



AR Functionality - Object Tags

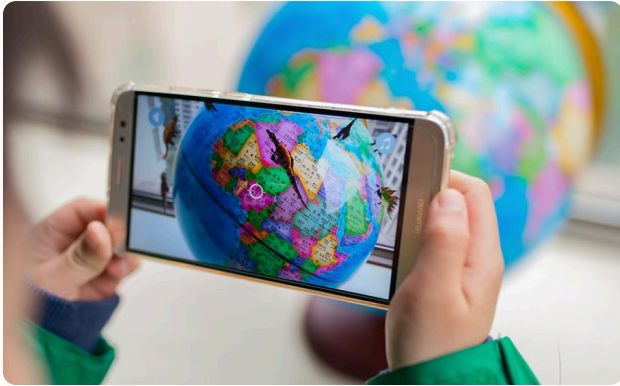
Augmented Reality (AR) functionality - Object Tags allow for plans and progress tracking throughout any object's lifetime. Let's explore its potential.



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What is AR functionality - Object Tags?

The AR functionality - Object Tags is all about attaching virtual notes & associated information to real objects visible on a screen.



Education 🎓

Imagine a classroom with textbooks and tools equipped with AR tags for easier learning and an interactive experience.



Construction 🏗️

With AR functionality, construction companies can access a 3D model on-site to ensure accuracy while building green infrastructure.



Remote Assistance 🌐

Instant assistance for repair and maintenance by attaching AR tags on tools and gadgets to guide through complex tasks.



E-commerce 🛒

Showcasing how an object will look in your home before you buy: AR tags on the objects can help customers visualize the products and make informed purchase decisions.

Plans for Objects Throughout Its Lifetime

Track Usage History

AR functionality allows businesses to follow the history of the object, who used it, and for how long it was used.

Improved Communication

AR tags provide greater clarity on tasks, shared goals, and objectives, with a text attachment that describes specific tasks.

Accuracy in Maintenance

The AR functionality helps with timely maintenance by tracking the object's usage time and providing real-time notifications for service.

Innovative Insights

AR tags help in understanding an object's use and the customer experience better, leading to more innovative insights and improved customer experience.

Importance of Tracking an Object's Usage

Knowing an object's usage history is essential in making informed decisions about its usefulness and how to move forward.



Parks and Rec

Track visitor's flow and find optimal time for maintenance services.



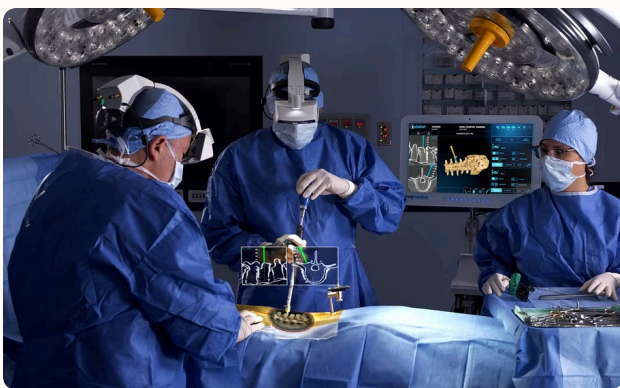
Inventory Management

Track inventory throughout a warehouse or production line helping increase speed and efficiency.



Gaming

AR tags monitor game progress and provide feedback on how to play the game better.

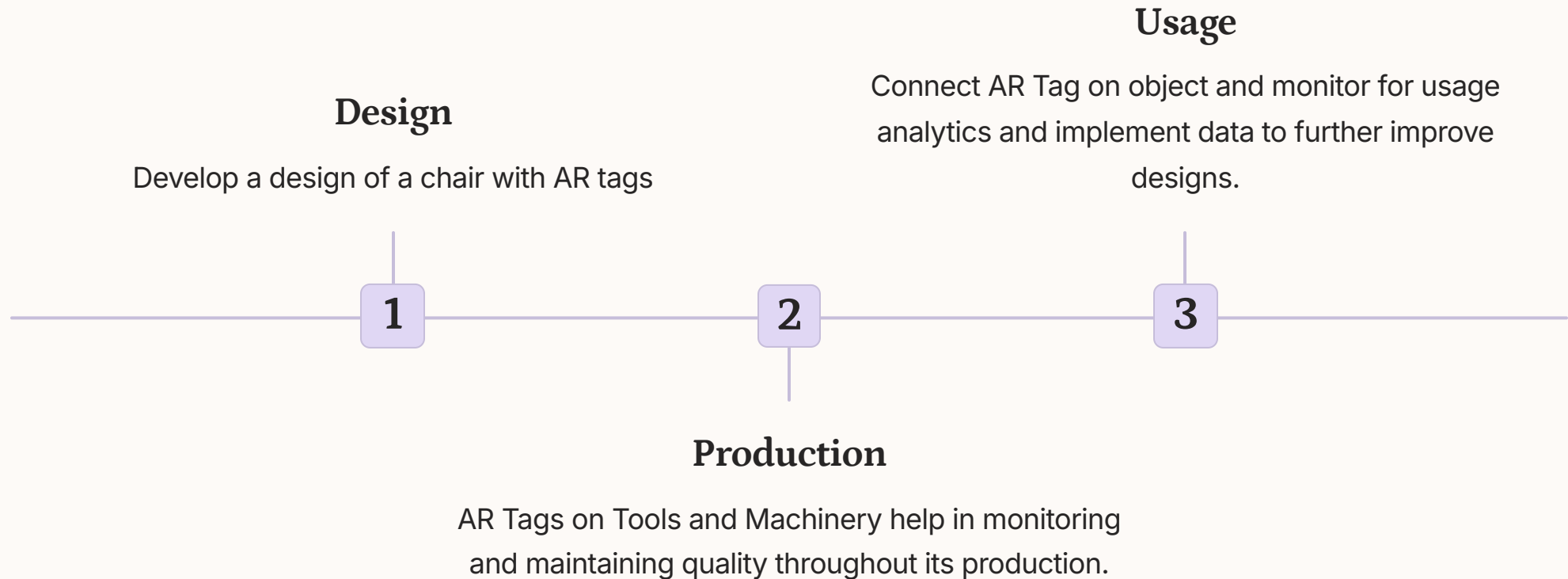


Medicine

Track medications and medical instruments to ensure correct usage and proper sterilisation procedures.

Tracking Progress of Object's Development

Having the ability to know how an object has developed over time assists in creating better products and designs.



How AR relates to the workspace

In a workspace, AR tags can help team members better communicate, track workflow, and improve productivity.

Remote Working

Support remote collaboration by attaching AR tags on virtual whiteboards to share ideas, comments, and feedback.

Object Tracking

Tools equipped with AR tags help with real-time tracking throughout the workspace.

Team Synergy

AR tags can help team members visualize a project better, plan and execute tasks collectively.

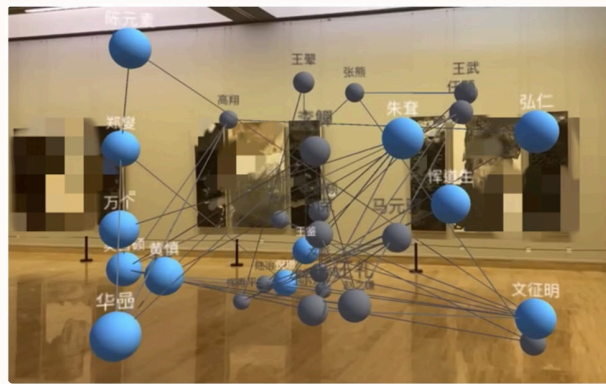
Text attached to objects for reference

AR tags help document an object's history, specifications, and usage in a concise but comprehensive format.



Manufacturing 🏭

Document each step of the manufacturing process for future reference, allowing for improvements in the process.



Data Visualization 📊

Create and attach AR tags to graphs and charts, providing context, meaning, and interactive data features

Art 🎨

Attach AR tags to paintings with information about the artist and their backstory, truly bringing art to life.

Brainstorming uses and advantages of AR

Functionality - Object Tags

With AR technology, the possibilities are endless. AR tags can help us live, work and learn better.

