JULY 17, 2014

Statement of Accomplishment

WITH DISTINCTION

WANG DEQUAN

THIS COURSE INTRODUCES STUDENTS TO REGULAR PATTERNS OF INTERACTION AMONG PEOPLE, MEDIA, AND INFORMATION IN THE WORLD OF SOCIAL MEDIA. 本课程讨论人、媒介、信息在社会化媒体环境下的新规律。

大数据与信息传播 Big Data and Information Dissemination

课程由复旦大学程士安教授主讲，主要讨论大数据背景下媒体、人与信息传播间的客观规律、实践价值及理论意义。 This course is taught by Professor Shian Cheng of Fudan University, which focuses on objective law, practical value and theoretical significance of media, audience and information dissemination under big data circumstance.

PROFESSOR CHENG SHIAN
JOURNALISM SCHOOL
FUDAN UNIVERSITY