Front-end Design

Design Objectives

This front-end design is to create a light, refreshing visual atmosphere for investment users while conveying professionalism and trust through intuitive layout, barrier-free language support, and efficient interaction design.

Color Scheme

- Gradient Palette: The combination of fresh mint green and blue-purple aligns with modern aesthetic trends while effectively reducing visual fatigue, creating a comfortable user environment.
- **Color Psychology**: Mint green symbolizes vitality and freshness, while blue-purple represents professionalism and stability. Together, they enhance user trust and positive perception of the platform.

Multilingual Support

- **Trilingual Design**: The table content supports Chinese, English, and Korean, catering to users from three countries and improving the platform's international user experience.
- Language Selection Placement: Following Human-Computer Interaction (HCI)
 principles(Cognitive Load Theory and Visibility Principle), the language selection feature is
 placed in the top-right corner, using a straightforward tab design instead of the traditional
 hamburger SVG button. This allows users to switch languages quickly, minimizing
 operational steps.

Interaction Design

- Table Layout: Following Human-Computer Interaction (HCI) principles(Fitts's Law), the
 interactive table is centered on the screen to reduce mouse movement time and optimize
 operational efficiency.
- **Tab Display**: Functional tabs are directly displayed, avoiding the cognitive burden of hidden designs (e.g., hamburger menus) and further enhancing interaction intuitiveness and convenience.