

## Social Responsibility

Impact on stakeholders - Investors/ Employees/ Suppliers/ Customers/  
Government/ Local Communities;

Business Ethics;

The Environment;

Effects on Costs and Revenues

# The Business Guys

**2019 Q2 (A)**

Read the information supplied and answer the questions which follow.

*The Dough Bros Pizzeria*

*The Dough Brothers serve authentic wood-fired pizza at markets, events and private parties. The brothers recently switched from single-use plastic to biodegradable cutlery and napkins. (Adapted from The Irish Times July 2018)*

- (i) Discuss the importance for a business of being environmentally responsible.
- (ii) Outline **two** measures, other than the measure outlined above, a business could consider in its effort to become more environmentally responsible.

**MS: 3@5(2+3) 2@5 (2+3)**

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(ii) \_\_\_\_\_

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## The Business Guys

**2020 Q2 (A)** Read the information supplied and answer the questions which follow.

Intel Ireland won 'The Green Manufacturer Award' at the 2019 Green Awards. John Sisk and Son won 'The Green Business of the Year Award' at the 2020 Green Awards.

- (i) Discuss **three** characteristics of an environmentally responsible business.  
(ii) Outline **one** impact on a business of meeting its environmental responsibilities (20)

**MS:** (i) 3 x 5m (3+2) (ii) 5m (3+2)

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(ii) \_\_\_\_\_  
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**2015 Q2 (C)**

*Protecting and managing Ireland's environment is a shared responsibility. It involves Government and public bodies; businesses and industry; as well as members of the public, working in partnership."* **Environmental Protection Agency (EPA)**

Discuss how a business could operate in an environmentally conscious way.  
(20 marks)

**Or 2010 Q2 (A)**

Illustrate the characteristics of an environmentally conscious business. (20 marks)

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**2012 Q2 (C)**

- (i) Define the term 'Business Ethics'.  
(ii) Outline how ethical behavior in business can be encouraged.  
(15marks)

(i)

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(ii)

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## 2017 Q2 (B)

- (i) Explain the term **code of ethics**.  
(ii) Outline the benefits **and** challenges for a business of introducing a code of ethics. (20 marks)

(i)

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(ii)

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**2016 Q2 (C)**

Corporate Social Responsibility refers to how businesses interact with their stakeholders on a daily basis including investors, employees, suppliers, customers, and government.

Discuss the social responsibilities of a business to any four stakeholders referred to above. (20 marks)

**Or 2009 Q2 (B)**

*"Business is not only about doing things right, it is also about doing the right things."*

Discuss the social responsibilities that a business has to its various stakeholders. (20 marks)

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