

BINGXU YAO

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EDUCATION

MTI, English Interpretation Beijing Foreign Studies University GPA: 4+/5; 87/100	Sept. 2017 – Jun. 2019 Beijing, China
B.A., Broadcasting and Hosting Art Communication University of Zhejiang GPA: 4.17/5	Sept. 2013 – Jun. 2017 Hangzhou, China

WORK EXPERIENCE

Meituan <i>Product Manager</i> <ul style="list-style-type: none">Collaborate with engineers to identify businesses that solicit fraudulent reviews on China's largest crowd-sourced review platform, Dianping (x million businesses), to improve content quality and integrity with warnings and suspensionsDevelop a machine learning process to automatically detect illegal review rings by analyzing posts soliciting compensated reviews on social media platforms	Apr. 2022 – Present Shanghai, China
ByteDance Ltd. <i>Product Manager</i> <ul style="list-style-type: none">Responsible for the live streaming flagging feature of Douyin (China's largest live streaming and short video platform), receiving ~1 million user flags dailyConducted A/B testing to improve flagging success rate (increased by 15%) by enhancing button layout and copywritingCollaborated with a ML scientist to develop a machine learning process to prioritize flags for issues such as self-harm and violence for prompt resolution	Jan. 2021 – Apr. 2022 Beijing, China
<i>Product Operations Specialist</i> <ul style="list-style-type: none">Collaborated with ML scientists to build models that automatically categorizes TikTok and Douyin livestreams (e.g., talking, dancing, magic shows) for improved content recommendationDeveloped a moderation process for livestreams on Nearby feed of TikTok LIVE and Douyin LIVE, as well as a data pipeline for content sampling, analysis, and presentation of resultsCollaborated with cross-functional teams in India, Brazil, and the Middle East to drive content diversification and trust and safety on Vigo Video	Jun. 2019 – Jan. 2021 Beijing, China

PROFESSIONAL SKILLS

- Level 2, China Accreditation Test for Translators and Interpreters (CATTI)
- Proficient with SQL and MS Excel

AWARDS & HONORS

- Dahua Scholarship
- Second Class Scholarship, Beijing Foreign Studies University
- National Second Prize, Star of Outlook English Talent Competition