring on your test

Selecting to a threshold – you can define a threshold of some sort to determine what features are "good enough"

Curse of Dimensionality - Sparse Data

Rating-GoT	Rating-BB	Rating-F	Rating-AD
0	0	0	0
4	2	5	4
5	0	0	0
0	5	0	0

Curse of Dimensionality - One-hot Encoding

How many "colors" are there?

- in your crayon box?
- in computational space (256 * 256 * 256)
- for a dog?

What benefits do you get from granularity of color? What problems do you get from granularity of color?

Categorical Data - Feature Hashing

- 1) Choose however many features you're willing to accept (n)
 - based on size constraints, etc.
- 2) Create a unique hash function to encode your categories
 - Each one should be unique

Now you have a set of n-dimensional vectors that represent the variable*

*concerns include collisions, interpretation from classifiers

Categorical Data - Feature Binning

Even if they don't have *order*, features may have *clusters*.

- Copy / Paste / Cut are "edit" actions
- Typing letters are "generate" actions

Put these items into clusters before you encode these features!

This should be motivated by some theory about your data / problem!

Curse of Dimensionality - Sequential Data

How far back do we want to keep our window?

Do we want to keep our expanding feature set?

Sequential Data - Categorization

- 1) Build a separate category for each possible action sequence (or action cluster, see binning)
 - 1) Edit, edit edit; edit, generate; edit, generate, edit; ...
- 2) Build a separate feature for each kind of sequence.

Evaluating Models

Back to it!

Types of Errors (Week 2)

Classified As	С	~C
Ground Truth		
С	True Positive (Hit)	False Negative (Miss)
~C	False Positive (False Alarm)	True Negative (Correct Rejection)

Types of Errors

Predicted Positive Rate (Precision) = Hits / (Hits + False Alarm)

Classified As	С	~C
Ground Truth		
С	True Positive (Hit)	False Negative (Miss)
~C	False Positive (False Alarm)	True Negative (Correct Rejection)

Types of Errors

True Positive Rate (Sensitivity, Recall) = Hits / (Hits + Miss)

Classified As	С	~C
Ground Truth		
С	True Positive (Hit)	False Negative (Miss)
~C	False Positive (False Alarm)	True Negative (Correct Rejection)

Types of Errors

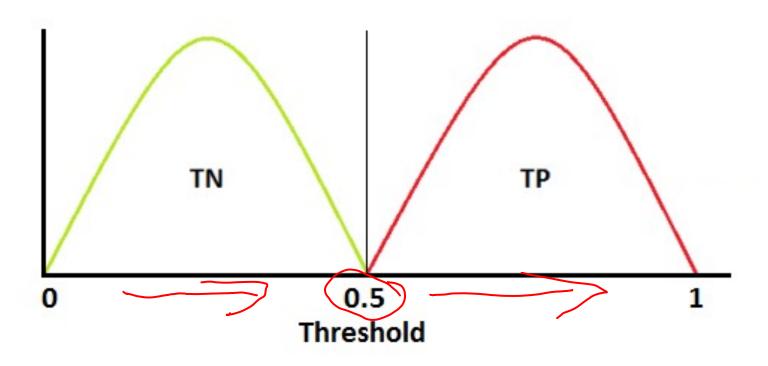
False Positive Rate (Specificity) = Corr. Rej. / (False Alarm + Corr. Rej.)

Classified As	С	~C
Ground Truth		
С	True Positive (Hit)	False Negative (Miss)
~C	False Positive (False Alarm)	True Negative (Correct Rejection)

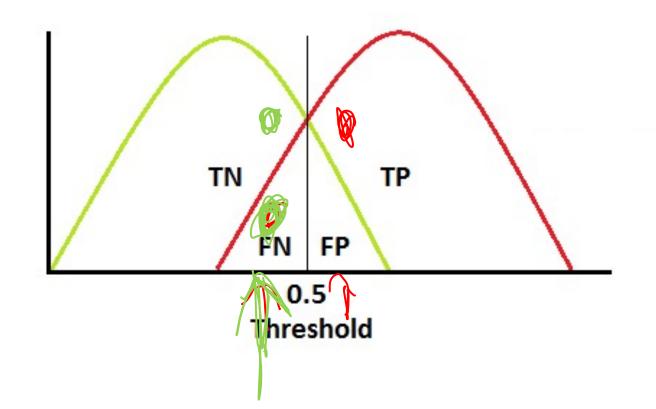
Confusion Matrix

Classified As	С	~C
Ground Truth		
	Count of	Count of
C	True Positives	False
	(Hit)	Negatives
		(Miss)
	Count of	Count of
~C	False Positives	True Negatives
	(False Alarm)	(Correct Rej.)

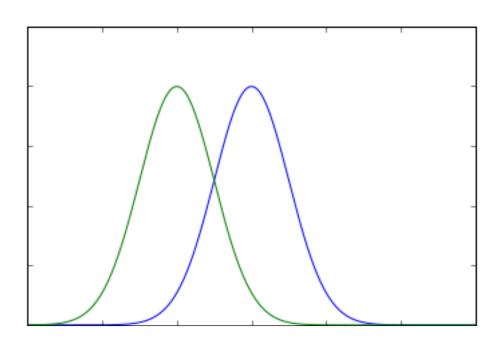
Classification Errors - Regression Model



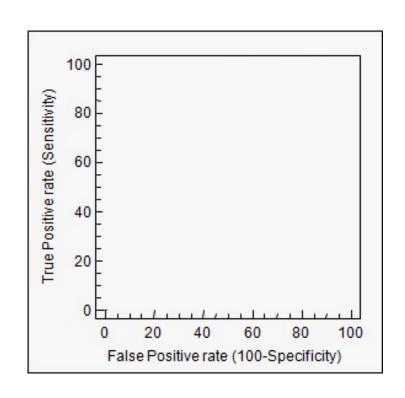
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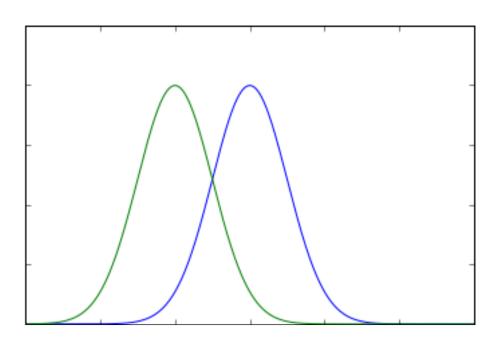


Gaussian Distributions

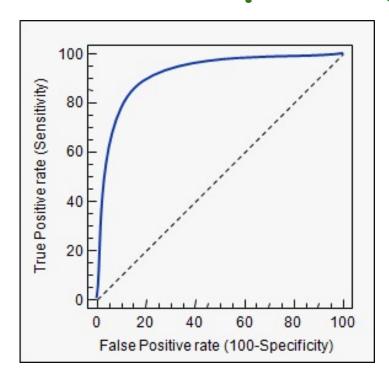


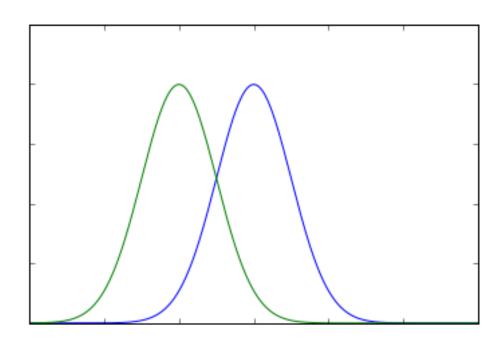
Classification Errors - Regression Model



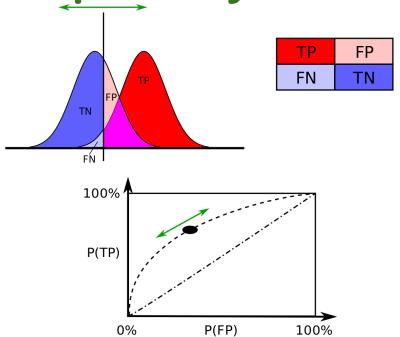


Classification Errors – ROC Curve (receiver operating characteristic)

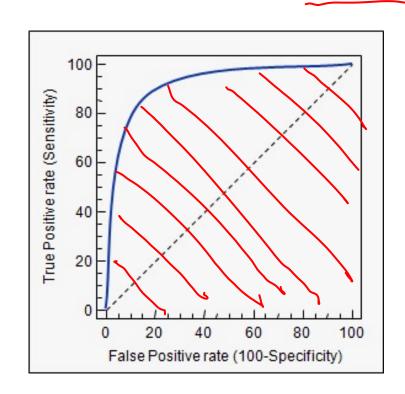


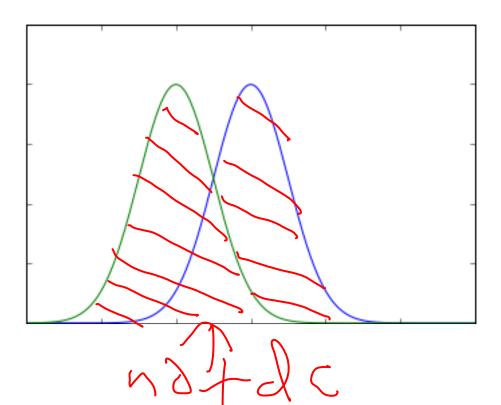


Adapting True Pos rate vs. False Pos rate (sensitivity vs. specificity)

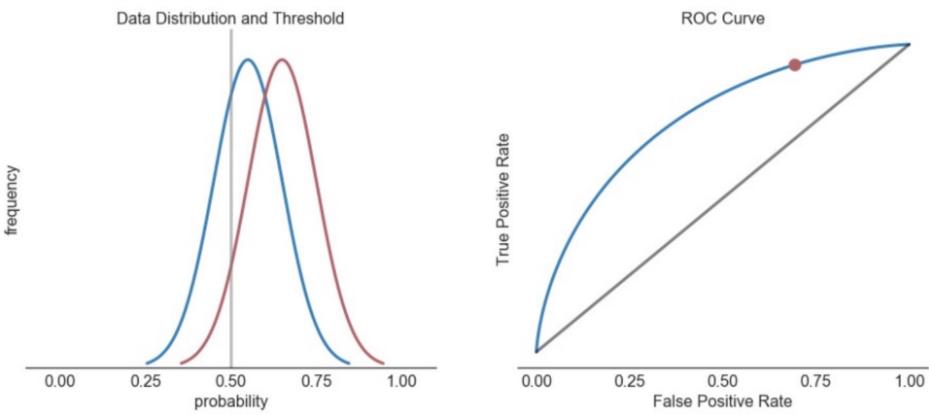


ROC Curve vs AUC

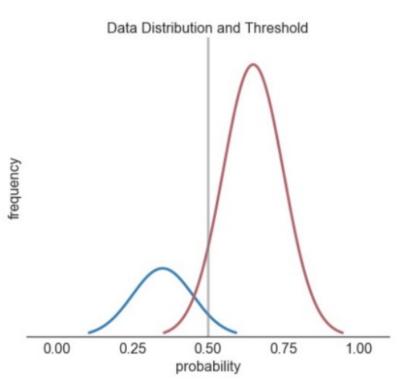




Sharpness of ROC Curve



Non-Identical Distributions - Skew





Non-Identical Distributions - Skew



