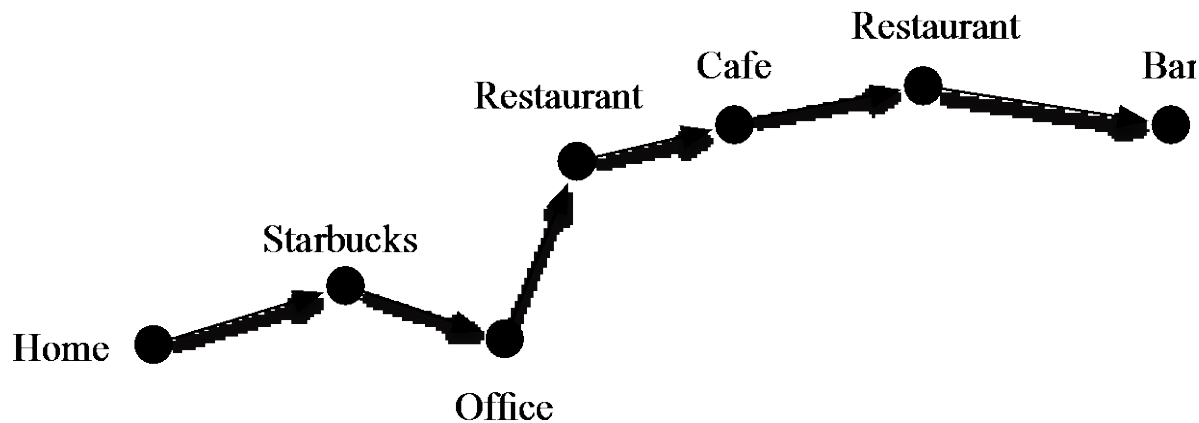


The background features a complex, abstract design. It includes a network of red lines connecting green dots, a grid of small grey plus signs, and a vertical strip of orange and red dots on the left. The text is centered on a white, angular shape that overlaps these elements.

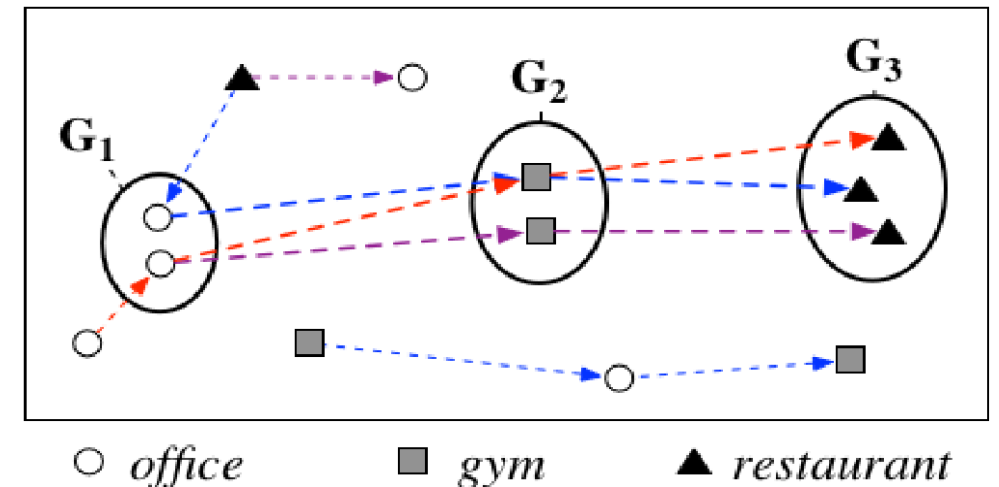
Mining Semantics-Rich Movement Patterns

Mining Frequent Movement Patterns

- **Frequent Movement Pattern:** A movement sequence that frequently appears in the input trajectory database
- **Frequent Movement Pattern vs. Frequent Sequential Pattern**
 - Both aim at finding frequent subsequences from the input sequence database
 - For mining frequent movement patterns, similar places may need to be grouped to collectively form frequent subsequences



An example trajectory



An example movement pattern

Mining Semantics-Rich Movement Patterns

- ❑ **Semantics-rich movement pattern:** In addition to knowing how people move from one region to another, we also want to understand the functions of the regions
- ❑ **A two-step top-down mining approach:**
 - ❑ Step 1: Find a set of coarse patterns that reflect people's semantics-level transitions (e.g., office \rightarrow restaurant, home \rightarrow gym)
 - ❑ Step 2: Split each coarse pattern into several fine-grained ones by grouping similar movement snippets

