

Project Name: Answer Net  
Reviewer's Name: Sitong Lu  
Review Date: 9/18/2021

**1. What are the strengths of this project? What is interesting about this idea? How could it be helpful to people?**

Strengths:

- a) Almost no restrictions to become a member of the user group. If you want an answer to a question, or if you want to answer a question in a specific field, you are in.
- b) The idea of this project is interesting because the concept seems to be just another search engine, but turns out it is way efficient, and way more room for improvement than a search engine because all the content are posted by real people, and these information deliverers (one type of user of this project) will also adjust the usefulness of their content more effectively based on the feedback from the information recipients (another type of user of this project).
- c) In a sense, it could even disrupt the existing concept of search engines, thus pushing the industry towards a direction of pushing information in more efficient ways.

How could it be helpful:

- a) The information seeker has timely access to the information he/she needs.
- b) "Birds of a feather flock together". This project will help the user expanding their professional network beyond immediate friends.

**2. What ideas do you have about how to improve this project? Are there existing projects that would be useful for the creators to know about? Are there other potential uses or opportunities related to this project?**

**(Include at least 3 actionable suggestions for things to look up, think about, change, etc.)**

- a) Since this is going to be a "network", what kind of platform will it run on? Webpage? Application? Bot accounts on all the existing social media platforms?
- b) Do we need to set up content filters? Since your users don't mention whether they include or exclude minors.
- c) Should we put some effort into building user guidance on the item of searching for answers to existing questions? For example, set up hashtags, categories, and search filters (on time, name, language, etc.).

**3. Add any other comments you have here. Add pages if necessary. Your feedback will help make these projects the best they can be.**

Project Name: Daily Calories Calculator

Reviewer's Name: Sitong Lu

Review Date: 9/18/2021

**1. What are the strengths of this project? What is interesting about this idea? How could it be helpful to people?**

Strengths:

- a) Almost no restrictions to become a member of the user group. If you want to keep healthy, you are in.
- b) Seems like the calorie counting performed by this webpage/project will be accurate and strict, and it will be effective in monitoring users to maintain a good diet.
- c) It has a valuable reference standard, since there is already lots of research on this topic.

How could it be helpful:

- a) Valuable reference standard provides really effective recommended values for calorie intake of users.
- b) Helps users maintain good health and even lose weight.

**2. What ideas do you have about how to improve this project? Are there existing projects that would be useful for the creators to know about? Are there other potential uses or opportunities related to this project?**

**(Include at least 3 actionable suggestions for things to look up, think about, change, etc.)**

- a) It is good to have a webpage version for this project, but what about having an application version that can run on phones? I think people today are more likely to use applications like Keep for recording and accessing data than to open a browser and enter their calorie information.
- b) Currently your project is only working on calculating and analyzing calorie. I am not a pro in this area, but I think it is also important to check on the carbohydrate level. Based on my understanding, this is a really important factor that could make people fat quickly.
- c) You are saying that "after the user finishes one day's record, this app will use this data to tell if he/she has eaten excessive calories." Can we make some changes here so that once the user finish a meal, they will be told what they need to control for the next few meals to maintain their current status or even lose weight, instead of only showing the user the daily summary after they finished every meal for that day.

**3. Add any other comments you have here. Add pages if necessary. Your feedback will help make these projects the best they can be.**