Fake News Recognition
CS510 Information Retrieval Project Presentation

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Outline

- Introduction
- Problem
- Solution & Advantages
- Product
- Traction, Market & Compitition
- Business model
- Trial & Contact

Introduction

- Fake News is Everywhere
- Information Overwhelming
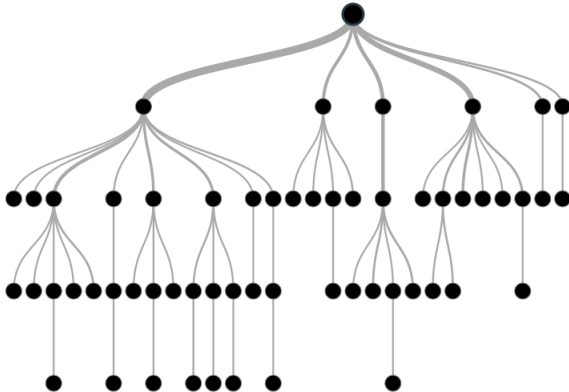- Our Product: Find Best News, Block Bad Ones

Problem

- Does News Related to Its Topic?
- Does Body For or Against Headline?
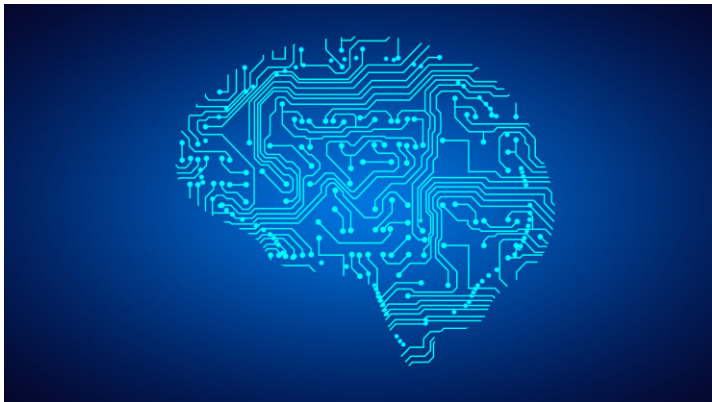- Does Two News Related?

Solution

- Machine Learning Model
- Features from Different Models
- Classify and Score the News

Advantage

- Fast: Scan Huge Amount of News
- Accurate: Adequate to Human
- Fair: No Influence from Emotion / Politic View

Product

- Web Server
- Browser Plugin
- Mobile App
- Premium Service

Traction, Market & Compitition

- People that Overwhelmed by Information: Everybody
- Everyone Who Want Get Better Information Quality
- No Compititions Using AI

Business Model

- Free Standard Service
- Premium Service for Better Model / More Functions
- No Ads!
  (How weird an info-filter push crap info itself?)

Trial & Contact

- Repository:
  `https://github.com/XinyuZhou-1014/`
  `510Project-fakenews`
- Website (temp):
  `http://52.25.226.169/index.html`