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## What prior to use given a Poisson likelihood?

Asked 5 years ago Active 5 years ago Viewed 2k times



I am trying to incorporate a prior into a model I am working on. From available data, I have found that the likelihood follows a Poisson distribution with  $\lambda = 1.5$ .



I have then used R to generate random Poisson values with  $\lambda = 1.5$ .



However, I suspect that the  $\lambda$  value is more likely to be  $\lambda = 2$ . How would I turn this into a prior I could use and what would the posterior be?



Thanks in advance, Neil



edited Apr 6 '15 at 22:45



asked Apr 6 '15 at 22:21



1 Answer

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If you have a large set of data which you believe comes from a Poisson distribution. The assumption is that  $Y_i$  iid  $\sim \text{Poisson}(\lambda)$ .



$$f(y|\lambda) = \frac{\lambda^y e^{-\lambda}}{y!}$$

The idea behind the Bayesian approach of estimation / regression is that there is uncertainty in the parameter  $\lambda$  for each  $Y_i$ . And that for each observation, there may be a natural variation of  $\lambda$ s such that they have their own distribution  $g(\lambda|\nu)$  with hyper-parameters  $\nu$ . As mentioned, a convenient choice of prior for the Poisson distribution is the gamma distribution because with hyper-parameters  $\lambda \sim \Gamma(\nu, r)$ :

$$f(\lambda|y) \propto f(y|\lambda) \cdot g(\lambda|\nu)$$

$$\propto \left(\frac{\lambda^{y}e^{-\lambda}}{y!}\right) \cdot g(\lambda|\nu)$$

$$\propto \left(\frac{\lambda^{y}e^{-\lambda}}{y!}\right) \cdot \left(\frac{v^{r}}{\Gamma(r)}\lambda^{r-1}e^{-v\lambda}\right)$$

$$\propto \frac{v^{r}}{\Gamma(r)}\lambda^{r+y-1}e^{-(v+1)\lambda} \sim \Gamma(r'=r+y,v'=v+1)$$

Now you use the fact that  $E[\lambda] = \frac{r'}{v'}$ ,  $Var[\lambda] = \frac{r'}{v'^2}$  you can solve for the regressed maximum likelihood estimate of  $\lambda$ , where r, and v come from a historical set of data to inform the prior, and y is the next observation or  $\sum y_i$  the 'next' set of information.

edited Apr 7 '15 at 2:00

answered Apr 6 '15 at 22:54



Yes. I've been trying a Gamma Distribution but couldn't figure out how to choose the shape and rate parameters that would resemble my prior − Neil Apr 6 '15 at 22:58 ✓

That's a common difficulty--with various solutions. Do you have a mean in mind for your prior, and maybe an interval that should contain most of the probability? Or do you want a noninformative prior? Tell me what info you have and I'll try to show you how to pick a prior. (Put @ followed by my name in your comment when you reply and I'll be notified to look at it.) – BruceET Apr 7 '15 at 1:38

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