PROJECT BENSON

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- Daily ridership in the millions
- Decrease inefficiency
- Keep spending within a limited budget

Exit
49 Street &
7 Avenue
Exit

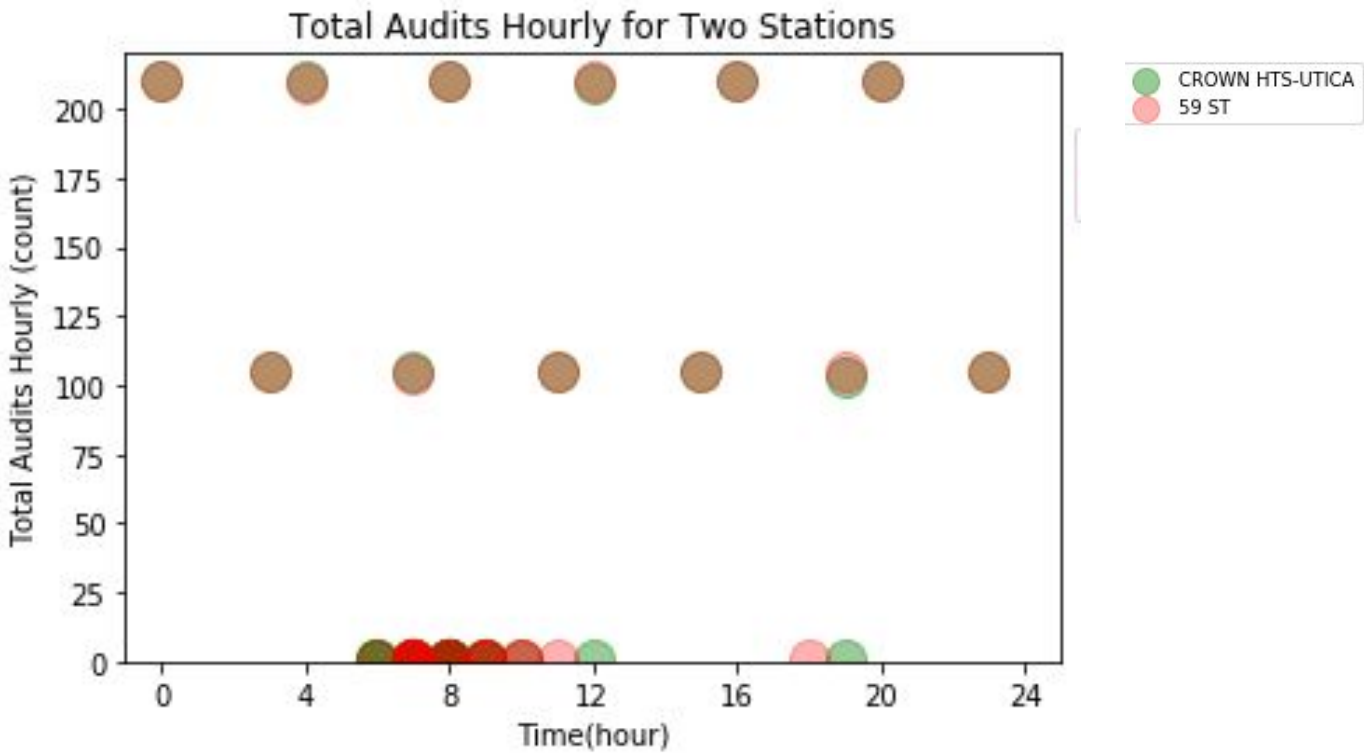
4
To Utica Av, Bklyn
Late nights on
local track
To Bowling Green
Rush hours to Flatbush Av, Bklyn
Late nights take
7088
7087

Data Introduction and Objective

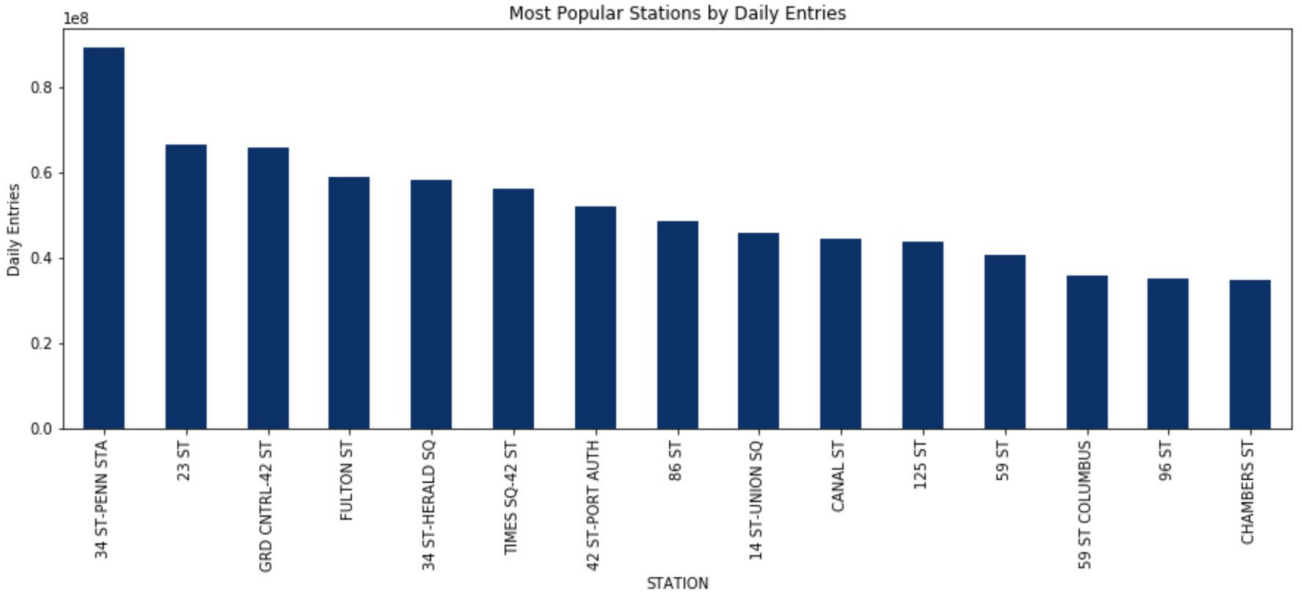
- Analyze turnstile data from 2017
- Establish relationship between broken turnstiles and other features
- Groundwork for a predictive model

Data Preparation

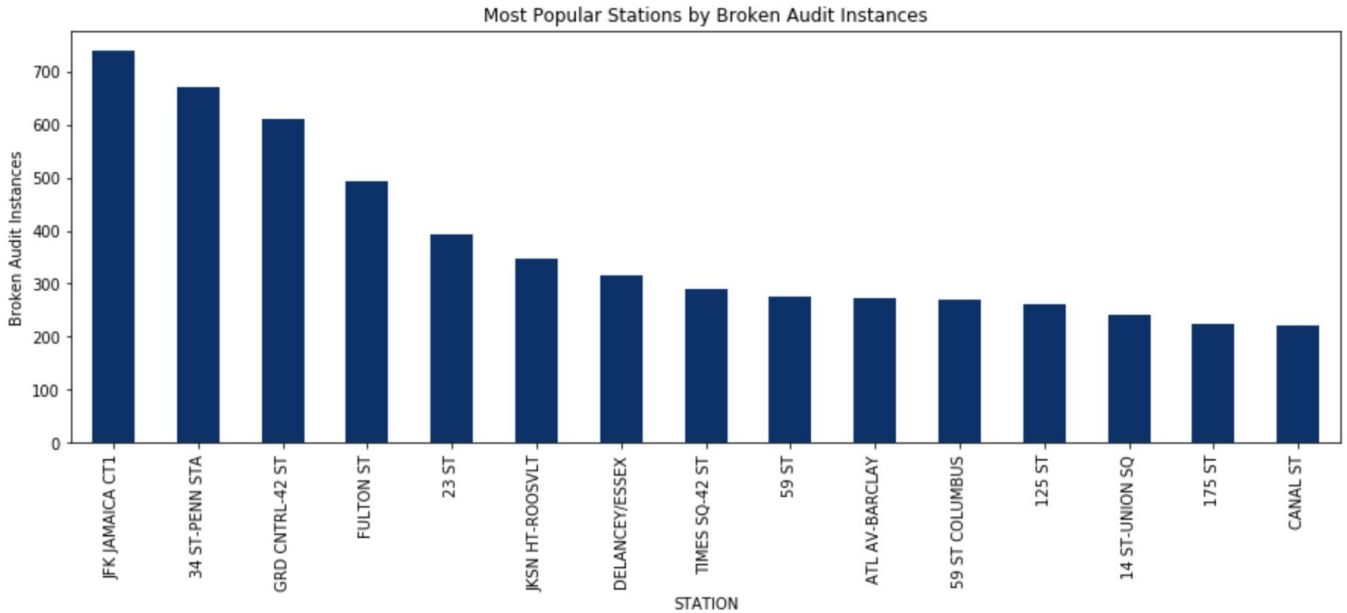
- Observe data: “regular” or “recovered” audits
- Transform data: transform table into DataFrame for further analysis


Total Audits Hourly for Two Stations
Total Audits Hourly (count)
0
25
50
75
100
125
150
175
200
0
4
8
12
16
20
24
Time(hour)
CROWN HTS-UTICA
59 ST

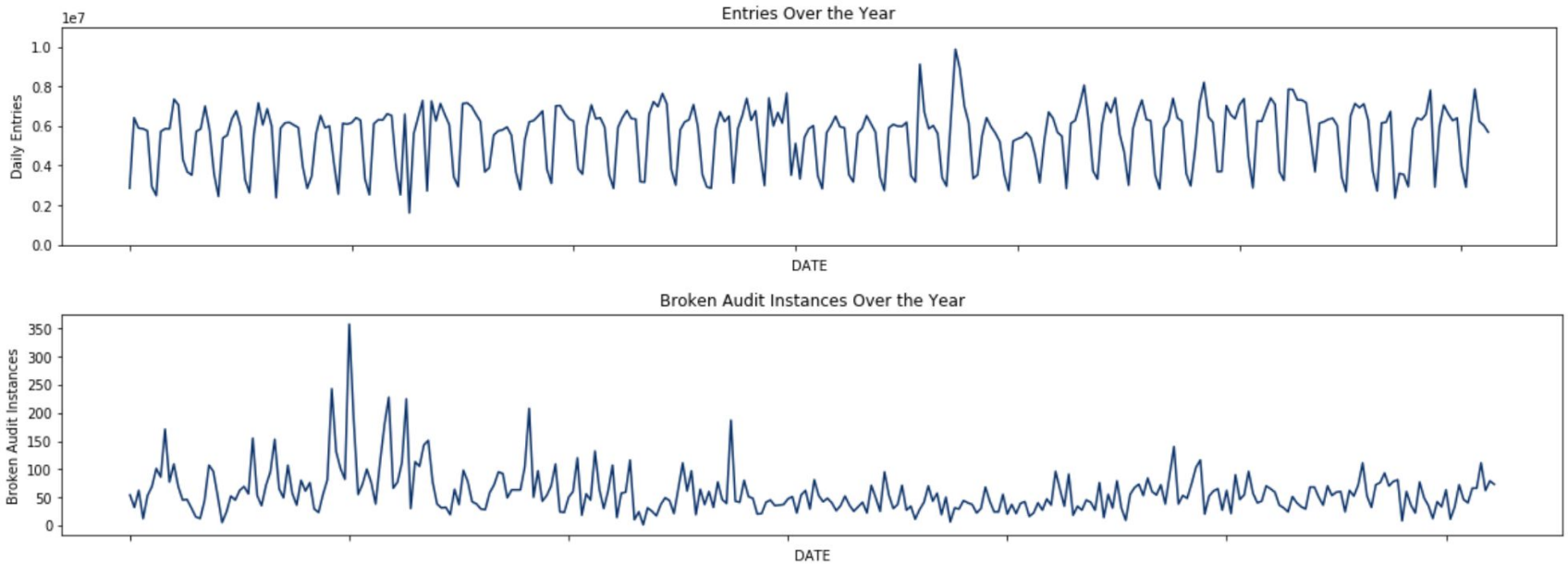
Most Popular Stations



Stations With Most Broken Turnstiles

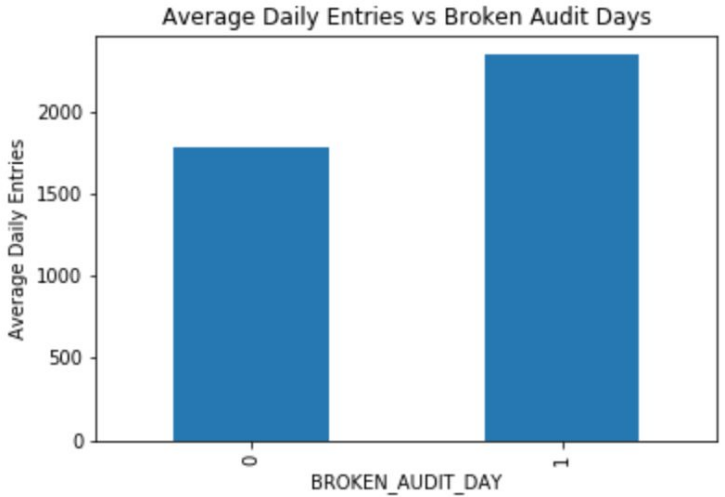


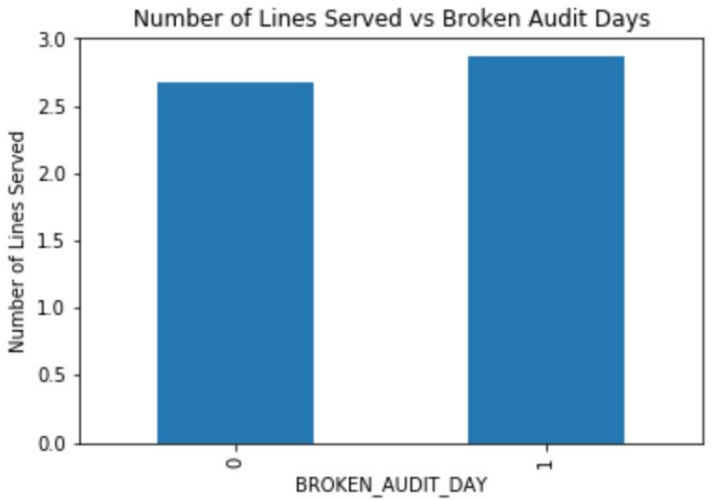
Trends Over the Year



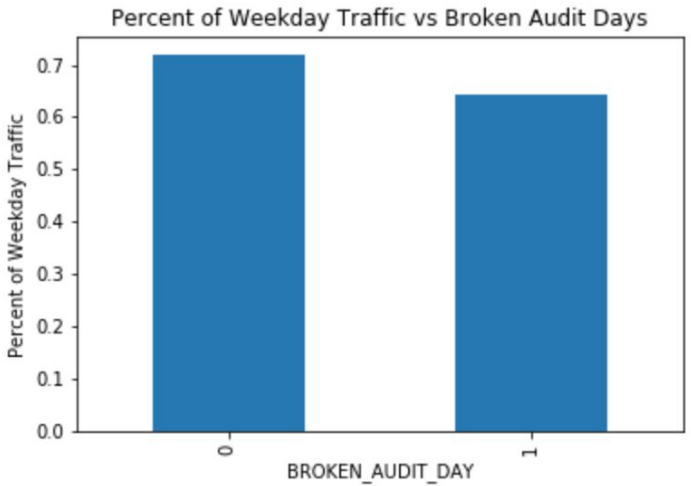
CONCLUSION

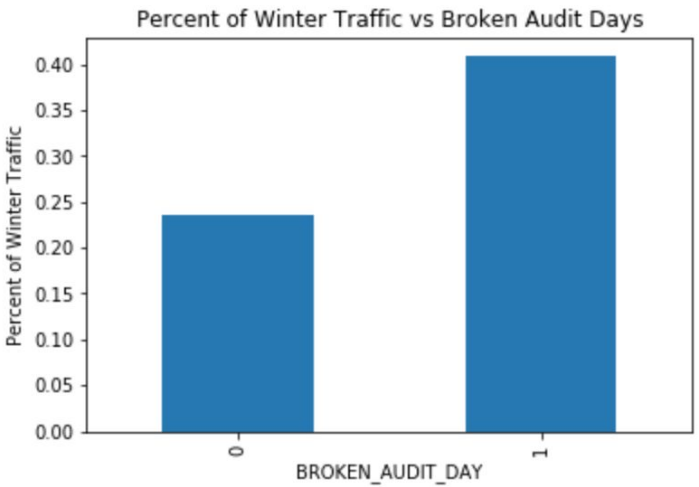
More Obvious Relationships





Less Obvious Relationships

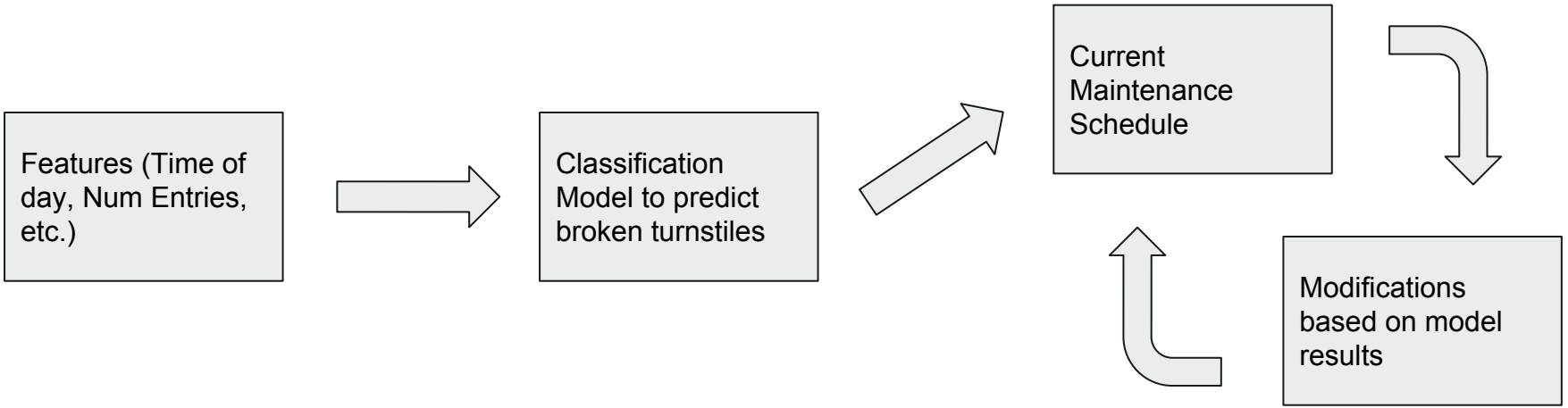




Conclusion

- Relationship between rate of recovered audits and foot traffic (entries and exits)

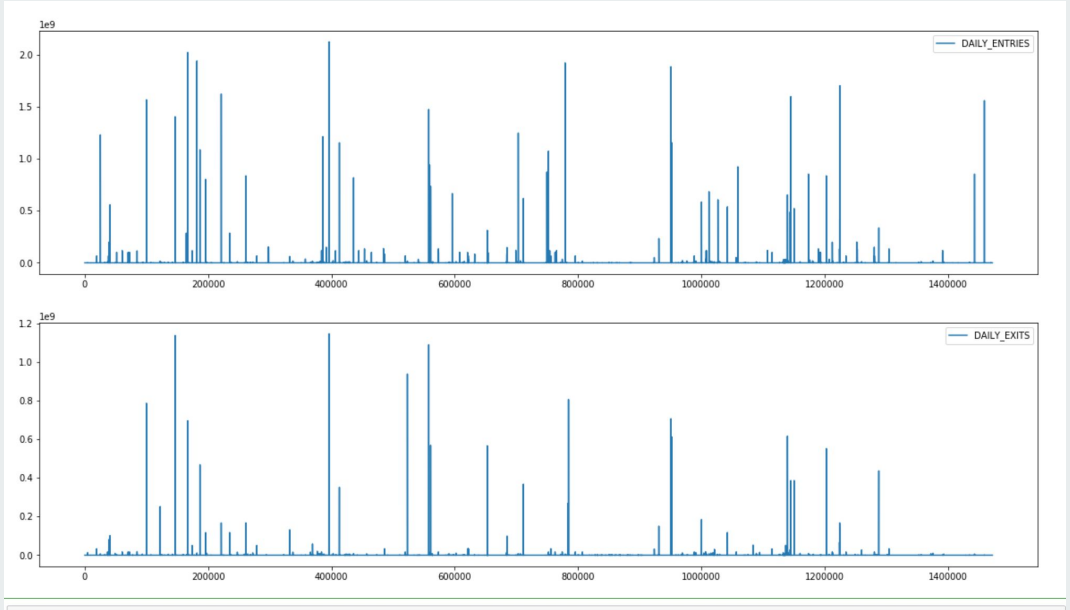
Implications and Future Directions



Thank you for your time.

Any questions?

Interesting Insights

```
turnstiles_daily_use.describe()
```

	DAILY_ENTRIES	DAILY_EXITS	
count	1.462563e+06	1.462563e+06	1.4
mean	4.266795e+04	1.425506e+04	7.1
std	6.519426e+06	2.747700e+06	4.4
min	0.000000e+00	0.000000e+00	0.0
25%	2.800000e+02	1.550000e+02	0.0
50%	8.640000e+02	5.330000e+02	1.0
75%	1.675000e+03	1.211000e+03	1.0
max	2.122193e+09	1.145297e+09	1.0