Pitch Script

It is not a secret that business is highly dependent on people who work in it, precisely the success is reliant upon the team and its synergy.

So why most SMB's and startups are using their gut feeling for team fit and general assesment of candicates while having incredibly high cost of hire. Just imagine US national average cost of hire is over $4000 USD.

So the problem is clear, inefficient recrutment pipiline, low level of automation, software prices all lead to the choice - high cost of hire or low quality of hire.

Meet crutie, an intelligent recruitment system which is aimed to reduce cost of hire, improve teams synergies and decrease hire time while providing consistency.

How does it work - imagine you are an HR, all it takes is to fill in the desired candidate properties in under 10 minutes and this would be enough to get crutie going. What will it do?

Crutie will analyze over 90% of available CV's within specified region, sort people according to the relevance, contact thousands of candidates onboaring them into your company and offer them to complete crutie testing. As the result you will get most relevant candidates with detailed personality analysis at lower price than a job posting.