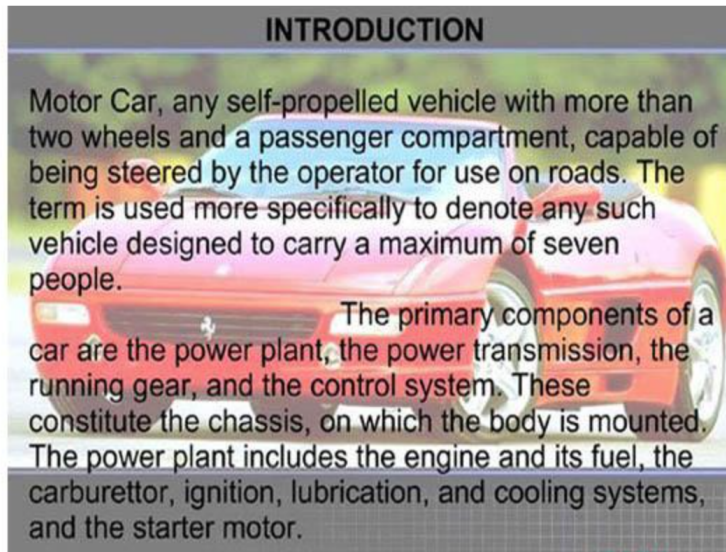


Reading: Information visualization

1. Link to the original graphic
 - a. <https://www.pcworld.idg.com.au/slideshow/366369/world-worst-powerpoint-presentations/>
2. Screenshot of the graphic



3. Comments
 - a. In reading *the Cognitive Style of PowerPoint*, the author critiques that PowerPoint is entirely for the presenter, not for the content, nor for the audience. In the example above, the presenter wrote too much information on a single slide which makes it hard to read during the presentation. It explains the reason why PowerPoint is a presenter-oriented tool: the presenter wants to put as much information as possible into the slide so that it is easier during the presentation, but ignores the convenience of the audience.
 - b. In addition to that, the bright background colors make text content more difficult to read. Even though the topic of the presentation is about cars, the author could put images on the side of the slide. Based on the reading about how to improve our presentation, the slide format/design should not prevent(or make it difficult) the audience to read the content, the design should not disrupt, dominate, and trivialize the content(from reading) .