

Xu, Jianyu

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Department of Computer Science
University of California, Santa Barbara
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EDUCATION

2019.9-current **PhD student in Computer Science, University of California at Santa Barbara**

Advisor: Prof. Yu-Xiang Wang

Thesis title: Dynamic pricing as an online decision-making problem

Committee: Erik Eyster, Daniel Lokshtanov, Ambuj Singh, Yu-Xiang Wang

2015.8-2019.7 **B.S. in Measurement and Control, Tsinghua University, China**

Advisor: Prof. Guoqi Li

With honor of *Excellent Undergraduate Student*

RESEARCH INTERESTS

Currently I am working on *Dynamic Pricing* problems. My interest lies broadly in

- Data-driven decision making, and
- Statistical machine learning with provable guarantees.

In the past few years, I have also been working in the following fields:

- Graph Theory
- Computational Complexity
- Tensor Calculus

SELECTED PUBLICATIONS [[Google Scholar](#)]

(* for equal contributions.)

Working Papers and Preprints:

- **Xu, Jianyu**, Dan Qiao, Yining Wang, Xi Chen, and Yu-Xiang Wang, "Data-driven dynamic pricing with procedural and substantive fairness." (in submission to *Operations Research*)
- **Xu, Jianyu**, and Yu-Xiang Wang. "Contextual pricing with heteroscedastic elasticities." *arxiv preprint*, arXiv 2312.15999.
- **Xu, Jianyu**, Hanwen Zhang, Liang Ling, Lei Deng, Yuan Xie, and Guoqi Li. "NP-hardness of tensor network contraction ordering." *arxiv preprint*, arXiv 2310.06140.

Conference Papers:

- **Xu, Jianyu**, Dan Qiao, and Yu-Xiang Wang, "Doubly Fair Dynamic Pricing." in *AISTATS 2023*.
- **Xu, Jianyu**, and Yu-Xiang Wang, "Towards Agnostic Feature-based Dynamic Pricing: Linear Policies vs Linear Valuation with Unknown Noise." in *AISTATS 2022*. (**Plenary Oral Presentation, top 3%**)
- **Xu, Jianyu**, and Yu-Xiang Wang, "Logarithmic Regret in Feature-based Dynamic Pricing." in *NeurIPS 2021*. (**Spotlight Presentation, top 3%**)

Journal Papers:

- Dheeraj Baby*, **Jianyu Xu***, and Yu-Xiang Wang, "Non-stationary Contextual Pricing with Safety Constraints." Accepted by *Transactions on Machine Learning Research*, 2022.
- Liang, Ling, **Jianyu Xu**, Lei Deng, Mingyu Yan, Xing Hu, Zheng Zhang, Guoqi Li, and Yuan Xie. "Fast Search of the Optimal Contraction Sequence in Tensor Networks." *IEEE Journal of Selected Topics in Signal Processing* 15, no. 3 (2021): 574-586. (**Cover Paper**)
- **Xu, Jianyu**, Ling Liang, Lei Deng, Changyun Wen, Yuan Xie, and Guoqi Li. "Towards a polynomial algorithm for optimal contraction sequence of tensor networks from trees." *Physical Review E* 100, no. 4 (2019): 043309.
- **Xu, Jianyu**, Guoqi Li, Changyun Wen, Kun Wu, and Lei Deng. "Towards a unified framework of matrix derivatives." *IEEE Access* 6 (2018): 47922-47934.

RESEARCH EXPERIENCE

2019.11 – current Data-Driven Contextual Pricing

Advised by Prof. Yu-Xiang Wang, Dept. Computer Science, UCSB

- Develop algorithms for online dynamic pricing under different assumptions.
- Prove regret upper & lower bounds for these algorithms.

2017.2 – 2019.8 NP-Hardness of Tensor Network Contraction Ordering

Advised by Prof. Guoqi Li, Department of Precision Instrument, Tsinghua University

and Prof. Yuan Xie, Scalable Energy-Efficient Architecture Lab, UCSB (2018.7-2018.9)

- Given the existing problem setting to be NP-hard, propose an easier version of the problem setting.
- Prove the easiness: by pointing out a case which is polynomial in the new version, but NP-hard in the old.
- Prove the hardness: even the easier version is also NP-hard.

PRESENTATIONS

Conference talks:

- *Dynamic Pricing with Procedural and Substantive Fairness*, INFORMS 2023, Phoenix
- *Linear Contextual Dynamic Pricing*, INFORMS 2022, Indianapolis
- *Towards Agnostic Feature-based Dynamic Pricing: Linear Policies vs Linear Valuation with Unknown Noise*, plenary oral presentation on AISTATS 2022, Virtual
- *Logarithmic Regret in Feature-Based Dynamic Pricing*, spotlight presentation on NeurIPS 2021, Virtual

Tutorials:

- Comparing the hardness of bandits versus pricing. In LAMDA lab, Nanjing University, Mar 2023.
- Benign Overfitting. In S2ML lab, UCSB, Feb 2023.
- Minimax Risk Theory. In UCSB, Mar 2022.
- Dynamic Pricing. In Ant Finance Group, July 2022.
- Dynamic Pricing in Different Valuation Models. In S2ML lab, UCSB, Mar 2021.
- Dynamic Pricing in High-Dimensions. In S2ML lab, UCSB, Nov 2020.

INTERNSHIP

2022.06 – 2022.09 Applied Scientist Intern at Amazon, Seattle

In Retail Pricing Science & Research Team,

Supervised by Dr. Pau Pereira

- Develop multi-armed bandit algorithms for Amazon retail pricing systems to escalate long-term revenue.
- Build up real-world demand simulator and train it on million-scale (daily sales records) data.

2021.07 – 2021.10 **Research Intern at AntGroup, Beijing & Hangzhou**

In Strategic Pricing & Promotion Team,

Supervised by Dr. Wenpeng Zhang

- Develop algorithms on attracting new/sleeping/lost customers with personalized-value coupons.
- Study “contextual bandits with knapsacks” for budget-constraint coupon pricing.

AWARDS AND HONORS

2023	NeurIPS 2023 Top Reviewer Award (Top 10%)
2022	NeurIPS 2022 Top Reviewer Award (Top 8%)
2018	Departmental Nomination for <i>Special Scholarship</i> of Tsinghua University
2014	Silver Medal, 30 th Chinese Mathematical Olympiad (CMO)
2014	First Prize and Provincial Champion (1 st /20,000+), Chinese High School Mathematical Contest
2013	Silver Medal, 29 th Chinese Mathematical Olympiad (CMO)
2013	First Prize, Chinese High School Mathematical Contest

ACADEMIC SERVICES

2022	Session Chair, Oral Presentation 1 & 2, NeurIPS
2022-	Journal Reviewer, Management Science
2021-	Conference Reviewer, NeurIPS/AISTATS/ICML/ICLR

TEACHING ASSISTANTSHIP

2020 Spring	CS 165A, <i>Artificial Intelligence</i> , Dept. CS, UCSB
2020 Winter	CS 165A, <i>Artificial Intelligence</i> , Dept. CS, UCSB
2019 Fall	CS 8, <i>Introduction to Computer Science</i> , Dept. CS, UCSB

ACADEMIC REFERENCES

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NYU Stern School of Business

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Yining Wang

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Naveen Jindal School of Management

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